



# NATIONAL CONFERENCE & Public Power Expo

Orlando, Florida | June 16–21, 2017

EMPOWERING LEADERS,  
STRENGTHENING COMMUNITIES

## CRITICAL INSIGHTS

- Leadership in a crisis
- Policy & advocacy
- New technologies
- Reliability & security
- Workforce challenges
- Community connections

AMERICAN  
**PUBLIC  
POWER**  
ASSOCIATION  
ACADEMY

# 2017 National Conference & Public Power Expo

## Registration Form 6824

June 16 – 21, 2017  
Orlando World Center

**Orlando World Center**  
Room Rate: \$175 Single/Double (plus tax, 12.5%)  
Reservations: 888/239-4200, Group Code: Am. Pub. Power. Assoc.  
[Make your hotel reservation online](#)

Registration Contact: Meetings Services, [Registration@PublicPower.org](mailto:Registration@PublicPower.org), 202/467-2941  
Program Contact: LeAnne Sinclair, [LSinclair@PublicPower.org](mailto:LSinclair@PublicPower.org), 202/467-2973  
Hotel Contact: Meeting Services, [Meetings@PublicPower.org](mailto:Meetings@PublicPower.org), 202/467-2941

**ATTENDEE INFORMATION** Please print. Reproduce form for additional registrants. We cannot accept registration via telephone.

Name Thomas K. Perona Title Commissioner

Organization City of Fort Pierce, FL

Address 100 N US Hwy 1

City Fort Pierce State FL Zip 34950

Phone 772-467-3065 Fax 772-467-3841 Email tperona@city-ftpierce.com

Email registration confirmation to (if different from above) cscott@city-ftpierce.com

Authorizing Official Nicholas C. Mimms, PE - City Manager

Emergency Contact Linda Cox Phone 772-971-1455 Email lcox@city-ftpierce.com

Check the box if you have a disability and may require special accommodations to participate.

Regular association members must designate a Voting Delegate and an Alternate for the purpose of casting votes at the Annual Business Meeting on Tuesday, June 20, 2017. Please indicate if you are that designee:  I am the designated Voting Delegate  I am the designated Alternate.

### PRE-CONFERENCE SEMINARS

Please indicate which seminar(s) you will attend.

#### Saturday, June 17

- The Electric Utility from the Inside Out • Full day – 7193
- Performing a Utility Financial Check-Up • ½ day, a.m. – 7194
- Strategic Planning: A Step-by-Step Guide • ½ day, a.m. – 7195
- Industry Rate Trends and Future Rate Structures • ½ day, p.m. – 7196

Register On/Before May 19      After May 19

Members:  \$325 Half day (each)       \$375 Half day (each)  
 \$425 Full day (each)       \$475 Full day (each)

#### Sunday, June 18

- Communicating the Public Power Advantage • ½ day, a.m. – 7197
- Understanding and Evaluating Board Performance • ½ day, a.m. – 7198
- Managing the Distributed Energy Risk • ½ day, a.m. – 7199
- Crisis Communications for Executives and Board Members • ½ day, p.m. – 7200
- Understanding Electricity Markets and Their Impact • ½ day, p.m. – 7201
- Working Solar Into Your Business Model • ½ day, p.m. – 7202

Nonmembers:  \$650 Half day (each)       \$700 Half day (each)  
 \$850 Full day (each)       \$900 Full day (each)

### NATIONAL CONFERENCE

Register On/Before May 19      After May 19

- \$795 Member       \$845 Member
- \$1,590 Nonmember       \$1,640 Nonmember

Register for the Conference online at  
[www.PublicPower.org/NationalConference](http://www.PublicPower.org/NationalConference)

Adult Guest \$175 (each)

Guest Name(s): Katherine Perona

Guest registrations must be accompanied by an attendee registration. Guests may not attend concurrent sessions. Children 12 and under do not need to register.

Total Amount Due \$ 970.00

#### Conference Mentor Program

First-time attendees and those traveling to the conference alone have the option to be paired up with a seasoned conference-goer. Mentors will meet their partner at the Welcome Reception and maintain brief contact throughout the conference. If you're interested in participating, as a mentor or as a mentee, select one of the boxes below:

- I would like to be a Mentor – 7228
- I would like to have a Mentor – 7229

## 2017 National Conference & Public Power Expo Registration Fee

**PAYMENT METHOD** All fees payable in U.S. currency. Nonmembers are required to include payment or provide credit card information when registering.

