

# **2016-2017 – OVERVIEW**

DEPARTMENT OF FINANCE  
GRANTS ADMINISTRATION DIVISION



# Public Services

## May 1, 2017 – City Commission Awarded 13 Grants for Public Services

### ▪ Opportunity Promotion

- Hometown News
- LaVoz Spanish Newspaper
- St. Lucie News Tribune
- Lincoln Park Main Street Newsletter
- Emails to Previous Grantees, Area Organizations, Churches
- Call Back List
- Press Releases / City Website / Social Media

**CDBG Allocation - \$50,000**  
**Encumbered - \$50,000**



# Public Services

## 2017 Summer Jam Basketball Camp – Percy Peek Gymnasium

- 8 Week Camp – M-F – 8am-5pm
- 50 Youth/Day
- Breakfast, Lunch & Snacks
- 7 Paid Staff

### ■ Opportunity Promotion

- Fort Pierce Elementary & Middle Schools
- Lincoln Park Main Street
- Granny’s Kitchen
- Children’s’ Services Council of SLC
- TC Food Bank
- Flyers at City Hall
- Flyers Mailed to 2016 Camp Participants

CDBG Allocation -	\$10,000
Grant - CSCSLC	\$10,000
Encumbered -	\$20,000

*3rd Annual*

## Summer Jam Basketball Camp




### FREE SUMMER FUN

Ages 7 - 17 Years

**June 12 - August 4 ~ Monday-Friday - 9<sup>am</sup> - 5<sup>pm</sup>**  
 Percy Peek Gymnasium - 2902 Avenue D

**FREE Camp Includes:**

- ✦ Daily Breakfast, Lunch & Snack
- ✦ Basketball Instruction & Practice
- ✦ Field Trips
- ✦ Games & Crafts
- ✦ Life Skills Activities
- ✦ Reading, Math, Science Labs

**SPACE IS LIMITED**

First 50 Youth Per Day ~ Ages 7-17 Years

**REGISTRATION IS REQUIRED**

Register Online: [cityoffortpierce.com/661/Summer-Jam-Basketball-Camp](http://cityoffortpierce.com/661/Summer-Jam-Basketball-Camp)

Register In Person: Percy Peek Gym - During Camp Hours

*More Information: Call 772-971-6118 or 772-467-3169*

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# Weatherization Program

- Atlantic Avenue
- North 22<sup>nd</sup> Street
- North 16<sup>th</sup> Street
- North 27<sup>th</sup> Street
- Booker Street
- North 18<sup>th</sup> Street
- South 21<sup>st</sup> Street
- North 12<sup>th</sup> Street
- Mayflower Road
- North 26<sup>th</sup> Street
- North 30<sup>th</sup> Street

## Opportunity Promotion

- FPUA – Utility Bill Insert
- FPUA Offices
- Granny’s Kitchen
- Flyers and Poster - City Hall
- Hometown News
- St. Lucie News Tribune
- TC Food Bank
- SLC Council on Aging
- SLC Community Services Offices

Funding - General Fund - \$35,000  
 CDBG - \$20,000

All Funding Allocated for this Program is Expended.



**FREE**  
**Weatherization**  
**Assistance**

## Weatherization Education Outreach Program (WEOP)

### Services may include, but are not limited to:

- Air Sealing (weather-stripping, caulking, thresholds, etc.) ♦ Attic and Wall Insulation
- ♦ Programmable Thermostats ♦ Compact Florescent Lamps (replace old light bulbs)
- ♦ Seal and Insulate Heat/Air Duct Work ♦ Refrigerator Replacement (inefficient refrigerators)
- ♦ Water Heater Replacement (inefficient water heaters)
- ♦ Minor repairs for inefficient heating/cooling systems ♦

### HOW DOES THE PROGRAM WORK ?

The Weatherization Program has 4 Steps:

1. Fill out and submit a Weatherization Application to the Fort Pierce Utilities Authority (FPUA), who will determine your eligibility.
2. After you are approved, FPUA will conduct an energy audit of your home to identify your weatherization needs.
3. Your home will receive weatherization services.
4. Your home will be inspected to assure weatherization services were completed correctly.



### WHO IS ELIGIBLE FOR THE PROGRAM ?

- ♦ Eligibility is based on household income, relative to Federal low-income guidelines.
- ♦ You must own AND occupy the home to be weatherized.
- ♦ Family income cannot be higher than the limits listed in the following chart (2016 Income Limits).

