

CRA Committee Meeting

Meeting Minutes

Wednesday, February 18, 2015

Called to Order: Charlie Frank-Matthews, Chairman

Roll Call By: Ashley King, Secretary

Approval of Minutes

- ✚ Minutes for 1/14/15
 - Motioned by John Hopkins
 - 2nd by Erica Ganzi
 - All in favor, no opposes

Chairman Comments – C. Matthews

- ✚ Structure of the agenda
- ✚ Attendance rules

Old Business

Item 5a – Update on Tier 1, 2, & 3 Properties Recommendations Update

- ✚ We will continue to update the list every time that we meet

Item 5b – Little Jim Bridge Visit – March 18, 2015 at 2pm

Item 5c– Delray/ Lake Worth Visit

- ✚ March 25th – Lake Worth
- ✚ No time set as of yet
 - Will notify staff with a more firm update
- ✚ Marketing Update
 - Working to focus on internal perception of Fort Pierce
 - Launched a perception survey to IRSC students and other random individuals
 - Working with Scripps to put a quarterly ad in Your News
 - Working with PSL as well
 - Robin will sit with Shyanne to go over the website
 - Reaching out to the pro-athletes that are from Fort Pierce to promote the city – C. Frank-Matthews
 - Have reached out to Khalil Mack – Shyanne Helms
 - Target the local businesses and the lights and things for the holidays – J. Hopkins
 - Possibly putting a billboard in front of City Hall and at the base of the bridge – Robin Delgado
 - Possible recommendation to the board
 - March 25th to travel to both Delray and Lake Worth

Item 5d – Vacant Lot on Avenue D and U.S. Highway 1

- ✚ Tabled

New Business

Item 6a – Oaks at Moore’s Creek

- # Received a bid from a company in Delray Beach Stewart and Shelby Development
- # CRA will be the evaluation committee
- # Reached out to local businesses, but they chose not to bid
 - o Even reached out the original developer Hartnet
- # Will urge that the developer uses local labor
- # Section 8 – Looking for the city to give them money for other areas – E. Ganzi
- # Will come back March 18th to talk about after the tour
- # Look at cost of land as well as research this company
- # It looks like a partnership between the city and the company
- # City will not be getting involved with the mortgages on the buildings
- # Will discuss more next meeting

Item 6b – Old St. Anastasia Building

- # Improved with impact resistant windows
- # Unable to secure a grant for columns and doors
 - o Will take about \$150k to complete the exterior restoration
- # Maybe we should do something for the 100 year anniversary of the building – E. Ganzi
- # Doing a class reunion – R. Delgado
- # Possibly renovating it into condos – E. Ganzi
- # Building interior is not safe
- # Possibly a center for cultural art and heritage – N. Mimms
- # Will reach out to the Catholic dioceses of West Palm Beach, St. Anastasia principle, and Chairman of the of board

Item 6c – Mohawk Avenue Property

- # Mr. and Mrs. Self has been taken care of the property for over 30 years
- # Lot outside of the city limits
- # Do an informal bid and reach out to the neighbors
- # Motion: Sell the property. – E. Ganzi
 - o 2nd – P. Gibbons

Public Comments

No public comments at this time

Committee Member Comments

- # Public comments will remain at the end of each meeting
- # Status of bicycle police patrolling downtown – R. Delgado
 - o Will check with the Chief of Police – N. Mimms
- # Leisure Services Director for the city – R. Delgado
 - o Good start would be to make that a recommendation to the board – N. Mimms
- # Update of properties on the website. – R. Delgado

- Will set up a meeting w/ Shyanne to discuss. – N. Mimms
- ✚ Need patrols downtown because there was an unofficial party in the parking garage – P. Gibbons
 - Will be sure to ask the police about boosting the police patrol during busy evenings – N. Mimms
- ✚ Is Roy Whitehead being answered – C. Frank-Matthews
 - Yes, he writes thank you letters – N. Mimms
- ✚ A non-profit organization that has been meeting with the Chamber of Commerce – R. Delgado
 - Fort Pierce Small Business Alliance with Gus Gutierrez
 - It's just to bring together small businesses to change the imagine of Fort Pierce as a whole and not just downtown – N. Mimms
 - They are not a part of the Chamber of Commerce
- ✚ Will have a set of Tier 4 properties
- ✚ College doing classes to help downtown businesses – J. Hopkins
- ✚ Possible to put a for lease sign on the building under the parking garage – R. Delgado
 - The intent wasn't to compete with downtown so looking to bring in an organization that is already staffed and not in retail or selling anything. – N. Mimms

Meeting Adjourned at 3:21 pm