Enclosed is my check made payable to: **American Public Power Association**

Wire/ACH Payments: Call Katrina Reynolds Taylor, 202/467-2962

Bill me (**Members only**) (\$10 invoicing fee will be applied). Purchase order number (Optional): \_\_\_\_\_

Please charge the following:       MasterCard       VISA       American Express       Discover

Name as It Appears on Card \_\_\_\_\_ Name of Attendee \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Amount to Charge to Card \$ \_\_\_\_\_ Authorized Cardholder's Signature \_\_\_\_\_

Submit completed registration form: E-mail: [Registration@PublicPower.org](mailto:Registration@PublicPower.org) • Register online at [www.PublicPower.org/NationalConference](http://www.PublicPower.org/NationalConference)

Registration questions: Phone: 202/467-2941

If paying by check: Mail completed form and full payment to our bank lock box: American Public Power Association • P.O. Box 418617 • Boston, MA 02241-8617

.....  
*This Association maintains the right to designate any meeting or session as open only to regular members (public power utilities, rural electric cooperatives, joint action agencies, state/regional associations).*

**INVOICING FEE** — If payment is not included with the registration (check, credit card, or wire payment), a \$10 invoicing fee will be added to the registration price.

**CONFIRMATIONS/NAME BADGES** — Registration confirmation will be sent via email. Pick up registration materials and badges at the conference registration desk at the Orlando World Center.

**TRAVEL** — Travel arrangements and costs are the responsibility of the participants. The Association will not reimburse for changes in travel expenditures regardless of the cause, including the cancellation of a course, meeting or conference.

**HOUSING** — For your convenience, a block of rooms has been secured at the Orlando World Center. The cut-off date to receive the group rate for the 2017 National Conference & Public Power Expo is **May 23, 2017**. After May 23 you may be charged a higher rate based on availability. We will not be able to make any adjustments to your rate after May 23, 2017. Please keep in mind that cancelled hotel reservations that are not resold may become a financial liability for the Association, so please make your reservations thoughtfully. Contact the Meeting Services department at 202-467-2941 or [Meetings@PublicPower.org](mailto:Meetings@PublicPower.org) if you need additional assistance with housing.

**CANCELLATIONS/NO-SHOWS/REFUNDS/SUBSTITUTIONS** — Registrants who cancel **in writing on or before June 9, 2017**, are entitled to a refund of their registration fee, minus a \$50 cancellation fee. Registrants who cancel after June 9 will not receive a refund, but attendee substitutions will be allowed for the 2017 National Conference only. Registrants and no-shows who **did not** cancel on or before June 9 are responsible for the full registration fee and are **not entitled** to a refund of their registration fee. Cancellations must be made in writing and mailed or emailed to: Registration, American Public Power Association, 2451 Crystal Drive, Suite 1000, Arlington, VA 22202, Email: [Registration@PublicPower.org](mailto:Registration@PublicPower.org).

**PHOTOGRAPHS** — By registering for this conference, I authorize the American Public Power Association to photograph me at this event and use such photographs in marketing pieces (both electronic and print). I understand that I will not be paid for giving this consent.

# AGENDA

## at a Glance

### Friday, June 16

7 a.m. – 4 p.m. Public Power Day of Giving

### Saturday, June 17

8:30 a.m. – 5 p.m. Preconference Seminars  
 9 a.m. – Noon Association Board of Directors Meeting  
 3 – 5 p.m. Advisory Committee Meeting

### Sunday, June 18

8:30 a.m. – 5 p.m. Preconference Seminars  
 1 – 2 p.m. Joint Action Agencies Meeting  
 2 – 4 p.m. Legislative & Resolutions Committee Meeting (L)  
 4 – 5 p.m. FERC/NERC Issues Briefing  
 5 – 6 p.m. PMA Task Force Meeting  
 5 – 6 p.m. Women in Public Power Reception (D)  
 6 – 7:30 p.m. Welcome Reception

