

10-Year Housing Plan 2024-2025 Implementation Plan

June 25, 2024

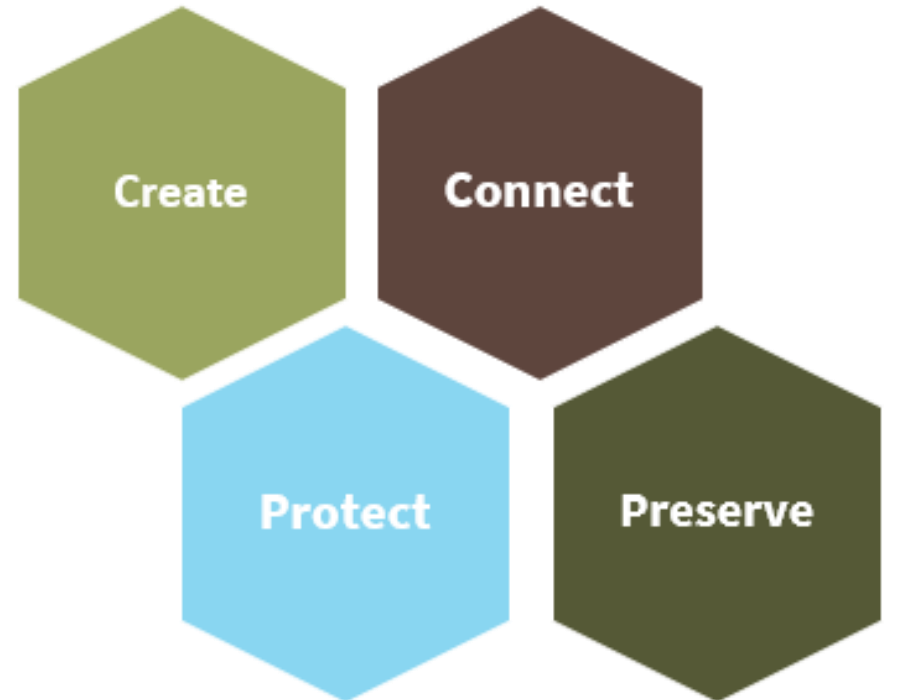
Adriana Fisher, Housing Program Manager
Housing Section





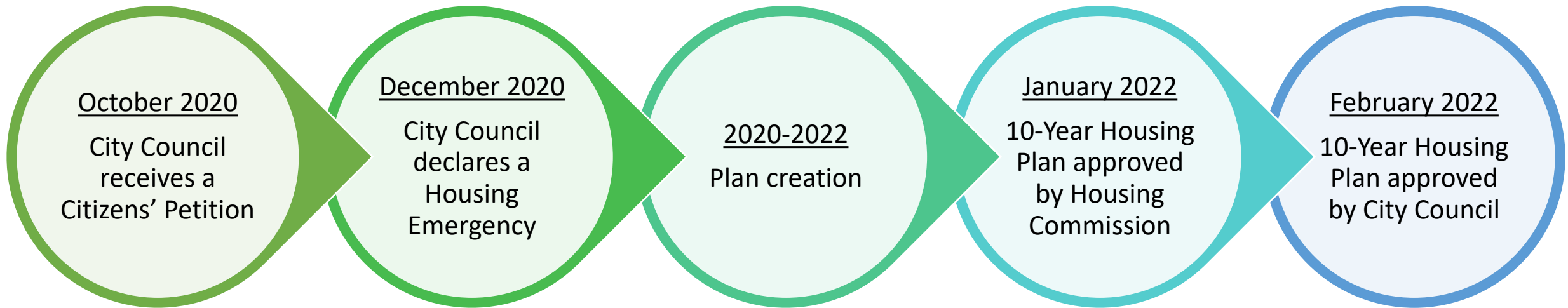
Presentation Outline

- 10-Year Housing Plan Creation and Overview
- Reporting and Implementation Schedule
- Factors Influencing Strategy Selection
- 2024-2025 Implementation Plan
 - 2024-2025 Strategies
 - Ongoing Strategies
- Questions/Comments



