



Moonshot[®]
Flagstaff
Campus

2024-25 Update

Presented by



Moonshot[®]

Scott Hathcock
President & CEO

Presenting...

2024 Year End Report



Scan the QR code
to access the report or go to
moonshotflagstaff.com and
click **ABOUT US** in the menu.

2024 LOCAL IMPACT

Q1 2024

Q2 2024

Q3 2024

Q4 2024



Jobs Created: 5

Jobs Created: 14

Jobs Created: 9

Jobs Created: 5

Jobs Retained: 121

Jobs Retained: 208

Jobs Retained: 242

Jobs Retained: 350



Investment Received
\$979,078.00

Investment Received
\$1,532,817.00

Investment Received
\$516,455.00

Investment Received
\$972,756.14

Gross Revenue
\$897,663.50

Gross Revenue
\$2,273,300.00

Gross Revenue
\$418,558,708.49

Gross Revenue
\$400,020,120.02



 **Moonshot.**
Flagstaff
Campus



28 CAMPUS EVENTS IN 2024

Delivered 560% to goal

Contract: 5 Expected
Delivered: 28

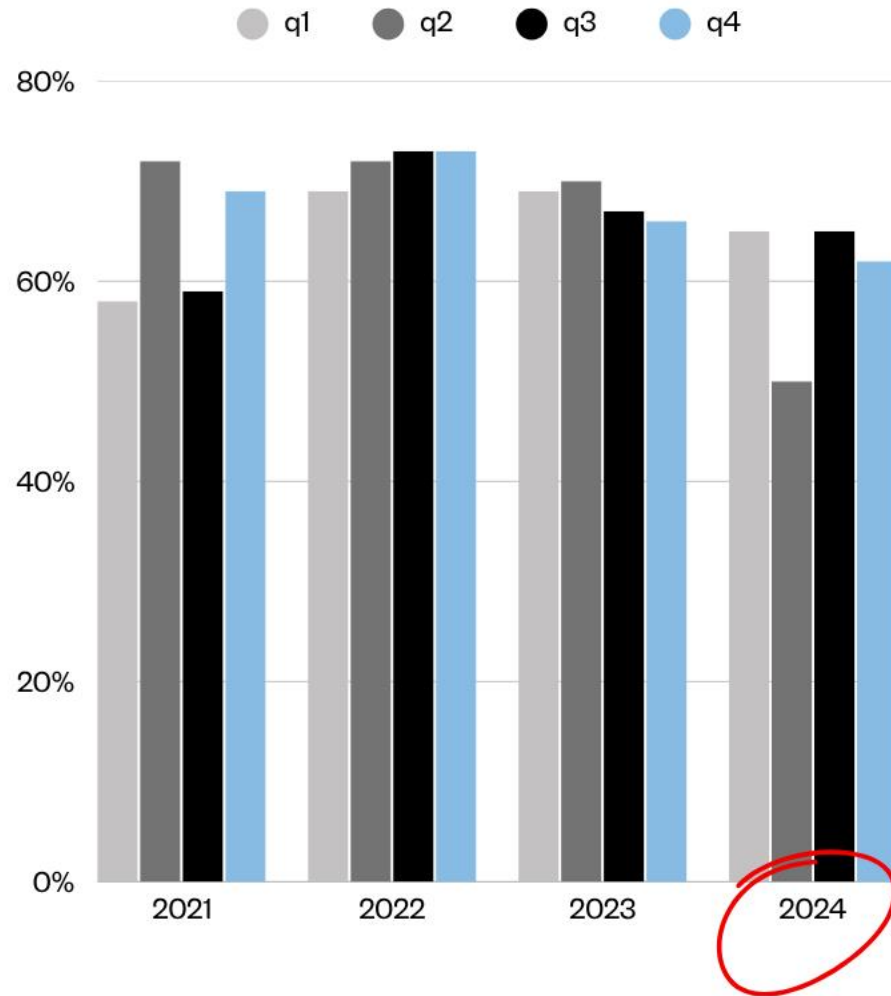
ShowHerTheMoneyMovie.com

SHOW HER THE MONEY



A Brief Review

Combined Occupancy %



Current Combined Occupancy %

Goal: 75%

As of June 1, 2025

86%

Incubator Building: 100%
Accelerator Building: 83%

 **Moonshot.**
Flagstaff
Campus

Special thanks to...

Angela Hamby

Director of Flagstaff Campus Operations





Moonshot was invited to a be charter member.



**ARIZONA
VENTURE
ALLIANCE**

The strategic goals of the AVA within the next three years include:

- **Supporting five unicorns (Arizona startups valued at \$1 billion)**
- **Relocating over 50 startups to Arizona**
- **Catalyzing at least \$500 million in private investment to Arizona startups**



Moonshot
\$2.2 Million
Dollar Grant
WINNER



Moonshot Wins \$2.2 Million Grant to Help Rural Arizona Entrepreneurs

GOVERNOR HOBBS ANNOUNCES NEARLY \$8 MILLION TO SUPPORT ARIZONA SMALL BUSINESSES - Arizona Commerce Authority awarded Department of...

