



RE: Draft Interlocal Agreement - Webcam

Charlotte Bireley

to:

'fpcmdean'

10/17/2017 11:49 AM

Cc:

"DeVoshay Johnson"

Hide Details

From: Charlotte Bireley <BireleyC@stlucieco.org>

To: 'fpcmdean' <fpcmdean@city-ftpierce.com>

Cc: "DeVoshay Johnson" <DJohnson@City-FtPierce.Com>

Dean,

SLC will be incurring the expenses for the new camera equipment as well as the installation at your two sites:

1. FP City Marina
2. Jetty Park

The City of Fort Pierce will be responsible for the annual hosting and streaming fees at these two sites. In our previous agreement with Earthcam, this cost as \$2,700 per year for each camera totaling \$5,400. Moving forward, the cost will now be \$1,410 per year for each camera totaling \$2,820. This new vendor will save the City \$2,580 annually. SLC pays this price up front to the vendor and we bill you for reimbursement.

Also, you requested information on amount of web traffic that the cameras have generated. These traffic numbers are specific to the County's tourism website ([www.VisitStLucie.com](http://www.VisitStLucie.com)) – and does not include traffic to any City hosted sites. Below is a breakdown:

Fort Pierce Inlet/Cove:

2015 (Jan – Dec): 9,115

2016 (Jan – Dec): 39,614

2017 (Jan – Oct 16): 15,215

**Total: 63,944**

Fort Pierce Jetty:

2015 (Jan – Dec): 21,873

2016 (Jan – Dec): 110,335

2017 (Jan – Oct 16): 53,000

**Total: 185,208**

Marina:

2015 (Jan – Dec): 9,547

2016 (Jan – Dec): 47,802

2017 (Jan – Oct 16): 13,390

**Total: 70,739**

Let me know if you have any questions.

**Charlotte Lombard Bireley**

Director of Tourism & Marketing

St. Lucie County