



SURTERRA
WELLNESS

Fort Pierce Presentation



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EXECUTIVE SUMMARY

Surterra sells cannabis-based therapeutics using familiar, non-invasive methods such as oils, lotions, and inhalation through vaporization. Surterra Wellness' product mix provides a wide range of delivery methods that enable consistent, dependable dosage of carefully curated cannabinoid mixes for highly-effective patient formulas.

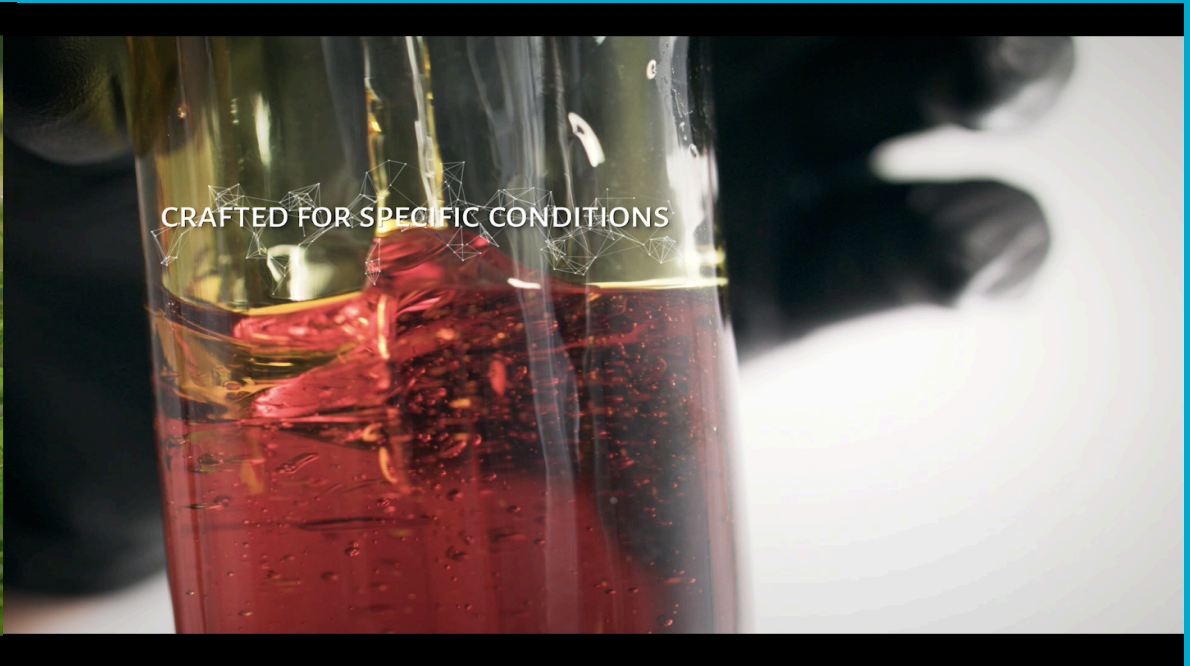
Our patients have no set demographic, but share a common struggle for a healthy life. They are sent to us by their doctor with the state level equivalent of a prescription. Our mission is to discover and deliver health-driven cannabis solutions, to develop a deep understanding of cannabinoid science, and to bring those benefits to people and their communities.

Surterra Wellness is a wellness brand and it's store design reflects its commitment to high-quality products and patient driven service. These Surterra Wellness Centers focus on providing a comfortable setting and highly educated staff to open up its product reach into new target demographics and communities.





PLANTS CHOSEN
FOR GENETIC EXCELLENCE



CRAFTED FOR SPECIFIC CONDITIONS



SEPARATE ESSENTIAL
CANNABINOIDS AND TERPENES



COMMITTED TO
THE HIGHEST QUALITY

TAMPA RETAIL



Surterra Wellness opened its first branded Wellness Center in Tampa, FL in 2016. Our store is located in an inline retail center along with other national tenants including Chipotle, a neighborhood coffee shop/ book store, and a frozen yogurt shop.

RETAIL OVERVIEW

Surterra Wellness is a lifestyle brand. Our retail design has been nationally recognized and our products contain no slang terminology that recreational users would gravitate towards.

FREQUENTLY ASKED QUESTIONS

Are patients allowed to administer on-site?
No, this is against state law.

How does product display and storage work?
No live product is allowed on the sales floor. All product with active ingredients is held in secured storage.

Do you have a banking relationship?
Yes.



PRESS

Surterra Wellness was recognized in June 2017 edition of Newsweek.

“Medical Cannabis on display in the ‘Garden’ at Surterra Wellness Center. One of the few legal retailers in the Sunshine State, the wellness center is designed like a new age office, ensuring that both patients and anti-cannabis neighbors all feel comfortable with the dispensary, its presence and its business.”



Empowering Wellness

Products & Patients

Surterra delivers cannabinoid-based therapeutics through non-invasive, familiar routes of administration including liquid droppers, topicals, and vaporization.

PRODUCT DEVELOPMENT

PRODUCT BRANDING



Empowering Wellness



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