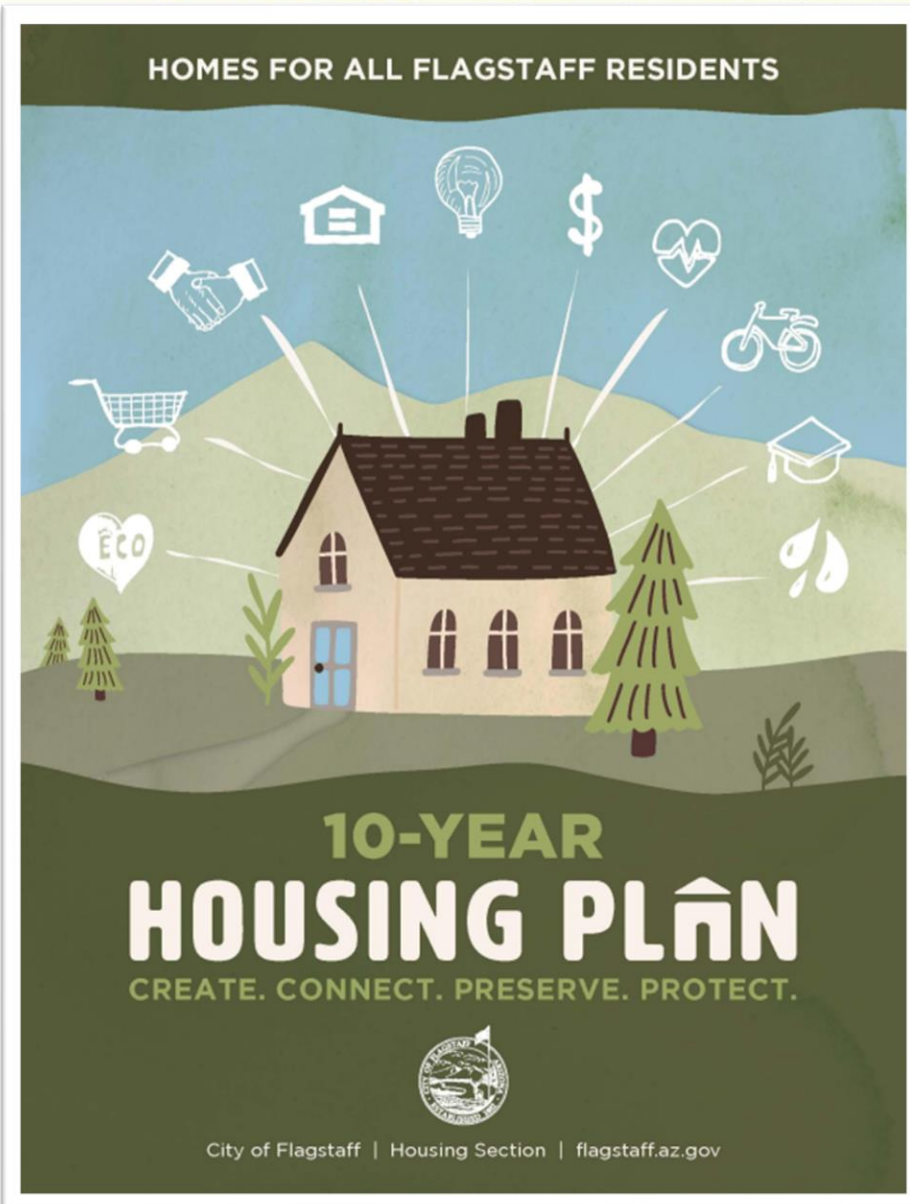


Housing Plan Creation Timeline





10-Year Housing Plan Overview

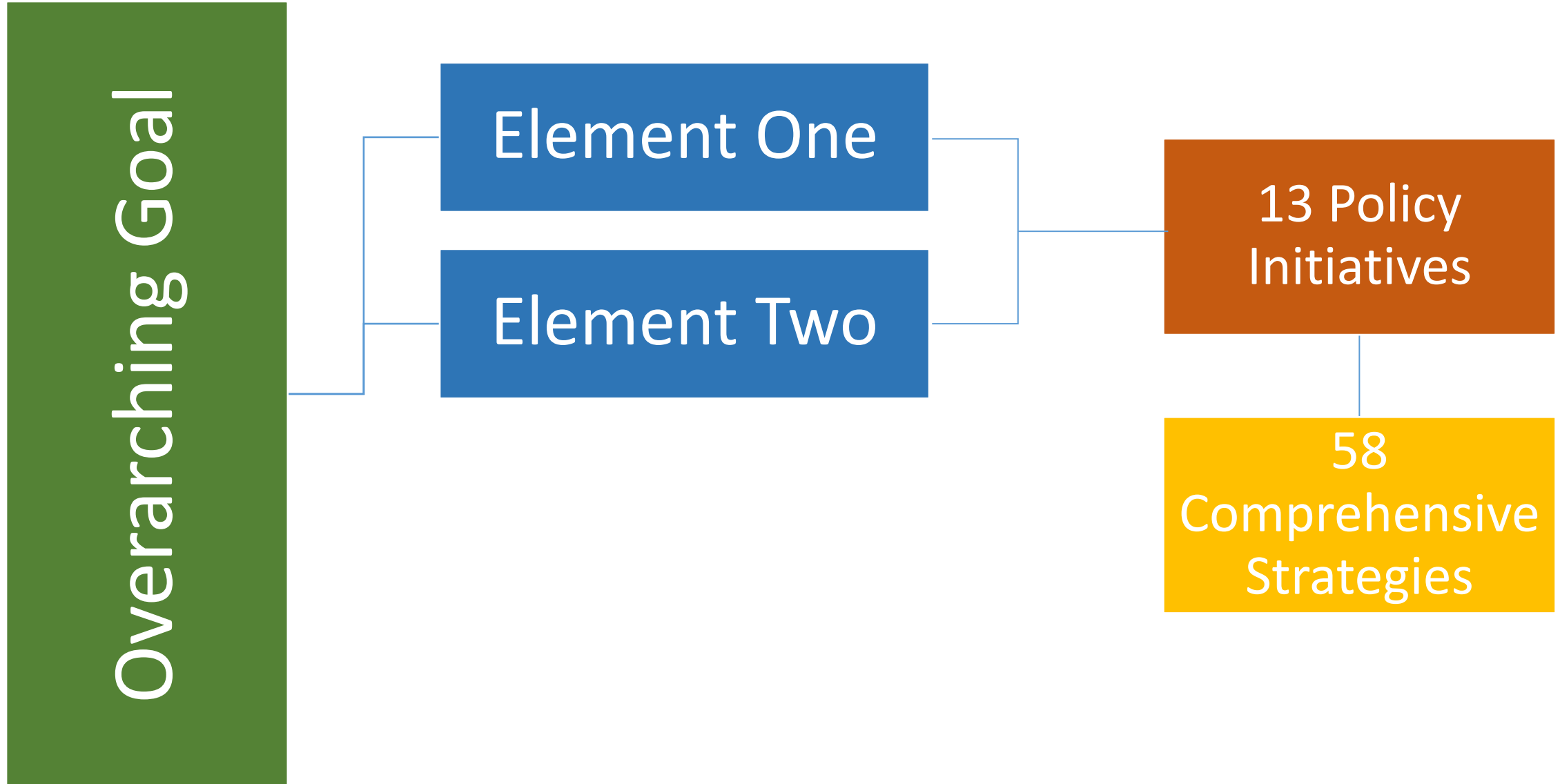


“Flagstaff's 10-Year Housing Plan’s vision is to create a vibrant and more livable community through increased housing options for residents at all income levels and family sizes.”

10-Year Housing Plan, 2022



A Framework for Action





Overarching Goal & Elements

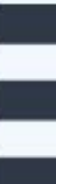
10-Year Housing Plan



Overarching Goal: Reduce the current affordable housing need in our community by half over the next ten years.

