

NOTICE AND AGENDA

PARKS AND RECREATION COMMISSION
MONDAY
AUGUST 19, 2024

HYBRID MEETING
FLAGSTAFF AQUAPLEX
AND MICROSOFT TEAMS
1702 N. FOURTH STREET
4:00 P.M.

1. CALL TO ORDER

2. ROLL CALL

NOTE: One or more Commissioners may be in attendance through other technological means.

Stephen Parsons (Chair)	Ryan Martin
Austin Kerr (Vice Chair)	Josh Stackhouse
Sandy Heath	vacant
Autumn Layden	Councilmember Deborah Harris - Council Liaison

3. Land Acknowledgement

The Flagstaff Parks and Recreation Commission humbly acknowledges the ancestral homelands of this area's Indigenous nations and original stewards. These lands, still inhabited by Native descendants, border mountains sacred to Indigenous peoples. We honor them, their legacies, their traditions, and their continued contributions. We celebrate their past, present, and future generations who will forever know this place as home.

4. Approval of June 17, 2024 Minutes

5. Public Comment

FLAGSTAFF, Arizona -- This portion of the meeting is for items that are NOT on the agenda. The Commission cannot act on items presented during the public participation of the agenda. The Commission is prohibited by the open meeting law from discussing or considering the item until the item is officially placed on an agenda. Please limit comments to five minutes.

6. Acceptance of Donation and Site Location

Discussion and approval

7. July is Parks and Recreation Month

Informational only

8. Foxglenn Park Basketball Courts Maintenance Discussion

Discussion

a. Basketball Court Maintenance Presentation

9. Cleo Murdoch Neighborhood Park Construction Status

Informational only

10. Fiscal Year 2024/2025 Capital Projects

Informational only

11. BBB Tax Renewal

Discussion and informational

a. BBB Tax Renewal Presentation

12. **Reports - Monthly Highlights of Parks, Recreation, Open Space, and Events**
 - a. PROSE July 2024 Monthly Newsletter
13. **City Council Liaison Report - Councilmember Deborah Harris**
14. **Informational Items to and from Commissioners and Staff**
15. **Agenda Items for the Next Meeting**
16. **Adjournment**

CERTIFICATE OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Flagstaff City Hall on August 14, 2024 at 2:30 p.m. This notice has been posted on the City's website and can be downloaded at www.flagstaff.az.gov.

Dated this 14th day of August 2024.

Cathy Guetschow

Cathy Guetschow, Administrative Specialist

ADDITIONAL INFORMATION: In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Cathy Guetschow (cguetschow@flagstaffaz.gov) at least two business days prior to the scheduled meeting time to enable the City to make reasonable arrangements.



Parks & Recreation

4.

From: Cathy Guetschow, Administrative Specialist

DATE: 08/19/2024

SUBJECT: Approval of June 17, 2024 Minutes

STAFF RECOMMENDED ACTION:

Executive Summary:

Attachments

Approval of June 17, 2024 Minutes

Parks and Recreation Commission Meeting Minutes – June 17, 2024

1. CALL TO ORDER

The meeting began at 4:00pm.

2. ROLL CALL

NOTE: *One or more commissioners may be in attendance through other technological means.*

Stephen Parsons (Chair) – Present

Austin Kerr (Vice Chair) – Present

Sandy Heath – Absent

Autumn Layden – Present

Ryan Martin – Absent

Micah Smith - Absent

Josh Stackhouse – Present

Councilmember Deborah Harris – Absent

STAFF AND OTHERS

Rebecca Sayers (Parks, Recreation, Open Space and Events Division Director)

Amy Hagin (Assistant Parks and Recreation Director)

Haley Reynolds (Events and Marketing Manager)

Gino Leoni (Parks Manager)

Tyrone Johnson (Recreation Manager)

Cynthia Burmeister (Administrative Specialist)

Keith Chamberlain (Resident)

3. Land Acknowledgement

The Flagstaff Parks and Recreation Commission humbly acknowledges the ancestral homelands of this area's Indigenous nations and original stewards. These lands, still inhabited by Native descendants, border mountains sacred to Indigenous peoples. We honor them, their legacies, their traditions, and their continued contributions. We celebrate their past, present, and future generations who will forever know this place as home.

4. Approval of Minutes

The approval of the April 15, 2024, minutes were approved by a motion from Commissioner Stackhouse made the motion to approve the minutes from the April 15, 2024, meeting. Commissioner Kerr seconded the motion. All were in favor.

5. Public Comment

Keith Chamberlain addressed the board regarding improvement and repair requests for the basketball courts at Foxglenn Park.

6. Events and Marketing Updates

Parks and Recreation Commission Meeting Minutes – June 17, 2024

Events and Marketing Manager Haley Reynolds presented an update on the online application and permitting process for city events. There are 1500 events annually and the online application process allows for quicker response time and better communication. Haley discussed the three levels/types of events. Swim lesson registration is now open, and the summer day camp registration is open with the ability to register one week at a time. Personal training is also offered at the Aquaplex. Haley discussed permitting for protests and that we do not advertise any protests.

7. Update of Sports courts at Bushmaster Park Design and Construction

Amy Hagin (Assistant Parks and Recreation Director) gave an update on Sports courts at Bushmaster Park. The design drawings are now complete. Submitting for construction permits is the next step in the process. There have been changes to the pricing for this project with the current contractor. PROSE has decided to pause this project and go out for bids to be fiscally responsible. Amy said that the invitation to bid might happen this November/ December and hopefully be presented to Council around February of 2025 with a project start date of possibly April of 2025. Amy discussed the pickleball courts being advertised and set to open. Amy stated that the Sports courts would be designed in a terrace fashion as an alternate to the current design as is a value engineering opportunity.

8. West Side Park Update

Amy Hagin stated that the design consultant and community outreach consultant are onboard. The first item to accomplish would be to gain an easement access to the park itself. The HOA approved the ability for the city to receive an access easement in late May, so now the consultants are working on creating that access easement as part of a recent Pre-Application Meeting with Community Development. The next step will also be the community outreach performed by the consultant.

9. City Council Liaison Report

Councilmember Deborah Harris was absent for this meeting.

10. Reports – Monthly highlights of Parks and Recreation, Open Space, and events.

a. PROSE Monthly Report – May 2024

There were no comments from the board.

11. Informational Items to and from Commissioners and Staff

Commissioner Parsons addressed the attendance requirements for the Board and asked that all Commissioners refer to the Commissioners handbook regarding regular attendance. Commissioner Parsons asked that commissioners let the Parks and Recreation staff know as soon as possible if they will not be able to attend a meeting and to also consider their position on the board if commission meeting attendance is an issue.

