

# INDIAN HILLS GOLF COURSE

CITY OF FORT PIERCE  
STRATEGIC PLANNING WORKSHOP  
APRIL 25, 2014

# ACCOMPLISHMENTS

- Maintaining play in a difficult economy.
- Restoring 35 bunkers to their original condition.
- Improvements on weed and insect control.
- Improved areas of irrigation.

# PRIORITIES

- Motivating and maintaining quality employees with adequate compensation.
- Training all employees to give our patrons the best customer service possible so they will enjoy their visit to the golf course.
- Explore new sources of generating revenue, i.e. booking tee times on line.

# ACTION/ACTIVITY GOING FORWARD

- Constantly beautifying the area around the golf shop to make it as appealing as possible.
- Partnering with other entities and community to make more programs available to our youth like the First Tee Program.
- Continuing to sponsor our local high schools boy's and girls' golf teams.
- Maintaining the golf course to the highest standards for the community to enjoy.
- Generating revenue for the City.