### Monday, June 19

7 – 8:15 a.m. PowerPAC Breakfast  
 8:30 – 10:30 a.m. Keynote Speakers  
     CEO Address, Sue Kelly  
     A View from Washington, Nina Easton  
 9:30 – 11 a.m. Guest Hospitality Breakfast  
 11 a.m. – Noon Breakout Sessions (L)  
 1:30 – 2:30 p.m. Breakout Sessions  
 1:30 – 4 p.m. Public Power Expo: Preview Hours  
 2:45 – 4 p.m. Keynote Speaker  
     What If the U.S. Becomes Energy Independent?  
     Amy Myers Jaffe  
 4 – 6 p.m. Public Power Expo: Grand Reception (D)  
 6 p.m. Young Professionals Happy Hour

### Tuesday, June 20

8 – 10 a.m. Awards Presentation  
 Keynote Speaker (B)  
     Our Future Planet, Thomas Barnett  
 10 a.m. – Noon Public Power Expo  
 11 a.m. – Noon Breakout Sessions  
 Noon – 1:30 p.m. Public Power Expo: Closing Luncheon  
 1:30 – 2:30 p.m. Breakout Sessions  
 2:45 – 4:15 p.m. Keynote Panel  
     Partnerships for a Sustainable Future  
 4:30 p.m. Association Business Meeting (D)  
 8 – 10 p.m. Concert & Connections Reception

### Wednesday, June 21

8 – 10:30 a.m. Chair's Breakfast  
 Keynote Speaker  
     Leadership in a Crisis, Commander Kirk Lippold  
 10:30 a.m. Adjourn (L)

# BREAKOUT SESSIONS at a Glance

**MONDAY, JUNE 19**

**TUESDAY, JUNE 20**

**11 a.m. – Noon**

**1:30 – 2:30 p.m.**

**11 a.m. – Noon**

**1:30 – 2:30 p.m.**

Federal Legislative Update	Environmental Regulations Update	Hydropower Future: Threats and Opportunities	Clean Power Plan and Climate Policy: What's Next?
Information Sharing for Cyber and Physical Security	Operational Best Practices in RTO Markets	Capacity Markets: Call for Reform	Cyber Threats Are Real: Be Prepared
Communicating the Value of Reliability	Safety is Your Business	Orlando, One Year Later: Active Shooter Preparedness	Storm Stories: Lessons from Disasters
New Business Models for Public Power	Smart Meter Data: Challenges and Opportunities	Understanding the Solar Business Model	Solar Power: What Do Customers Want?
New Managers Roundtable	Reaching Generations XYZ of Customers and Staff	Building Workforce Diversity and Inclusion	Compensation and Staffing: Creative Solutions
Sniffing Out Ethics Issues Early	Creating a Culture of Customer Service	Rating Agency Panel	Public Power Benefits: A Municipalization Success Story
DIY: Promoting Public Power in Your Community	Crisis Communications 101: Staying Out of the Headlines	Community Engagement through Employee Ambassadors	Social Media for Leaders: Making an Impact
Technology Opportunities and Challenges	Community Storage: Traditionally Untraditional	Vision for an Integrated Energy Future	EVs Everywhere: What's in it for Utilities?



## Become a better manager

"Between the general session speakers, breakout sessions and general networking, I guarantee you will come away with at least a couple tips to become a better manager."

Thomas Bushman  
Two Rivers Water & Light, Wisconsin

# HOTEL

## Orlando World Center Marriott

8701 World Center Drive  
Orlando, FL 32821

Group rate: \$175 per night Single/Double, plus tax (12.5%)  
Check in: 4 p.m. / Check out: 11 a.m.  
Main telephone: 407-239-4200  
Parking fee: \$23.43/day self parking; \$30.88/day valet parking

## Reservations

Online: [www.PublicPower.org/NationalConference](http://www.PublicPower.org/NationalConference) (look under Hotel)  
Attendee group code: American Public Power Association  
Reservation telephone: 888-789-3090  
Reservation cut-off date: May 23, 2017

Make your reservations only at [www.PublicPower.org/NationalConference](http://www.PublicPower.org/NationalConference)

## Hotel Reservations & Cancellation Policy

The cut-off date to receive the group rate is May 23, 2017. The room block may sell out before May 23, so early reservations are encouraged. Cancelled reservations that are not resold may become a financial liability for the Association, so please make your reservations thoughtfully.

