

STRATEGIC PLANNING FOR THE CITY OF FORT PIERCE

Strategic Planning Model for the City of Fort Pierce

Value-based principles that describe the preferred future in 15 years

VISION

Destination
"You Have Arrived"

Strategic goals that focus outcome-base objectives and potential actions for 5 years

PLAN

Map
"The Right Route"

Focus for one year – a work program: policy agenda for Mayor and Commission, management agenda for staff; major projects

EXECUTION

Itinerary
"The Right Direction"

Principles that define the responsibility of city government and frame the primary services – core service businesses

MISSION

Vehicle
"The Right Bus"

Personal values that define performance standards and expectations for employees

CORE BELIEFS

Fuel
"The Right People"

FORT PIERCE VISION 2030

Fort Pierce Vision 2030

Fort Pierce 2030 is a Unique Coastal Florida City

OUR WATERFRONTS, ⁽¹⁾

STRONG LOCAL ECONOMY, ⁽²⁾

HISTORY, ARTS AND CULTURE, ⁽³⁾

CHOICE OF DESIRABLE NEIGHBORHOODS, ⁽⁴⁾

OPPORTUNITIES FOR FUN, ⁽⁵⁾

COMMUNITY UNITY AND PRIDE ⁽⁶⁾

WHAT MAKES US UNIQUE

Fort Pierce Vision 2030

PRINCIPLE 1

OUR WATERFRONTS

► Means

1. Public access to the water for use and enjoyment
2. World-class beaches
3. Water quality in the Indian River Lagoon
4. High quality boutique hotel (5)
5. Operational mixed-use port
6. Marinas for residents and visiting boaters
7. Preservation of views and vista of the water
8. Fishing tournaments attracting fishermen from all over the world
9. Wastewater treatment plant relocated

PRINCIPLE 2

STRONG LOCAL ECONOMY

► Means

1. Economy based upon tourism, education, research, and marine-related businesses
2. Visitors having a choice of a variety of high quality hotels throughout the City, including a conference center
3. Diverse reasons for tourist to visit: history; arts and culture; water-based activities- boating, fishing, kayaking, parasailing; and eco-tourism
4. Quality higher education with Indian River State College, Florida Atlantic University Harbor Branch Oceanographic Institute, University of Florida Research Center, and Bethune Cookman University
5. International airport surrounded by commercial and industrial businesses
6. Active port with commercial shipping, mega yacht manufacturing and maintenance, hotel, and passenger cruises
7. Business friendly City government: people, regulations, and processes
8. Sport tournaments coming and returning to Fort Pierce
9. Light specialty manufacturing businesses located here
10. Workforce and “trade” development programs in public schools and Indian River State College

PRINCIPLE 3

HISTORY, ARTS AND CULTURE

► Means

1. Art galleries and museums showcasing the community's art and history
2. Celebrating the achievements of famous City residents like A. E. Backus, Zora Neale Hurston, The Highwaymen Artists, etc.
3. Historic Sunrise Theatre providing diverse and multi-cultural programs and performances for all ages
4. Art in public spaces
5. Art incorporated in private developments
6. Community performing venues for jazz, blues and other music
7. Common sense, flexible Building Codes to preserve historic homes and buildings that are structurally sound, and facilitate removal of old, unsound structures

PRINCIPLE 4

CHOICE OF DESIRABLE NEIGHBORHOODS

► Means

1. Sense of personal safety and security at home and in the neighborhood – living without fear
2. Well-maintained housing stock
3. High percentage of home ownership in every neighborhood
4. Quality rental housing that is inspected and meets Building Code requirements
5. Homes retaining their property values
6. Variety of neighborhoods: historic, beachfront, urban, semi-rural
7. Well-maintained streets, utilities, drainage system, curbs and sidewalks
8. Effective multi-modal public transportation for residents moving from home to desired destinations in a timely manner
9. Public green spaces in every neighborhood

