



City of Fort Pierce

Economic Development

The Economic Development Team

- Nick Mimms, Deputy City Manager
- Rebecca Grohall, Planning Manager
- Linda Cox, City Clerk
- Paul Thomas, Building Administrator
- Shyanne Helms, Marketing Specialist



Accomplishments



Designate a team of individuals to drive economic development and to act as a liaison to developers and business owners.



Establish ways to make the City's policies and procedures more streamlined to ensure that working with City of Fort Pierce is a seamless process.



Partner with IRSC for promotional material.



Select a company for website redevelopment and maintenance.



Priorities



Attract new businesses by rebranding the City and revitalizing our image.



Enhance communication with other municipalities and organizations to build awareness of our value.



Develop incentive programs (ex: QTI Economic Development Incentive Package).



Reach out to businesses – invite them to our community to experience what we have to offer firsthand.



Create partnerships with St. Lucie County and the Economic Development Council to create a business incubator space.





Questions?