

HOTEL MONTE VISTA

# Flagstaff Regional Plan 2045 Update



# Regional Plan Document





# What should the next plan be like?



## Findings from Staff input and the SWOT analysis

- Comprehensive perspective is valued and important
- Too many priorities is basically having no priorities
- The plan needs fewer goals and more strategy identification
- Expectations about trade-offs need to be clearer
- There are opportunities in the region that need more examination
- Doesn't do enough to address housing affordability and cultural diversity



# Key Terms



## Chapter v. Element v. Theme

### Example

<b>Chapter</b>	<b>Element</b>	<b>Theme</b>
Resource Stewardship and Resilience	Natural Resources Environmental Planning Water Resources (some) Resource Conservation	Equity Climate Change Community Character
Growth and Land Use	Growth Land Use Parks Open Space Cost of Development	Community Character Equity Climate Change Affordable Housing



# What must the plan include?



## Arizona Revised Statutes 9-461.05 (City) and 11-804 (County)

Growth

Land Use

Transportation

Open Space

Environmental Planning

Cost of Development

Water Resources

Resource Conservation

Recreation

Public Services and Facilities

Public Safety

Housing

Energy



# Goals and Policies



## Goals

- Desired results or future conditions
- Can be physical or societal
- Aspirational
- Grounded in where we are

## Policies

- What we need to achieve a goal
- Provides a course of action but not specific steps
- Provides a basis for findings of conformance



## **Guidelines – How do we plan to proceed?**

- Shows our assumptions
- Points to corresponding policies
- Guiding principles for implementation
- Provides clarity for policy interpretation (the second sentence)

## **Strategies – What is needed**

- Identify policy and strategic gaps that need to be filled
- Identifies priorities and opportunities for achieving goals and policies
- Identify key projects
- Opportunities for partnerships



# Informational v. Policy Maps

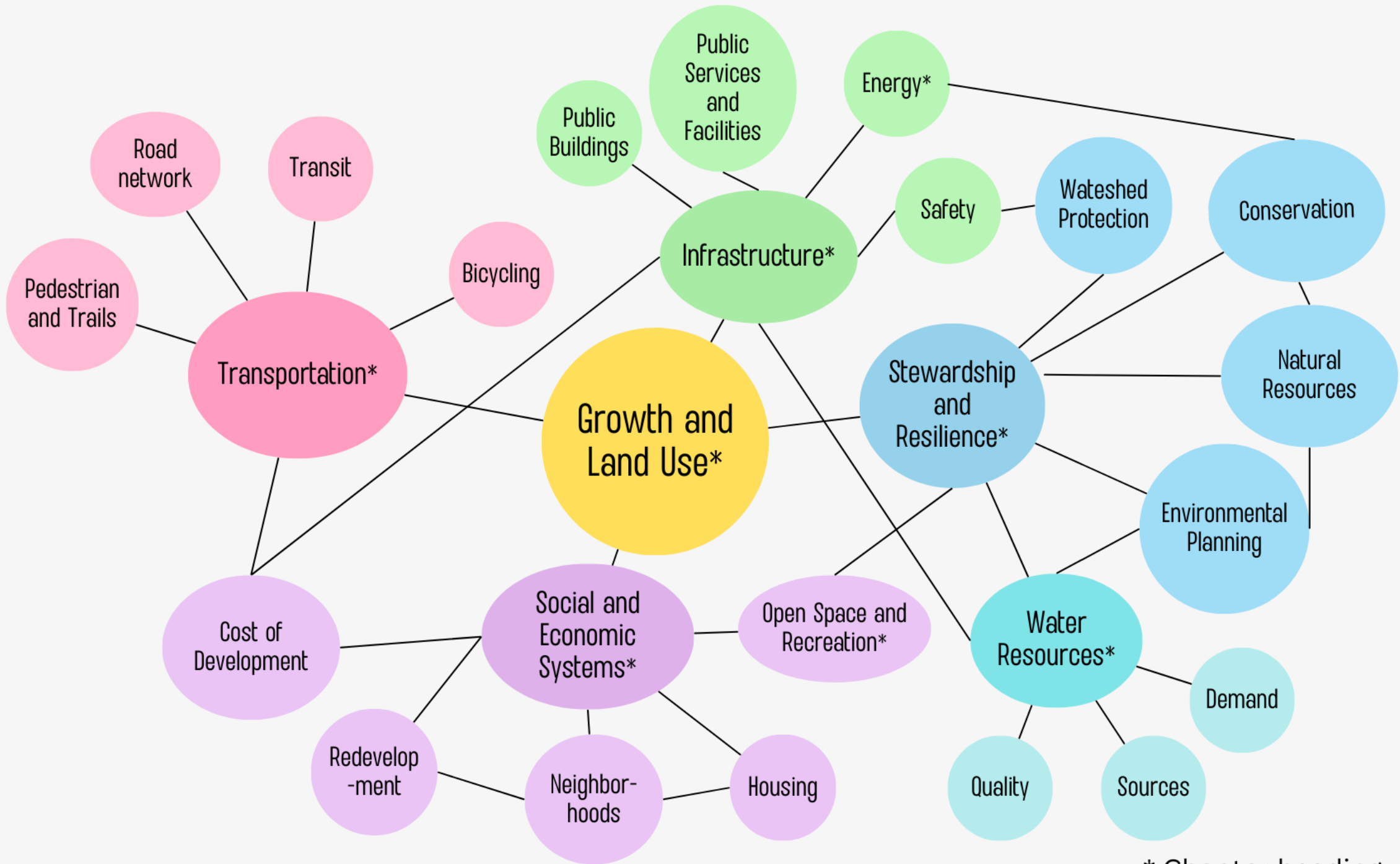


## Informational examples

- Significant Natural Resources
- Watersheds
- Existing Parks and Open Space
- Flood Control improvements and projects
- Water Sources

## Policy examples

- Road Network Illustration
- Future Growth Illustration
- Activity Centers
- Future Parks and Open Space Needs
- Multimodal Network



\* Chapter heading

# Regional Plan Committee



- Written public comments in advance, during or after a meeting through the email [RegionalPlanCommittee@flagstaffaz.gov](mailto:RegionalPlanCommittee@flagstaffaz.gov), in person using a comment card, or by mail
- Written comments will not be accepted through the meeting chat feature.
- Spoken comments - 20 minutes total per meeting after the staff presentation. 2.5 minutes per speaker on a first-come-first-served basis.
- Already reviewed two Chapters - Parks, Recreation and Open Space and Resource Stewardship and Resilience



# Chapter reviews and schedule

## **April**

- (1) Water Resources and Energy
- (2) Preferred Scenario Review and Endorsement
- (3) Social and Economic Systems and Infrastructure and Public Safety.

## **May**

- (1) Initial Land Use Framework; Development Guidelines and Community Character
- (2) Future Land Use Map Draft