Rebecca Sayers (Parks, Recreation, Open Space and Events Division Director) introduced the new PROSE administrative specialist, Cynthia Burmeister.

12. Agenda Items for next meeting

Regional Plan updates

Parks and Recreation Commission Meeting Minutes – June 17, 2024

Westside Park Timeline

July is Parks and Recreation Month

Cheshire Park Expansion

Upcoming calendar of events

June 25, 2024, PROSE Proclamation

Jay Lively ice removal/annual maintenance

Fox Glenn basketball courts

Status on the Indigenous Community Center

Commissioner Parsons adjourned the meeting at 4:55 pm.



Parks & Recreation

6.

Co-Submitter: Jana Weldon, Beautification Arts & Sciences Program Manager
From: Amy Hagin, Assistant Parks and Recreation Director
DATE: 08/19/2024
SUBJECT: Acceptance of Donation and Site Location

STAFF RECOMMENDED ACTION:

Discussion and approval

Executive Summary:

Artist Gene Galazan offered a donation of a work of art to the City of Flagstaff. BPAC discussed the possible donation at the February 2024 Meeting; and as a first step, at the March 2024 Meeting, approved a specific untitled sculpture by Mr. Galazan as public art, as appropriate for the public art collection, and authorized staff to go forward to PROSE to initiate process under ordinance 2014-18. Staff, as part of that process with PROSE, both conducted a studio visit with the artist and reviewed possible locations to install the work. Staff will discuss the BPAC meeting held on August 12, 2024, and seek Parks and Recreation Commission approval.

Attachments

Galazan PROSE



Gene Galazan Donation (Untitled)

BPAC, August 12, 2024



*Untitled**

Painted metal beams and treated wood
3' long (at base), 12" wide, 12' high

*Artist would like to poll the community for
title suggestions

Donation status:

- March 2024: BPAC approved the pictured work as public art object; BPAC approved this work for Flagstaff's public art collection and approved BAS staff to proceed with the donation under ordinance 2014-18
- June 2024: Staff reviewed potential sites with Amy Hagin of PROSE
- August 12: BPAC approved this donation and its proposed location at Frances Short Pond per ordinance 2014-18



Criteria for choosing a site:

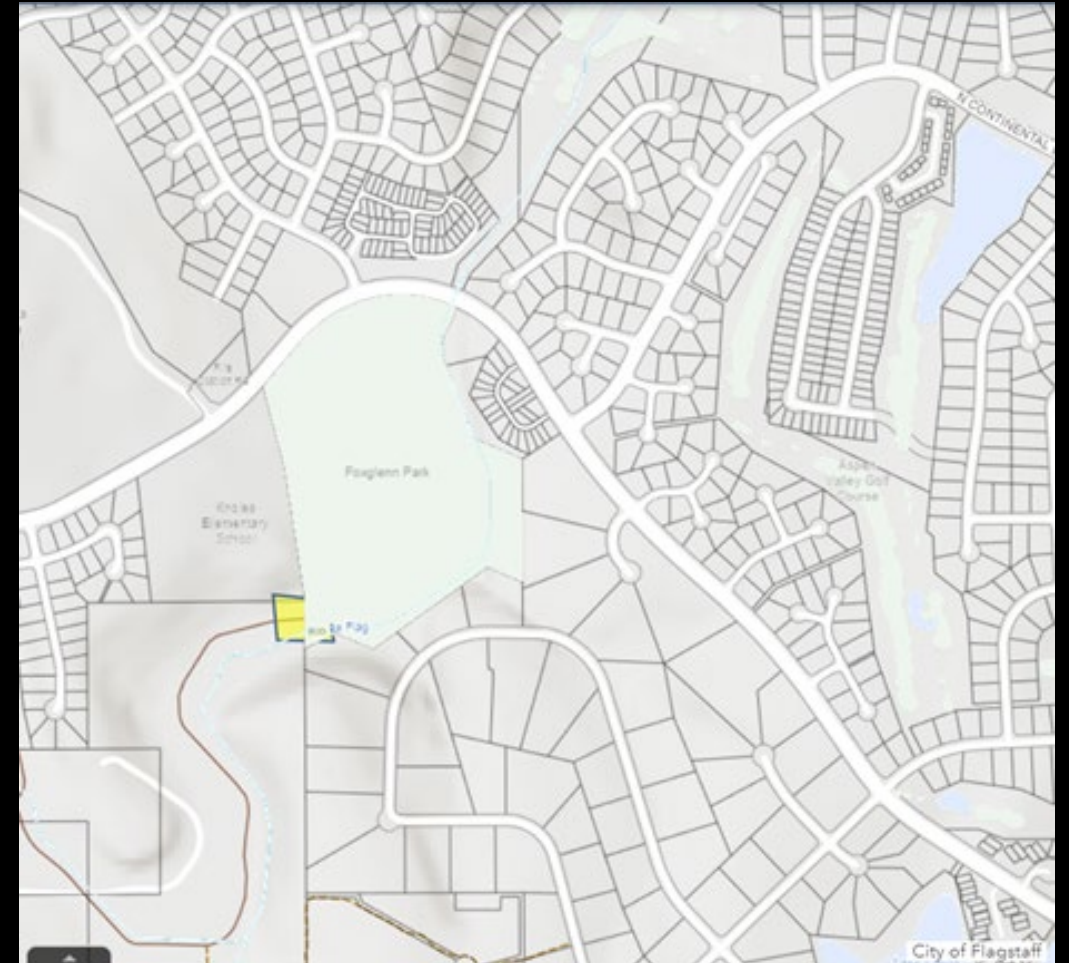
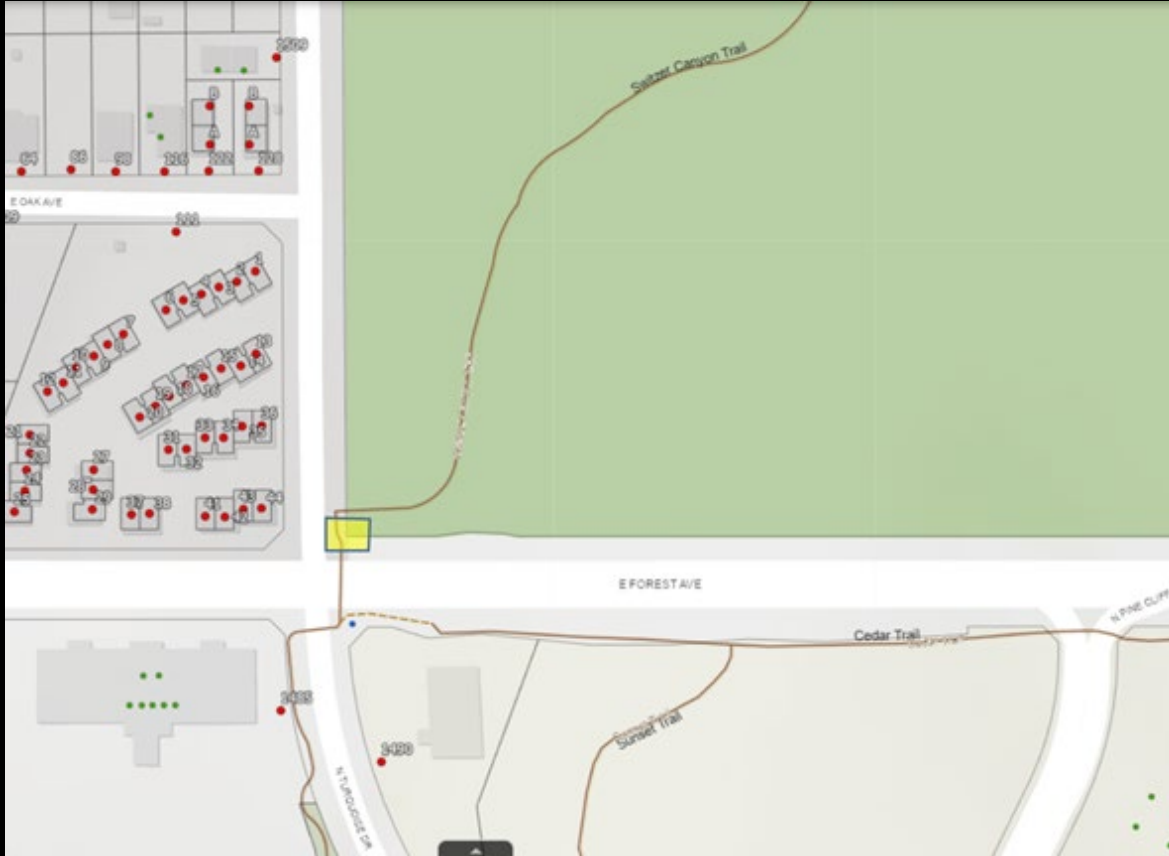
“The proposed site offers opportunities for enhancement without diminishing a park’s ability to offer undefined space for quiet contemplation and/or spontaneous activities”