FAMILY SIZE	MAX HOUSEHOLD INCOME
1	\$19,750
2	\$22,550
3	\$25,350
4	\$28,150
5	\$30,450
6	\$32,700
7	\$34,950
8	\$37,200

### HOW TO APPLY:

1. Pick up a Weatherization Grant Application from the Department of Urban Redevelopment, Fort Pierce City Hall, 100 North U.S. Hwy. 1 or at the FPUA Customer Service Lobby - 206 South 6th Street.
2. Complete the application and return it, with all required documentation, to the Department of Urban Redevelopment at Fort Pierce City Hall or the FPUA Customer Service Lobby.

If approved, you will be contacted via telephone to schedule your Home Utility Assessment. The Home Utility Assessor will inspect your home and determine which forms of assistance will be available for you under the grant.

**For More Information:** Contact a FPUA Customer Service Representative - 772-466-1600, or Call Fort Pierce City Hall Department of Urban Redevelopment - 772-467-3183, or email [knike@city-ftpierce.com](mailto:knike@city-ftpierce.com) to have an application emailed or mailed to you.

## Commercial Façade Grant Program

- **2 Applications Under Review**
- **Opportunity Promotion**
  - Solar and Energy Loan Fund Cross-Promotion
  - Keep Fort Pierce Beautiful
  - FPUA
  - Lincoln Park Main Street – Door-to-Door Promo and Newsletter
  - Main Street Fort Pierce Newsletter
  - Press Releases to:  
St. Lucie News, Hometown News, LaVoz Spanish Newspapers

CDBG Allocation -	\$50,000
Expended -	\$0
Encumbered -	\$10,000



**Facade Grants  
Now Available**

**Click for more info**

# Small Business Education and Grant Opportunity

## ▪ Opportunity Promotion

- Service Corps of Retired Executives (SCORE)
- Indian River State College
- Granny's Kitchen
- Lincoln Park Main Street Newsletter
- Main Street Fort Pierce Newsletter
- City Hall
- Flyers Mailed to Small Businesses with BTRs
- Flyers Mailed to Previous Attendees
- Press Releases to:  
St. Lucie News, Hometown News,  
LaVoz Spanish Newspapers

CDBG Allocation – 2015	<u>\$90,000</u>
CDBG Allocation – 2016	<u>\$45,000</u>
<b>Total Allocation</b>	<b><u>\$135,000</u></b>
Expended -	\$106,211
Encumbered -	<u>\$ 21,000</u>
<b>Total Expended &amp; Encumbered</b>	<b><u>\$127,211</u></b>



# Small Business Education Opportunity

- Opportunity Promotion
  - Service Corps of Retired Executives (SCORE)
  - Florida Small Business Development Center (SBDC)
  - St. Lucie County EDC
  - St. Lucie County TDC
  - FPUA Utility Bill Insert
  - Granny's Kitchen
  - Lincoln Park Main Street Newsletter
  - Main Street Fort Pierce Newsletter
  - City Hall
  - Radio:
    - Fort Pierce, West Palm Beach, Orlando
  - Social Media: FL, NC, GA, AL

Same Activity  
As Previous Page

CDBG Allocation - 2015	\$90,000
CDBG Allocation - 2016	\$45,000
<b>Total Allocation</b>	<b>\$135,000</b>
Expended -	\$106,211
Encumbered -	\$ 21,000
<b>Total Expended &amp; Encumbered</b>	<b>\$127,211</b>



**1<sup>ST</sup> Annual  
Treasure Coast  
Minority Business Expo**

**“Momentum to Move The Financial Meter”**  
Entertainment-Empowerment-Enrichment

**FREE Business & Life Coaching Sessions**  
**August 12, 2017 8am – 5pm**  
Havert L. Fenn Center ~ 2000 Virginia Ave. Fort Pierce, Florida

  
Martine Alphonse  
Business Coach

  
Teresa Bishop  
Consultant

  
Benjamin C. Braxton III  
MBA . MA

  
Anthony Chambers  
Personal Power Life Coach

  
Tasha Chen  
Science of Getting Rich

  
Becky A. Davis  
National Spokesperson

  
Bernadette L. Harris  
MS . MBA . CFE

  
Martha Cooper Hudson  
Women of Greatness

  
Mallissa A. Newton  
Life Coach

  
Jay Sharpe  
Author-Chicken Lyrics

  
Nicole Stokes  
Financial Services Specialist

  
Peter J. Tesch  
EDC President, St. Lucie County, FL

**RSVP REQUIRED FOR EACH SESSION: [www.AABBTREASURECOAST.COM](http://www.AABBTREASURECOAST.COM)**

**FREE KICK-OFF PARTY**  
**Friday, August 11 ~ 5pm-9pm**  
 Havert L. Fenn Center, 2000 Virginia Avenue, Fort Pierce, Florida  
**R&B / Comedy / Blues / Gospel**

