



PLACER LABS, INC.

AMENDMENT TO ORDER FORM

This Amendment to Order Form (this "Amendment"), dated as of August 29, 2024 (the "Amendment Date"), modifies the Order Form executed by the City of Flagstaff ("Customer") and Placer Labs, Inc. ("Placer") on or about August 16, 2021 (together with any other prior amendments thereto, the "Order Form"). Unless otherwise defined, capitalized terms herein have the same meaning as in the Order Form. Placer and Customer agree to the following:

- 1. Starting on September 3, 2024, the Annual License Fee for the Services will increase, from \$25,725 to \$32,225, for the addition of the Economic Development Dataset Pack, as described below.
2. Accordingly, Customer will be invoiced in the amount of \$6,179 upon signing this amendment for 347 days of access to the Economic Development Dataset Pack, prorated to the August 15, 2025 end of the Term.
3. Starting on September 3, 2024, Customer will have access to the Economic Development Dataset Pack. The applicable datasets are generated using the Input Datasets from the data vendors as set forth below:

Table with 2 columns: Description, Input Datasets Used. Row 1: Economic Development, AGS Business Counts (Business Demographics), AGS Non-Resident Population Accommodations, AGS Environmental Risk, AGS Retail Potential/Gap, Niche - Neighborhood Segmentation, Events.

- 4. In all other respects, the Order Form shall remain in full force and effect.

City of Flagstaff signature block for Greg Clifton, City Manager, signed on 9/12/2024 12:00:53 PM.

Placer Labs, Inc. signature block for Vernell Wisdom, Head of Contract Management, signed on 9/12/2024 12:00:53 PM.

Attest:

Signature of Stacy Saltzburg, City Clerk, signed on 9/12/2024 12:28:20 PM.

Approved as to Form:

Signature of Anja Wendel, City Attorney's Office, signed on 9/12/2024 11:43:25 AM.