“The quality, scale, and character of the gift are at a level commensurate with the particular park setting”

“Alternative sites were considered and determined inappropriate”

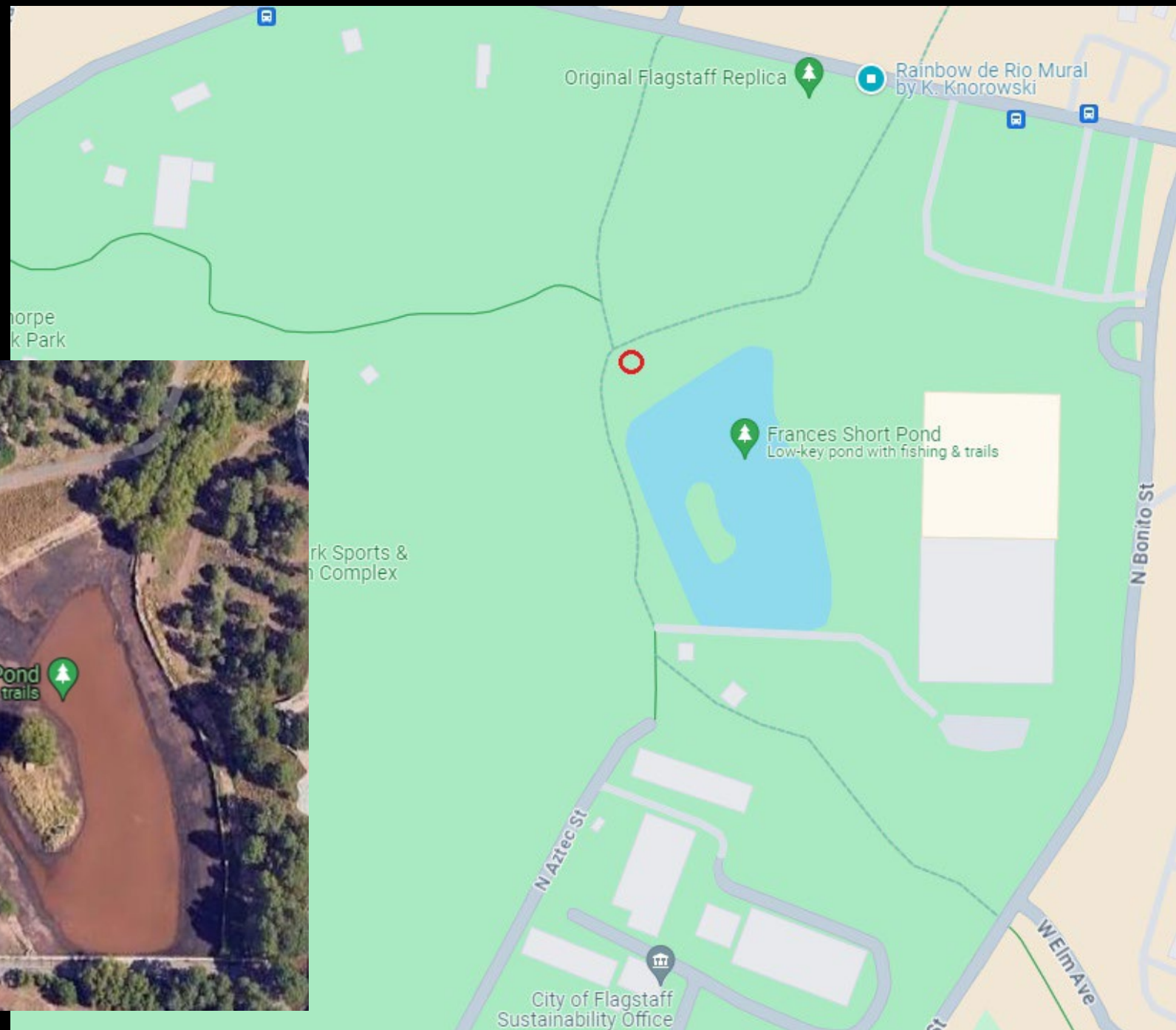
-Resolution No. 2014-18, *Donation and Memorial Program for City Parks*

Sites discussed previously and found to be unsuitable



Turquoise and Forest by the FUTS trail and bus stop;
FUTS trailhead at Foxglenn Park

Frances Short Pond in Thorpe Park









View from pond inner loop



View from pond inner loop

City of Flagstaff Urban Trail System



Explore Your Parks!