# Chapter reviews and schedule

## **June**

(1) Transportation - Road Network, Bicycle and Pedestrian, and Transit

(2) Growth and Land Use

## **July**

Implementation priorities; Monitoring and metrics

## **August**

Full Draft Endorsement

## **September to November**

60-Day Public Review

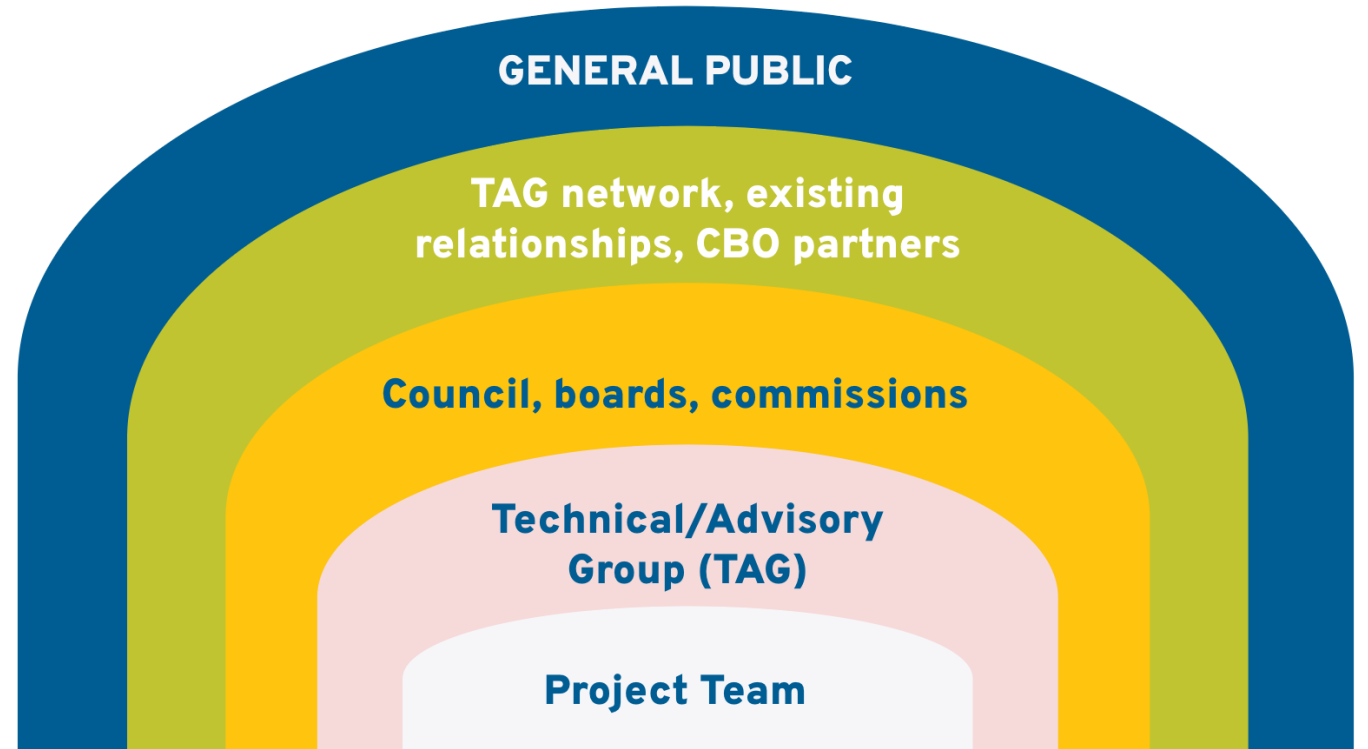


# Preferred Scenario Development



Stakeholder  
Groups

## ENGAGEMENT GROUPS/STAKEHOLDERS



## GROWTH IDEA



Specific concepts for where future growth would occur.

# 4 Scenarios

In its final version, a scenario depicts a refined concept for future growth that is an alternative to business as usual. A scenario is presented through 3 key components:

### NARRATIVE



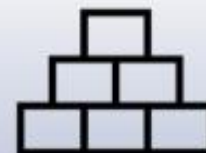
### MAP



### PERFORMANCE METRICS



## GROWTH PRINCIPLE



General values and vision carried forward from regional planning efforts that inform how growth should happen.

