

ECONOMIC DEVELOPMENT

**City Commission
October 6, 2014**



THE SUNRISE CITY, A CITY ON THE RISE

1. Economic Development
2. Planning
3. Building
4. City Clerk





City Manager's Office

City Clerk

Planning Department

Building Department

Meet the Team

Mission

The City of Fort Pierce ED Team is dedicated to help create opportunities for economic development through desirable business growth, expansion, retention and attraction in working as partners to develop a climate conducive to improving the quality of life in Fort Pierce.



Working together



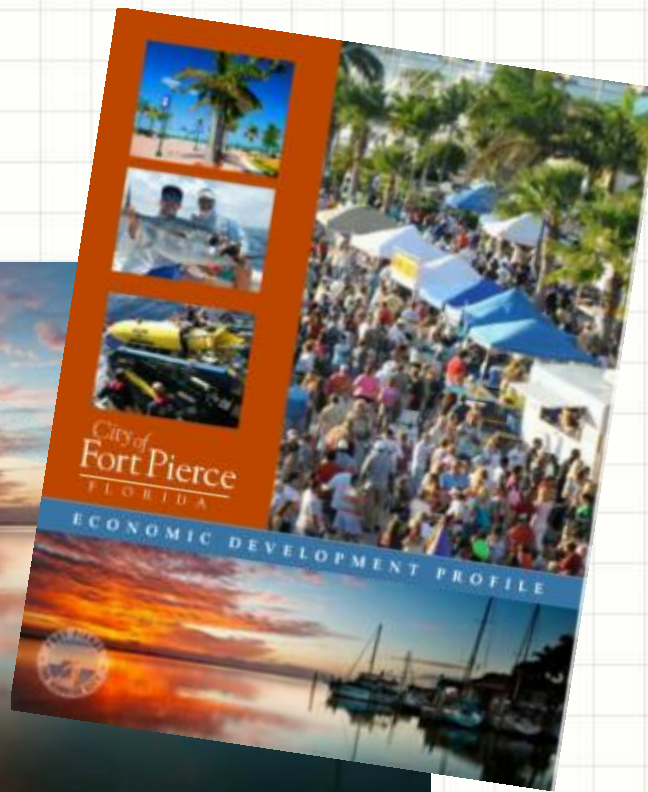
Marketing



City of Fort Pierce
FLORIDA

Quality of Life
The Treasure Coast region offers most of the most affordable housing prices in South Florida. There are a variety of housing options from condominiums, single and multi-family homes, as well as town and beach front estates.

CITY OF FORT PIERCE



City of Fort Pierce
FLORIDA

ECONOMIC DEVELOPMENT PROFILE

City of Fort Pierce

A place where the land meets the sea.



Fun in the Sun

Visit the newly renovated Jetty Park...beachside, Fort Pierce. Let the kids enjoy the playground while you take a rest on our colorful art benches. Watch the waves break on the beach or take a stroll along the jetty. Jetty Park is a place for the whole family!



Explore the new Highwaymen Trail

The Highwaymen, a group of 26 African-Americans, brave conversion to paint beautiful iconic landscapes. Originating in the mid 1900's, an era marked by racism and poverty, these self-taught entrepreneurs embarked each other while they painted on basic materials like Upson board or canvas, and crown molding for frames. Local galleries displayed their work, so they peddled their art from car trunks along area roadways, hence their name. Their art told their own work in citrus groves and labor camps, and they created a body of work that has become not only a timeless collection of a natural environment, but a symbol of determination and belief in oneself.



Welcome to Fort Pierce!

We welcome the following new business to Fort Pierce:



1401 S. U.S.#1, Fort Pierce, FL 34950

This month's winner!

Jane Smith has won a \$50 gift card to the Yellow Tail Grill! Jane Smith shared her experience at Friday Fest. "Where else can you shop outdoors by the water with a beverage on a Friday night? I love all the buzz and excitement of Friday Fest!"

Are you our next winner? Tell us about your great experience in Fort Pierce along with a photo by email winners@yellowtailgrill.com You could win a gift certificate to a great Fort Pierce restaurant!



