

These fascia signs are designed to for vehicular level identification. There is no street side parking available at this building. Below is example of existing signage which serves pedestrians, which appears much lower on the façade as the proposed Regus signage. This should not offer any confusion to pedestrians.



The retail unit that could possibly garner the signage space beneath that of Regus is about 1000 sf, whereas the total space for Regus is about 8,600 sf. including the entire 2nd floor frontage on the west side, one full corner and part of a corner for the 2nd floor.

It seems justifiable to offer this signage to the owner with the most consecutive square footage on the second floor, and totally in the Centre, especially due to the fact that the signage belongs to a prestigious global company.

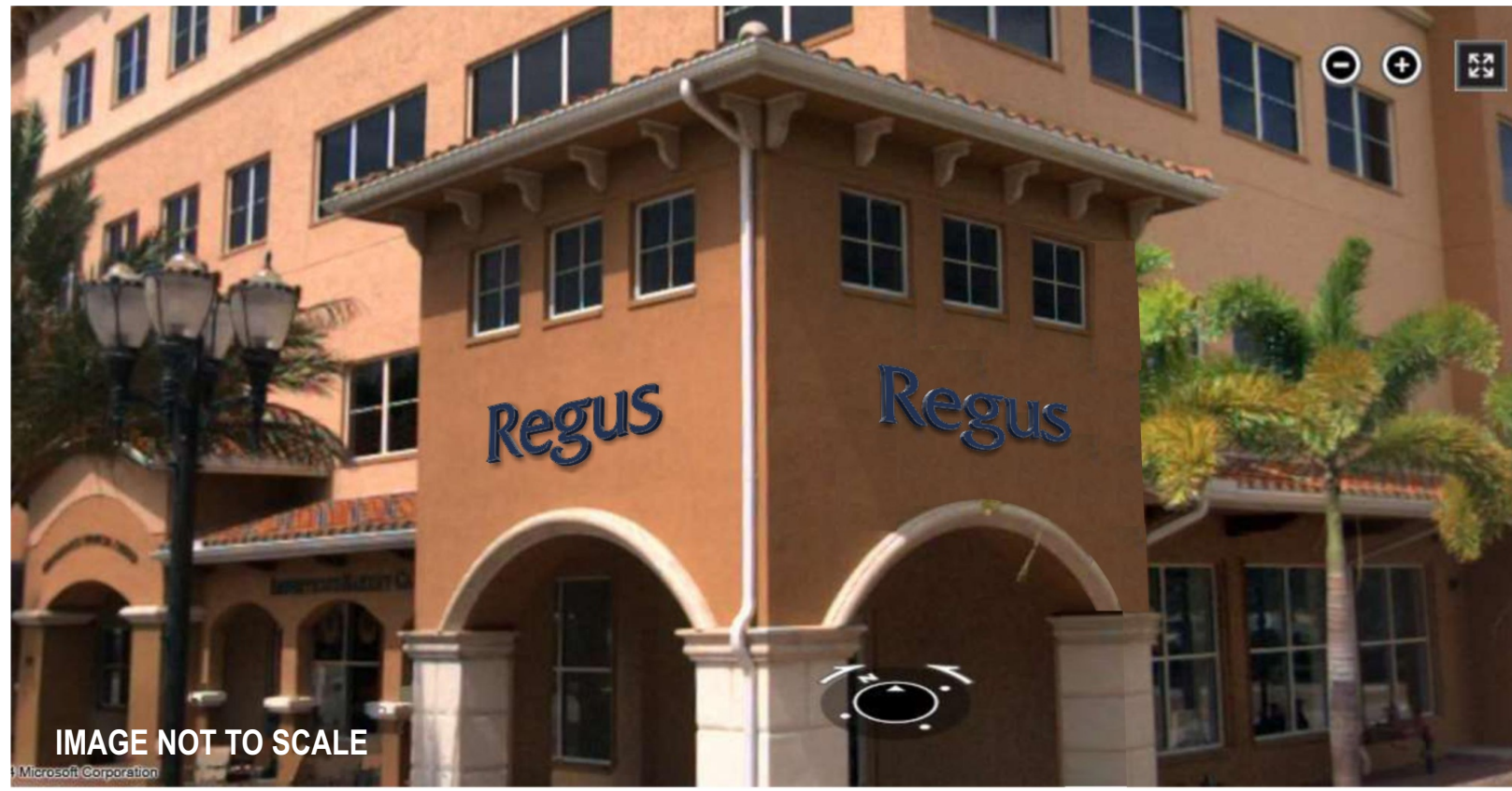
Please also consider the fact that North West side is graced by signage belonging to SunTrust, a national banking institution. It would make sense in my humble opinion to balance these large archways out with signs belonging to SunTrust and Regus, both of whom are well recognized throughout South Florida and the world for their success and stability. A sign for such an establishment is much more desirable than one of a low-end retailer.



Because tenant is on second floor, we need to exclude the "first floor" portion of the fascia. The fascia area is 120" tall x 229.5" w (191.25 sqft)

Code allows total sign area to be 20% of fascia area. (20% of 191.25 = 38.25sqft.).

Thus, each sign can be 19.125sqft as shown here:



FACE ILLUMINATED ALUMINUM CHANNEL LETTERS (CLINCHED CONSTRUCTION)

BODY AND TRIMCAP COLORS - PAINT TO MATCH PMS 533C

FACES ATTACH TO LETTERS WITH 1" WHITE JEWEL-LITE AND #8 SCREWS

FACE COLORS - 1/8" THK TRANS WHITE ACRYLIC WITH 3M PERF PAINTED TO MATCH PMS 533C (ILLUMINATES WHITE)

ILLUMINATION BY WHITE LED

LETTERS FLUSH MOUNT TO BUILDING WITH NON-RUSTING FASTENERS

A ILLUMINATED ID SIGN (18.6 S.F.)
SCALE: 3/4" = 12"

<p>12801 Commodity Place, Tampa, FL 33626 Phone: 813-818-7100 Fax: 813-749-2311 www.creativesigndesigns.com</p> <p>This Drawing and all reproductions thereof are the property of Creative Sign Designs and may not be reproduced, published, changed or used in any way without written consent.</p>	<p>PROJECT: REGUS</p>	<p>CRM / Quote: 13083 - 45245</p>	<table border="1"> <thead> <tr> <th>REVISION LEVEL</th> <th>No.</th> <th>DATE:</th> <th>DESCRIPTION</th> </tr> </thead> <tbody> <tr> <td></td> <td>01</td> <td>03-12-15</td> <td>REV COLOR - JC</td> </tr> <tr> <td></td> <td>02</td> <td>05-1-15</td> <td>REDUCE SIZE - JC</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table>	REVISION LEVEL	No.	DATE:	DESCRIPTION		01	03-12-15	REV COLOR - JC		02	05-1-15	REDUCE SIZE - JC																	<input type="checkbox"/> Approved <input type="checkbox"/> Approved as noted <input type="checkbox"/> Revise and resubmit Approved: _____ Date: _____	Sheet: <div style="font-size: 2em; font-weight: bold; text-align: center;">CL</div>
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<p>SITE ADDRESS: 130 SOUTH INDIAN RIVER DRIVE FORT PIERCE, FLORIDA</p>	<p>AM: LDM PM / PSC -</p>	<p>Designer: JC Date: 03-06-15</p>	File name:																														