

# *Treasure Coast International Airport Update*

Fort Pierce City Commission Meeting  
Monday, September 21, 2015



# Update Agenda

- Airport Improvements and Economic Development
  - Fostering Partnerships
- Business & Marketing Plan
  - Community Value
  - Branding
  - Entrance Improvements
  - MRO Hangar
- Master Plan Update
- Freight Logistics Zone



# Partners in economic development and job creation



# TCIA Community Value

- 1300 Jobs -\$50 million payroll – 12 MROs on the field
- \$155 million in annual economic activity
- \$261 million investment – infrastructure, buildings and land
- 3800 acres – larger than Miami, Ft. Lauderdale and PBI
- Over 160,000 operations per year – 22,000 clear Customs every year
- FAA ATCT, ARFF, ILS, US Customs, Part 139
- 100% Leased
- Zero Noise Complaints





# New Name, New Vision....

- Goal 1 – business plan to grow revenues for the airport operation – fuel sales and leasing space
  - New brand – new image
  - New MRO hangar
  - Increase other leasable land
- Goal 2 – add economic value and grow jobs
  - Promote job growth in aviation related industries
  - Use land around the Airport for logistics



# Airport Business & Marketing Plan 2015

## Airport Business Plan

St. Lucie County International Airport (FPR)

## Final Technical Report

ATKINS in association with  
R.A. Wiedemann & Associates, Inc.

May, 2015

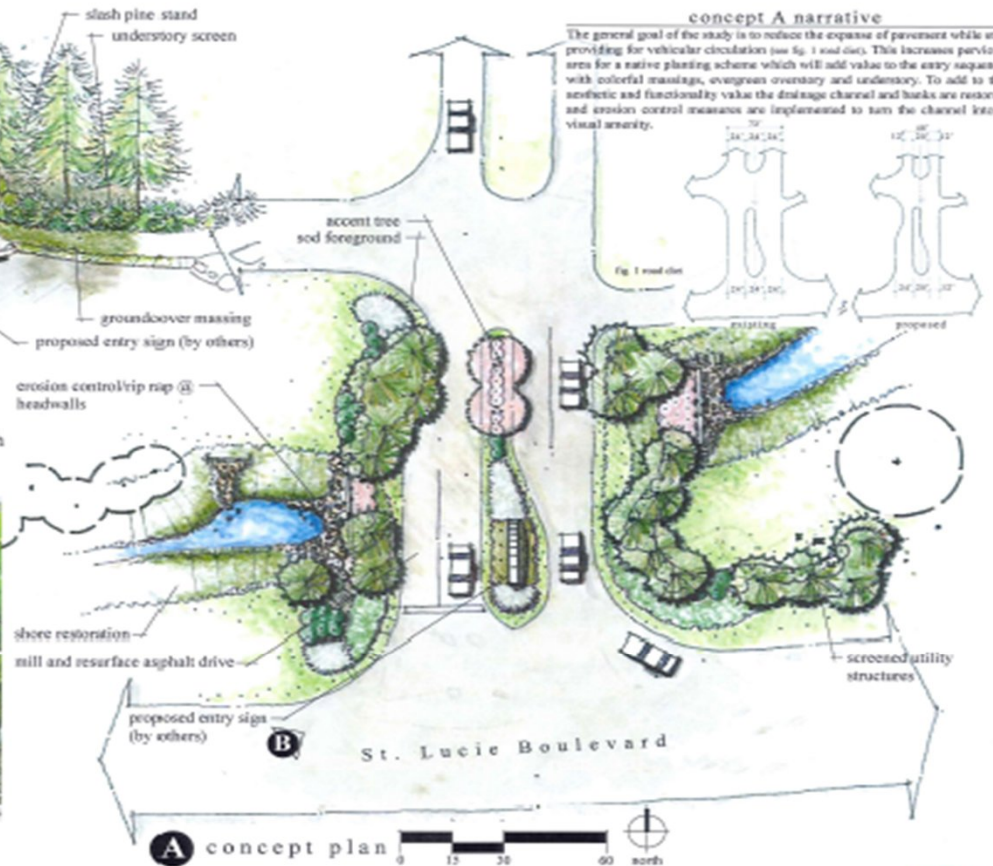
ATKINS



# New Brand and Logo



# Entrance Improvements



Entry Concept A  
**Treasure Coast**  
 International Airport and Business Center