PRINCIPLE 5

OPPORTUNITIES FOR FUN

► Means

1. Recreational activities and programs for all generations
2. Easy access to water based activities: boating, fishing, beaches, kayaking, canoeing, parasailing, etc.
3. Performing and cultural arts with diverse and multi-cultural programs and performances for all
4. Indoor recreational facility with rooms, and a variety of venues
5. Organized sports for youth, adults and seniors: recreation and tournaments
6. Quality public golf course with a clubhouse containing community rooms and banquet facilities
7. Aquatic facility(ies) and pools for residents to enjoy
8. Opportunities for biking, hiking, walking and running
9. Variety of specialty parks responsive to community needs

PRINCIPLE 6

COMMUNITY UNITY AND PRIDE

► Means

1. Respect, tolerance and appreciating different cultures
2. Strong community events and festivals with high level of participation
3. Television and social media promoting positive accomplishments and community successes
4. Individuals and community organizations working for community benefit
5. Recognizing the accomplishment of youth in partnership with St. Lucie County schools
6. Business owners, property owners, institutions and residents taking responsibility for their property
7. Multi-cultural festival celebrating the diverse cultures in the community
8. All residents working together on common community goals and solving problems
9. Residents taking pride in saying "I am from Fort Pierce"

CITY OF FORT PIERCE PLAN for 2015 – 2016

City of Fort Pierce Goals 2020

SAFER AND MORE BEAUTIFUL CITY



FINANCIALLY SOUND CITY PROVIDING EXCELLENT SERVICES



COMMUNITY UNITY AND PRIDE



ALIVE WATERFRONTS



GREAT PLACE TO LIVE, LEARN, WORK, AND PLAY



VIBRANT HISTORIC DOWNTOWN AND NEIGHBORHOODS

GOAL 1

SAFER AND MORE BEAUTIFUL CITY

OBJECTIVES

1. Develop a reputation as a "safe community"
2. Increase property owners taking responsibility for complying with City Code of Ordinances
3. Reduce crime rate
4. Reduce the visual blight in the City
5. More attractive corridors, including Orange Avenue
6. Demolish or reuse abandoned buildings and homes

MEANS TO RESIDENTS

1. Protection of property values
2. More attractive community
3. Owners and tenants taking care of their buildings and homes
4. Greater compliance with City Code of Ordinances

SHORT TERM CHALLENGES AND OPPORTUNITIES

1. Responding proactively to gangs and drugs
2. Building trust in Police Department
3. Lack of consequences for violations of codes
4. Funding for code compliance: and law enforcement
5. Youth recreation and job opportunities
6. Residents not supporting or assisting by sharing information
7. Neighborhood “buy in” to maintain private lots and compliance
8. City Commission support and follow through for their decisions: direction and actions
9. Expanding neighborhood watch and community programs to increase residents investments in safety and their neighborhood
10. Understanding the codes and standards: Commissioners, residents, businesses and property owners
11. Reputation and appearance of Orange Avenue

LONG TERM CHALLENGES AND OPPORTUNITIES

1. Cumbersome processes for enforcement and adjudication
2. Irresponsible property owners who avoid complying with the City Code of Ordinances
3. Inconsistent application of the Code of Ordinances
4. Lack of police staffing for community policing
5. Upgrading and unified vision for Orange Avenue District – civic pride and promoting cultural heritage

POLICY ACTIONS 2015 – 2016

- | | PRIORITY |
|--|---------------|
| 1. Code Enforcement Policy and Enforcement | Top Priority |
| 2. Gangs Action Plan: Development, Funding | Top Priority |
| 3. Proactive Legal Nuisance Abatement | Top Priority |
| 4. Youth Programs: Expansion | High Priority |
| 5. Avenue "D" Corridor Revitalization Plan | High Priority |
| 6. Entrances/Gateways Beautification Plan | Mod Priority |
| 7. Rental Property Registration and Inspection Program | Mod Priority |
| 8. Sign Ordinance: Revision | |

MANAGEMENT ACTIONS 2015 – 2016

- | | PRIORITY |
|-----------------------------------|--------------|
| 1. Community Policing Action Plan | Top Priority |