There's always something to do in Fort Pierce!



Friday Fest
First Friday of Every Month



Free Parking Behind City Hall
(Between Avenue A & Orange Ave.)
for all Downtown Events

OCTOBER 2014 - City of Fort Pierce Events Calendar

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 Green Market & Food Car-Op	2 No High	3 Friday Fest	4 Jane Smith Cook-Off at Yellow Tail Grill
5	6	7	8 Green Market & Food Car-Op	9 No High	10 Friday Fest	11 Jane Smith Cook-Off at Yellow Tail Grill
12	13	14	15 Green Market & Food Car-Op	16 No High	17 Coffee with No High	18 Jane Smith Cook-Off at Yellow Tail Grill
19	20	21	22 Green Market & Food Car-Op	23 No High	24 Friday Fest	25 Yellow Tail Grill Cook-Off at Yellow Tail Grill
26	27	28	29 Green Market & Food Car-Op	30 No High	31 Green Car Cook-Off	

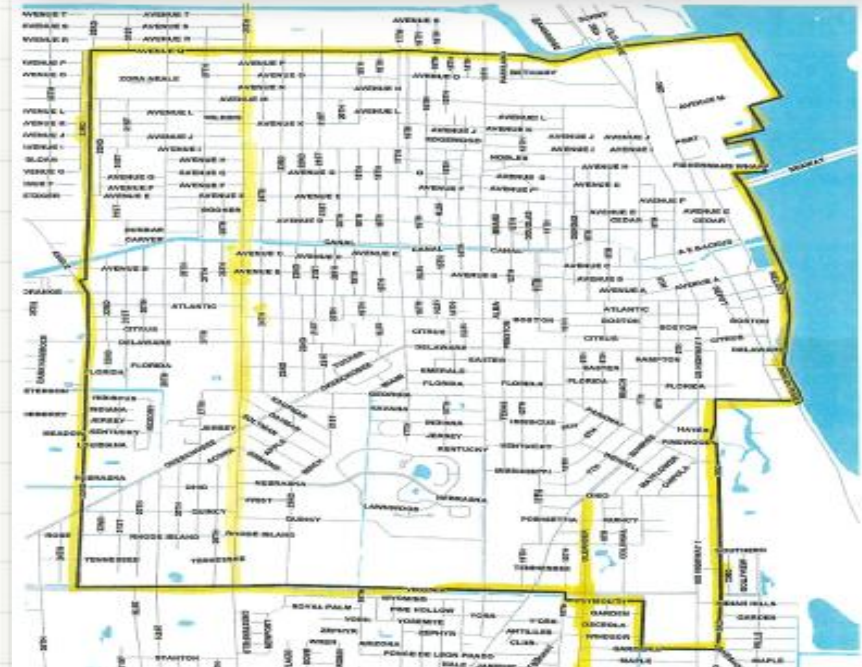
FortPierceTours.com



www.cityoffortpierce.com

Incentives

- Enterprise Zone
- Impact Fee Mitigation
- Ad Valorem Tax Exemptions



PLANNING DEPARTMENT



VISION

Charrettes

Future Growth/
Annexation

Corridor Plan

FPRA &
Redevelopment

Defining neighborhoods
Mid-town (West of US 1)
IRSC Area Master Plan
Lincoln Park