## Economic Potential

Florida TaxWatch  
has identified  
Florida as having the  
potential to lead the  
nation in aircraft  
manufacturing



# Why Aviation in Florida

- Strong existing aircraft industry/aviation infrastructure – most state aviation funding
- Low taxes
- Skilled and available work force
- Flight training and schools
- Specialize in support services such as avionics and other MRO activity
- Closer to major population centers
- Good weather



# Local Opportunity Aircraft Maintenance, Rehabilitation and Overhaul (MRO)

- Strong Florida aviation manufacturing and activity can have strong local spin-off
- TCIA has 12 MROs
- Good trade skills and good pay \$55,000 and up
- Land, Land and more Land
- Great access
- Building strong local support



# Current MROs at TCIA

- ACES – Aviation Consultant Expert Solutions – Silver Air
- Treasure Coast Jet Center
- Jetcraft Aerostructures
- Bell Aircraft
- Aircraft Maintenance Professionals
- Phoenix Metals
- AeroShade
- Chip's Painting
- Turbine Works



- TCIA staff, EDC and airport consultants have begun attending MRO trade shows
- Invite the City to attend
- Trade and Job Fair

Let's GO!

IF YOU'RE TALKING EXPANSION,  
RELOCATION OR OPENING—  
THEN TALK TO US.



Your Gateway To Opportunity.