**SCENARIO A:**  
BUSINESS AS  
USUAL

**SCENARIO B:**  
COMPLETE  
COMMUNITIES

**SCENARIO C:**  
URBAN CENTERS  
/ CORRIDORS

**SCENARIO D:**  
NEIGHBORHOOD  
INFILL

**SCENARIO CHOOSING**

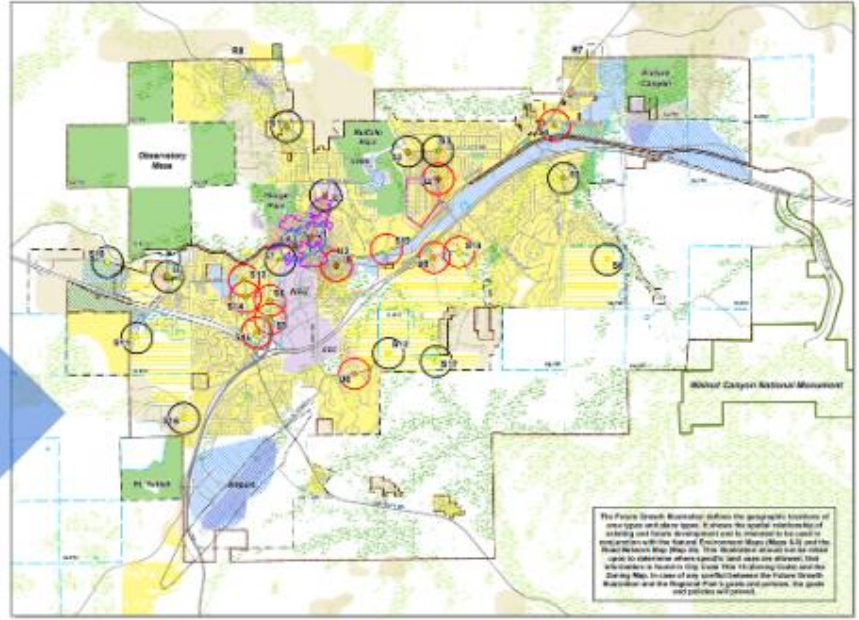
**SCENARIO E:**  
PREFERRED  
SCENARIO



# Role of the Preferred Scenario



## FUTURE GROWTH ILLUSTRATION

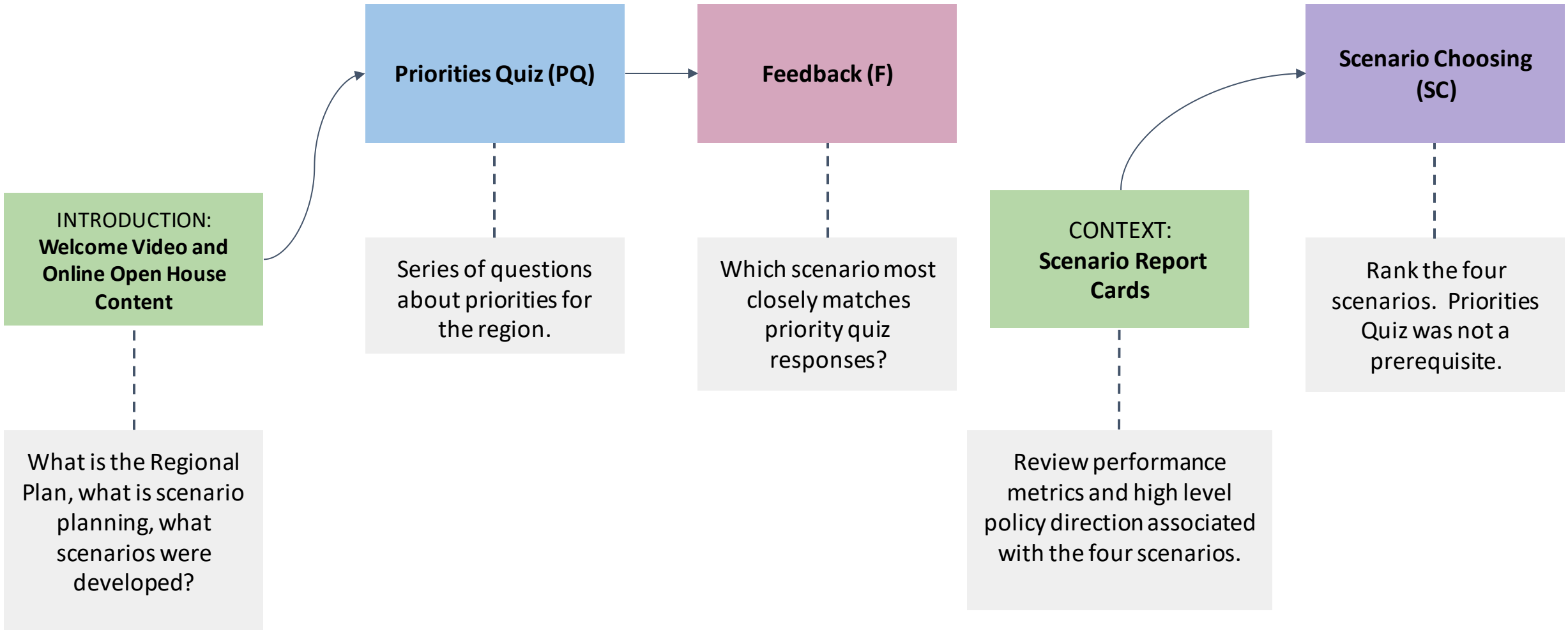


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## GOALS AND POLICIES



# Scenario Choosing Process





# Priorities Quiz - Top Priorities

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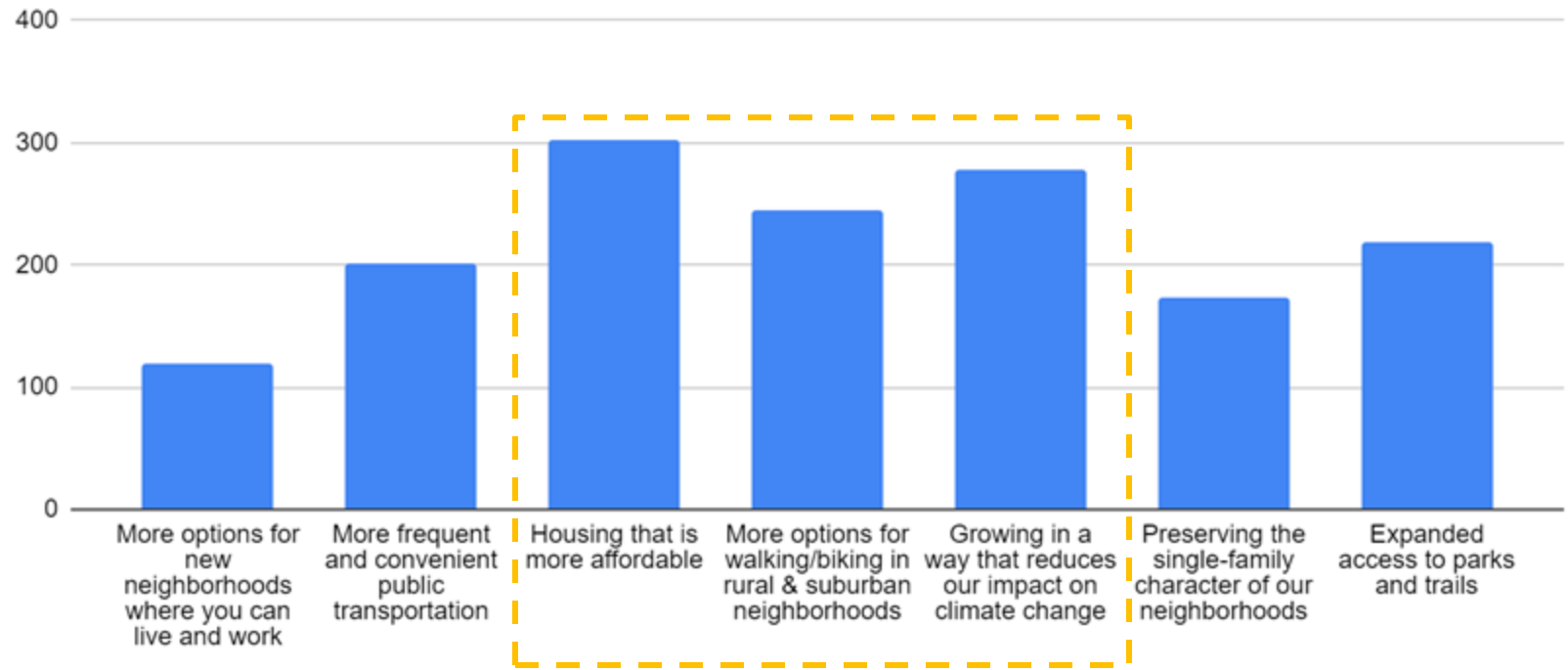
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AGSTAFF

WE MAKE THE CITY BETTER

Respondents' top priorities for Flagstaff's future include housing that is more affordable, climate friendly growth, and more options for walking and biking. These options were preferable to preserving single-family neighborhoods and creating new neighborhoods.

Of these top priorities for the future of Flagstaff, choose 4 that you value the most





# Priorities Quiz - Climate Goals

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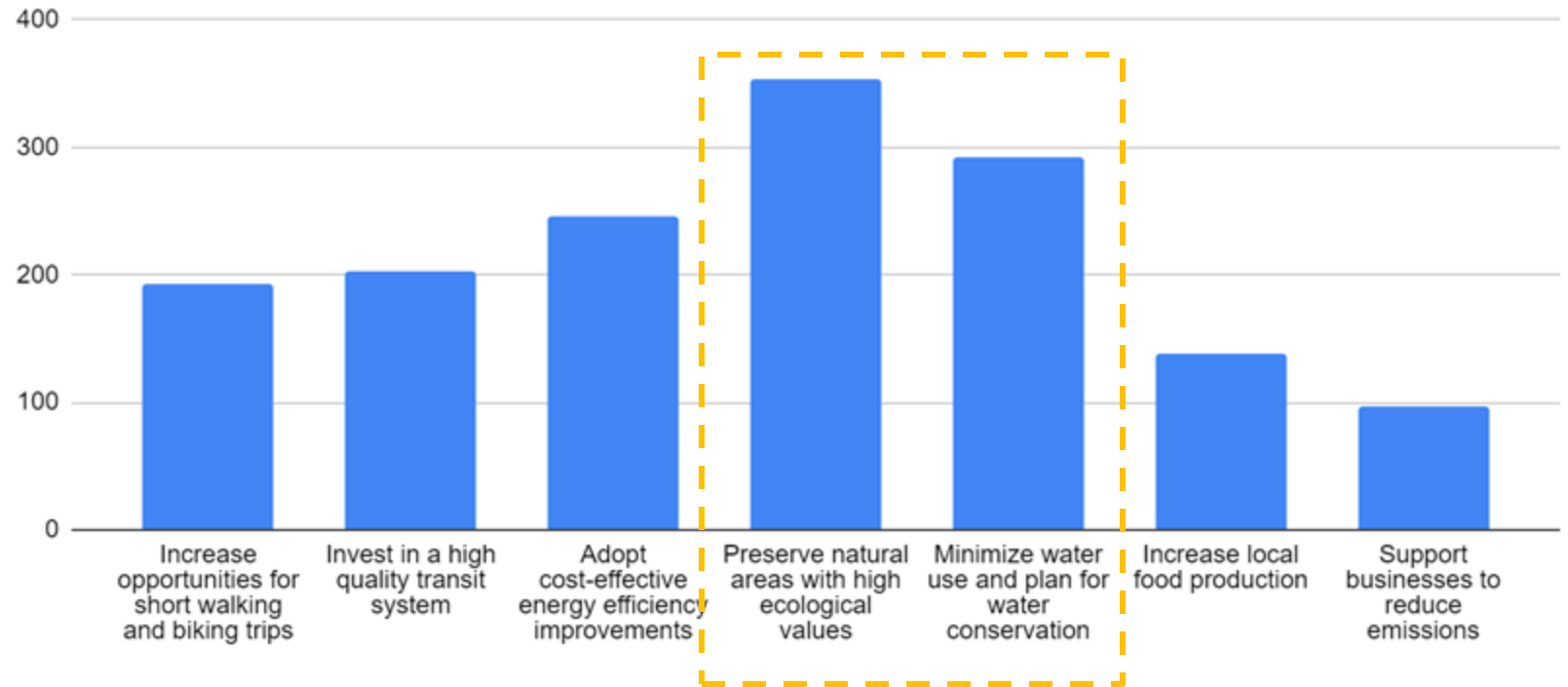
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Top strategies for meeting climate goals include preserving high value ecological areas, minimizing water use and planning for water conservation over supporting businesses to reduce emissions and increasing local food production.

Of these strategies for meeting climate goals, which 3 should the City prioritize?