September 17, 2024

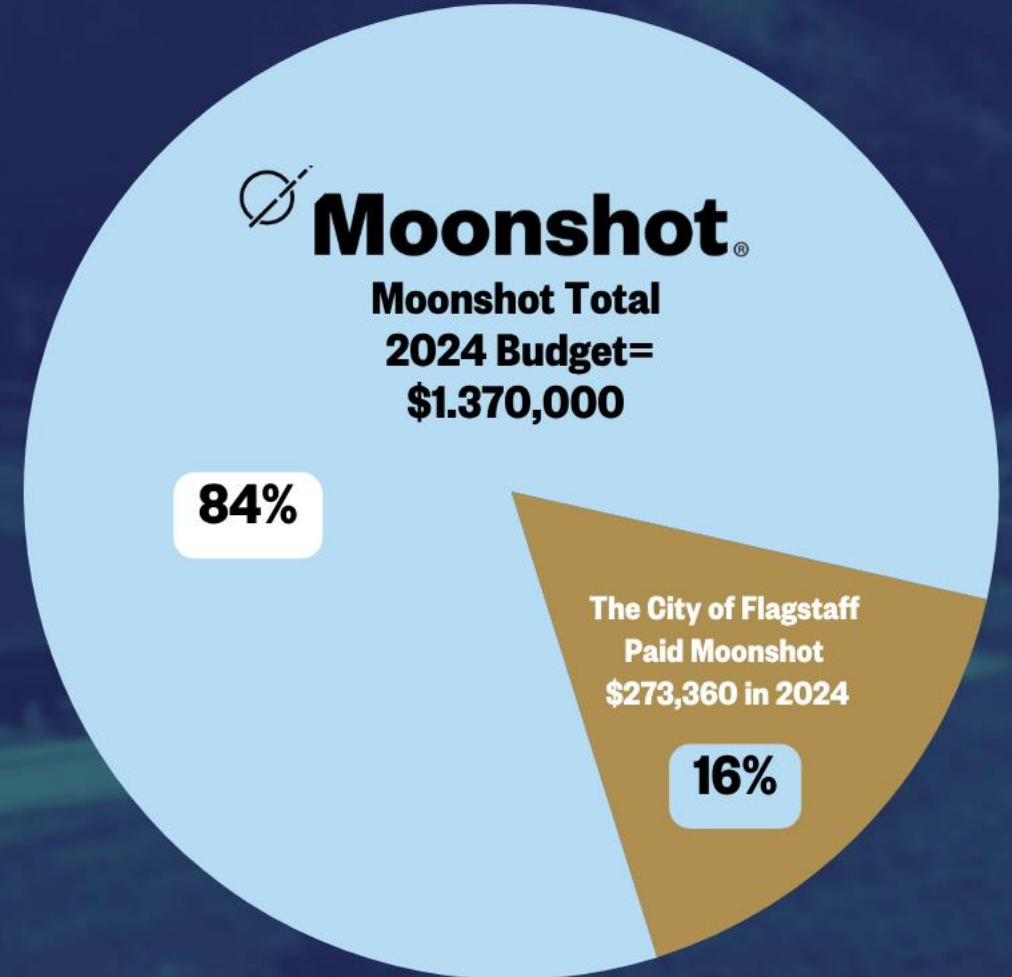
BUDGET & CONTRACT

Moonshot (a 501c3) is contracted by the City of Flagstaff to execute the following:

- Manage facilities and leasing for both buildings on campus.
- Advertise and recruit new tenants; however, those tenants must fall into specific categories in order to be permitted to lease space on campus.
- Keep the total combined occupancy level at 75% while simultaneously graduating companies out of the program in a timely manner.
- Cover rent due to the City of Flagstaff when a tenant does not submit payment on time.
- Provide entrepreneurship support services and programs.
- Lease office space on campus for Moonshot staff.
- Manage meeting room reservations for three rooms on campus.
- Network and recruit potential tenants throughout the state of Arizona.
- Build brand awareness state-wide.
- Offer free workshops and programs to the community at large.