This trail made possible from BBB funds &
Parks & Recreation Department

This Sign Funded by

F.U.T.S.

Flagstaff Family Fun Run



Installation at Prescott Valley Civic Center

Scope of installation:

- Received BPAC approval
- Receive Parks and Recreation Commission approval
- Blue-stake the footprint of the sculpture pad
- PROSE to create concrete sculpture pad [mid to late October]
- Artist delivers work to PROSE
- PROSE to install work onto the sculpture pad, plaque
- Dedication ceremony with artist

Discussion + Motion





Parks & Recreation

7.

Co-Submitter: Tyrone Johnson, Recreation Supervisor
From: Amy Hagin, Assistant Parks and Recreation Director
DATE: 08/19/2024
SUBJECT: July is Parks and Recreation Month

STAFF RECOMMENDED ACTION:

Informational only

Executive Summary:

Informational regarding the open houses and events that occurred during the month of July



Parks & Recreation

8.

Co-Submitter: Gino Leoni, Parks Manager

From: Amy Hagin, Assistant Parks and Recreation Director

DATE: 08/19/2024

SUBJECT: Foxglenn Park Basketball Courts Maintenance Discussion

STAFF RECOMMENDED ACTION:

Discussion

Executive Summary:

Staff will share photos, maps and expectations on maintenance



Parks & Recreation

8. a.

From: Cathy Guetschow, Administrative Specialist

DATE: 08/19/2024

SUBJECT: Basketball Court Maintenance Presentation

STAFF RECOMMENDED ACTION:

Executive Summary:

Attachments

Basketball Court Maintenance Presentation



Basketball Court Maintenance

Court Inventory

- ▶ Full Size Basketball Courts
 - ▶ Bushmaster Park x2
 - ▶ Boys & Girls Club x1
 - ▶ Cheshire Park x1
 - ▶ Ponderosa Park x2
- ▶ Others
 - ▶ Bow & Arrow Park
 - ▶ Cheshire Park
 - ▶ Foxglenn Park
 - ▶ Hal Jensen Rec Center
 - ▶ McMillan Mesa Park
 - ▶ McPherson Park
 - ▶ Mobile Haven Park
 - ▶ Old Town Springs Park
 - ▶ Smokerise Park
 - ▶ Thorpe Park



Court Features

- ▶ Full Size Basketball Courts

- ▶ Regulation Size for Official Play
- ▶ Acrylic Surfacing
- ▶ Fully Striped
- ▶ Perimeter Fence Around Courts



- ▶ Half-Court & Smaller

- ▶ Varying Dimensions (Not Regulation)
- ▶ Concrete Surface
- ▶ Not Striped for Official Play
- ▶ Typically No Perimeter Fencing



Maintenance Activities

- ▶ Debris Removal
- ▶ Surfacing Inspection
- ▶ Backboard Inspection / Repair
- ▶ Net Replacement (as needed)
- ▶ Hazard Identification
- ▶ Lighting Inspection (if applicable)
- ▶ Vegetation Management



Possible Court Improvements

- ▶ Upgrade Existing Backboard & Hoops
 - ▶ Standardization of basketball assets
 - ▶ Maintaining inventory for regular net replacement
 - ▶ Budget Dependent
- ▶ Identify Any Striping Opportunities In Small Courts
 - ▶ Difficult due to varying sizes of existing courts
- ▶ Identify And Repair Concrete As Needed
 - ▶ Small surface cracking is unavoidable
 - ▶ Significant cracking affecting play is top priority



Questions?





Parks & Recreation

9.

From: Amy Hagin, Assistant Parks and Recreation Director

DATE: 08/19/2024

SUBJECT: Cleo Murdoch Neighborhood Park Construction Status

STAFF RECOMMENDED ACTION:

Informational only

Executive Summary:

Status update on the new neighborhood park



Parks & Recreation

10.

From: Amy Hagin, Assistant Parks and Recreation Director

DATE: 08/19/2024

SUBJECT: Fiscal Year 2024/2025 Capital Projects

STAFF RECOMMENDED ACTION:

Informational only

Executive Summary:

Discussion and recap of the upcoming capital projects



Parks & Recreation

11.

Co-Submitter: Rebecca Sayers, Parks, Recreation, Open Space, and Events Director

From: Amy Hagin, Assistant Parks and Recreation Director

DATE: 08/19/2024

SUBJECT: BBB Tax Renewal

STAFF RECOMMENDED ACTION:

Discussion and informational

Executive Summary:

Information sharing, education on the upcoming renewal and discussion



Parks & Recreation

11. a.

From: Cathy Guetschow, Administrative Specialist

DATE: 08/19/2024

SUBJECT: BBB Tax Renewal Presentation

STAFF RECOMMENDED ACTION:

Executive Summary:

Attachments

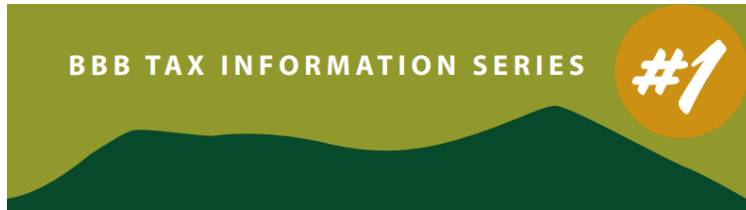
BBB Tax Renewal Presentation



BBB Tax Renewal Educational Campaign



Elements on BBB Print Ads:



Let's the reader know there are several information ads to read

Did you Know?...

Some of the things you may **CARE ABOUT IN FLAGSTAFF** are funded by the 2% BBB tax paid by customers at every **hotel/motel, campground, short-term rental, restaurant and bar in the city.**

Let's the reader understand how the BBB is collected

Let's the reader get more information at BBBrenewalflagstaff.com

A full-page flyer with a green mountain background. It features the "BBB TAX FUNDS" logo, a "Did you Know?..." section, and a list of services funded by the tax. At the bottom, it includes a QR code, the website "BBBrenewalflagstaff.com", and the City of Flagstaff seal.