MANAGEMENT IN PROGRESS 2015 – 2016

1. Youth Recreation Program for Summer 2015
2. "Community Gem" Program

MAJOR PROJECTS 2015 – 2016

1. Old Fort Park: Kiosk, Landscaping

ON THE HORIZON 2016 – 2020

1. Shot Spotter Program: Direction, Development and Funding
2. Neighborhood Watch/Citizens Patrol Program Expansion
3. Old Fort Park Preservation Project Phase 2: Definition – Vegetation/Connectivity, Direction, Funding, Private Funding Partner
4. Art in Public Spaces Policy: Direction
5. Housing Authority City Actions
6. Art in Private Developments: Direction
7. Homeless Strategy
8. Historic Codes: Review, Revision

Goal 2

FINANCIALLY SOUND CITY PROVIDING EXCELLENT SERVICES

OBJECTIVES

1. Top quality City workforce dedicated to serving the Fort Pierce community
2. Excellent City services delivered in the most cost effective manner
3. Partnering with others to expand resources in order to support City services
4. Reduce dependence on Ad Valorem Tax receipts
5. Financial reserves consistent with the City policies
6. Increase residents' understanding of City finances and services, and the value that they are receiving for their tax dollars and fees

MEANS TO RESIDENTS

1. Value for your taxes and fees
2. Customer friendly City services
3. Easy access to City information and services
4. City Commission acting as responsible fiscal stewards
5. Reliable City services that are responsive to residents' needs

SHORT TERM CHALLENGES AND OPPORTUNITIES

1. Aging City infrastructure and facilities requiring significant maintenance and replacement
2. Retaining a quality City workforce
3. Outdated information technology needing significant investment
4. Optimizing revenues and resources from enterprise funds, including the Fort Pierce Utilities Authority
5. Reviewing/prioritize City core service/service levels
6. City staffing and the capacity to provide services
7. Deferred capital and equipment investment now requiring significant funding
8. Rising costs of healthcare, pensions, materials and energy
9. Willingness to raise taxes and fees

LONG TERM CHALLENGES AND OPPORTUNITIES

1. City services/regulations: evaluating and sunseting
2. Anti-tax and anti-government attitude
3. Actions by Federal and State governments: impacting revenues, unfunded mandates and regulations, fewer grants and earmarked projects
4. Lack of resources means service elimination
5. Increasing demands for City services

POLICY ACTIONS 2015 – 2016

	PRIORITY
1. Police Compensation Direction and Funding	Top Priority
2. Capital Outlay Plan and Annual Funding	High Priority
3. Streamlining Permit Process and Regulations for Targeted Industries	High Priority
4. City Employee Compensation and Benefits	
5. Restroom Replacement: Direction, Funding	
6. Multi Family/Commercial Recycling Program	
7. Comprehensive Review of Financial Policies	
8. Impact Fees: Updated	

MANAGEMENT ACTIONS 2015 – 2016

	PRIORITY
1. Police Services and Staffing Report	Top Priority
2. Streamlining Permit Processes and Regulations	Top Priority
3. City Electronic Communications Policy	High Priority
4. Comprehensive Record Retention and Storage Program	High Priority

MANAGEMENT IN PROGRESS 2015 – 2016

1. Police Chief: Selection
2. License Investigation: Formation
3. IBM Power 7 Mainframe and Blade Center Server: Upgrade
4. Animal Control: Shelter Pro Implementation
5. Financial Plan with 2 Year Projections: Review, Revision
6. Single Stream Recycling Program Expansion
7. Union Contract Amendment: Compensation for Additional Licensing
8. Comprehensive Employee Wellness Policy and Program: Development
9. Sexual Harassment Policy
10. Drug Policy
11. LGBT Policy: Initial Report
12. Public Requests Policy: Development (Fees/Guidelines) City Attorney
13. Unlicensed Contractors Regulation: Enforcement/Ordinance Change
14. Energy Performance/Contract with ConEdison, Inc.
15. Police Labor Contracts
 1. United Brotherhood of Teamsters
 2. Police Benevolent Association (PBA)
 3. IUPA
16. Click – 2 – Gov: Employee Self Serve and Applicant Tracking Project
17. Information and Data Base Management and Security Plan

MANAGEMENT IN PROGRESS 2015 – 2016
(Continued)

