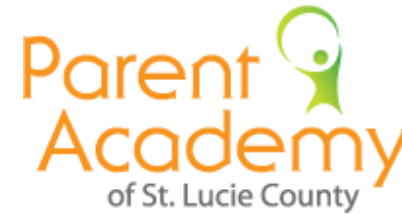


ST. LUCIE READS

Together we are growing great readers



Big Brothers Big Sisters



FPL



www.STLUCIEREADS.org



ST. LUCIE READS

Together we are growing great readers



You, as a member of our community, need to care deeply about third-grade reading - even if you've already raised your children or know that your children are great readers. Here's why:

- Children who can't read on grade level by the end of third grade are four times more likely to not graduate high school.
- Every child who doesn't graduate high school costs society an estimated \$260,000 in lost earnings, taxes and productivity.
- Studies show children who don't graduate high school earn 40% less annually than peers who do graduate, and at least a whopping 100% less annually than those who earn a bachelor's degree.

Find out how you can become part of our community's success today. Join the Children's Services Council of St. Lucie County and our partners as we work together to engage our community in reading success.

Together, we are growing great readers.

www.STLUCIEREADS.org



ST. LUCIE READS

Together we are growing great readers

Find out how you can get involved today:

ENGAGE

Making reading part of family time with your kids teaches them valuable lessons and gives you new and engaging ways to connect with them.

MENTOR

For as little as one hour per week, you can provide the foundation for a local child to be successful in school and beyond.

DONATE

As we work to get books into the homes of struggling readers, please consider donating gently used children's books or making a tax-deductible donation to purchase books.



www.STLUCIEREADS.org



ENGAGE

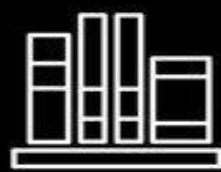
- Offering reading tips to parents/caregivers via stluciereads.org
- Encouraging discussion about reading and books with community leaders
- Radio, TV, Billboard ads encouraging reading engagement





MENTOR

- Recruiting reading mentors through a partnership with St. Lucie Public Schools and Big Brothers Big Sisters
- More than 500 children are currently benefiting - but 200 are on a waiting list
- Partnering with local businesses and organization to offer employees swap time to mentor

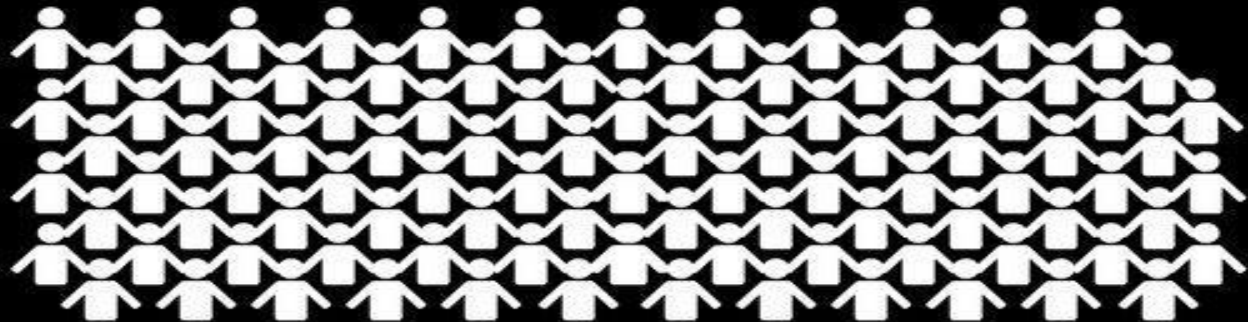
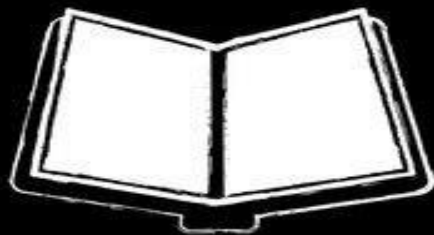
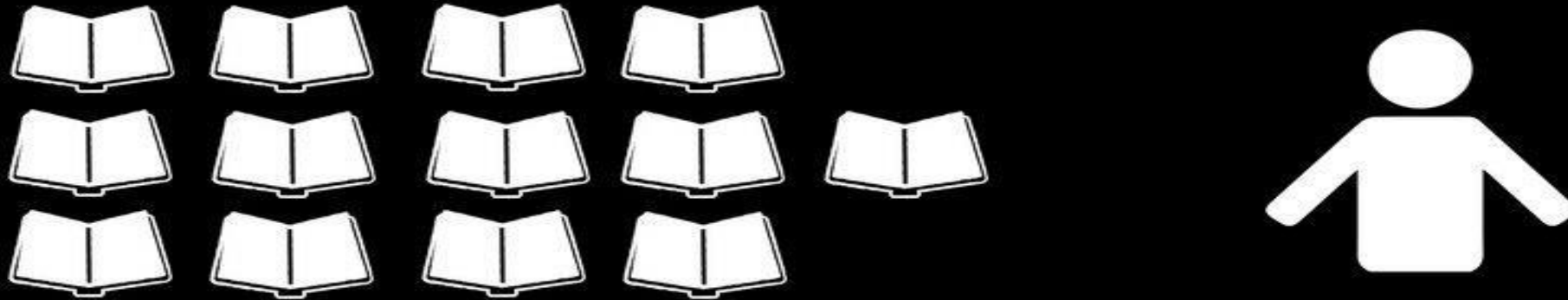


DONATE

New or gently used books are helping us fill:

- Little Libraries
- Rx Book Program
- Local Book Giveaways

High to Middle Income Households: 13 books for every child



Low Income Households: One book for every 300 children

Tabernacle Church of
 Deliverance
 Fresh Wind Fresh Fire
 Church of God, Inc.
 First Bethel MB Church
 Black Churches United Corp
 Allen Chapel AME Church
 New Life Christian Fellowship
 Neighborhood Bibleway
 Resurrection Life Family
 Worship Center
 God Kingdom Station House
 of Prayer
 Sword Outreach Mentoring
 Resource Center
 Save Our Children, Inc.
 Miracle Prayer Temple
 Worship Center
 Harris' Barber Shop Inc.
 Saingella's Class Act Unisex
 Salon
 Hair Braids & More by Jessica
 Port St. Lucie Community
 Center
 Brian's Uppercuts
 Barbershop
 Blend Masters Barbershop



St. Matthew's Missionary
 Baptist Church
 Family Hair Studio
 Port St. Lucie Police
 Department
 Calvary Compassion Church
 Grace Way Village
 United Against Poverty
 Women & Children - Dept. of
 Health
 First Choice Healthcare &
 Counseling
 Pine Creek Village
 Madison Cay Apartments
 Port St. Lucie Utilities
 Department
 Sunshine Laundries
 St. Lucie County Tax Collector
 Homewood Suites
 Pediatric Associates
 Florida Community Health
 Centers

ST. LUCIE READS

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FPL®

SLIDE INTO READING

Kickoff Event

June 22nd at First Data Field

Sponsored by FP&L and Children's Services Council



5:00 pm – Press Conference/Stakeholder gathering

6:30 pm – Book Giveaway

FREE admission for children and their families

FREE book for every child

www.STLUCIEREADS.org