BBB TAX INFORMATION SERIES #1

CITY OF FLAGSTAFF
BBB TAX FUNDS
BED | BOARD | BEVERAGE
Since 1988

Did you Know?...

Some of the things you may **CARE ABOUT IN FLAGSTAFF** are funded by the 2% BBB tax paid by customers at every **hotel/motel, campground, short-term rental, restaurant and bar in the city.**

The BBB provides and maintains **TRAILS** for **RUNNING, WALKING, HIKING & BIKING**

- 60 miles of **Flagstaff Urban Trail System (FUTS).**
- 68% of the collected BBB is **paid by the VISITOR.***
* Source: NAU Economic Policy Institute
- BBB tax funds are **re-invested back into our community for services.**
- BBB lessens the burden on the City's budget, so more dollars are provided to police and fire, libraries, housing, and other community essential needs.

Enhancing our community's quality of life since 1988.
Learn more: BBBrenewalflagstaff.com

Let's the reader know specifically what is paid for with the BBB, so they have the information necessary to vote.

BBB Campaign Examples:

BBB TAX INFORMATION SERIES #5



CITY OF FLAGSTAFF
BBB
BED | BOARD | BEVERAGE
TAX FUNDS
Since 1988

Did you Know?...

Some of the things you may **CARE ABOUT IN FLAGSTAFF** are funded by the 2% BBB tax paid by customers at every **hotel/motel, campground, short-term rental, restaurant and bar** in the city.

The BBB creates and maintains **PLAYGROUNDS** like **BUSHMASTER, FOXGLENN & THORPE**



- **Playground equipment** purchased and maintained.
- 68% of the collected BBB is **paid by the VISITOR.***
* Source: NAU Economic Policy Institute
- BBB tax funds are **re-invested back into our community for services.**
- BBB lessens the burden on the City's budget, so more dollars are provided to police and fire, libraries, housing, and other community essential needs.



Enhancing our community's quality of life since 1988.
Learn more: **BBBrenewalflagstaff.com**



BBB TAX INFORMATION SERIES #13



CITY OF FLAGSTAFF
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TAX FUNDS
Since 1988

Did you Know?...

Some of the things you may **CARE ABOUT IN FLAGSTAFF** are funded by the 2% BBB tax paid by customers at every **hotel/motel, campground, short-term rental, restaurant and bar** in the city.

The BBB provides and maintains facilities like the **JAY LIVELY ACTIVITY CENTER** for ice skating and hockey



- BBB also maintains other parks, recreation, open space areas and events.
- 68% of the collected BBB is **paid by the VISITOR.***
* Source: NAU Economic Policy Institute
- BBB tax funds are **re-invested back into our community for services.**
- BBB lessens the burden on the City's budget, so more dollars are provided to police and fire, libraries, housing, and other community essential needs.



Enhancing our community's quality of life since 1988.
Learn more: **BBBrenewalflagstaff.com**



BBB Campaign Examples:

<https://www.flagstaffarizona.org/pledge-wild/>

<https://www.flagstaffarizona.org/pledge-wild/flg-ecotourism/>

We share these fire safety principles and more...



BBB TAX INFORMATION SERIES #18



The BBB helps to **CONSERVE FLAGSTAFF'S NATURAL ENVIRONMENT** with safe and responsible visitation messaging.



Did you Know?...

Some of the things you may **CARE ABOUT IN FLAGSTAFF** are funded by the 2% BBB tax paid by customers at every **hotel/motel, campground, short-term rental, restaurant and bar** in the city.

- **Be Fire Aware** campaign shares how to properly distinguish fires and more.
- **Pledge for the Wild** campaign keeps our wild places wild.
- **Ecotourism** campaign shares a **Leave No Trace** message.
- 68% of the collected BBB is **paid by the VISITOR.***
* Source: NAU Economic Policy Institute
- BBB tax funds are **re-invested back into our community for services.**
- **BBB lessens the burden on the City's budget**, so more dollars are provided to police and fire, libraries, housing, and other community essential needs.



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Learn more: **BBBrenewalflagstaff.com**



BBB Campaign Examples:

BBB TAX INFORMATION SERIES #2



Did you Know?...

Some of the things you may **CARE ABOUT IN FLAGSTAFF** are funded by the 2% BBB tax paid by customers at every **hotel/motel, campground, short-term rental, restaurant and bar** in the city.



 *WATCH THE VIDEO TO LEARN MORE.*

- 68% of the collected BBB is **paid by the VISITOR.** *
- * Source: NAU Economic Policy Institute
- BBB tax funds are **re-invested back into our community for services.**
- BBB lessens the burden on the City's budget, so more dollars are provided to police and fire, libraries, housing, and other community essential needs.



Enhancing our community's quality of life since 1988.
Learn more: **BBBrenewalflagstaff.com**



Please watch the video...it's impressive and shares how we view our surroundings.



WATCH THE VIDEO TO LEARN MORE.



BBB Campaign Examples:

BBB TAX INFORMATION SERIES #10



Did you Know?...

Some of the things you may **CARE ABOUT IN FLAGSTAFF** are funded by the 2% BBB tax paid by customers at every **hotel/motel, campground, short-term rental, restaurant and bar in the city.**




- **Most businesses can't thrive on local spend alone.**
- **68% of the collected BBB is paid by the VISITOR.***
* Source: NAU Economic Policy Institute
- BBB tax funds are **re-invested back into our community for services.**
- **BBB lessens the burden on the City's budget,** so more dollars are provided to police and fire, libraries, housing, and other community essential needs.




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Learn more: **BBBrenewalflagstaff.com**





AS GRAND AZ IT GETS

A MEMORABLE STAY AT 7,000 FEET, AND JUST A SHORT DRIVE TO THE WORLD'S GRANDEST CANYON AND 7 MORE MUST-SEE NATIONAL PARKS & MONUMENTS



LEARN MORE. REQUEST YOUR FREE OFFICIAL VISITOR GUIDE AT DISCOVERFLAGSTAFF.COM
DAILY NONSTOP FLAGSTAFF (FLG) FLIGHTS TO/FROM PHOENIX (PHX) AND DALLAS (DFW)
STAY & PLAY RESPONSIBLY
GRAND CANYON NATIONAL PARK

BBB Campaign Examples:

BBB TAX INFORMATION SERIES **#4**



CITY OF FLAGSTAFF
BBB
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TAX FUNDS
Since 1988

Did you Know?...

Some of the things you may **CARE ABOUT IN FLAGSTAFF** are funded by the 2% BBB tax paid by customers at every **hotel/motel, campground, short-term rental, restaurant and bar** in the city.