# Priorities Quiz - Housing Types

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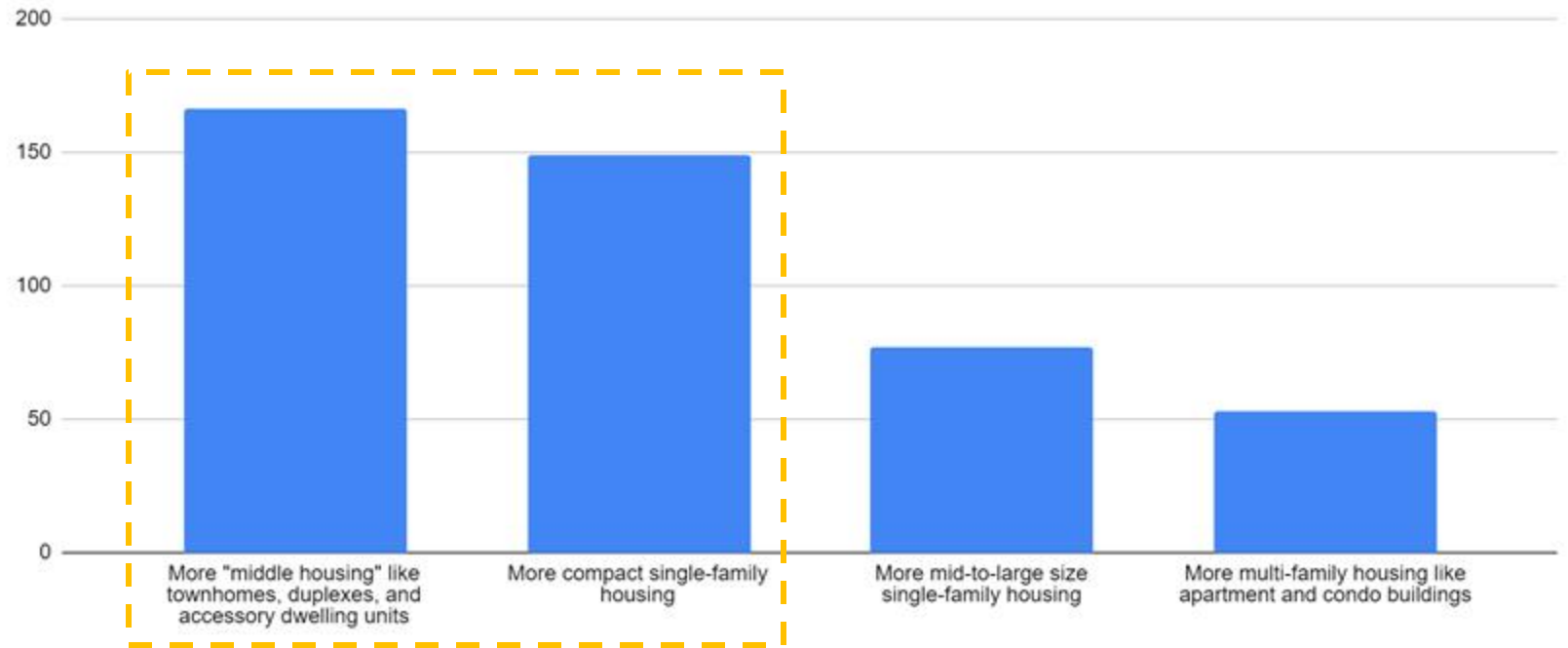
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Respondents preferred medium density housing over low or high density housing.

While all of these housing types will likely be built, which type of housing does Flagstaff need the most of in the future?





# Priorities Quiz - Vision

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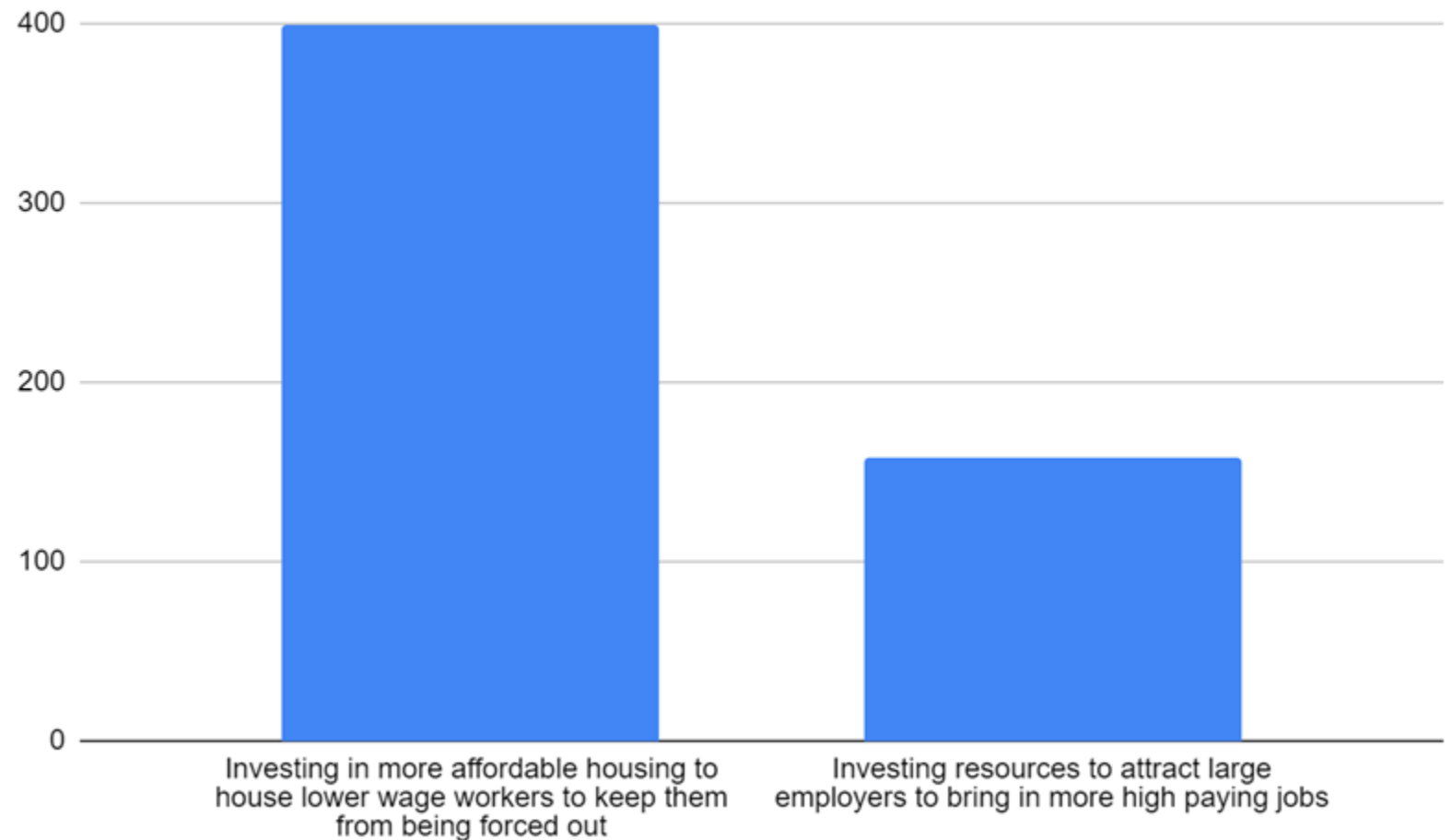
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Twice as many respondents agree that investing in more affordable housing is preferable to investing resources to attract large employers as a workforce and economic strategy.

Which of these workforce and economic strategies do you most agree with?





