

Chapter 15 - Signs

Proposed Ordinance Amendments

April 10, 2017

Current Status of Re-Write

- ▶ Re-write of the ordinance has been completed and sent to the following departments for review.
 - ▶ Legal
 - ▶ Building
 - ▶ Planning & Zoning
- ▶ City Commission Recommendations
 - ▶ Following this workshop, all recommended amendments will be incorporated and a final version will be drafted.
 - ▶ It will require a final review for form and correctness from the legal department.
 - ▶ Complying with our advertisement requirements, the matter will be before the City Commission at the May 1, 2017 meeting for first reading.

Item #1 – follow up items

▶ Murals

- ▶ Added a definition for murals: graphics or photos that display a non-commercial message.
- ▶ Added to Sec. 15-9(e) - Permit and Fee exemptions

▶ 50% damaged

- ▶ Added definition for sign structure: all parts & materials for the purpose of supporting a sign.
- ▶ Reviewed local jurisdictions but did not find any consistency other than putting the responsibility on the Building Official to determine 50%.

▶ Special event signs

- ▶ Removed clause to allow city sponsored events.
- ▶ Conduct comparative analysis of local jurisdictions.

Temporary Signs – Comparison

Jurisdiction	Allowed in ROW	Permit Required	Tied to Special Event	# of signs	Cost
Port St Lucie	City sponsored only	Yes	Yes	100	\$75 SE application fee
St Lucie County	No	Yes	Yes	1 banner – 4x per year	\$40 permit fee (waived for new businesses)
Stuart	Yes (pole banners only)	Yes	Yes	30	\$8 per sign
Martin County	No	Yes	Yes	1 banner – 2x per year	\$45 permit fee
Vero Beach	Yes	Yes	Yes	20 – 6x per year	\$10 SE / Temp Use app fee
Indian River County	No	Yes	Yes	20	\$75 sign permit application fee

Item #2 – Temporary Signs

- ▶ Special Events
 - ? # of signs to be allowed per special event permit
 - ? Cost
 - ? Allowed in ROW or private property
- ▶ Streamers, pennants, pole banners & flags
 - ? Restrict pole banners to 1 every 25'
 - ? Restrict from clear vision areas
- ▶ All other temporary signs
 - ? Residential zones - limit to 6 sq. ft.
 - ? Multi-family and PUD zones - limit to 16 sq. ft.
 - ? Commercial zones - limit to 16 sq. ft. and spaced 25' apart



Google



Jan 18, 2017 2:11:13 PM

Fort Pierce

Altitude: 21.0



Item #3 – Interchange District

- ▶ Current Ordinance Provisions:
- ▶ *Area defined.*
 - ▶ 1,500 feet of the center of the intersection of I-95 and State Road 70
 - ▶ 1,500 feet of the center of the intersection of the FL Turnpike and State Road 70
 - ▶ 500-foot radius on either side of that portion of State Road 70 which lies between the two (2) intersections.
- ▶ *Ground sign standards.*
 - ▶ The maximum height shall be fifty (50) feet except
 - ▶ That eighty (80) feet of height is permissible where the sign is at a location within 1,500 feet of the intersection of either I-95 and State Road 70 or the Florida Turnpike and State Road 70.



80 feet max

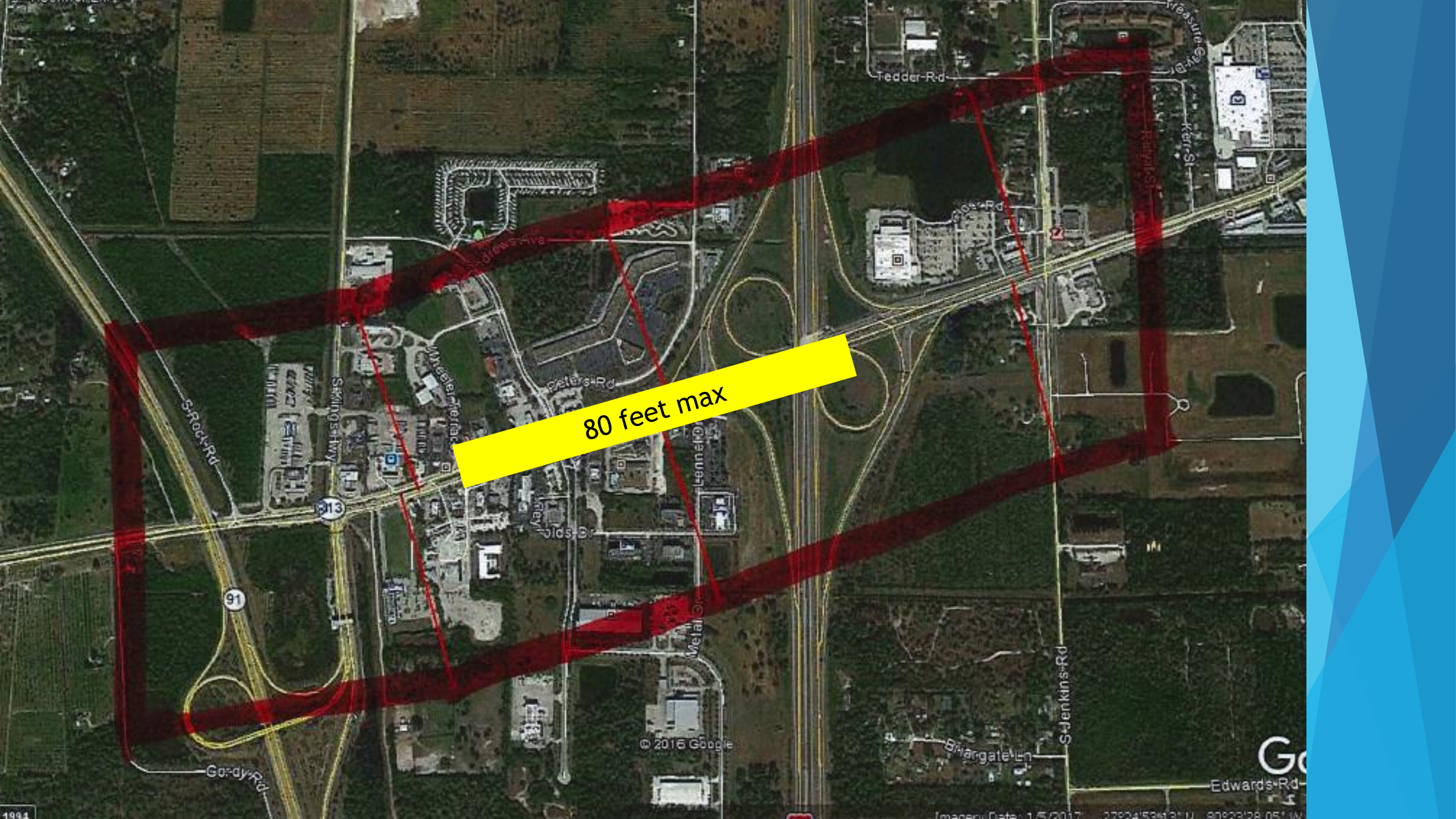
50 feet max

80 feet max



Item #3 – Interchange District

- ▶ Proposed Ordinance Provisions:
- ▶ *Area defined.*
 - ▶ 1,500 feet of the center of State Road 70
 - ▶ Commence to the west at Gordy Road
 - ▶ Terminate to the east at Rolyat Road.
- ▶ *Ground sign standards.*
 - ▶ The maximum height shall be eighty (80) feet of height.



80 feet max

Comments or Questions?