



CITY OF FORT PIERCE

PLANNING DEPARTMENT

COMPREHENSIVE PLANNING ♦ DEVELOPMENT REVIEW
HISTORIC PRESERVATION ♦ URBAN DESIGN ♦ URBAN FORESTRY ♦ ZONING

NOVEMBER 23, 2015

COA 15-51

Owner

Second Street Station LLC

Applicant

Jose Alejandro Ruiz

Location

206 N 2nd Street

Parcel

2410-503-0047-000-0

Historic Status

Contributing Structure in the Downtown Historic District

Requested Action

Placement of one (1) exterior wall signs for the Barber Shop.

Recommendation

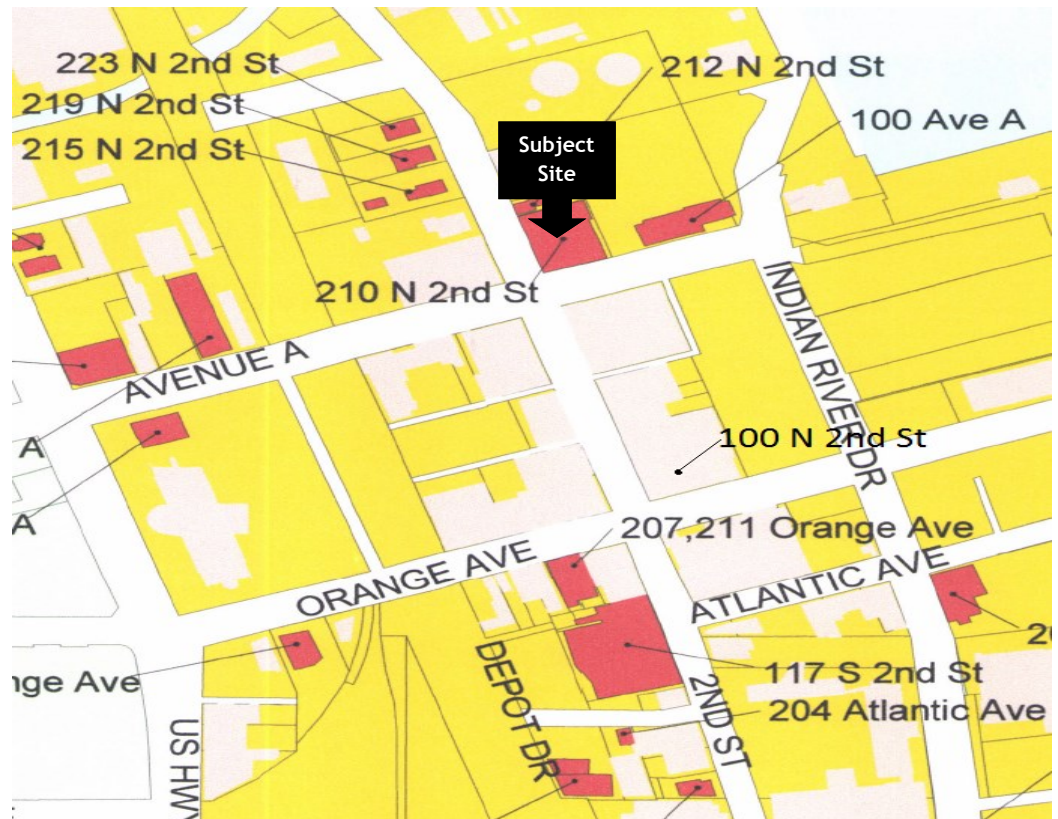
Approval

Staff

Kori Benton
Senior Planner

Maria Lewicka
Historic Preservation Planner

HISTORIC PRESERVATION BOARD : PUBLIC HEARING



Location Map



Contributing



Non-Contributing



Subject Site

HISTORY

- 1926 Existing structure was built.
- 2001 Downtown Historic District adopted by the City Commission
- 2012 Installation of the new storefront on rear bay to match existing storefronts fronting rights of way, converting a storage bay into a retail/service use.

Existing Conditions:

The barber shop is the one of the tenants within the structure at this time. The front façade of the structure features modern storefront windows with variable size awnings to enhance the façade and provide shade.