Waterways Plan

Updates to the LDC &
Comp Plan

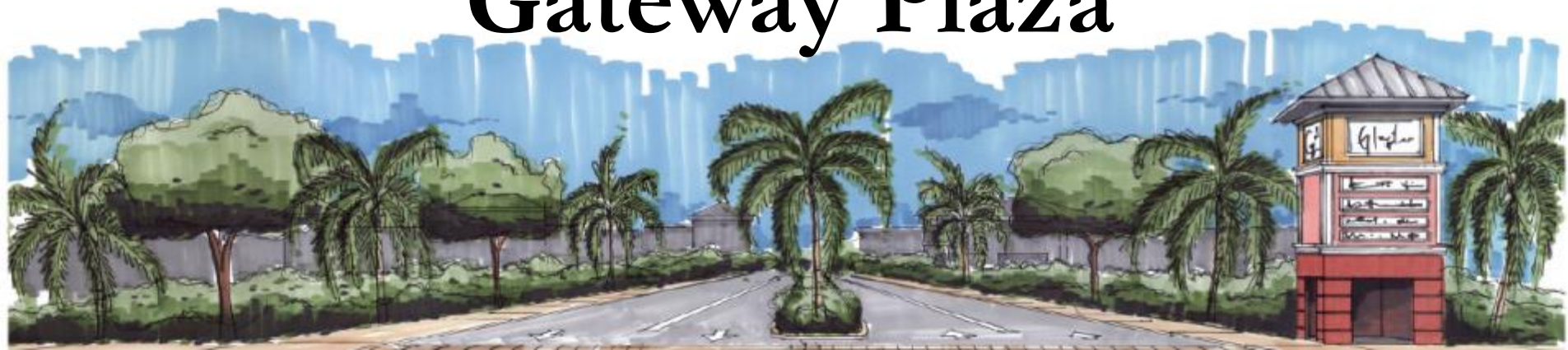


VISION

- Charrettes: Existing/Future Updates
- FPRA/Redevelopment
- Corridor Plan
- Future Growth/Annexation
- Defining neighborhoods (Midtown, IRSC Area Master Plan, Lincoln Park)
- Waterways Plan
- Updates to the LDC & Comp Plan

Connecting the dots to develop a thriving community with economic opportunities

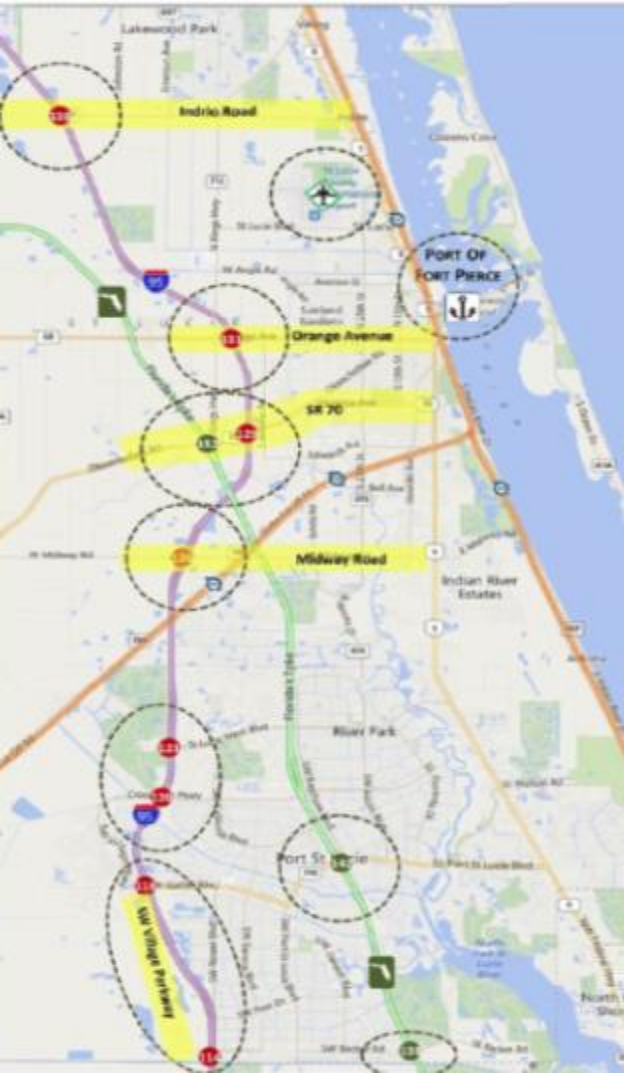
Gateway Plaza



Corridor Plans

Working with EDC, SLC, and Port St. Lucie to align transportation assets with economic opportunities.