**Vendor/Sponsor Information: [info@aabbtreasurecoast.com](mailto:info@aabbtreasurecoast.com) 772-971-0469**

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# Job Training Opportunities

- **Opportunity Promotion**

- Campers at Summer Jam Camp
- Indian River State College
- Career Source Research Coast
- Granny's Kitchen
- Lincoln Park Main Street Newsletter
- City Hall

CDBG Allocation -

\$0



# Annual Job Fair

- **Opportunity Promotion**
  - Career Source Research Coast
  - Indian River State College
  - FPUA Utility Bill Insert
  - Radio Ads – 3 weeks prior
  - City Social Media
  - Cross Promote with Employers
  - Press Releases to Hometown News, St. Lucie News Tribune, LaVoz Spanish Newspapers
  - Lincoln Park Main Street
  - Main Street Fort Pierce

<b>CDBG Allocation -</b>	<b>\$5,000</b>
<b>Expended -</b>	<b>\$2,300</b>



**3<sup>rd</sup> Annual Job Fair – January 25, 2018**

# Promotion of Local Art and Cultural Heritage

- **Annual Highwaymen Art Show and Festival**
  - Radio, TV Advertisements and Social Media
  - Direct Contact with Vendors
  - Granny's Kitchen
  - Press Releases to Hometown News, St. Lucie News Tribune, LaVoz Spanish Newspapers
  - Lincoln Park Main Street
  - Main Street Fort Pierce
  - Indian River Magazine
  - Onyx Magazine

## This Activity Also Includes:

- Community Mural Project
- Highwaymen Grave Mosaics
- Marketing/Promotion of Highwaymen & Hurston

CDBG Allocation - \$30,000
Expended            \$10,800
Encumbered -     \$11,500



**3<sup>rd</sup> Annual – Saturday, February 17, 2018**

# World Changers and Paint Our Town

## ■ Opportunity Promotion

- World Changers Organization
- Mount Bethel Human Services Corp.
- Sword Outreach Ministry
- Area Churches
- City Website
- Word of Mouth
- Underway Projects

Avenue P  
North 24th Street  
Avenue Q  
Avenue G  
North 27th Street  
Avenue M  
Avenue H  
North 18th Street

North 26th Street (2)  
North 16th Street  
Zora Neale Drive  
Hickory Street  
North 15th Street  
Avenue J (2)  
Rosalind Avenue  
North 23rd Street  
Valencia Avenue (3)

CDBG Allocation - \$20,000  
Expended \$ 3,200  
Encumbered - \$ 7,000



# State Housing Initiatives Partnership - SHIP



**1<sup>st</sup> Time Homebuyer  
Down Payment  
Closing Cost Assistance**

- 2 - Home Purchases 5/2017
- 6 - Approved- Currently Looking for Homes
- **Opportunity Promotion**
  - Area Realtors
  - SLC Lending Consortium
  - SLC Community Services
  - Area Churches
  - City Hall and Website
  - Lincoln Park Main Street
  - Main Street Fort Pierce
  - St. Lucie News Tribune, Hometown News, LaVoz Spanish Newspapers

**Owner-Occupied  
Home Rehabilitation**

- **Currently Underway – 8 :**
  - North 27<sup>th</sup> Street (2 homes)
  - Valencia Avenue
  - Raymond Avenue
  - Rhode Island Avenue
  - North 16<sup>th</sup> Street
  - Oleander Blvd.
  - Avenue I

Total SHIP Funds -	\$964,200
Expended -	\$ 37,000
Encumbered -	\$290,000
Available -	\$637,200

- **Opportunity Promotion  
September, 2017**
  - Call Back List
  - SLC Community Services
  - Area Churches
  - Lincoln Park Main Street
  - City Hall & Website
  - FPUA Bill Insert
  - St. Lucie News Tribune, Hometown News, LaVoz Spanish Newspapers

**Questions ?**