# Priorities Quiz - Vision

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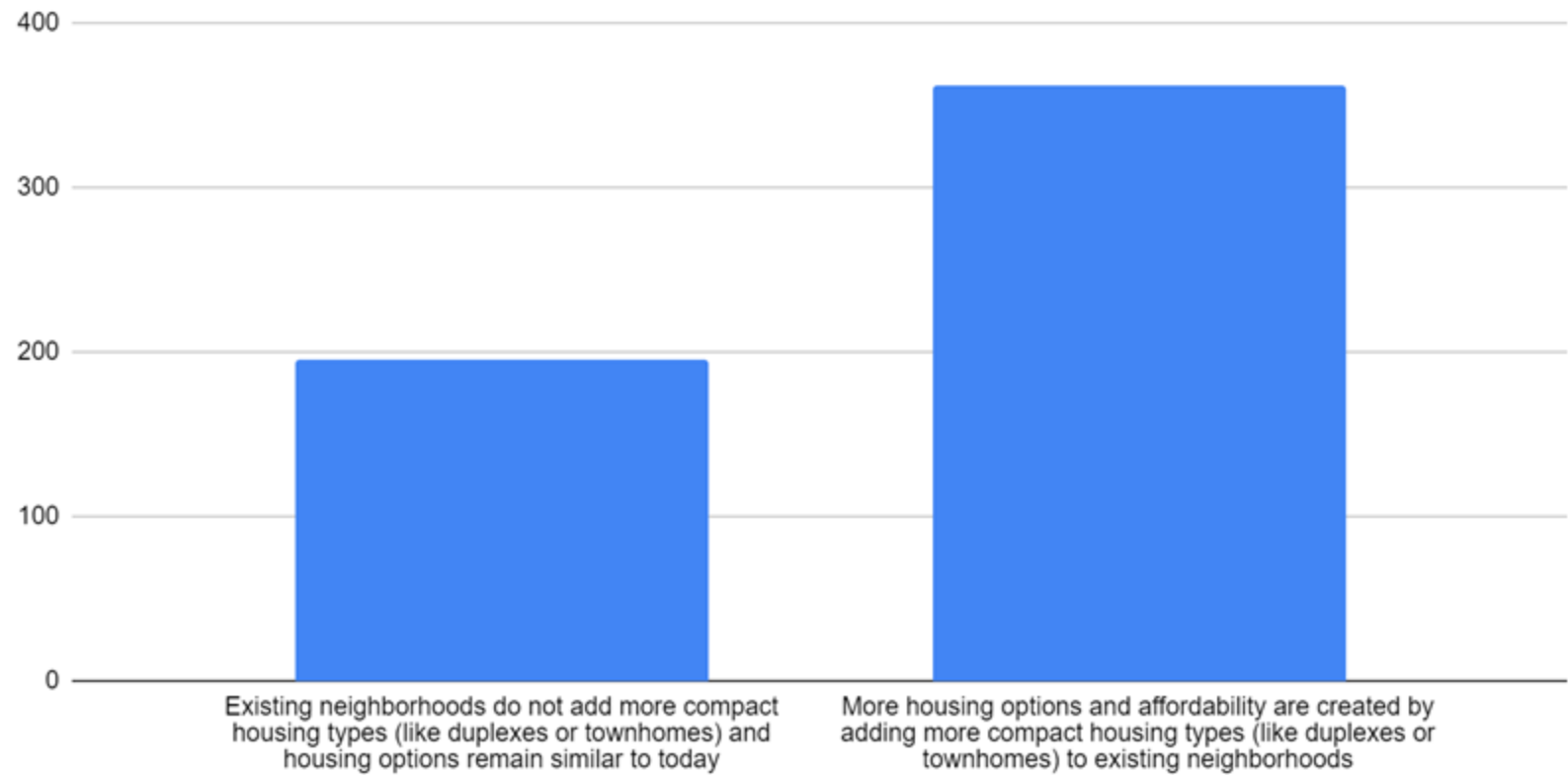
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A strong preference was shown for creating more housing options and affordability by adding more compact housing types to existing neighborhoods.

Which of these statements about the future of existing neighborhoods (for example, Southside, Sunnyside, Coconino Estates, and Foxglenn) do you most agree with?





# Priorities Quiz - Transportation

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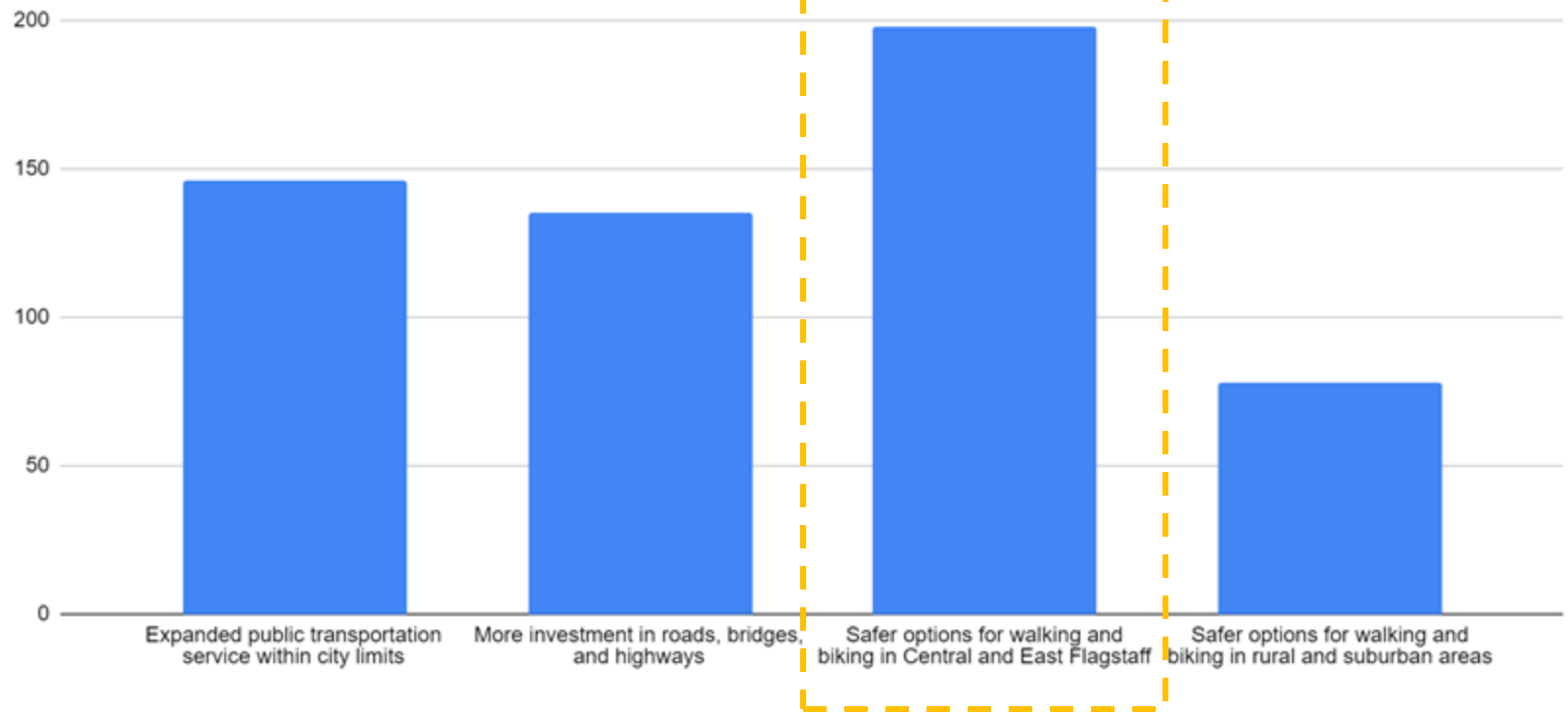
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Safer options for walking and biking specifically in Central and East Flagstaff was indicated as the highest priority for expanding transportation options in the region, over safer options for active transportation in rural and suburban areas as well as expansions related to transit and investments in roads, bridges and highways.

What should be the top priority for expanding transportation options in the region?,