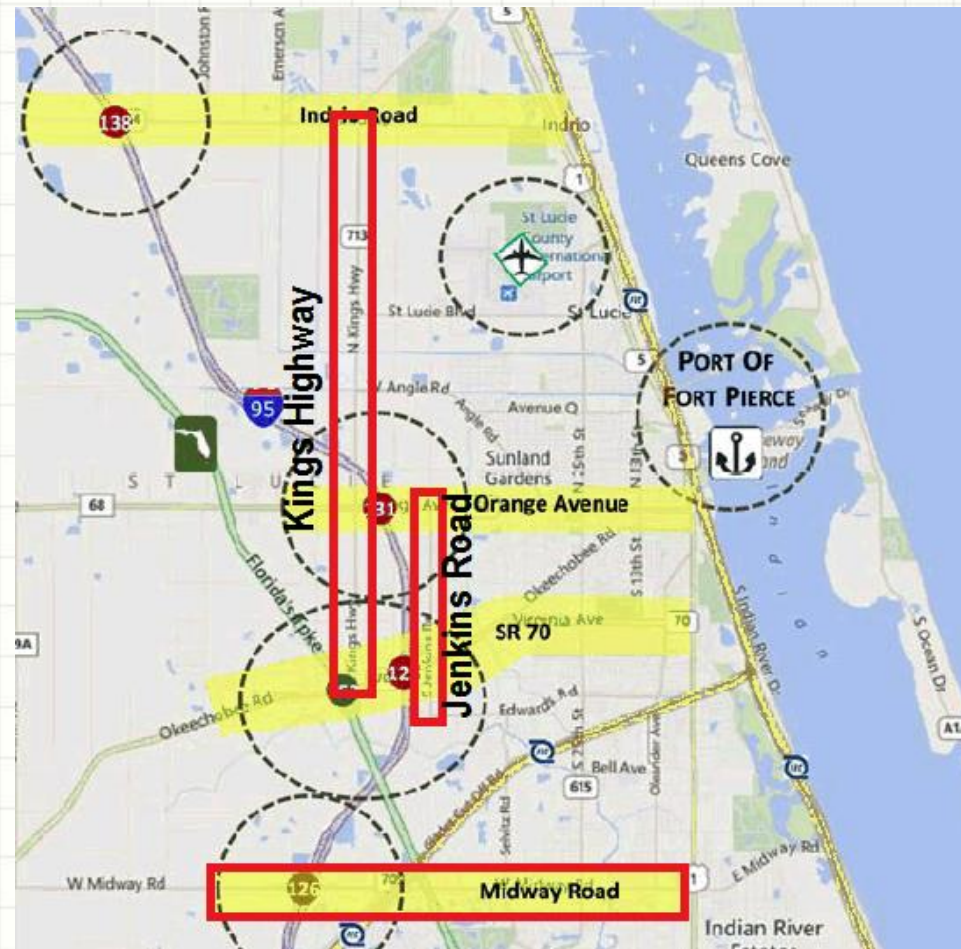
- Economic and Market Research
- Branding, Marketing and Business Attraction
- Monitoring Achievement of Desired Outcomes



Beyond the Corridor Plan

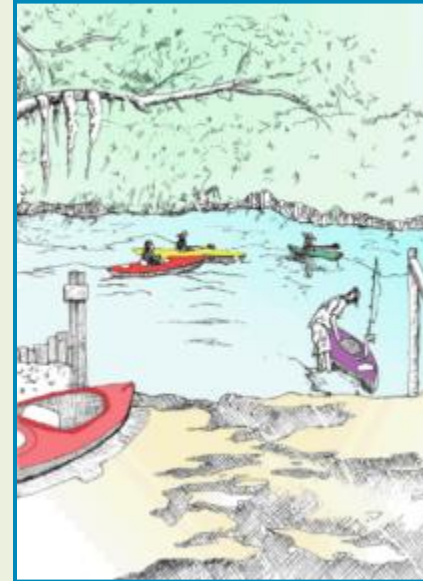
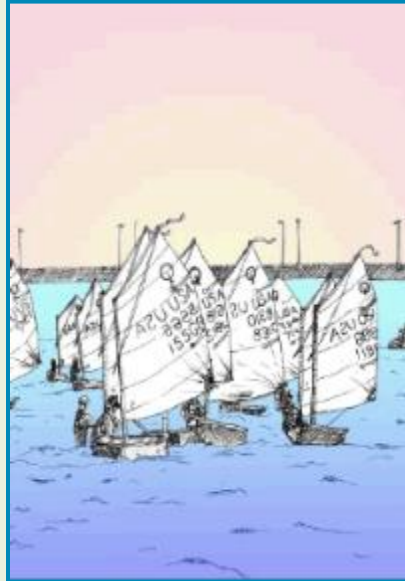
Other Joint Planning with St. Lucie County:

- Kings Highway
- Jenkins
- Midway Road



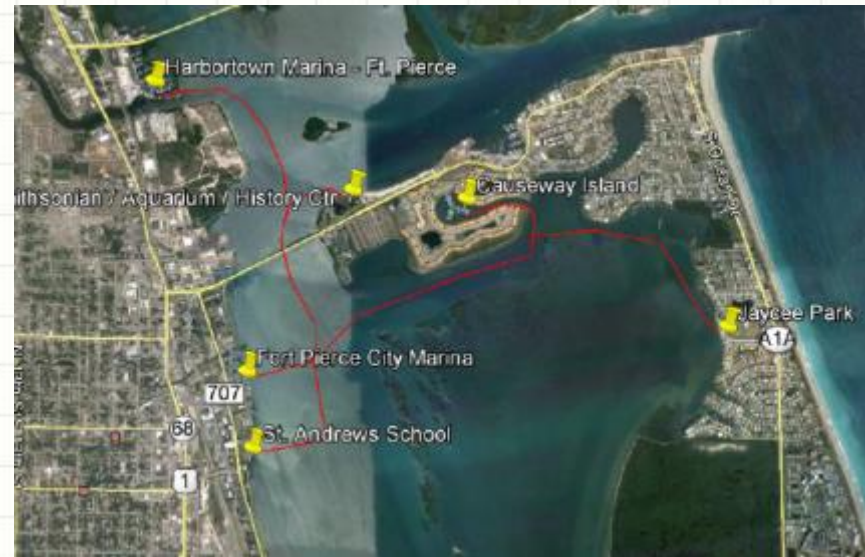
WATERWAYS PLAN

Waterways Plan



Waterways Plan

- Natural Resources
- Marine Transportation
- Land Use & Upland Transportation
- Public Access
- Recreation
- Economic Development



Annexation

- Targeted approach to Commercial/Industrial parcels
- Continue meeting with the County to forward the concept of an ultimate city limits through an ISBA or Legislative process.



BUILDING DEPARTMENT





**Construction
activity is
increasing**

Expediting the Process

- Online services
- Organizational management
- Expedited plan review



Beach



Manatee Island



The Inlet



Nino's South Beach

US1/Downtown



Vital Health & Wellness



Coggin Acura



Dr. Treat & Prevent



Linkside Shoppes

US1/Downtown



Sailfish Brewing Company



Galleria of Pierce Harbor



7-ELEVEN



St. Andrew's Episcopal

West



Orange Blossom



3 Palms Hotel



Center State Bank



Hartman Road Medical





Tentlogix



Moonswiners



Oak Alley





Virginia 
College.
in Fort Pierce

You are cordially invited to the

GRAND OPENING OF OUR NEW CAMPUS

THURSDAY, OCTOBER 16, 2014

5:00 - 7:00 P.M. EDT

2810 SOUTH FEDERAL HIGHWAY

RIBBON CUTTING AT 5:15 P.M.

Tour the new campus, meet faculty and staff, view classrooms,
enjoy elegant hors d'oeuvres, libations and live music

rsvp@vc.edu or 772-448-2000

CITY CLERK'S OFFICE



Clerk Processes

Inactivated
in 2014

141

New BTRs
Issued

439

Active
Licenses

3,449

