

WHEREAS, travel to and within the United States provides significant economic benefits for the nation, generating \$2 trillion in economic output, with \$855.4 billion spent directly by travelers that spurred and additional \$1.1 trillion in other industries; and

WHEREAS, the travel industry ranks among the top 10 industries in the 48 states and supports 14.6 million jobs, including 7.7 million directly in the travel industry and 6.9 million in other industries; and

WHEREAS, tourism is the number one industry in the State of Florida, responsible for welcoming 94.7 million visitors in 2013 who spent more than \$71.8 billion, generating 23% of the State's sales tax revenue and employing over 1 million Floridians; and

WHEREAS, the travel industry supports the interests of the City of Fort Pierce by contributing to employment, economic prosperity, international trade and relations, and understanding and goodwill; and

WHEREAS, travel can serve as a catalyst to help move national and local economies forward.

NOW, THEREFORE, I, Linda Hudson, Mayor of the City of Fort Pierce, Florida, do hereby proclaim the week of May 3 - 11, 2014, as:

“Travel and Tourism Week”

in the City of Fort Pierce and urge all to join in this special observance with appropriate events, commemorations and festivals.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Official Seal of the City of Fort Pierce, Florida, to be affixed this 21st day of April, 2014.

MAYOR COMMISSIONER