

# **PROPOSED SIGN ORDINANCE**

**CITY COMMISSION  
JUNE 5, 2017**



# Reed v. Town of Gilbert

Decision by the United States Supreme Court that sign regulations can no longer be based upon a sign's content.

Examples of content based sign regulations:

- Political signs
- Real estate signs

Examples of regulations that are not content based:

- Size
- Location / zone
- Number

# Amendment Summary

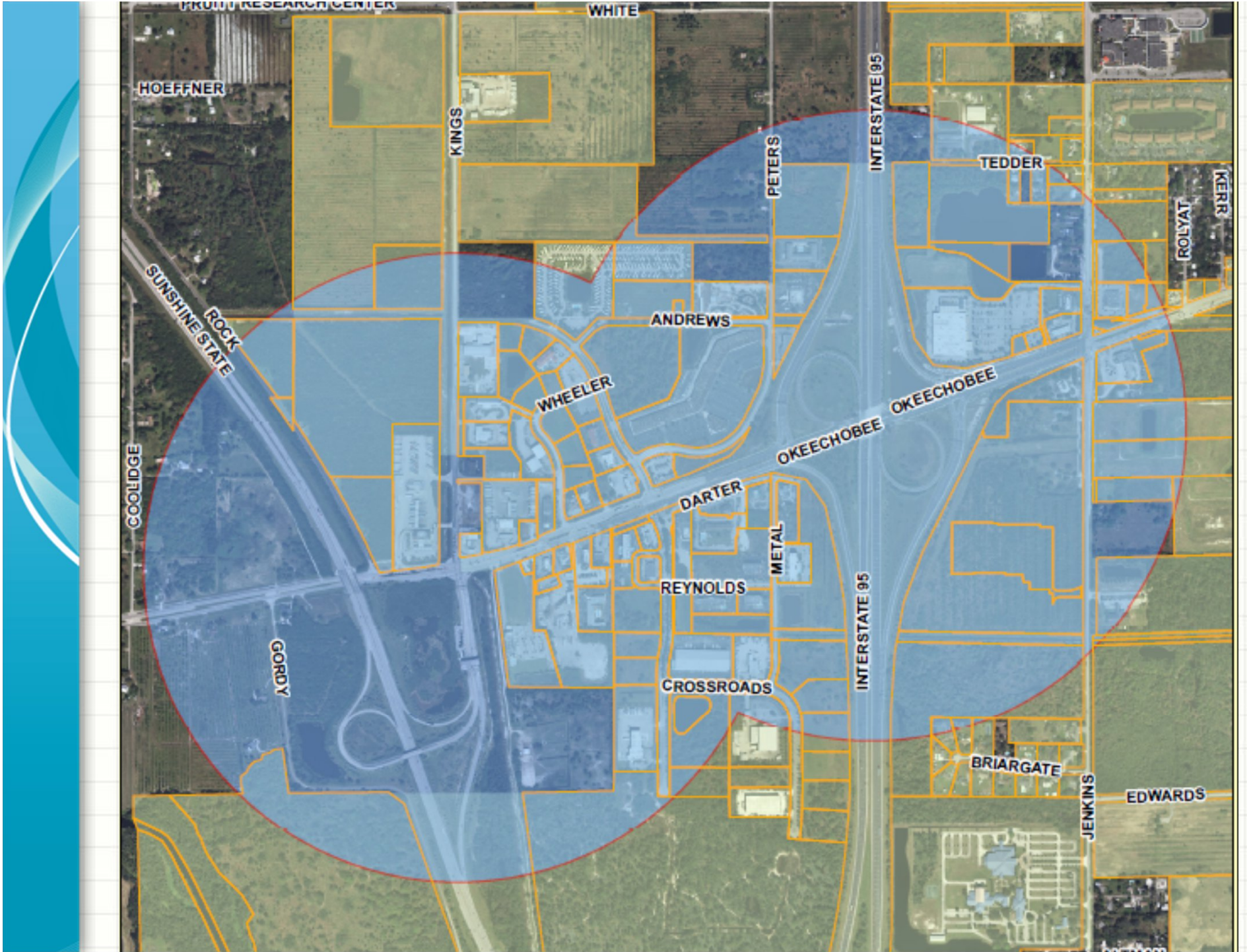
- Many definitions were deleted or condensed
- Annual inspection and inventory was deleted
- Procedure for addressing damaged signs was amended to reference our existing nuisance abatement procedures
- Removed all regulations that were content based
- Updated regulations for temporary signs
- Expanded the I-95 and Turnpike interchange district

# Temporary Signs

- Allows for Special Event signs
  - Maximum of 50 signs
  - \$50 processing fee
  - May be placed in ROW
  - May be placed for up to 21 days
- Allows for one 'A-frame' sign on ROW
- Restricts pole banners to 25' apart, not on ROW and not in clear vision areas
- Restricts temporary signs to 25' apart in commercial districts
- Restricts temporary sign size:
  - Single family zones at 8 sq. ft.
  - All other zones at 32 sq. ft.

# I-95 / Turnpike Interchange District

- Area is expanded to include:
  - 1/2 mile of I-95 / Rt. 70 intersection
  - 1/2 mile of Turnpike / Rt. 70 intersection
  - 1/2 mile north and south of Rt. 70 between the two interchanges
- Signs may not exceed 65 ft in this district
  - Current signs exceeding 65 ft will become non-conforming signs





Questions or Comments?