## Scam Alert

Do NOT make hotel reservations through any third party that may contact you by phone or email. Use only the online reservation links, phone numbers, and discount codes available directly from the Association — in conference brochures and the website at [www.PublicPower.org](http://www.PublicPower.org).

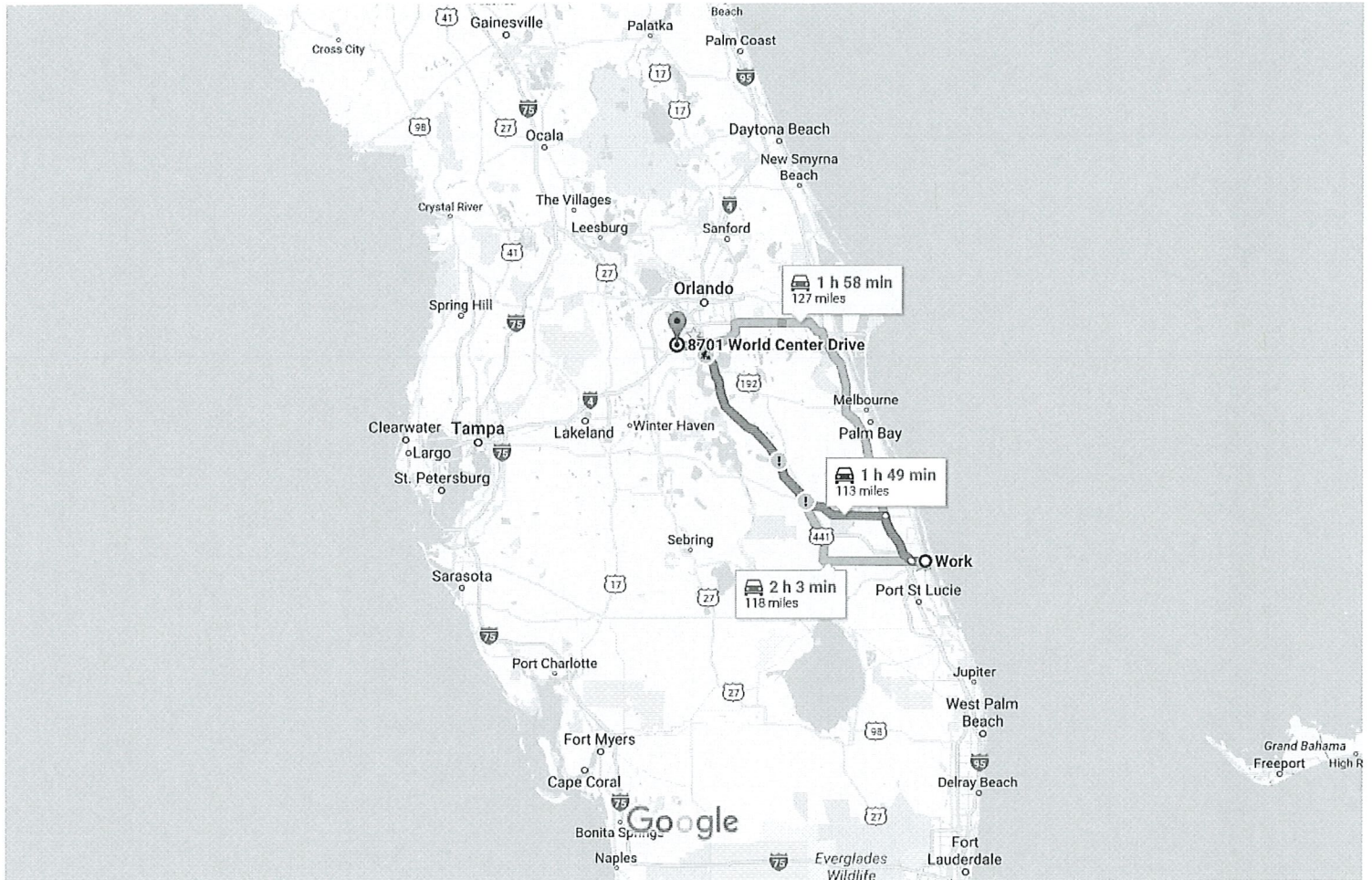


Orlando World Center Marriott

8701 World Center Drive Orlando Florida 32821 USA

**Confirmation number:** 32JSGD7R  
**Your hotel:** Orlando World Center Marriott  
**Check-in:** Jun 18, 2017 (Check-in time: 4:00 PM)  
**Check-out:** Jun 21, 2017 (Check-out time: 11:00 AM)  
**Room type:** Standard Room KING  
**Number of rooms:** 1  
**Guests per room:** 2  
**Guest name:** Tom Perona  
**Reservation confirmed:** Apr 19, 2017  
**Guarantee method:** Credit Card