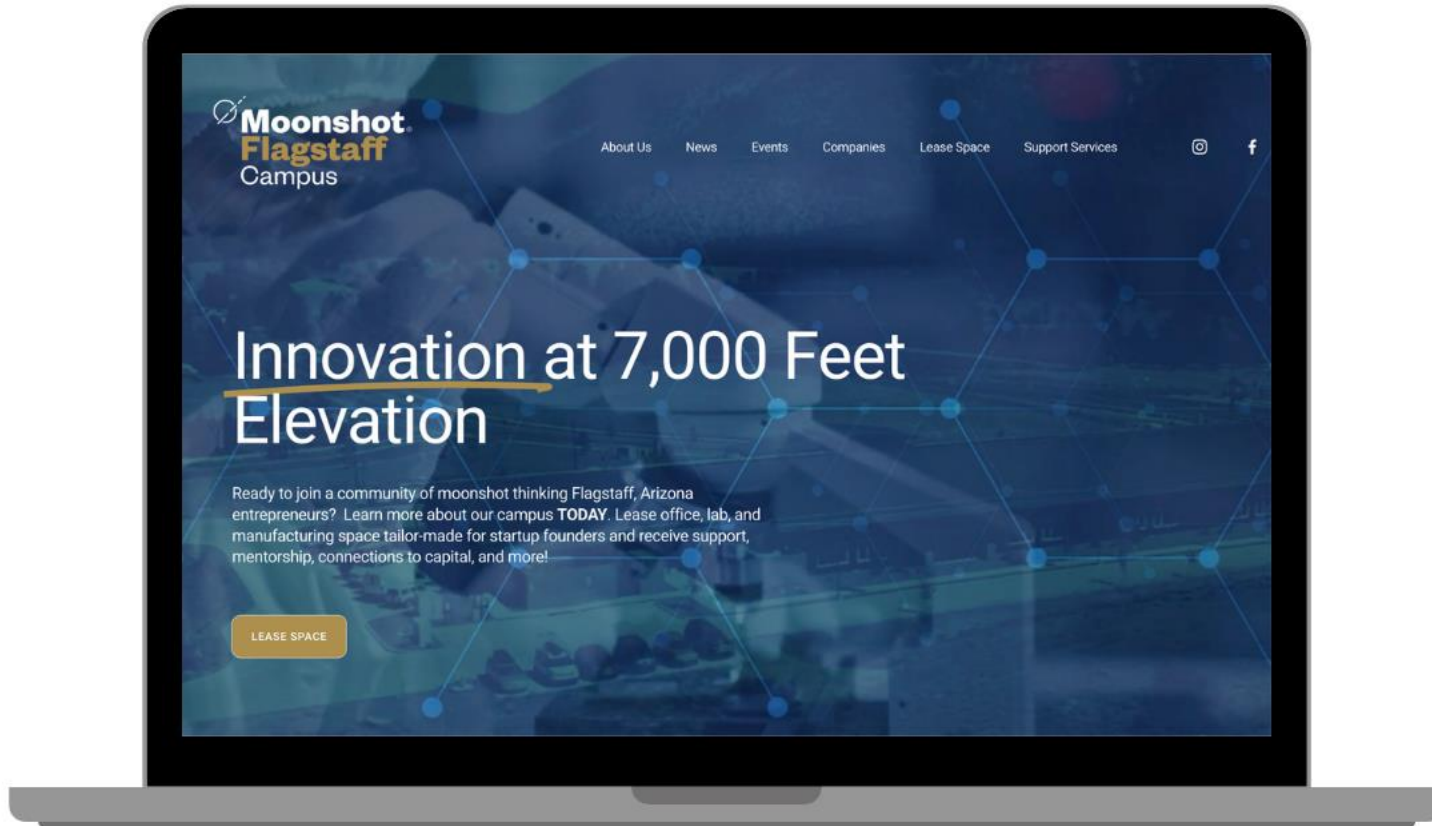


Moonshot paid The City of Flagstaff \$26,010 to lease office space on campus in 2024.



NEW WEBSITE

moonshotflagstaff.com



Success Stories | Videos | Leasing Info | Education | Company Features & News & More!

Downloadable Tenant Packet

 **Moonshot.**
SUMMER
LAUNCH PARTY

Campus Open House

AUGUST 7, 2025



JOIN US FOR A VERY SPECIAL CAMPUS OPEN HOUSE!

- Tour the Campus
- Meet Moonshot Founders
- Free Workshops
- Going Green Certification
 - Food & Drinks
 - Ice Cream
- Inspirational Speakers
 - Resources
 - Networking





SHARK TANK STYLE PITCH COMPETITION FOR FLAGSTAFF!

**ENTER TO COMPETE
TO WIN CASH PRIZES!**

**REGISTER
NOW**

 **Moonshot™**
RURAL ARIZONA
PITCH
COMPETITION
2025



Flagstaff, AZ
FREE TO PARTICIPATE
September 18, 2025



THE 6TH ANNUAL PITCH TOUR IS PRESENTED BY
  **ARIZONA**

SIGN UP AT [MOONSHOTAZPITCH.COM](https://moonshotazpitch.com)



Desert Financial Credit Union

presents



Join us for the 4th Annual Shoemaker Awards Dinner Celebrating Moonshot Entrepreneurs and Supporters in Flagstaff, Arizona

September 18, 2025
Lowell Observatory





AZ TECH WEEK 2026

Coming April 2026

Moonshot is on the steering/planning committee led by Arizona Commerce Authority to create the first statewide AZ Tech Week for Arizona.



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Thank you

moonshotflagstaff.com