Supporting Elements:

- Element One: Impact at least 6,000 low- to moderate-income Flagstaff residents through a combination of unit creation or subsidy provision.
- Element Two: Create or preserve 7,976 housing units by 2031 with a minimum of 10% of them being affordable. This will increase the overall supply of market rate, workforce, and affordable housing occupied by local residents.



10-Year Housing Plan Reporting & Implementation Schedule

September

Previous fiscal year's Annual Report presented to City Council

May

Annual Implementation Plan presented to Housing Commission for upcoming fiscal year

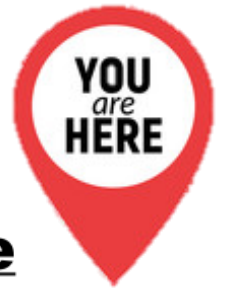


August

Previous fiscal year's Annual Report presented to Housing Commission

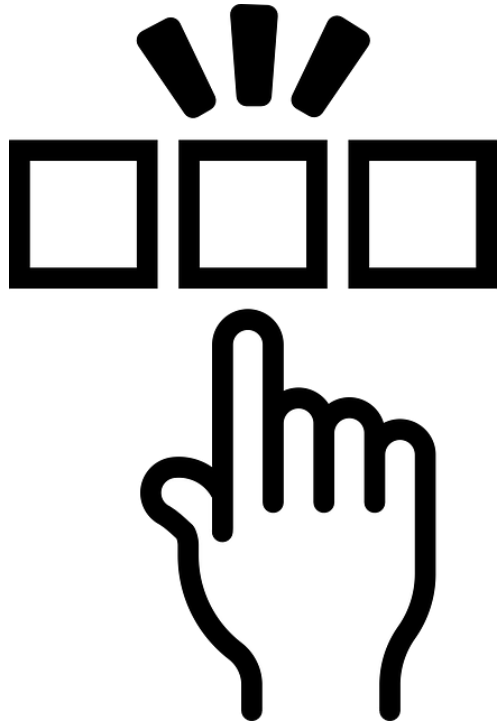
June

Annual Implementation Plan presented to City Council for upcoming fiscal year





Factors Influencing Strategy Selection



- Dependent On Other Strategy Completion
- Time Commitment
- Public Engagement
- Requires Council Consideration
- Funding Required Over Staff Time
- Anticipated Timeline of Strategy Implementation from 02/15/2022
- City Division/Section Collaboration



2024-2025 Implementation Plan

10-Year Housing Plan



2024-2025

Implementation Plan

July 2024 - June 2025




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- Similar format as 18-Month Implementation Plan:
 - Introduction
 - Strategy Implementation
 - 2024-2025 Forthcoming Strategies
 - Ongoing Strategies
- Added policy initiatives
- Status changed from percentages to:
 -  In Progress
 -  Not Started




Fiscal Year 2024-2025 Strategies

Regional Plan-Related Strategies:

 **Create 2.1**: Update the Regional Plan policies to **support increased density** related to affordable housing.

 **Create 2.2**: Identify **suburban areas to support greater density** and intensity of development.

 **Preserve 1.2**: Review the Land Use Goals and Policies in the Regional Plan, Specific Plans, and City code to **remove barriers to adaptive reuse** for the creation of affordable housing.




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REGIONAL PLAN 2045



Fiscal Year 2024-2025 Strategies - Continued

Regional Plan-Related Strategies - Continued:

 **Create 2.3**: During the update of the Flagstaff Regional Plan, **revise the Community Character chapter** for goals and policies to include cost-saving methods that reduce the conflict between affordable housing, historic preservation, and urban design.



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REGIONAL PLAN 2045



Fiscal Year 2024-2025 Strategies - Continued



⌚ Create 3.2: Create a fund for the purpose of acquiring land/units for affordable housing in order to be able to respond to opportunities as they arise.

⌚ Connect 1.2: Create housing navigator or advocate positions to assist both landlords and housing-challenged populations in securing and maintaining housing.





Fiscal Year 2024-2025 Strategies - Continued

⬡ Preserve 2.2: Acquire and rehabilitate already built properties for affordable housing projects when financially feasible.