18. Paperless Purchase Order System
19. Payroll Update
20. Click – 2 – Gov: Business Tax Receipts, Contractor Competency Cards
21. Pension Reform: Options, Direction
22. Enterprise GIS System
23. Fort Pierce “Branding”: Stationery, Badges, Business Cards
24. Citywide Payment Card Industry Policy (Online)
25. Police Promotional Examination: Lieutenant and Sergeant
26. Police Mentorship Program: Development
27. Police Management Career Track Program
28. Data Base/Index for All Site Plans and Conditional Use Applications
29. Police Employee Physical Fitness Program Development
30. IT Risk Management Audit
31. Wide Area Network (WAN)/Local Area Network (LAN) Infrastructure Maintenance and Upgrade
32. Paperless File System
33. “One Stop Shop” for Business Tax Receipts
34. Cyber Security and Information Assurance
35. Police Minority Recruitment Program/Advancement
36. Television Station: Programming, Advertisement

MAJOR PROJECTS 2015 – 2016

1. City Hall Annex Exterior Upgrade
2. Police Athletic League (PAL) Park Restroom

ON THE HORIZON 2016 – 2020

1. Non Smoking Facility and Outside Policy
2. Civil Service Appeal Policy: Review, Direction
3. “Business Friendly” Audit and Action Plan
4. Debt Reduction Policy and Plan: Development
5. Performance Metrics: Development
6. Golf Course: Direction
7. Fort Pierce Utilities: Policy Direction, City Actions
8. Purchasing Policy: Review/Revision (including Limits)
9. Fee Schedules Update: Market Analysis, Direction
10. Special Assessments: Evaluation, Direction
11. Procurement Policy: Update
12. Ethics Policy: Development, Adoption
13. Recreation Department: Evaluation, Direction
14. Enterprise Funds: Evaluation, Direction
15. Core City Service: Inventory on Prioritization

Goal 3

COMMUNITY UNITY AND PRIDE

OBJECTIVES

1. Develop a reputation as an inclusive community with everyone feeling welcome and part of the community
2. Residents working together for what is best overall for the Fort Pierce community
3. Community, businesses and City government sharing and working together on a common vision and goals
4. City government providing leadership to create community partnerships to expand community resources

MEANS TO RESIDENTS

1. Feeling welcome in the City of Fort Pierce
2. Opportunities to contribute to the community
3. People working together for community benefit
4. Community benefit over personal benefit or gain
5. Individuals with different cultures or backgrounds are respected

SHORT TERM CHALLENGES AND OPPORTUNITIES

1. Developing common goals and vision for Fort Pierce that become the community's rallying point
2. Diverse population of Fort Pierce
3. Developing future community leaders
4. Personal agendas and interests vs. community benefits
5. Looking to the whole community
6. Residents and businesses believing that the City is responsible for everything and solving all problems
7. Expanding community wide youth programs to develop community pride

LONG TERM CHALLENGES AND OPPORTUNITIES

1. Personal biases and prejudices
2. Expanding and enhancing current community events
3. Overcoming the split between different neighborhoods
4. Past history of a racially/socio – economic divided community
5. Opportunities for job opportunities
6. Mobility and transportation options for residents

POLICY ACTIONS 2015 – 2016

1. Marketing Program/Plan for Fort Pierce’s Arts, Culture and Museums

MANAGEMENT IN PROGRESS 2015 – 2016

1. Dr. Martin Luther King Jr. Making a Difference Day
2. Zora Neale Hurston Trail Festival Day
3. Positive Promotion of Fort Pierce’s Successes and Achievements

MANAGEMENT ACTIONS 2015 – 2016

1. City Communications and Marketing Plan
2. The Highwayman Heritage Trail Arts and Culture Festival

PRIORITY

Top Priority
High Priority

ON THE HORIZON 2016 – 2020

1. Moore’s Creek Multi Cultural Festival: Foods and Arts Celebration

Goal 4

ALIVE WATERFRONTS

OBJECTIVES

1. Increase public access and use of the waterways
2. Relocate the Wastewater Treatment Plant and replace it with housing or a hotel
3. Preserve the quality of water
4. Host national and international fishing tournaments
5. Expand the reputation as a great destination for eco-tourism
6. Increase youth activities on the waterfronts
7. Increase the number of marinas
8. Expand number of events on the water/waterfront

