



CITY OF FLAGSTAFF

OFFICE OF THE MAYOR

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May 29, 2026

Arizona State Capitol
1700 W Washington St
Phoenix, AZ 85007

RE: Maintaining full funding for the Arizona Office of Tourism

Dear Honorable Senators and Representatives,

I am writing to urge you to support continued full funding for the Arizona Office of Tourism (AOT) in the final state budget. Tourism is a critical economic driver for Arizona and for our local economy in Flagstaff. The Arizona Office of Tourism plays an essential role in attracting visitors, supporting local businesses, generating tax revenue, and sustaining jobs. Tourism is Flagstaff's number one economic driver, and our business community and residents rely on it for our quality of life.

Cuts to AOT funding would negatively impact Arizona's competitiveness as a travel destination and will have lasting negative economic consequences for communities that depend on tourism-related spending, like Flagstaff.

Arizona tourism generated more than \$33.1 billion in direct travel spending and more than \$4.3 billion in tax revenues statewide in 2024. The work of AOT benefits not only large destinations, but also rural communities, small businesses, local events, restaurants, hotels, and attractions throughout Arizona. Flagstaff's tourism economy generates an estimated half of one billion dollars in direct impact and is critical in sustaining our standard of living.

Additionally, AOT is a strong partner to Flagstaff in messaging fire safety awareness and fire safety protocols, which is a constant, year-round, threat to our community.

I respectfully ask that you support maintaining full funding for the Arizona Office of Tourism during final budget negotiations. Thank you for your service and for your consideration of this important issue.

Sincerely,

Becky Daggett,
Mayor of Flagstaff, on behalf of the Flagstaff City Council