

# 10-Year Housing Plan 2024-2025 Implementation Plan

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# Presentation Outline

- 10-Year Housing Plan Creation and Overview
- Reporting and Implementation Schedule
- Strategy Implementation
  - 2024-2025 Implementation Plan
  - 2024-2025 Strategies
    - Ongoing Strategies
- Questions/Comments





# Housing Plan Creation Timeline

2020

Council receives a Citizen  
Petition

2020

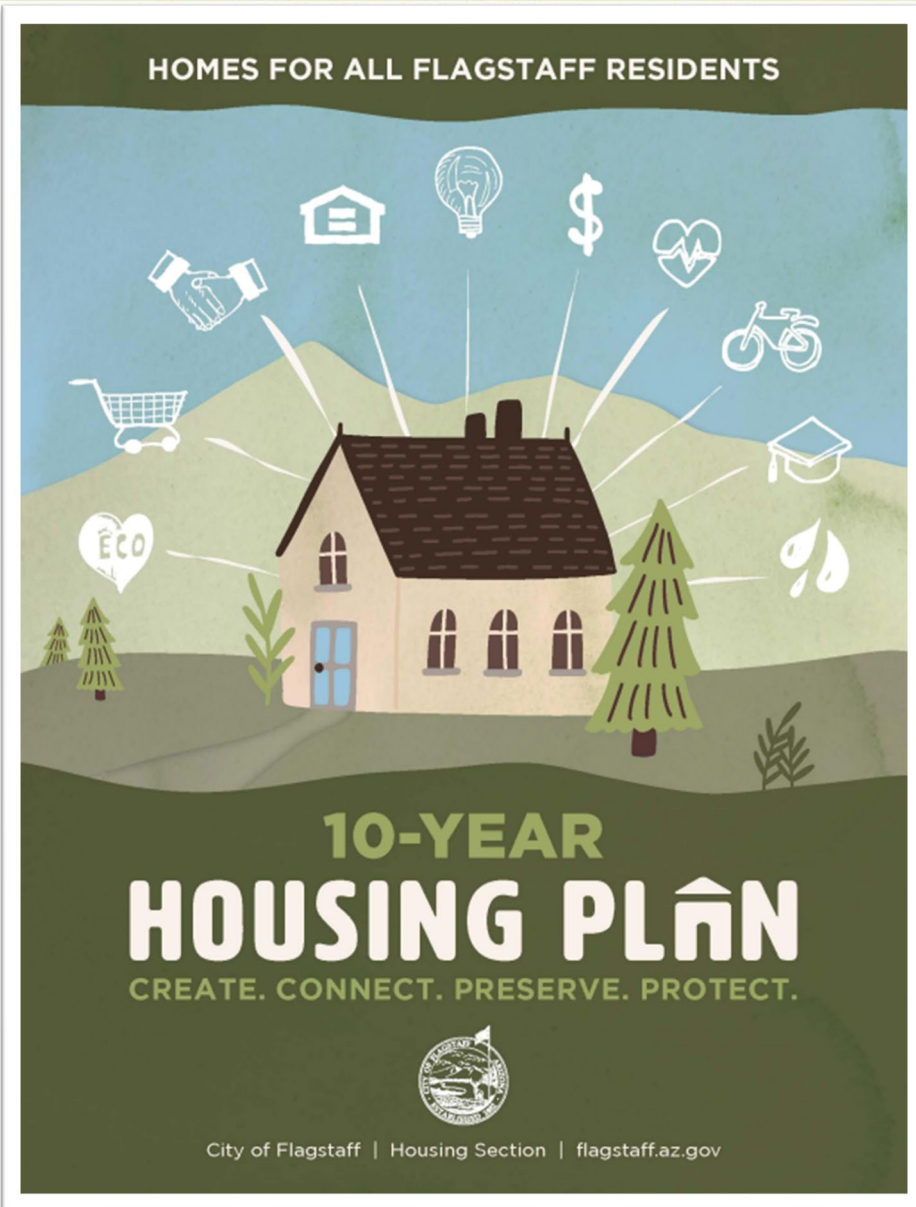
Council declares a  
Housing Emergency

2022

The 10-Year Housing Plan  
is approved by Council



# 10-Year Housing Plan Overview



- Adopted in February 2022
- One overarching goal
- Two fundamental elements
- 13 policy initiatives
- 58 strategies



# The Plan's Overarching Goal & Elements

## Overarching Goal:

- Reduce the current affordable housing need in our community by half over the next ten years.