# Feedback - Closest Matching

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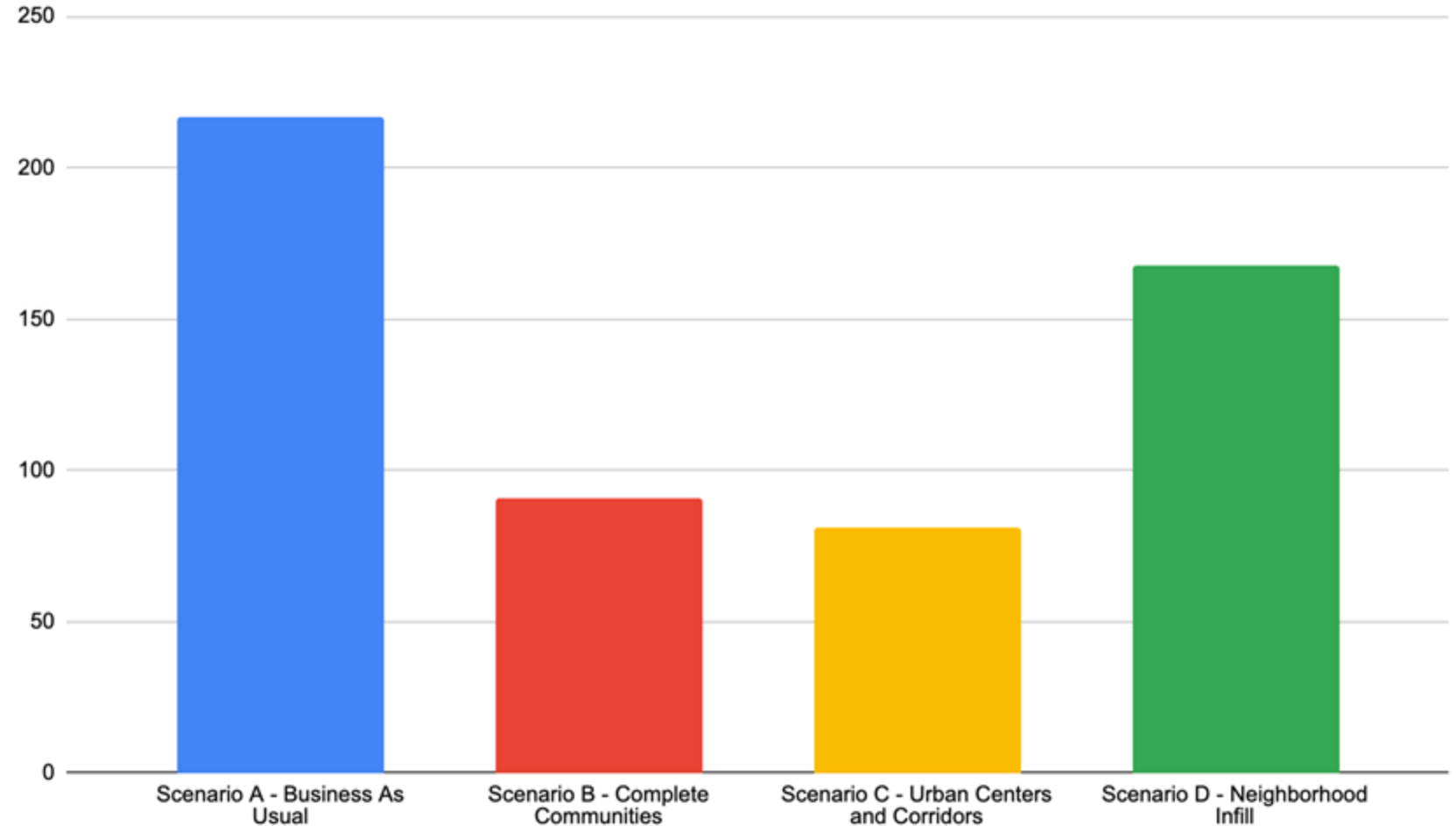
At the end of the priorities quiz, respondents were provided with a “closest match” to one of the four scenarios based on their responses.

Scenario A was the most common match, followed by Scenario D.

This is not unexpected. Flagstaff residents love this region and don’t want to lose any of those attributes.

**But... there is more to the story.**

Your Priorities Matched Closest With





# Feedback - Match Strength

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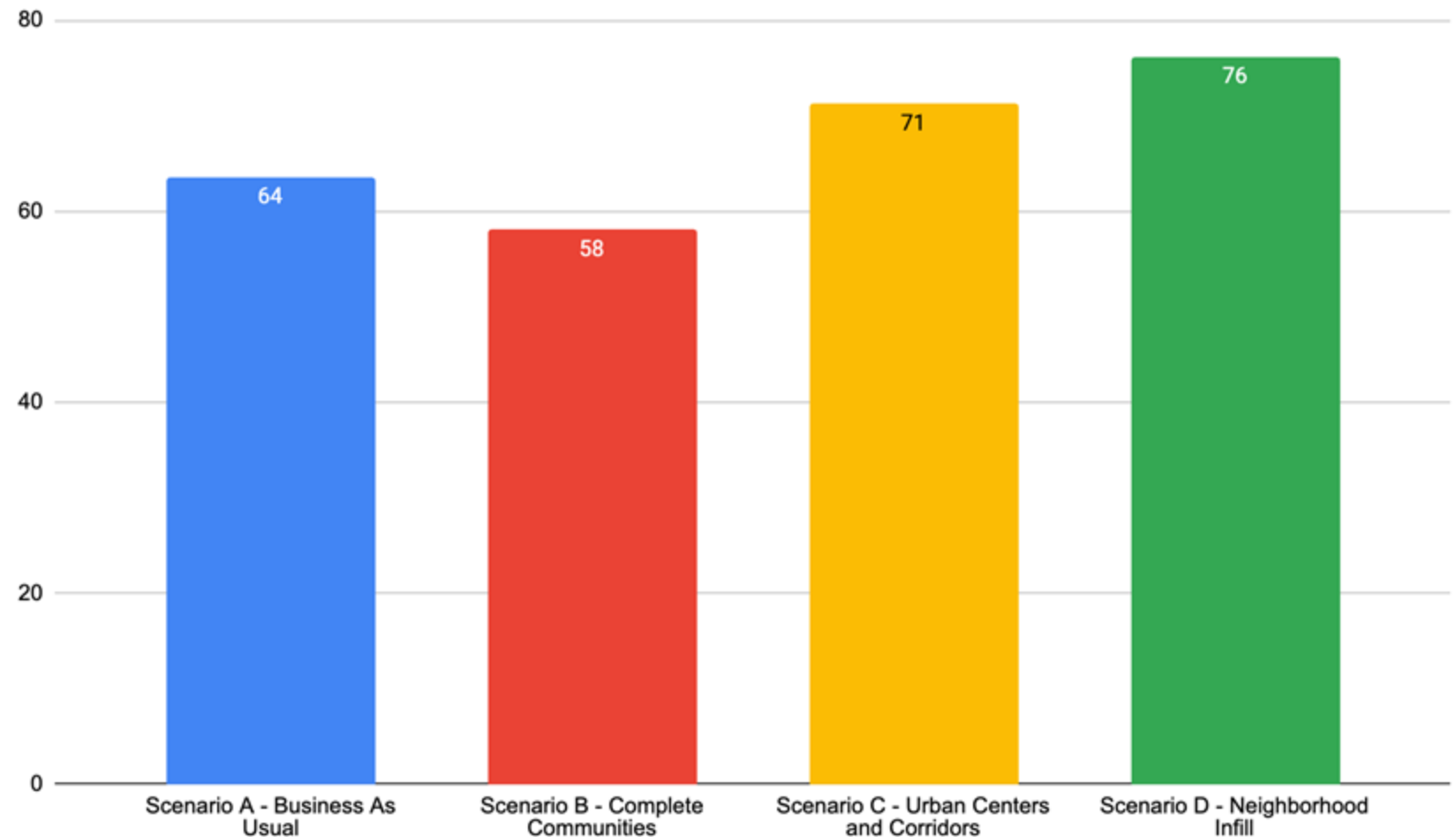
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WE MAKE THE CITY BETTER

While scenario A was the most commonly matched scenario, its matches were weaker than others. This means that while it beat out other scenarios more often, it only beat them by a small margin.

When participants matched with scenarios C and D, their responses indicated a much stronger alignment with those scenarios.