Staff Analysis

Request:

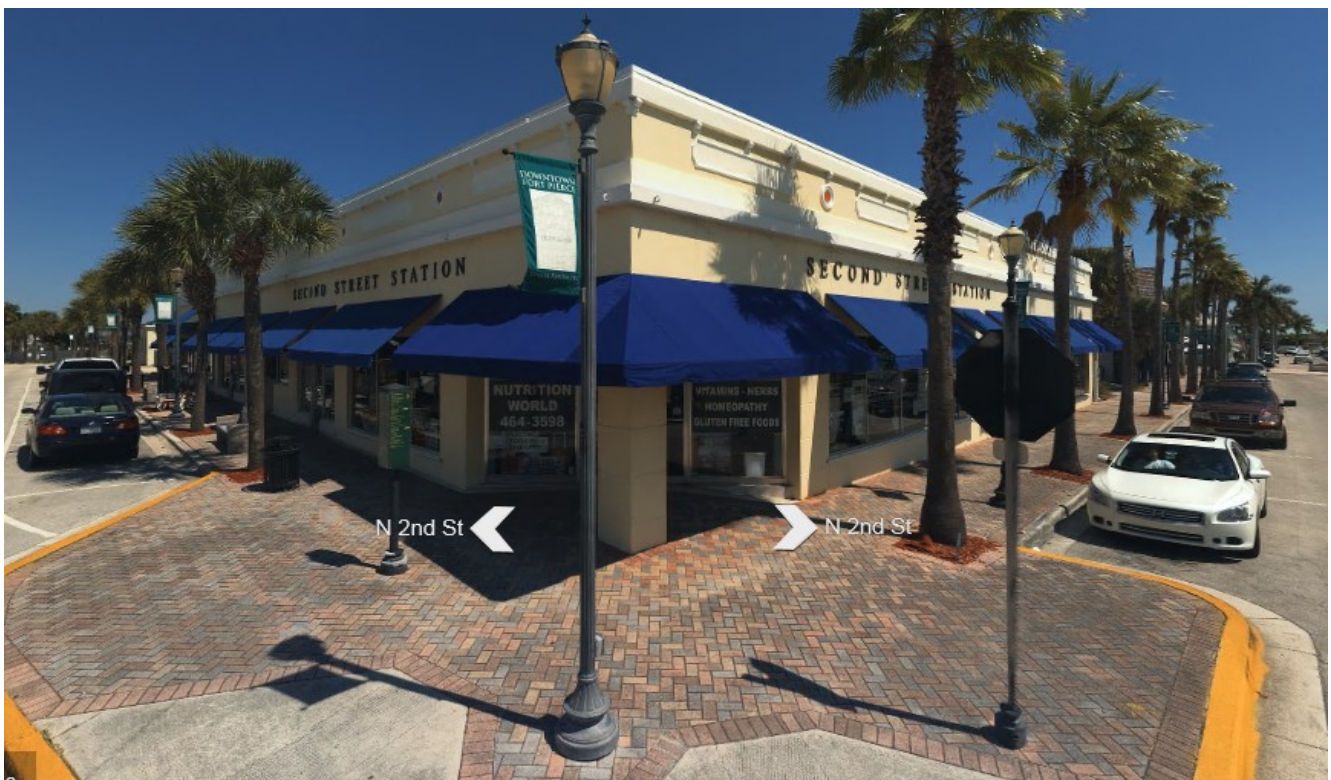
The applicant is proposing to place one (1) exterior wall sign to advertise a barber shop located within the subject structure.

The proposed sign for the principal façade, fronting North 2nd Street is a barber shop signature sign with traditional white, red and blue colors and light fixture on the top. It is approximately 34 inches high and 10 inches wide.

The sign fixtures would project approximately 10 inches from façade.

Secretary of Interior Standards for Consideration

2. The historic character of a property shall be retained and preserved. The removal of historic materials or alteration of features and spaces that characterize a property shall be avoided.
9. New additions, exterior alterations, or related new construction shall not destroy historic materials that characterize the property. The new work shall be differentiated from the old and shall be compatible with the massing, size, scale, and architectural features to protect the historic integrity of the property and its environment.

