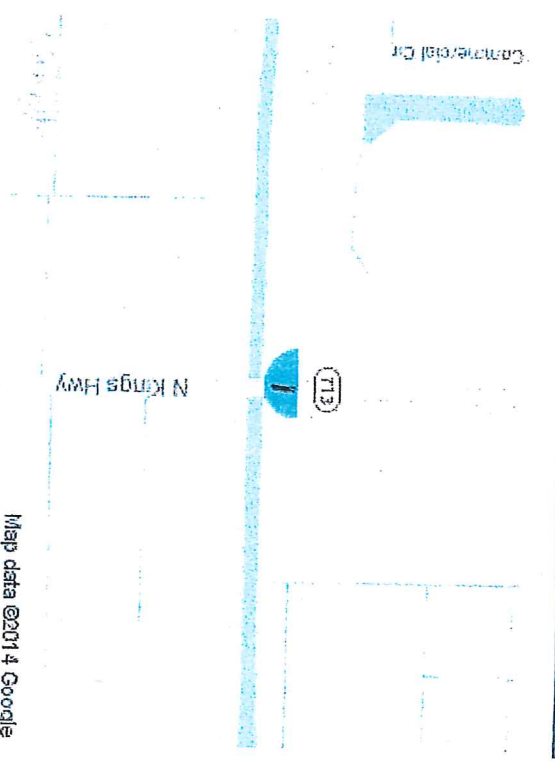


# 017531 - FORT PIERCE



Description: KINGS HWY WS 0.1mi N/O ANGLE RD F/N - 2  
 TAB Panel ID: 333932  
 Facing: N  
 City: FORT PIERCE  
 Latitude: 27.470087000  
 Media Type: Bulletin  
 Size: 10'6" x 36'  
 Zip: 34951  
 Longitude: -80.399236000



Weekly Impressions  
 18+ yrs - All  
 Available Immediately

In Market	Total
42,853	46,994

*Al's Family Farms*  
 \$6,975<sup>00</sup>  
 Year

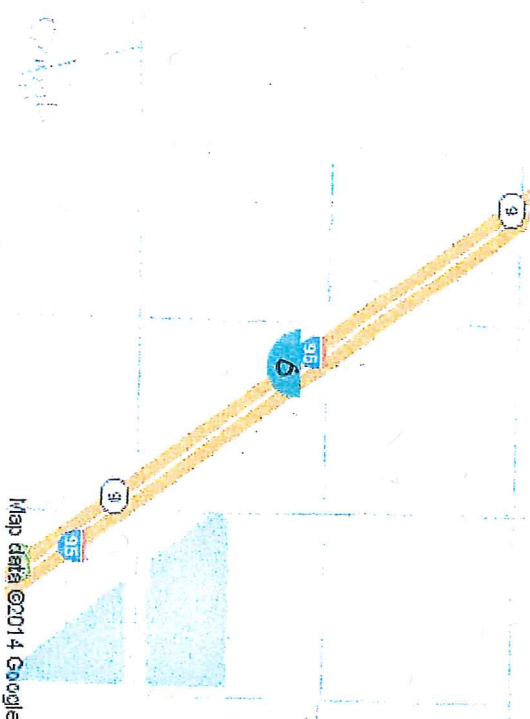
Highlights: This bulletin is located on Kings Hwy a main/north south artery in the Ft. Pierce market. Heavily traveled by truckers and tourists entering and leaving Interstate 95 and the Florida Turnpike. This unit is ideal for reaching consumers looking for restaurants, hotels, service stations and truck stops.

The TAB Out of Home Ratings™ data is proprietary intellectual property owned by the Traffic Audit Bureau for Media Measurement, Inc. and is to be used only by the recipient solely and exclusively for its planning and/or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. ©Copyright 2014. All rights reserved.

# 017669 – FORT PIERCE



Description: I-95 WS 0.8mi N/O INDRIO RD F/N - 2  
 TAB Panel ID: 333914  
 Facing: N  
 City: FORT PIERCE  
 Latitude: 27.531212000  
 Media Type: Bulletin  
 Size: 10'6" x 36"  
 Zip: 34945  
 Longitude: -80.459155000



Weekly Impressions	In Market	Total
18+ yrs - All	120,496	142,693
Available 12/1/14		

*\$13,475/year*

Highlights: This bulletin targets southbound traffic on Interstate 95, the main north/south interstate for southeast Florida. This unit is strategically placed near the exit to Indrio Road, a rapidly growing residential sector of Vero Beach and in close proximity to the Vero Beach Outlet Mall. This unit is ideal for targeting commuters and tourists heading to Ft. Pierce and Port St. Lucie.

The TAB Out of Home Ratings™ data is proprietary intellectual property owned by the Traffic Audit Bureau for Media Measurement, Inc. and is to be used only by the recipient solely and exclusively for its planning and/or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. ©Copyright 2014. All rights reserved.