Average Score, When Matched





# Feedback - Match Strength

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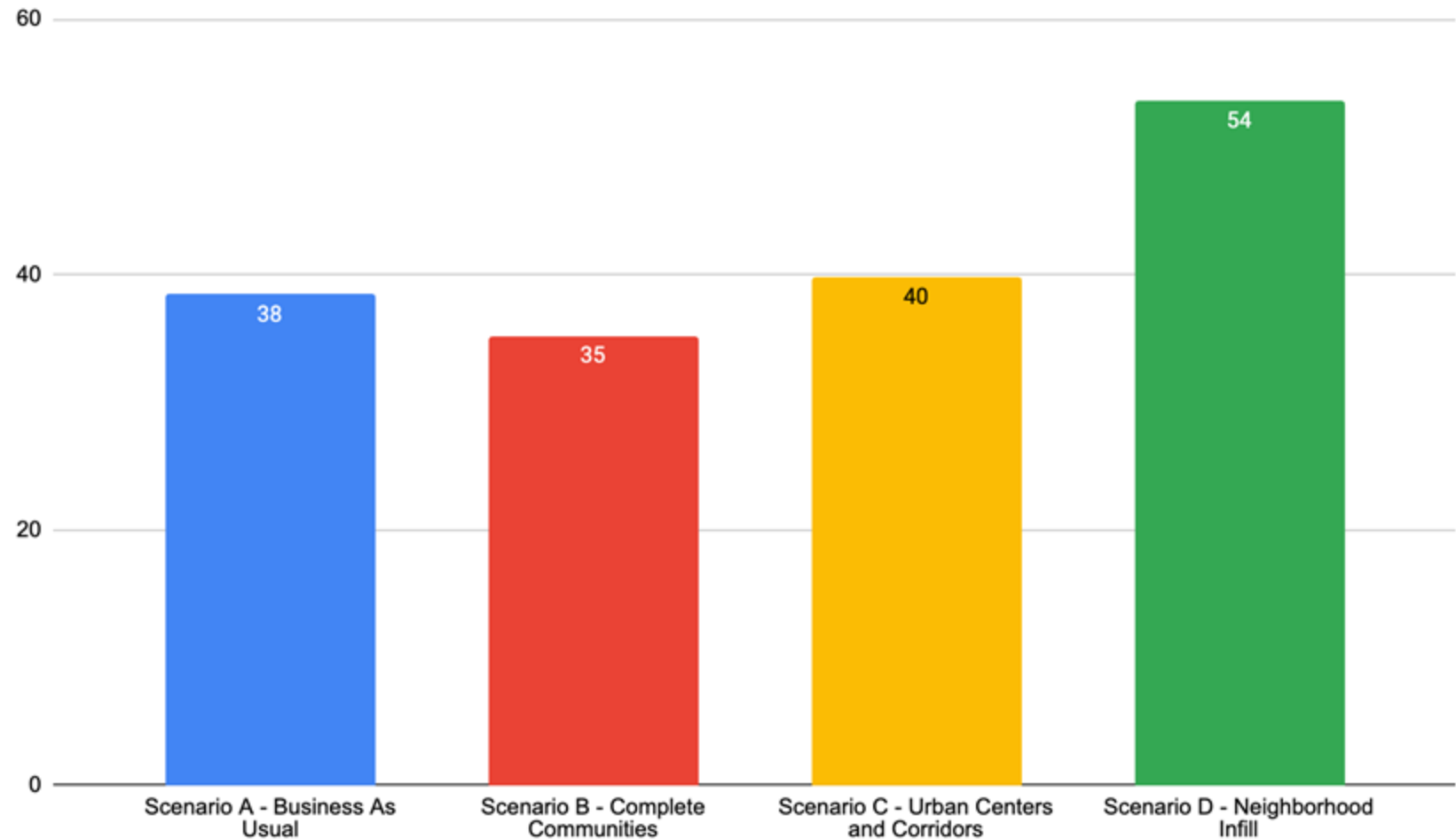
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When we look across all respondents, we see that choices that are more closely aligned with scenario D were made more often than other scenarios.

This means that participants views were mixed. Across all respondents, there was broad support for some elements of scenario D, but also a desire to maintain what makes Flagstaff unique.

Average Score, All Respondents





# Scenario Report Cards and

Respondents were given the opportunity to review scenario results and associated policy ideas.

## SCENARIO A BUSINESS AS USUAL

### OVERVIEW

In Scenario A, development patterns and growth follow recent trends with relatively low density, single family development throughout most of the City. New jobs and housing occur in Bellemont and around the Airport / Fort Tuthill.

### SCENARIO HIGHLIGHTS

- MOST GREENFIELD DEVELOPMENT**  
Growth patterns will continue with recent trends and relatively low density.
- MOST SINGLE-FAMILY HOMES**  
80% of new homes built will be detached, single-family.
- SERVE OUTWARD EXPANSION**  
Most miles of roads, sewer and water infrastructure than any other scenario.

### LIVABILITY + AFFORDABILITY

#### HOUSING MIX

10%	10%	11%	18%
ALL MULTIFAMILY	ATTACHED SINGLE-FAMILY (TOWNHOMES)	SMALL LOT DETACHED SINGLE-FAMILY	LARGE LOT DETACHED SINGLE-FAMILY (>3 acre)

### TRANSPORTATION + INFRASTRUCTURE

How people get around relative to today

- ↑ 1.7% more auto trips
- ↓ -0.4% less transit trips

Percent of new residents living within 1/4 mile of parks + trails

- 3% new residents near parks
- 67% new residents near trails

Percent of new development near existing streets

36%

20.66 miles

## COMPARE SCENARIO PERFORMANCE TRANSPORTATION + INFRASTRUCTURE

See how each scenario performs in regards to the following measurements that relate to transportation and infrastructure. These metrics are estimating impacts for 2045.

	SCENARIO A Business as Usual	SCENARIO B Downtown Corridors	SCENARIO C Urban Centers & Corridors	SCENARIO D Neighborhood Infill
HOW PEOPLE GET AROUND RELATIVE TO TODAY	-1.3 WALK or BIKE -0.4 TRANSIT +1.7 AUTO	-0.5 WALK or BIKE +1.3 TRANSIT -0.8 AUTO	-0.4 WALK or BIKE +3.2 TRANSIT -2.8 AUTO	+0.6 WALK or BIKE +2.4 TRANSIT -3.0 AUTO
PERCENT OF NEW DEVELOPMENT NEAR EXISTING STREETS	36%	32%	55%	55%
PERCENT OF NEW RESIDENTS LIVING WITHIN 1/4 MILE OF PARKS AND TRAILS	3% new residents near parks 67% new residents near trails	29% new residents near parks 70% new residents near trails	8% new residents near parks 89% new residents near trails	11% new residents near parks 79% new residents near trails

today

\*Average vehicle miles traveled (VMT) per person is calculated as VMT per service population





# Scenario Choosing Summary

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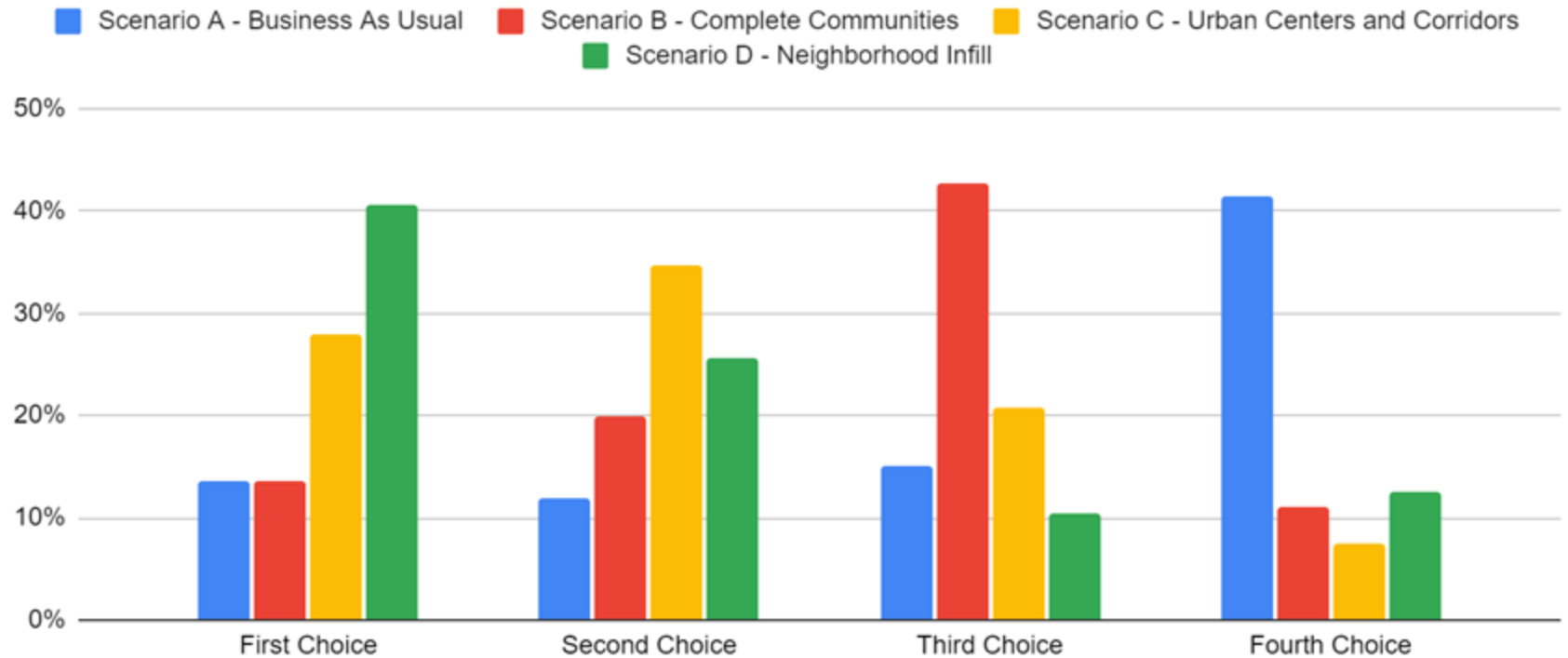
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When provided with scenario report cards and then asked to make a choice about scenario preference, over two thirds of respondents preferred Scenario D (Neighborhood Infill) followed by Scenario C (Urban Centers and Corridors).