## Supporting Elements:

- **Element One:** Impact at least 6,000 low- to moderate-income Flagstaff residents through a combination of unit creation or subsidy provision.
- **Element Two:** Create or preserve 7,976 housing units by 2031 with a minimum of 10% of them being affordable. This will increase the overall supply of market rate, workforce, and affordable housing occupied by local residents.

# 10-Year Housing Plan Reporting & Implementation Schedule

## September

Previous fiscal year's Annual Report presented to City Council

## May

Annual Implementation Plan presented to Housing Commission for upcoming fiscal year



## August

Previous fiscal year's Annual Report presented to Housing Commission

## June

Annual Implementation Plan presented to City Council for upcoming fiscal year



# 2024-2025 Implementation Plan

10-Year Housing Plan



**2024-2025**

**Implementation Plan**

July 2024 - June 2025



CITY OF  
**FLAGSTAFF**

- Similar format as 18-Month Implementation Plan:
  - Introduction
  - Strategy Implementation
  - 2024-2025 Forthcoming Strategies
  - Ongoing Strategies
- Added policy initiatives
- Status changed from percentages to:
  -  In Progress
  -  Not Started



# Strategy Implementation

## Factors influencing which strategies are chosen each year:

- Dependent On Other Strategy Completion
- Time Commitment
- Public Engagement
- Requires Council Consideration
- Funding Required Over Staff Time
- Anticipated Timeline of Strategy Implementation from 02/15/2022
- City Division/Section Collaboration



# Fiscal Year 2024-2025 Strategies

## Regional Plan-Related Strategies:

- **Create 2.1:** Update the Regional Plan policies to support increased density related to affordable housing.
- **Create 2.2:** Identify suburban areas to support greater density and intensity of development.
- **Preserve 1.2:** Review the Land Use Goals and Policies in the Regional Plan, Specific Plans, and City code to remove barriers to adaptive reuse for the creation of affordable housing.

**Status:**  In Progress

- **Create 2.3:** During the update of the Flagstaff Regional Plan, revise the Community Character chapter for goals and policies to include cost-saving methods that reduce the conflict between affordable housing, historic preservation, and urban design.

**Status:**  In Progress



# Fiscal Year 2024-2025 Strategies - Continued

- **Create 3.2:** Create a fund for the purpose of acquiring land/units for affordable housing in order to be able to respond to opportunities as they arise.

**Status:**  In Progress

- **Connect 1.2:** Create housing navigator or advocate positions to assist both landlords and housing-challenged populations in securing and maintaining housing.

**Status:**  In Progress

- **Preserve 2.2:** Acquire and rehabilitate already built properties for affordable housing projects when financially feasible.

**Status:**  **Not Started**

- **Protect 2.4:** Implement a public outreach campaign to educate the community about the critical role affordable housing plays in a thriving community, create a groundswell of support for affordable housing, and combat community opposition to housing and affordable housing.

**Status:**  In Progress



# Ongoing Strategies

## In Progress

- **Create 1.1:** Ensure that modifications to the zoning code improve and maintain the effectiveness of the density incentives for affordable housing.
- **Create 1.8:** Explore the use of the community land trust model and public/private partnerships to incentivize the development of ownership units that are priced significantly below market rate.
- **Create 3.3:** Identify ongoing resource opportunities for the purpose of assisting households experiencing homelessness, households at risk of becoming homeless, first-time homebuyers, and affordable housing targeted to these populations.
- **Create 5.7:** Construct and promote net zero or Net Zero Ready affordable housing when funding is available and encourage private developers to do the same.



# Ongoing Strategies - Continued

## In Progress

- **Connect 1.3:** Continue to support and develop Coordinated Entry as a meaningful process that provides linkages to healthcare, behavioral health, and housing.
- **Connect 2.1:** Evaluate housing policies and strategies in City of Flagstaff planning documents through an equity lens.
- **Connect 2.2:** Encourage community organizations such as the local Continuum of Care to continue to integrate equity into programs and policies.
- **Protect 1.2:** Pursue local and legislative changes that increase the preservation, creation, and protection of affordable housing as necessary.



# Ongoing Strategies - Continued

## Not Started

- **Create 1.7:** Explore ways to incentivize employers to offer Employer Assisted Housing (EAH) programs.
- **Connect 3.1:** Raise awareness of housing security as a social determinant of health.

# Comments?

# Questions?



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