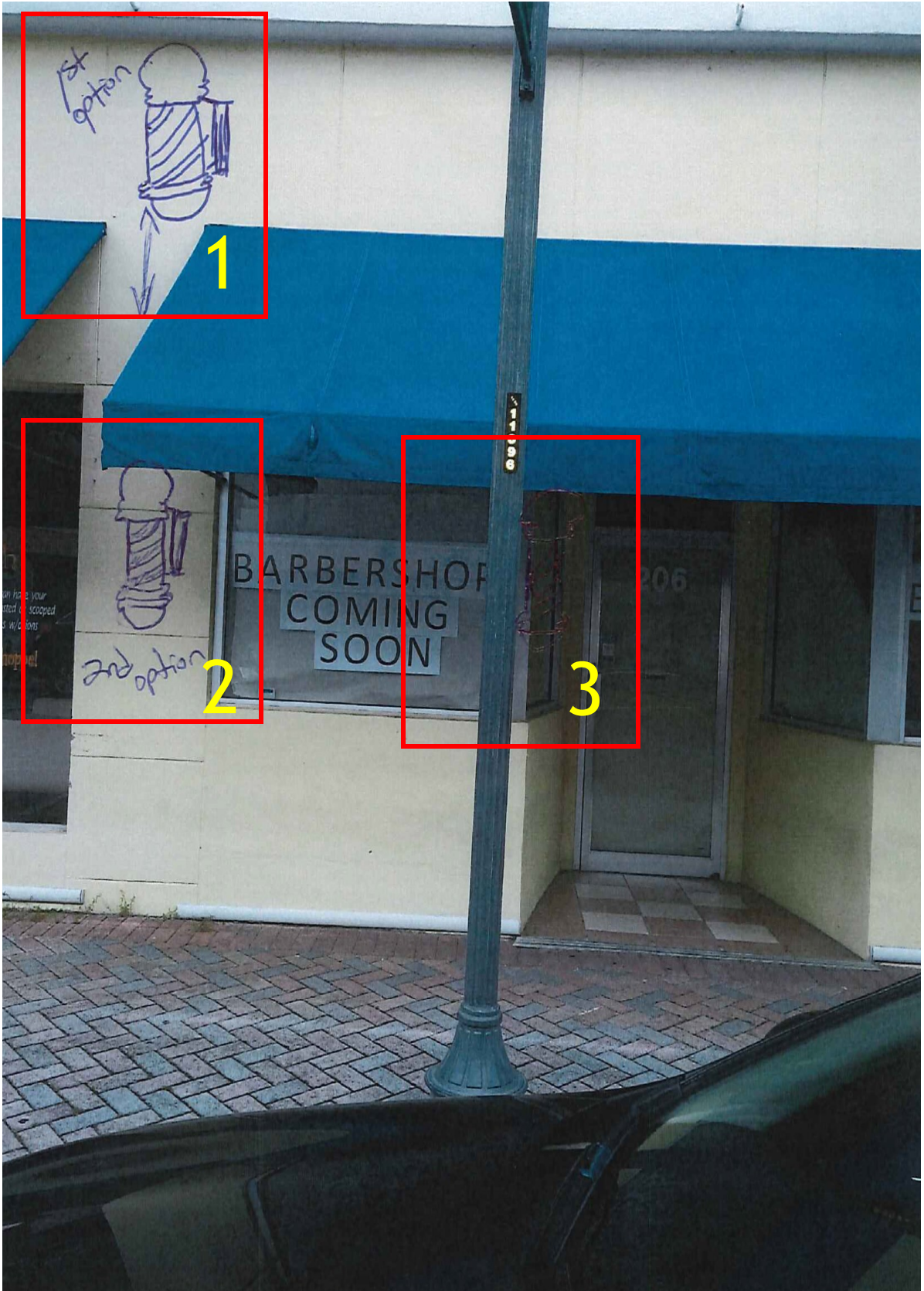


Existing Front Elevation

Proposed Sign



Front Elevation with the Proposed Sign Locations



Front Elevation with the Proposed Sign Locations



Compatibility:

The proposed approximately 34" by 10" sign for the front façade is in harmony with design and proportions of the established façade. However, there are no similar signs located above the top line of the canvas awnings. Therefore proposed sign #2 and #3 located below awnings line, compose better with overall design of the façade than the proposed sign #1 located above the top line of the awnings.

Secretary of Interior Standard 9 further guides that exterior alterations shall be compatible with the massing, size, scale, and architectural features to protect the historic integrity of the property and its environment. The proposed sign composes well with the established architectural features on the façade, and other signs along 2nd Street.

Staff Recommendation:

The presented sign is consistent with Secretary of Interior Standard 2 and 9, and City sign regulations based upon the presented size, scale, and design, therefore Staff Recommends that the Historic Preservation Board approve the proposed sign as requested located in proposed position #2 or #3.