Summary of Room Charges	Cost per night per room
Jun 18, 2017 - Jun 21, 2017	175.00
Estimated taxes and fees	Room Rates shown do not include 12.50% Hotel Room Tax (change). Total room charges will include all room fees and taxes.
<b>Total for stay (for all rooms) not including applicable taxes/fees</b>	<b>525.00</b>
Add-Ons:	
Orlando World Center Marriott will make every effort to accommodate the below requests are not guaranteed.	
<ul style="list-style-type: none"><li>king bed.++4/19 : Arrival date status is :: Arrival date changed. --</li></ul>	



Map data ©2017 Google, INEGI 20 mi

### 100 US-1

Fort Pierce, FL 34950

#### Get on I-95 N from Orange Ave

- 10 min (4.5 mi)
- ↑ 1. Head northwest on N 4th St toward Avenue A 272 ft
- ↶ 2. Turn left at the 1st cross street onto Avenue A 0.2 mi
- ↶ 3. Turn left onto N 7th St 72 ft
- ↷ 4. Turn right onto Orange Ave 1.4 mi
- ↑ 5. Continue straight onto FL-68 W/Orange Ave 2.3 mi

- ↑ 6. Continue straight onto FL-68 W 344 ft
- ↑ 7. Use the right lane to merge onto I-95 N via the ramp to Daytona Beach 0.5 mi

Follow I-95 N to FL-60 W/20th St in West Vero Corridor. Take exit 147 from I-95 N

13 min (15.3 mi)

- ↑ 8. Merge onto I-95 N 15.1 mi
- ↘ 9. Take exit 147 for FL-60 toward Vero Beach/Lake Wales 0.2 mi

Get on Florida's Turnpike in Osceola County

25 min (25.3 mi)

- ↶ 10. Turn left onto FL-60 W/20th St (signs for Lake Wales)  
ⓘ Continue to follow FL-60 W 24.6 mi
- ↑ 11. Use the right lane to take the Florida's Turnpike ramp  
⚠ Toll road 0.2 mi
- ↶ 12. Keep left at the fork, follow signs for Orlando N and merge onto Florida's Turnpike  
⚠ Toll road 0.5 mi

Continue on Florida's Turnpike to Orange County. Take exit 6 from FL-417 Toll S

57 min (66.5 mi)

- ↑ 13. Merge onto Florida's Turnpike  
⚠ Toll road 56.7 mi
- ↘ 14. Take exit 251 to merge onto FL-417 Toll N  
⚠ Partial toll road 1.3 mi
- ↘ 15. Use the right 2 lanes to take exit 14 for Landstar Blvd  
⚠ Toll road 0.5 mi
- ↶ 16. Use the left lane to turn left onto Landstar Blvd  
⚠ Partial toll road 0.1 mi
- ↑ 17. Turn left onto the FL-417 S ramp  
⚠ Partial toll road 0.3 mi
- ↑ 18. Merge onto FL-417 Toll S  
⚠ Toll road 5.6 mi

- 19. Keep left at the fork to stay on FL-417 Toll S  
▲ Toll road  
----- 1.3 mi
- 20. Use the right 2 lanes to take exit 6 for International Drive toward FL-536/FL-535/Interstate 4 E  
▲ Toll road  
----- 0.7 mi

**Follow World Center Dr to your destination**

- 5 min (1.5 mi)
- 21. Continue onto World Center Dr  
▲ Partial toll road  
----- 1.1 mi
- 22. Turn right to stay on World Center Dr  
----- 0.3 mi
- 23. Continue straight  
i Destination will be on the right  
----- 0.1 mi

## 8701 World Center Dr

Orlando, FL 32821

These directions are for planning purposes only. You may find that construction projects, traffic, weather, or other events may cause conditions to differ from the map results, and you should plan your route accordingly. You must obey all signs or notices regarding your route.