The BBB provides **INCENTIVES TO AID LOCAL BUSINESSES** with workforce and development needs



- chooseflagstaff.com/business-incentives
- 68% of the collected BBB is **paid by the VISITOR**.
* Source: NAU Economic Policy Institute
- BBB tax funds are **re-invested back into our community for services**.
- BBB lessens the burden on the City's budget, so more dollars are provided to police and fire, libraries, housing, and other community essential needs.



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Learn more: BBBrenewalflagstaff.com



BBB TAX INFORMATION SERIES **#12**



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TAX FUNDS
Since 1988

Did you Know?...

Some of the things you may **CARE ABOUT IN FLAGSTAFF** are funded by the 2% BBB tax paid by customers at every **hotel/motel, campground, short-term rental, restaurant and bar** in the city.

The BBB provides **THE ADAPTIVE REUSE PROGRAM** which guides businesses to the right resources at the right time



- chooseflagstaff.com/business-incentives
- 68% of the collected BBB is **paid by the VISITOR**.
* Source: NAU Economic Policy Institute
- BBB tax funds are **re-invested back into our community for services**.
- BBB lessens the burden on the City's budget, so more dollars are provided to police and fire, libraries, housing, and other community essential needs.



Enhancing our community's quality of life since 1988.
Learn more: BBBrenewalflagstaff.com



BBB Campaign Examples:

BBB TAX INFORMATION SERIES #11



The BBB provides GRANTS to our community for BEAUTIFICATION & ARTS PROJECTS



Did you Know?...

Some of the things you may **CARE ABOUT IN FLAGSTAFF** are funded by the 2% BBB tax paid by customers at every **hotel/motel, campground, short-term rental, restaurant and bar** in the city.

Beautification in Action (BIA) Grants



LEARN MORE ABOUT BIA GRANT OPPORTUNITIES

- 68% of the collected BBB is **paid by the VISITOR.**
* Source: NAU Economic Policy Institute
- BBB tax funds are **re-invested back into our community for services.**
- BBB lessens the burden on the City's budget, so more dollars are provided to police and fire, libraries, housing, and other community essential needs.



Enhancing our community's quality of life since 1988.
Learn more: **BBBrenewalflagstaff.com**



BBB TAX INFORMATION SERIES #3



The BBB provides annual operating and project GRANTS TO LOCAL ARTS & SCIENCES AND CULTURAL NON-PROFITS



Did you Know?...

Some of the things you may **CARE ABOUT IN FLAGSTAFF** are funded by the 2% BBB tax paid by customers at every **hotel/motel, campground, short-term rental, restaurant and bar** in the city.

- \$400,000 annually is distributed amongst **40+ Flagstaff visual, performing arts and sciences, and cultural organizations** for operations and projects.
- 68% of the collected BBB is **paid by the VISITOR.**
* Source: NAU Economic Policy Institute
- BBB tax funds are **re-invested back into our community for services.**
- BBB lessens the burden on the City's budget, so more dollars are provided to police and fire, libraries, housing, and other community essential needs.



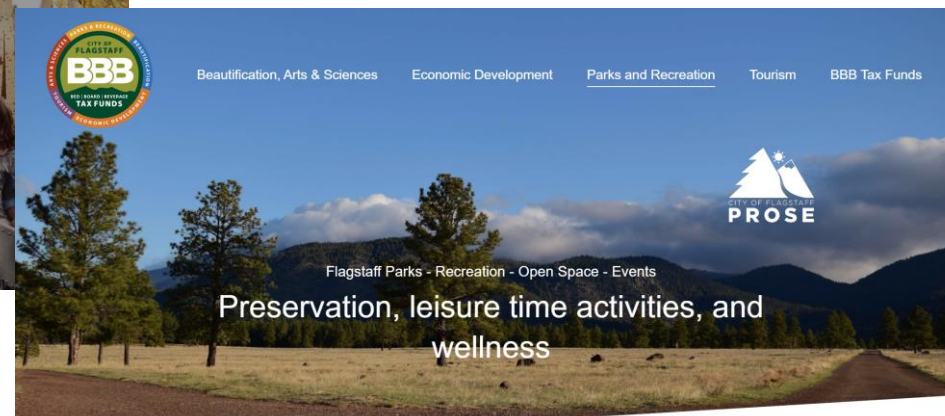
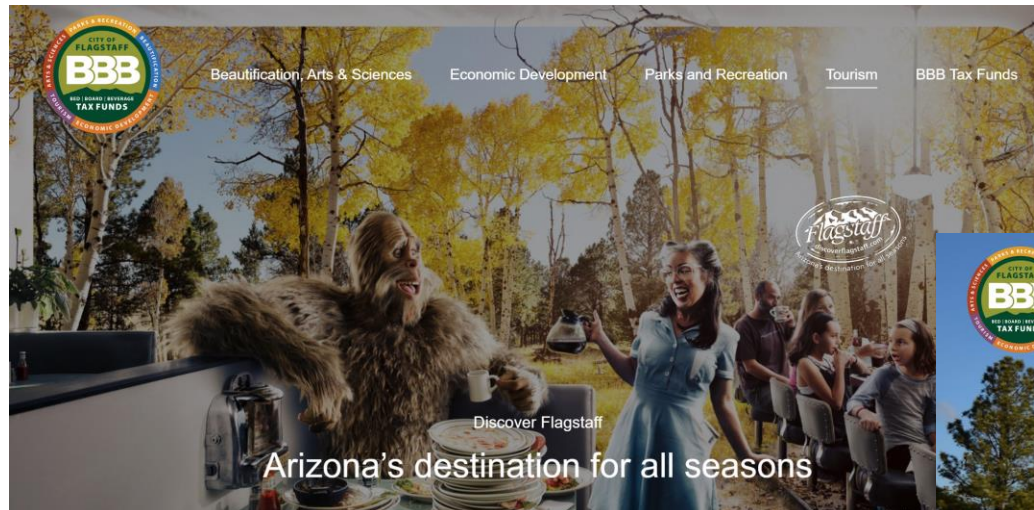
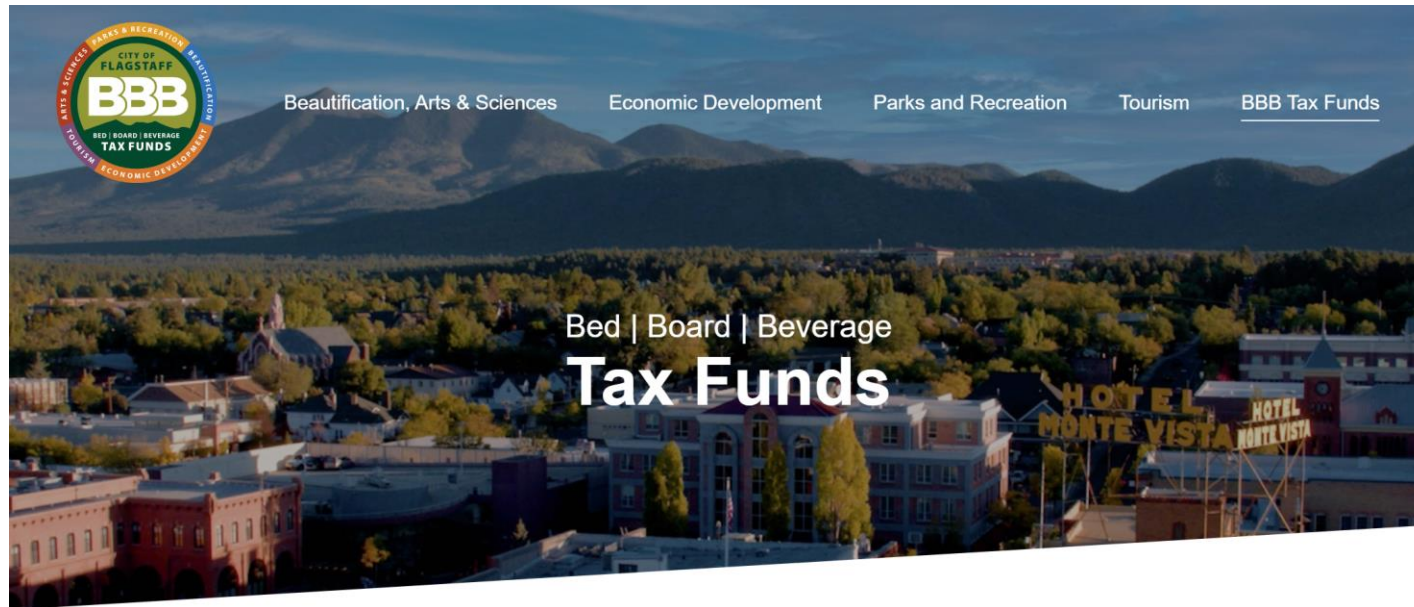
Enhancing our community's quality of life since 1988.
Learn more: **BBBrenewalflagstaff.com**