MEANS TO RESIDENTS

1. Opportunities to enjoy the water
2. Variety of recreational choices
3. Waterfront as a strong component of the local economy with business and job opportunities
4. Protection of property values
5. Housing opportunities with the ability to walk to the waterfront

SHORT TERM CHALLENGES AND OPPORTUNITIES

1. Funding for projects
2. Marketing waterfront assets
3. Maintaining and expanding public access to water
4. Tapping the development of the Port of Fort Pierce
5. Working with other governments to achieve desired outcomes
6. Expanding tourist destinations on the water and waterfront
7. Aging, deteriorated boat ramps
8. Increasing investments from St. Lucie County, City of Port St. Lucie
9. Public transportation to the waterfront
10. Developing water taxi

LONG TERM CHALLENGES AND OPPORTUNITIES

1. Creating a world-class tourist destination for residents and visitors
2. Working with property owners
3. Attracting appropriate businesses to locate on or near the water
4. Tapping the full potential for Fort Pierce's water assets
5. Job skills for Port development and businesses
6. Residents and visitors taking care of public facilities
7. Seasonal parking on the waterfront – daily and events
8. Under utilized properties and land uses
9. Residents push back for an "Alive Waterfront" – small town "beach" neighborhood
10. FEMA and flood regulations/guidelines

POLICY ACTIONS 2015 – 2016

1. Port Development Interlocal Agreement
2. Beach Parking Plan
3. Fisherman’s Wharf
4. Fort Pierce Yacht Club

PRIORITY

Top Priority
Top Priority
High Priority

MANAGEMENT IN PROGRESS 2015 – 2016

1. Point of Sale (POS) System and Dockmaster Program: Installation
2. Public Day Dockage Area: Grant
3. Moore’s Creek Boat Ramp Area Repairs: Grant

MAJOR PROJECTS 2015 – 2016

1. Marina Floating Docks: Installation
2. Wi-Fi System for Marina
3. Melody Lane Fishing Pier
4. Video Camera System
5. H.D. King Power Plant Site Clean Up
6. Moore’s Creek Sea Wall Replacement
7. Indian River Memorial Park Stormwater Improvements

ON THE HORIZON 2016 – 2020

1. Restaurant: Direction/Lease
2. Cobb Landing Lease: Direction
3. Boat Ramps Update: Evaluation, Relocation, Direction, Funding
4. Marina/Waterway Dredging: Direction
5. Public Access to Waterfront: Report with Options, Direction, Projects, Funding, LDC Changes
6. Wastewater Treatment Plant Relocation: Options, Direction, Alternatives, Funding
7. Waterfront Activities: Inventory, Benefits/Cost Analysis, Direction, City Role
8. River’s Edge Historic District Plan: Development
9. Transit Link: Downtown/Community and Beach
10. Indian River Terminal Purchase
11. Porpoise Park Development

Goal 5

GREAT PLACE TO LIVE, LEARN, WORK, AND PLAY

OBJECTIVES

1. Upgrade the existing housing stock to meet the City's Building Codes and regulations
2. Attract new businesses to Fort Pierce that are consistent with our vision
3. More job opportunities for residents, and a lower unemployment rate
4. Retain and support the growth of local businesses
5. Improve and expand City parks and recreational facilities
6. Expand transportation connectivity
7. Enhance quality of schools and educational programs for lifelong learning

MEANS TO RESIDENTS

1. More reasons to live in Fort Pierce
2. Job opportunities near home resulting in more leisure time
3. Choices for your leisure time
4. Housing options with choice of type, location, and price
5. Support for family oriented activities

SHORT TERM CHALLENGES AND OPPORTUNITIES

1. Developing an image as a "business friendly" community and City
2. Determining the City's role in economic development and business attraction
3. Property owners taking responsibility for maintaining their buildings or homes
4. Squaring-off City boundaries
5. City's aging infrastructure and facilities
6. Increasing residential units in Downtown
7. Consistency with County decisions for areas to be annexed

