

PROSE

PARKS, RECREATION, OPEN SPACE, AND EVENTS

March 2024

It's ramada season! Our Events and Marketing team worked along side IT to implement an online reservation system including mapping through ArcGIS.

The switch to online reservations is years in the making and is finally able to be successful due to software updates.



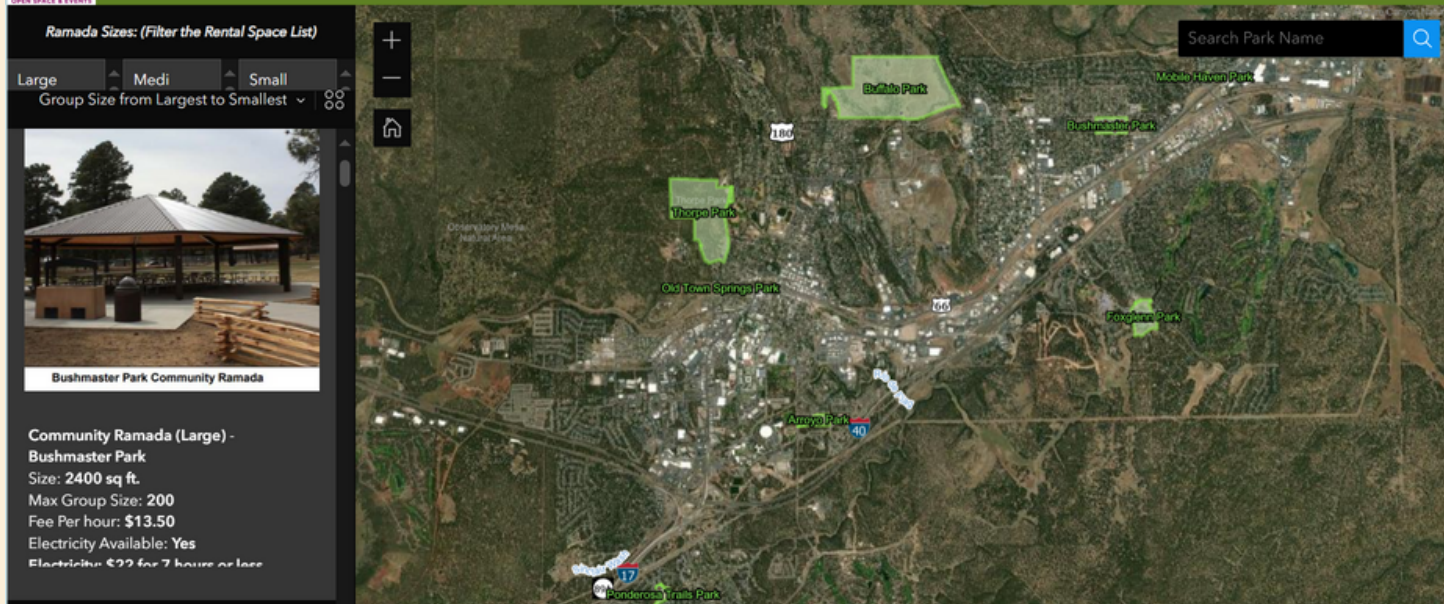
Above: rentable ramada
Below: ArcGIS ramada map