BBB Educational Campaign Outreach:

- Print Ads in local media
 - Social Posts on all social platforms
 - Digital Ads – using Datafy
 - Email Messaging
 - Harkins Theatre Ads
 - Mountain Line Bus Ads
 - NAU Marketing & Outreach
 - Business Card & More
-
- NOTE: Ads will be condensed and adapted depending on what medium we are using.

BBBrenewalflagstaff.com



Extensive website created to explain the funding and who receive it.



QUESTIONS?

THANK YOU!



Parks & Recreation

12. a.

From: Cathy Guetschow, Administrative Specialist

DATE: 08/19/2024

SUBJECT: PROSE July 2024 Monthly Newsletter

STAFF RECOMMENDED ACTION:

Executive Summary:

Attachments

PROSE July 2024 Monthly Newsletter



PARKS, RECREATION, OPEN SPACE, AND EVENTS

JULY 2024 NEWSLETTER

Summer Sports Camp in
action

*Connecting our community through
people, parks, natural areas, and programs.*



Parks staff with a tractor
at Touch a Truck

Parks and Recreation Month - “Where you Belong”

PROSE embraced this year's National Parks and Recreation Month theme, “Where you Belong” by hosting several special events that showcased recreation facilities, programs, and creating unique experiences for the community to have fun and enjoy.



Face painting at the Aquaplex Carnival



Kids at the Bug Out event



Kids enjoying the playground at Bushmaster Park

PARKS



Photo of Alton laying down turf

Congratulations Juan on U.S. Citizenship

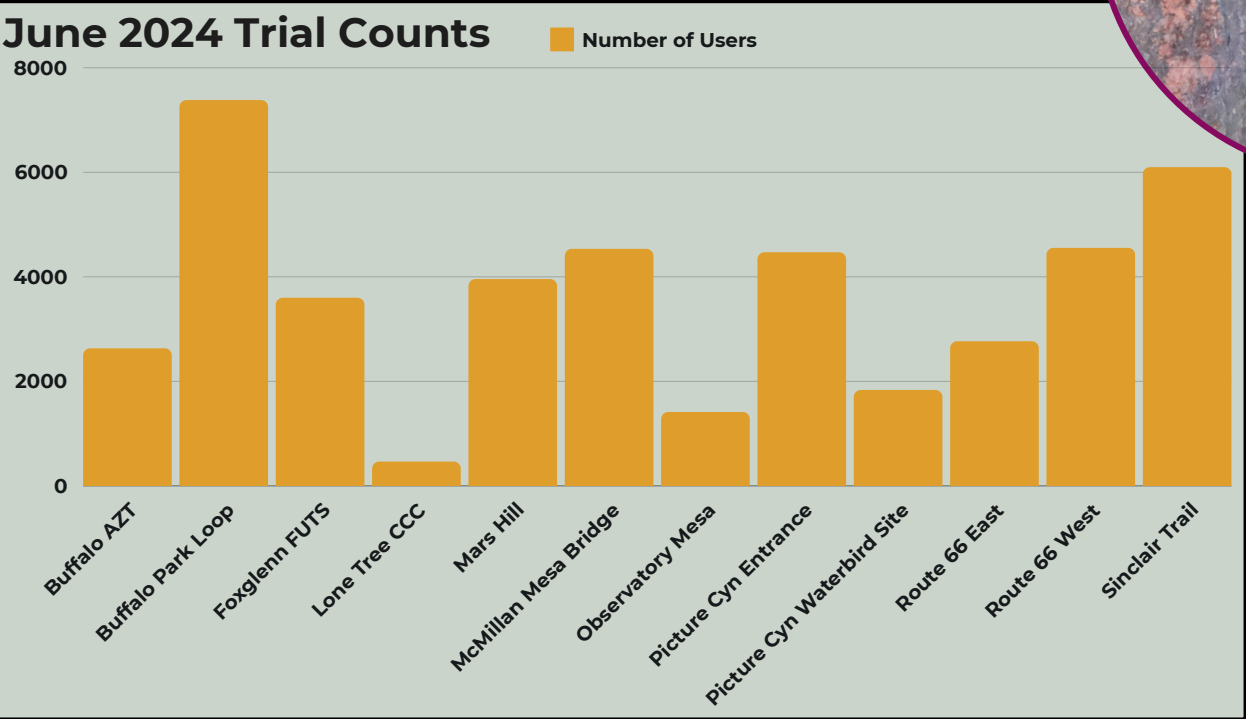
The Parks team held a luncheon to celebrate coworker, Juan Avitia-Herrera, who became a U.S. citizen this month. The entire Division would like to give a shout-out to Juan for this great achievement!