LONG TERM CHALLENGES AND OPPORTUNITIES

1. Expanding and diversifying parks and facilities
2. Defining the City's role in recreation and cultural programming and activities
3. Expanding entertainment opportunities
4. Attracting the appropriate new businesses to Fort Pierce
5. Funding and performance accountability for economic development activities
6. Personal property rights vs. community benefit and standards
7. Variable quality of the older housing stock

POLICY ACTIONS 2015 – 2016

	PRIORITY
1. Annexations: Decisions	High Priority
2. Economic Development Policy, Plan and Tool Kit for Targeted Areas	High Priority
3. Orange Avenue Corridor Revitalization Plan	Mod Priority
4. Fort Pierce Redevelopment Agency (FPRA)/City Surplus Land Disposition	Mod Priority

MANAGEMENT ACTIONS 2015 – 2016

	PRIORITY
1. Business Retention and Expansion (BRE) Plan/Program	Top Priority
2. Stormwater Management and Projects, Service Level, Direction, Funding	High Priority

MANAGEMENT IN PROGRESS 2015 – 2016

1. Federal Department of Emergency Management (FDEM) Hazard Mitigation Program: Five Public Buildings, Emergency Power Generation System
2. Comprehensive Junior Golf Program: Development
3. Commercial Façade Grant (24)

MANAGEMENT IN PROGRESS 2015 – 2016
(Continued)

4. FY2015 SHIP Program: 12 Homeowners
5. Sale of Hurricane Housing Recovery Funded Mortgage Loans to Financial Institutions
6. The Highwaymen Heritage Trail Project
7. Orange Avenue Commercial District (West of U.S. Highway 1): Economic Incentive Program
8. City Streets: Condition Assessment, Pavement Management Plan, Projects with Priorities, Funding
9. Sunrise Theatre Upgrade Projects: Direction, Funding
 - A. Sound System
 - B. Technical Equipment
 - C. Telephone System
 - D. Ticketing
10. Crime Prevention Through Environmental Designs (CPTED) Guidelines:
 - Adoption
 - Workshop
 - Resolution
11. River Walk Center Recreation Program Expansion
12. Percy Peek Gymnasium Recreation Program Expansion
13. Federal Emergency Management Association (FEMA) Regulations for Flood Insurance: Public Education

MAJOR PROJECTS 2015 – 2016

1. Jaycee Park Tennis Court Fencing
2. Lincoln Park: Regional Park Development, Monitoring, Advocacy
3. South 21st Street and Havana Avenue Sidewalks
4. Lincoln Park: Roadways, Sidewalks, Drainage
5. Indian Hills Recreation Area: Stormwater Phase 1
Stormwater Phase 2
6. Maravilla Park Playground Equipment
7. Percy Peek Gymnasium: Floor Resurfacing and Classroom Construction
8. Police Athletic League (PAL) Park Restroom
9. Veterans Park Renovation: Lake Construction, Plaza, Streetscape
10. North 2nd Street Road Improvements
11. Georgia Avenue/Peterson Road Drainage Basin Outfall Structure
12. Fenn Park Restrooms

ON THE HORIZON 2016 – 2020 (Continued)

1. Economic Development Position: Development, Funding
2. Special Area Plan: Taylor Creek Update
3. Retail Expansion/Development Strategy and Action Plan
4. Corridor Revitalization Plan: North U.S. 1
5. Corridor Revitalization Plan: South U.S. 1
6. Corridor Revitalization/Special Area Plan: North 25th Street
7. Neighborhood Identify/Pride Program: Options, Program Direction, Development, Actions
8. Tri Rail Service to Jupiter: Evaluation, Direction, Funding, Advocacy
9. Sidewalk Plan: Development, Direction, Funding LDC
10. Land Development Code: Condition Use Update
11. Street Striping Program: Direction, Funding
12. Citrus Bridge Overpass: Direction, Funding
13. Entrepreneur/Incubator Center Development
14. Sunrise Theatre Multi Cultural/Multi Generational Programming: Development
15. Harbor Point Development: Direction, Working with St. Lucie County
16. Empty Buildings Strategy and Action Plan: Report with Options, City Role, Direction, Actions, Funding
17. Parking Plan: Midtown/Orange Avenue
18. CRA Plan Update

