

City of Flagstaff Advertising Policy

Involving Flagstaff Pulliam Airport





City of Flagstaff Advertising Policy

Agenda for Tonight's Discussion

- Background.
- Changes to Draft Policy Since Last Meeting.
- Council Questions.
- Public Comment.
- Council Discussion and Consideration.



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Background

- Draft advertising policy presented for Council consideration in Fall 2023.
- Draft policy was discussed with Council after receiving public comment.
- Council provided suggested changes from the dais.
- Staff returned to discuss those suggested changes, but Council determined best course was to cease program.



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Background (cont.)

- Meeting held with stakeholder who had concerns about draft policy.
- Revised draft policy based on those discussions.
- Revised draft policy presented to Council on October 14, 2025, for discussion and direction.
- Council directed staff to return with final policy for consideration and approval.
- Advertising program at Airport would resume if policy approved.



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Changes to Draft Policy Since October 2025

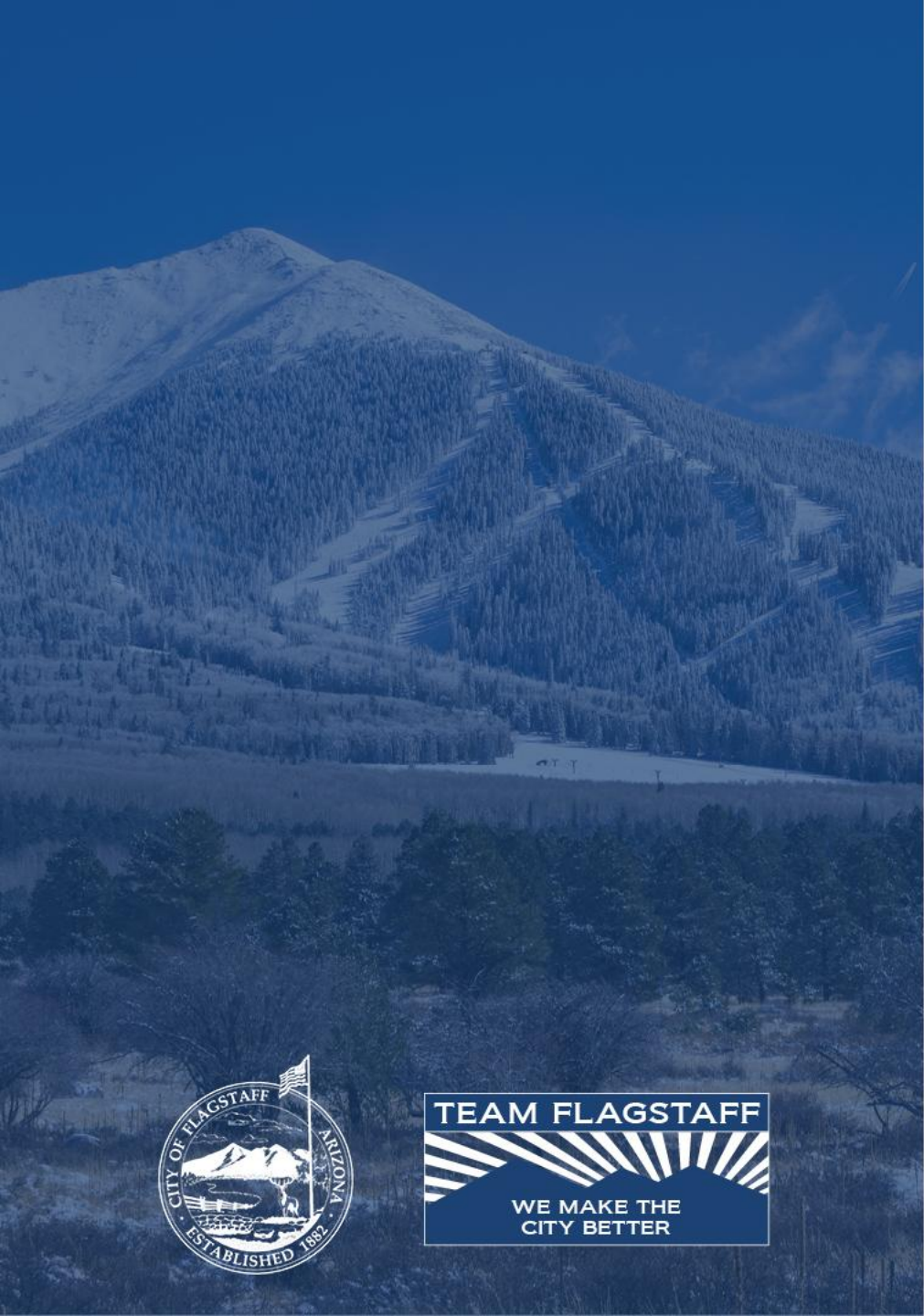
- Revised the Application and Review Process section.
 - Added detail.
 - Clarified the appeal process.



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- **Council Questions**
- **Public Comment**
- **Council Discussion and Consideration for Approval**



Thank you.

