

**PROPOSED AMENDMENT
TO CHAPTER 2
ART IN PUBLIC PLACES**

**CITY COMMISSION
JULY 17, 2017**



Highlights – Arts and Culture Advisory Board

- Assist staff in conducting public meetings, workshops, etc., to promote citizen, artist, arts organization, etc. input to identify assets, then develop **10-Year Arts and Culture Strategic Plan and Annual Action Plans** for consideration and approval of the City Commission;
- Advisory Capacity:
 - To City Commission via staff – on selection of sites and works for specific public art projects and artwork(s) to be commissioned or purchased by the City in accordance with AIPP guidelines;
 - In matters pertaining to arts and cultural heritage programs, projects, and activities and events for the City;
- Collaborate with local artists and arts organizations to expand citizen and visitor opportunities to participate in the arts;
- Coordinate activities and pursue relationships with area cities, counties, local and regional arts, cultural organizations/agencies, educational entities, tourism providers , etc., to enhance arts and culture in Fort Pierce;
- Oversee creation of Arts and Cultural Heritage Promotional Website to provide quality, timely, up-to-date information to those seeking arts and cultural heritage information on Fort Pierce.

Highlights – 10-Year Arts and Culture Strategic Plan

- Include guidelines, timelines, etc. for programs, projects and services to support, preserve and strengthen Fort Pierce's arts and cultural heritage amenities and its diverse artistic community;
- Promote the inclusion of public art and cultural heritage programming in Fort Pierce's daily life, to reinforce community identity and change outsider perceptions, capitalize on local assets, spur economic development and job creation, increase tourism, create places for human interaction and assure the preservation of our local cultural heritage;
- Provide economic and tourism development marketing tool;
- Spell out City's commitment to appropriately oversee Art in Public Places funding, per AIPP guidelines;
- Provide asset for the City of Fort Pierce to better qualify for arts and cultural heritage grant awards.



Questions?