Goal 6

VIBRANT HISTORIC DOWNTOWN AND NEIGHBORHOODS

OBJECTIVES

1. More people living in downtown area and surrounding neighborhoods
2. Increase the number of fine dining restaurants, entertainment venues, and trendy eating establishments
3. Redevelop historic neighborhoods while preserving their unique character
4. Increase the ease to park and walk
5. More niche small retail businesses with hours and merchandise for residents and guests
6. Preserve open space in downtown area
7. Enhance relationship with the Downtown Business Association

MEANS TO RESIDENTS

1. Protection of property values
2. Honoring and celebrating the historical roots of Fort Pierce
3. Expanded housing choices
4. More reasons to go to the downtown area
5. Easy access and convenient parking to a pedestrian friendly area

SHORT TERM CHALLENGES AND OPPORTUNITIES

1. Working with the property owners, businesses and residents
2. Changing the parking patterns and appearance resulting in greater use of the garage
3. Preserving and enhancing pedestrian friendly connectivity within downtown Fort Pierce
4. Increasing multi-modal transportation to and from downtown
5. Continuing the momentum in the downtown area and the surrounding neighborhoods
6. Preserving the view of waterfront

LONG TERM CHALLENGES AND OPPORTUNITIES

1. Attracting developers and residents to downtown Fort Pierce
2. Defining the City's role and incentives
3. Deteriorating structures needing demolition or rehabilitation
4. U.S. Highway 1 traffic as a barrier to downtown connectivity

POLICY ACTION 2015 – 2016

1. Downtown Parking Plan

PRIORITY

Top Priority

MAJOR PROJECTS 2015 – 2016

1. Sunrise Theatre Entrance Upgrade Project

MANAGEMENT IN PROGRESS 2015 – 2016

1. Downtown: Clean Up After Events

ON THE HORIZON 2016 – 2020

1. 12 – 15 Passenger Electric Trams: Evaluation, City Role, Acquisition, Direction, Staff, Funding
2. Café Outdoor Dining: Direction
3. Downtown Study: Update
4. Public Assets: Brick Paver Sidewalks Clean up and Maintenance Funding
5. MSTU: Evaluation, Direction

CITY OF FORT PIERCE ACTION AGENDA 2015 – 2016

City of Fort Pierce Policy Agenda 2015 – 2016

TOP PRIORITY

Port Development Interlocal Agreement
Code Enforcement: Policy and Enforcement
Gangs Action Plan: Development, Funding
Proactive Legal Nuisance Abatement
Police Compensation: Direction and Funding
Beach Parking Plan
Downtown Parking Plan

HIGH PRIORITY

Youth Programs: Expansion
Annexations: Decisions
Capital Outlay Plan and Annual Funding
Fisherman's Wharf
Streamlining Permit Process and Regulations for Targeted Industries
Avenue "D" Corridor Revitalization Plan
Economic Development Policy, Plan and Tool Kit for Targeted Areas

MODERATE PRIORITY

Orange Avenue Corridor Revitalization Plan

Entrances/Gateways Beautification Plan

Fort Pierce Redevelopment Agency (FPRA)/City Surplus
Land Disposition

Rental Property Registration and Inspection Program

City of Fort Pierce Management Agenda 2015 – 2016

TOP PRIORITY

Business Retention and Expansion (BRE) Plan/Program
Community Policing Action Plan
Police Services and Staffing Report
Streamlining Permit Processes and Regulations
City Communications and Marketing Plan

HIGH PRIORITY

The Highwaymen Heritage Trail Arts and Cultural Festival
City Electronic Communications Policy
Stormwater Management and Projects Service Level:
Direction, Funding
Comprehensive Record Retention and Storage Program

City of Fort Pierce

Management in Progress 2015 – 2016

Youth Recreation Program for Summer 2015

“Community Gem” Program

Police Chief: Selection

License Investigation: Formation

IBM Power 7 Mainframe and Blade Center Server: Upgrade

Animal Control: Shelter Pro Implementation

Financial Plan with 2 Year Projections: Review, Revision

Single Stream Recycling Program Expansion

Union Contract Amendment: Compensation for Additional Licensing

Comprehensive Employee Wellness Policy and Program: Development

Sexual Harassment Policy

Drug Policy

LGBT Policy: Initial Report

Public Requests Policy: Development (Fees/Guidelines) City Attorney

Unlicensed Contractors Regulation: Enforcement/Ordinance Change

Energy Performance/Contract with ConEdison, Inc.