Rentals

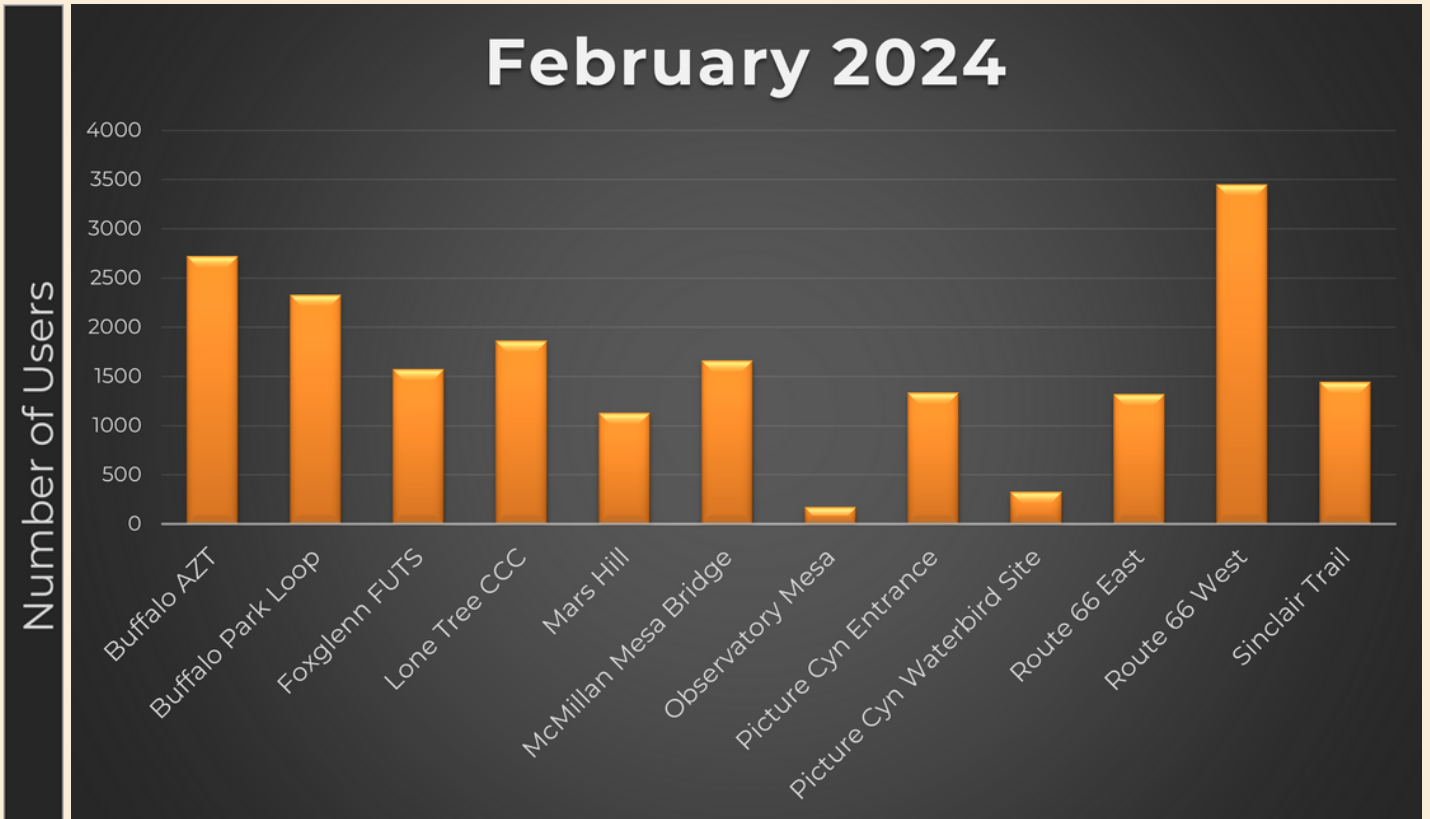
Ramada Sizes: (Filter the Rental Space List)

Large Medi Small
Group Size from Largest to Smallest



Bushmaster Park Community Ramada

Community Ramada (Large) -
Bushmaster Park
Size: 2400 sq ft.
Max Group Size: 200
Fee Per hour: \$13.50
Electricity Available: Yes
Electricity: \$22 for 7 hours or less



Above: Trail Count graph

The Parks Section has been working on annual ballfield maintenance in preparation for April 1st, when fields are officially open to allocated user groups. Parks staff are committed to ensuring all fields are safe and playable. The ABI field groomer has been working overtime the past few weeks as all fields are groomed and leveled. And who knows who we have trained on the equipment....