Scenario B (Complete Communities) was the most popular third choice, and Scenario A (business as usual) was the overwhelming fourth choice.

### Scenario Choice



*When asked what their priorities were, more respondents matched with Scenario A. When presented with the implications of all 4 scenarios and given the opportunity to choose, respondents chose very differently. This may tell us that even though residents like the way things are today, it doesn't mean they aren't open to change.*



# Scenario Choosing Summary

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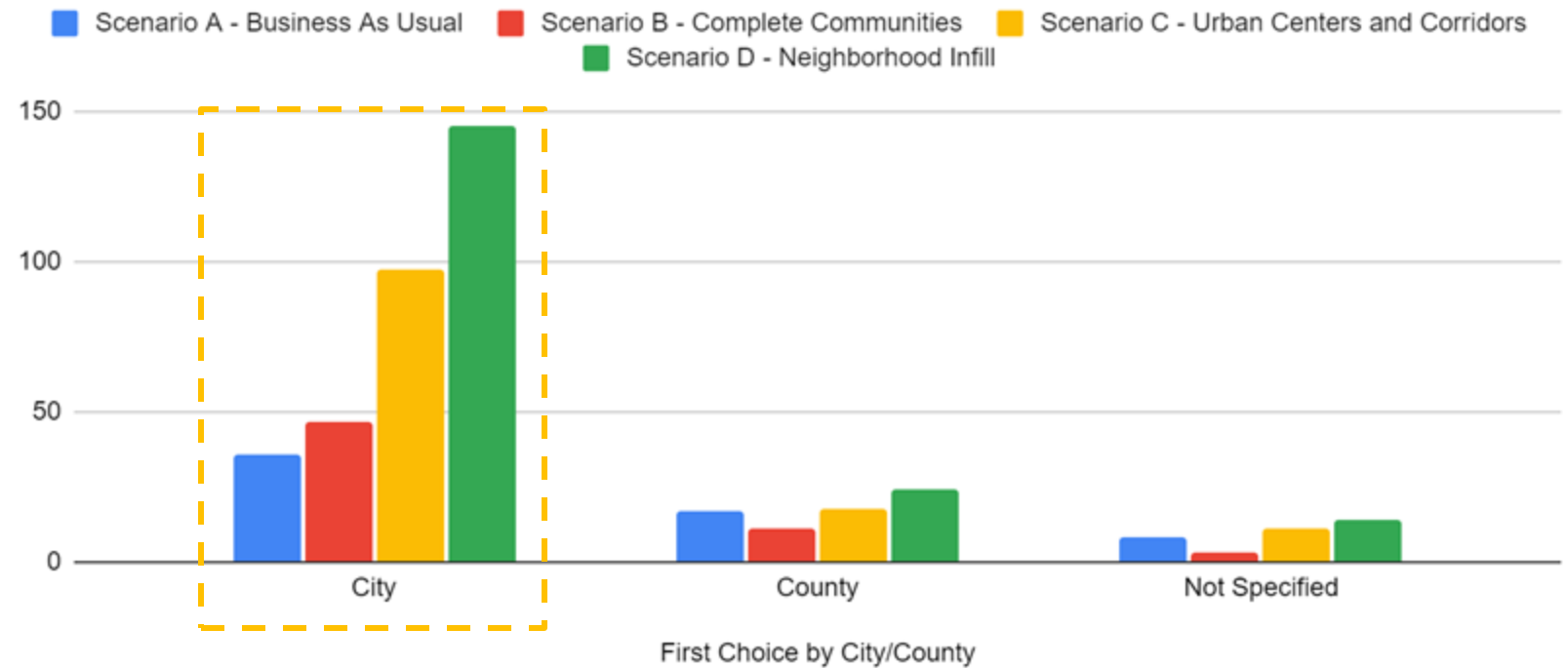
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Although Scenario D was the top preference across the survey results, when the results are broken down by geography that preference shows up strongest among respondents who live in the City of Flagstaff.

First Choice by Location (City/County)





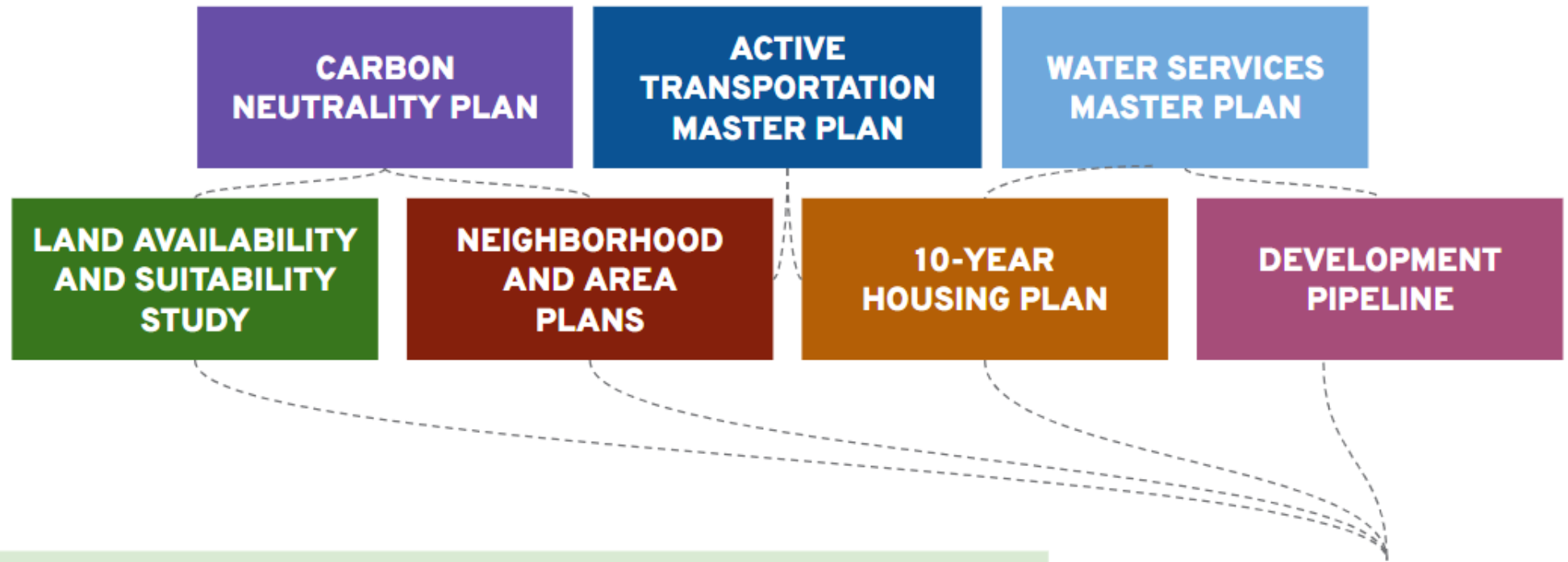
# Takeaways



- After taking the priorities quiz, respondents' were most commonly matched with Scenario A (Business as Usual).
- However, looking at individual responses across all scenarios showed broader agreement about some policies tied to Scenario D.
- After being provided with Scenario "Report Cards," respondents voted most for Scenario D, followed by Scenario C, as their preferred scenarios.
- The scenario metrics are persuasive!
- Overall the surveys indicate strong support for:
  - Housing affordability / more housing that is affordable
  - Growing in a way that reduces climate change impacts
  - Preserving high value natural areas
  - Using water and energy efficiently
  - More middle housing and compact single-family housing
  - Safer and more options for walking and biking (particularly in Central and E Flagstaff)



# Existing Plans and the Preferred Scenario



*In addition to being based on input received from regional residents and stakeholders, the Preferred Scenario integrated policies from ongoing and recently completed planning processes.*

*These included the City of Flagstaff's LASS, ATMP, and Housing Plan as well as adopted City and County Area and Neighborhood Plans.*

**PREFERRED SCENARIO**



# Discussion Topics

- Attendance at RPC meetings
- Proposed Framework and Document Organization
- Preferred Scenario to Future Growth Illustration Path Forward