⌚ Protect 2.4: Implement a public outreach campaign to educate the community about the critical role affordable housing plays in a thriving community, create a groundswell of support for affordable housing, and combat community opposition to housing and affordable housing.




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Ongoing Strategies

 **Create 1.1**: Ensure that modifications to the **zoning code improve** and maintain the effectiveness of the density incentives for affordable housing.

 **Create 1.8**: Explore the use of the community land trust model and public/private partnerships to **incentivize the development of ownership units** that are priced significantly below market rate.



 **Create 3.3**: Identify **ongoing resource opportunities** for the purpose of assisting households experiencing homelessness, households at risk of becoming homeless, first-time homebuyers, and affordable housing targeted to these populations.



Ongoing Strategies - Continued

⌚ Create 5.7: Construct and promote net zero or Net Zero Ready affordable housing when funding is available and encourage private developers to do the same.

⌚ Connect 1.3: Continue to support and develop Coordinated Entry as a meaningful process that provides linkages to healthcare, behavioral health, and housing.

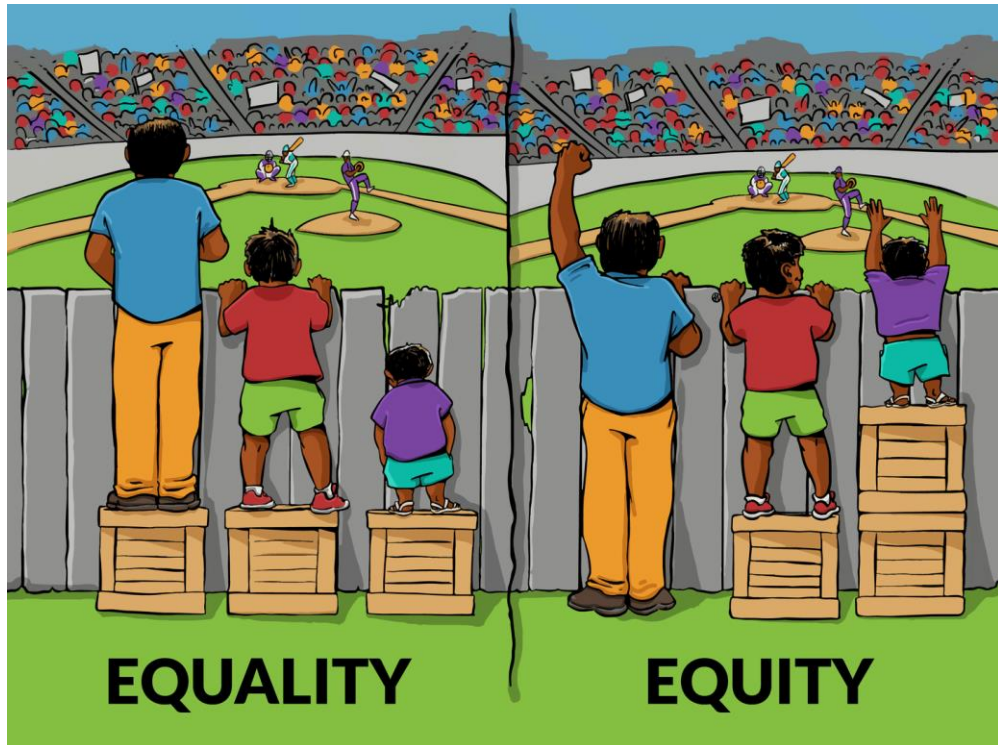


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Ongoing Strategies - Continued

⌚ Connect 2.1: Evaluate housing policies and strategies in City of Flagstaff planning documents through an **equity lens.**



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⌚ Connect 2.2: Encourage community organizations such as the local Continuum of Care to continue to **integrate equity into programs and policies.**

⌚ Protect 1.2: Pursue local and legislative changes that increase the preservation, creation, and protection of affordable housing as necessary.



Ongoing Strategies - Continued

Create 1.7: Explore ways to **incentivize employers** to offer Employer Assisted Housing (EAH) programs.



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Connect 3.1: Raise awareness of **housing security** as a social determinant of health.

Comments or Questions?



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