Photo of Juan

New Parks Maintenance Worker

Parks welcomed a new Maintenance Worker, Alton Bailey, to the team. Alton has a background in maintenance and equipment operation and has hit the ground running.



Summer Sports Camp flag football



RECREATION

Jay Lively Activity Center

Joe C Montoya Community
& Senior Center

Sports Camp attendees doing their morning stretches



Summer Sports Camp Success

Staff from Jay Lively Activity Center spear headed coordination to host a week-long Summer Sports Camp for youth. With help from Hal Jensen Recreation Center, the camp was successful with seventeen participants. Kids played new sports making use of the parks and recreation centers.

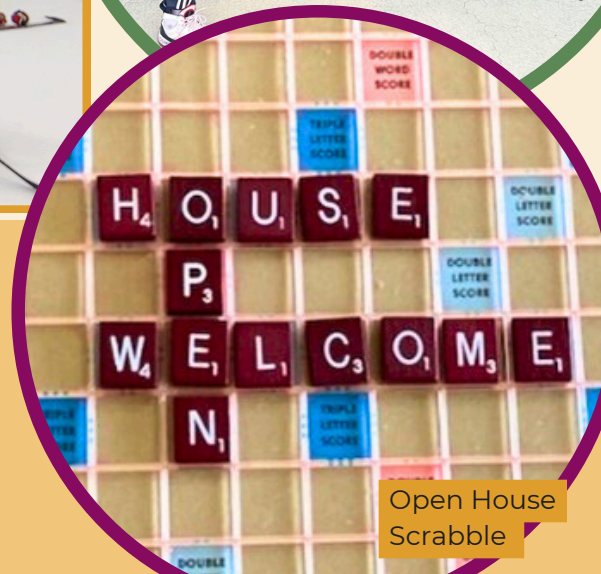
Mountain Mash Up Hockey Tournament

Jay Lively hosted their annual Mountain Mash Up Hockey Tournament for the third year in a row with great success. Participants each received a unique jersey for their team.

Tournament photo



Kids playing street hockey at the Sports Camp



Open House
Scrabble

Joe C Montoya Community & Senior Center Open House

In celebration of Parks and Recreation Month, the Joe C. Montoya Community & Senior Center hosted an open house event to showcase the center's amenities, programs, and services. This event was well received by the community seeing approximately fifty people through the door.



RECREATION

Hal Jensen Recreation Center

Touch a Truck & Open House Event Success

Hal Jensen's annual Touch a Truck event was extremely successful this year with over twenty-three participating businesses and organizations and thirty-three vehicles to check out. The event saw over seven-hundred people and offered an opportunity learn about the Hal Jensen Recreation Center, meet the staff, and hear about upcoming programs and recreational opportunities.

Community Garden

The community garden is simply beaming with life, producing all kinds of vegetables and fruits.



Examples of some of the vehicles out for display at Touch a Truck



Community Garden



RECREATION

Aquaplex

Aquaplex Carnival

In celebration of Parks and Recreation month, the Aquaplex hosted a fun filled carnival. The event saw over two-hundred and fifty people! Attendees enjoyed a variety of activities such as an inflatable obstacle course, cornhole, mini-golf, pool games, duck races, balloon animals, face painting, crafts, fitness classes, and a live tap dance performance! This event brought both regular users as well as new, offering fun for everyone and an opportunity to feel welcomed at the Aquaplex.



Fun in the bouncy obstacle course



Balloon twisting



Summer Camp fun

Summer Day Camps Are Back!

Summer day camps are back at the Aquaplex since taking a break after the COVID pandemic. Camps started off with slow with low enrollment but after reassessing the marketing scheme, camps took off and were full each week to the end. Some activities included arts and crafts, swimming, rock climbing, and water games!

Welcome New Aquaplex Supervisor

The Aquaplex is excited to welcome Kyle Gambino into his new role as Recreation Supervisor. Kyle comes with passion and ample experience in the field of recreation. When Kyle isn't enjoying the many wonders of Flagstaff's outdoors he can be found playing softball in the City Athletic leagues!



Kyle and Aquatics Coordinator, Audrey working the Carnival event

OPEN SPACE



Volunteer weed pull

Education Programs Running Strong

Youth field trips, educational programs, and volunteer events are running at full speed ahead. In the month of July, Open Space hosted five programs with participants from Hal Jensen Recreation Center, Flagstaff Community Explorers, the Boys and Girls Club, and more. These programs are almost always outside and incorporate education, stewardship, and most importantly, fun!



Kids examining a native thistle

Invasive Plant Workshops and Volunteer Events

As a major part of managing Open Space properties, invasive weeds must be removed and prevented from growing in future seasons. Wednesday Weed Pulls have proven to be an effective program for invasive weed management. Open Space thanks EnviroSystems Management and their many volunteers for their time and effort in removing the many types of invasive plants found within the properties.



Identifying a plant

Bug Out Event

Open Space hosted the annual Bug Out event in partnership with Arizona Watchable Wildlife Experience. This event is always well attended and appreciated by the families that attend and organizations that participate.



Kids learning about aquatic insects



Examining a millipede at the Bug Out event

EVENTS & MARKETING



Tom McMillan from the AZ Hired Guns on his vintage Hammond B3 organ

Concerts in the Park Come to a Close

The Concerts in the Park series comes to a close with our last concert of the summer at the Jim Cullen Memorial Park. We estimate about 3,500 people came out to enjoy one of the concerts in our various parks. Staff received a number of people expressing their gratitude for these events and excitement for next summer.

Concert goes at the Jim Cullen Park demonstrating a proper pic-nic

Marketing Metrics and Success

Thanks to a conscious effort in consistent posting, as well as some strategic paid advertising, our social media accounts are reaching more people than ever before. Our marketing team has been working hard this month juggling between assisting with special events and seeing to marketing requests. This month, the team completed over twenty-five requests for marketing and continues exploring new ways to improve and streamline the process.