Police Labor Contracts: Teamsters, PBA, IUPA

Click – 2 – Gov: Employee Self-Serve and Applicant Tracking Project

Information and Data Base Management and Security Plan

Paperless Purchase Order System

Payroll Update

Click – 2 – Gov: Business Tax Receipts, Contractor Competency Cards

Pension Reform: Options, Direction

Enterprise GIS System

Fort Pierce “Branding”: Stationery, Badges, Business Cards

Citywide Payment Card Industry Policy (Online)

Police Promotional Examination: Lieutenant and Sergeant

Police Mentorship Program: Development

Police Management Career Track Program

Data Base/Index for All Site Plans and Conditional Use Applications

Police Employee Physical Fitness Program Development

IT Risk Management Audit

Wide Area Network (WAN)/Local Area Network (LAN) Infrastructure Maintenance and Upgrade

Paperless File System

“One Stop Shop” for Business Tax Receipts

Cyber Security and Information Assurance

Police Minority Recruitment Program/Advancement

Television Station: Programming, Advertisement

Dr. Martin Luther King Jr. Making a Difference Day

Zora Neale Hurston Trail Festival Day

Positive Promotion of Fort Pierce’s Successes and Achievements

Point of Sale (POS) System and Dock Master Program: Installation

Public Day Dockage Area: Grant

Moore’s Creek Boat Ramp Area Repairs: Grant

Federal Department of Emergency Management (FDEM) Hazard Mitigation Program: Five Public Buildings,
Emergency Power Generation System

Comprehensive Junior Golf Program: Development

Commercial Façade Grant (24)

FY2015 SHIP Program: 12 Homeowners

Sale of Hurricane Housing Recovery Funded Mortgage Loans to Financial Institutions

The Highwaymen Heritage Trail Project

Orange Avenue Commercial District (West of U.S. Highway 1): Economic Incentive Program

City Streets: Condition Assessment, Pavement Management Plan, Projects with
Priorities, Funding

Sunrise Theatre Upgrade Projects: Direction, Funding

Crime Prevention Through Environmental Designs (CPTED) Guidelines

River Walk Center Recreation Program Expansion

Percy Peek Gymnasium Recreation Program Expansion

Federal Emergency Management Association (FEMA) Regulations for Flood Insurance: Public Education

Downtown: Clean Up After Events

City of Fort Pierce

Major Projects 2015 – 2016

Old Fort Park: Kiosk, Landscaping

City Hall Annex Exterior Upgrade

Police Athletic League (PAL) Restroom

Marina Floating Docks: Installation

Wi-Fi System for Marina

Melody Lane Fishing Pier

Video Camera System

H.D. King Power Plant Site Clean Up

Moore's Creek Sea Wall Replacement

Indian River Memorial Park Stormwater Improvements

Jaycee Park Tennis Court Fencing

Lincoln Park: Regional Park Development: Monitoring, Advocacy

South 21st Street and Havana Avenue Sidewalks

Lincoln Park: Roadways, Sidewalks, Drainage

Indian Hills Recreation Area: Stormwater Phase 1, Stormwater Phase 2

Maravilla Park Playground Equipment

Percy Peek Gymnasium: Floor Resurfacing and Classroom Construction

Police Athletic League (PAL) Park Restroom

Veterans Park Renovation: Lake Construction, Plaza, Streetscape

North 2nd Street Road Improvements

Georgia Avenue/Peterson Road Drainage Basin Outfall Structure

Fenn Park Restrooms

Sunrise Theatre Entrance Upgrade Project