

City of Flagstaff Advertising Policy

Involving Flagstaff Pulliam Airport





City of Flagstaff Advertising Policy



Agenda for Tonight's Discussion

- Recap of Fall 2023 Discussion.
- Happenings Since 2023.
- Changes to Draft Policy Since Last Meeting.
- Council Questions.
- Public Comment.
- Council Discussion and Direction.



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Recap of 2023 Discussion

- Draft advertising policy presented for consideration.
- Staff provided some background regarding the purpose and intent of the policy.
- Draft policy was discussed with Council after receiving public comment.
- Council provided suggested changes from the dais.
- Staff returned to discuss those suggested changes, but Council determined best course was to cease program.



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Happenings Since Fall 2023

- Meeting held with stakeholder who had concerns about draft policy and his counsel.
- Revised draft policy based on those discussions.
- Understanding is that stakeholder is good with the current draft policy.



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Changes to Draft Policy Since Fall 2023

- Expanded the purpose section.
 - Added additional goals and objectives.
- Expanded statement regarding nonpublic forum status.
- Clarified the permitted types of advertising.
 - Commercial and government advertising.
- Added limitation on elected PSAs.
- Clarified restriction on ads depicting graphic violence.



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Changes to Draft Policy Since Fall 2023

- Added restriction depicting use of weapons in a manner intended to harm an individual or animal.
- Added restriction on advertising that promotes or markets adult-oriented businesses.
- Added statement regarding viewpoint neutrality.



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- **Council Questions**
- **Public Comment**
- **Council Discussion and Direction**
 - **Does the City want to resume accepting advertising at the airport?**
 - **If no, we can end the discussion.**
 - **If yes:**
 - **Any other changes or suggested edits?**
 - **Staff will bring the final policy back for action on Nov. 21.**

Thank you.