Right: Staff participate in ABI field groomer training



McMillan Mesa Park

The Parks Section has been busy wrapping up construction projects as the transition into spring duties is right around the corner. Staff recently completed the McMillan Mesa Park basketball backstop project. This is a great improvement to the park while creating a safety buffer which prohibits wayward shots from being chased into the adjoining street. Kudos to the parks staff for completing this amazing improvement project.



Above: Parks staff stand in front of the new backstop at McMillan Mesa Park

Piatigorsky Foundation Concert was held on March 15th. Though the weather was snowy, the recreation center still had approximately 20 people in attendance which the performers, Katsuya Yuasa (Clarinet) and Mary Au (Piano) were happy with as they were able to engage personally with the audience.



Above: Piatigorsky Foundation Concert at Joe C. Montoya Community and Senior Center

Hal Jensen Recreation Center kept the youth busy over spring break. Several youth attended a field trip to McMillan Mesa natural area for a hike and went bowling. Other activities included a variety of sports, wind chime making, tie-dye, and even a cooking class!



Above: Hal Jensen Spring Break participant
Left: Rockwall climbers



The Aquaplex extended the rockwall and pool hours throughout the week of spring break. There was an increase in attendance and revenue during spring break week with 2,800 pass visits and more than \$7,000 in revenue.

As part of our Recreational Trails Program grant from Arizona State Parks, Open Space staff is reaching out to Navajo, Hopi, Yavapai-Apache, White Mountain Apache and Zuni Tribes to enlist their participation in developing an interpretive sign for the Pit House Overlook at Picture Canyon Natural and Cultural Preserve. Staff made a presentation to the City of Flagstaff's Indigenous Commission on this topic, and several participants joined this effort.

Right: Pit House Overlook at Picture Canyon Natural and Cultural Preserve



Open Space has been hosting an afterschool program at Killip Elementary School. EARTH Club is an opportunity for the students of Killip to gain a fuller appreciation for the world at large, whether creating new tools from recycled materials, looking up close at ordinary objects, or marveling at nature's creations. Recently community guests have included the NAU Entomology Club and the NAU Fire Ecology Learning Lab.



Left: Students participate in EARTH Club

Follows

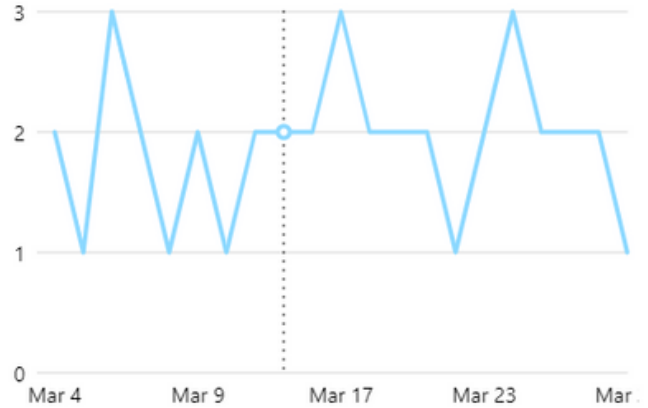
Facebook follows ⓘ

65 ↑ 97%



Instagram follows ⓘ

40 ↑ 29%



Victory for our marketing team! Our social media following continues to increase with 65 new Facebook followers and 40 new Instagram followers for the month of March.

Graph above shows new follows per day for PROSE social media.



flagstaff.az.gov/prose

CONCERTS IN THE PARK

Call for Musicians

FAMILY FRIENDLY

Performances on Wednesday nights in June & July

Send your demo to

SpecialEvents@flagstaffaz.gov



The Call for Musicians proved to be successful. With over 50 applicants our selection process for Concerts in the Park will be competitive. Stay tuned for a lineup of musicians!