**TREASURE  
COAST**  
International Airport  
& Business Park  
**AT ST. LUCIE COUNTY**



St. Lucie  EDC

# MRO Hangar

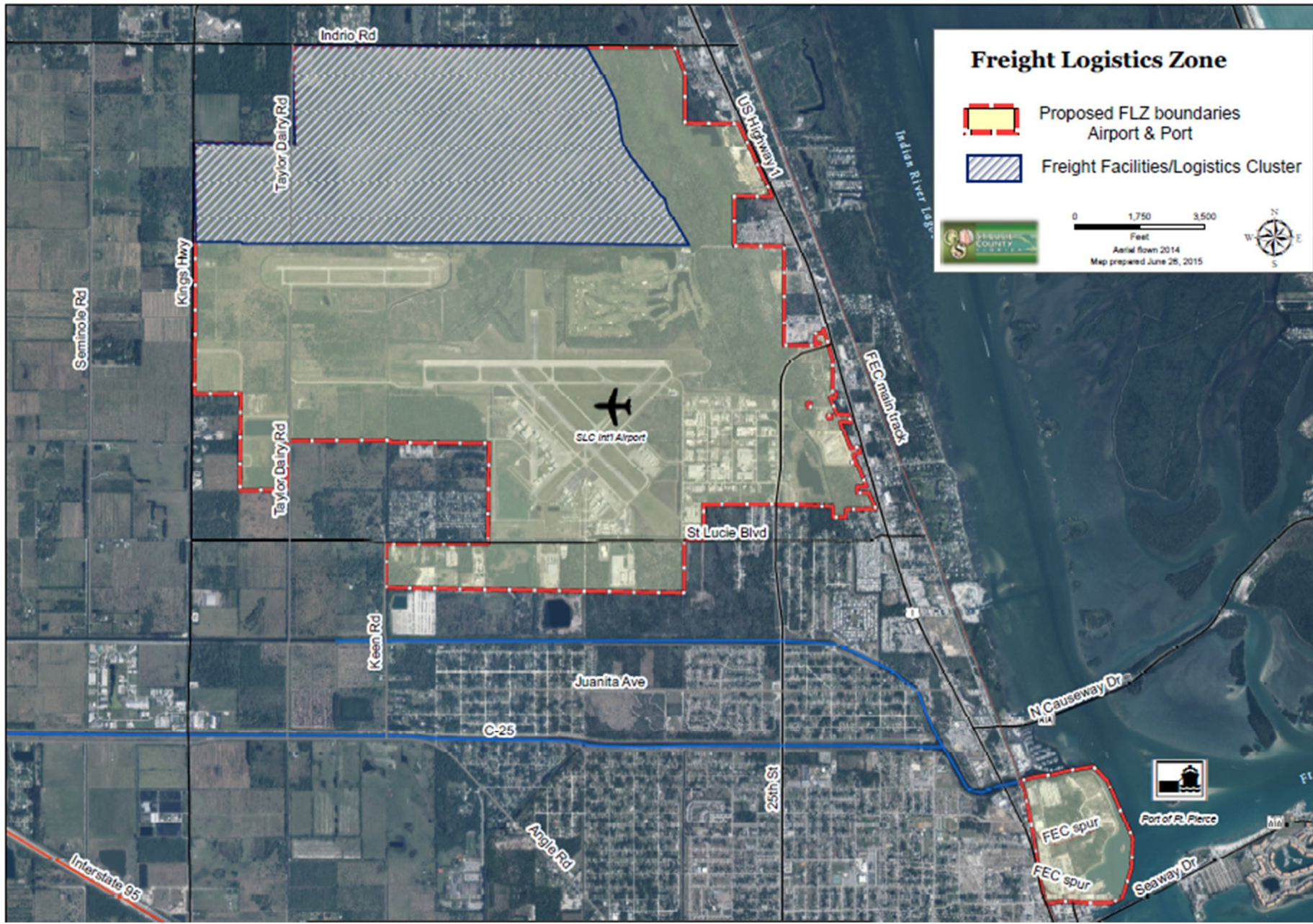
- 30,000 Square feet
- Can fit 2 737s
- 45 jobs



# Jobs and Logistics Zone Concept


- Pursuant passage of HB 257, staff proposes working with the FDOT to create a strategic plan to designate an area in SLC
- County staff has had numerous discussions with FDOT District IV staff about the concept and they are supportive of looking at SLC
- Adoption of such a plan makes the zone eligible for priority in state funding and certain incentive programs





### Freight Logistics Zone

-  Proposed FLZ boundaries  
Airport & Port
-  Freight Facilities/Logistics Cluster



0 1,750 3,500

Feet

Aerial flown 2014

Map prepared June 26, 2015



- HB 257 defines FLZ as group of activities/infrastructure associated with freight transportation
- Builds on existing state Florida Freight Mobility and Trade Plan of 2012
- Creates an outline of a strategic plan
  - Maps, identification of workforce, transportation infrastructure along with policy and plans that support such activity



- Priority funding for designated FLZ may come from;
  - Strategic Intermodal System (SIS)
  - Economic Development Trust Fund
  - Intermodal Logistics Center Infrastructure Support Program
  - The Seaport Program
  - The Aviation Program
- Projects can obtain priority in the FDOTs 5-year Tentative Work Program



# Masterplan Update

- The Airport Master Plan sets future development plan
- The update is intended to:
  - Inventory and update existing conditions
  - Develop aviation activity forecasts
  - Develop demand/capacity analysis & facility needs
  - Evaluate the industry for MRO demand and flight training
  - Identify unique location for logistics and
  - Complete tie-in with Business & Marketing plan goals



# Next Steps

- Work with Cities, Chamber and EDC to promote the Airport
- Part of the EDC corridor plan – job creation
- Include the Cities in Masterplan update
- Build community support for MRO, flight training, FLZ, business jets, Customs and commercial air service
- Work with Department of Economic Opportunity, Enterprise Florida, TPO and the FDOT to continue growing activity at TCIA



# Thank You QUESTIONS?

