

SECTION 7

CITY OF FORT PIERCE
PLAN 2017 – 2022

**City of Fort Pierce
Goals 2022**

SAFER AND MORE BEAUTIFUL CITY

**FINANCIALLY SOUND CITY PROVIDING EXCELLENT
SERVICES**

COMMUNITY UNITY AND PRIDE

ALIVE WATERFRONTS

GREAT PLACE TO LIVE, LEARN, WORK, AND PLAY

VIBRANT HISTORIC DOWNTOWN AND NEIGHBORHOODS

City of Fort Pierce Goals 2022 Worksheet

	IMPORTANCE	
	Personal	Team
1. SAFER AND MORE BEAUTIFUL CITY		
2. FINANCIALLY SOUND CITY PROVIDING EXCELLENT SERVICES		
3. COMMUNITY UNITY AND PRIDE		
4. ALIVE WATERFRONTS		
5. GREAT PLACE TO LIVE, LEARN, WORK, AND PLAY		
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GOAL 1 SAFER AND MORE BEAUTIFUL CITY

► Objectives		PRIORITY
Objective 1	Develop a reputation as a "safe community"	
Objective 2	Increase property owners taking responsibility for complying with City Code of Ordinances	
Objective 3	Reduce crime rate	
Objective 4	Reduce the visual blight in the City	
Objective 5	More attractive corridors, including Orange Avenue	
Objective 6	Demolish or reuse abandoned buildings and homes	
Objective 7		
Objective 8		
Objective 9		
Objective 10		

GOAL 1 SAFER AND MORE BEAUTIFUL CITY

► Means to Residents

1. Protection of property values
2. More attractive community
3. Owners and tenants taking care of their buildings and homes
4. Greater compliance with City Code of Ordinances
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GOAL 1 SAFER AND MORE BEAUTIFUL CITY

► Challenges and Opportunities

1. Responding proactively to gangs and drugs
2. Building trust in Police Department
3. Lack of consequences for violations of codes
4. Funding for code compliance: and law enforcement
5. Youth recreation and job opportunities
6. Residents not supporting or assisting by sharing information
7. Neighborhood “buy in” to maintain private lots and compliance
8. City Commission support and follow through for their decisions: direction and actions
9. Expanding neighborhood watch and community programs to increase residents investments in safety and their neighborhood
10. Understanding the codes and standards: Commissioners, residents, businesses and property owners

GOAL 1 SAFER AND MORE BEAUTIFUL CITY

► Challenges and Opportunities

11. Reputation and appearance of Orange Avenue
12. Cumbersome processes for enforcement and adjudication
13. Irresponsible property owners who avoid complying with the City Code of Ordinances
14. Inconsistent application of the Code of Ordinances
15. Lack of police staffing for community policing
16. Upgrading and unified vision for Orange Avenue District – civic pride and promoting cultural heritage
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GOAL 1 SAFER AND MORE BEAUTIFUL CITY

▶ Actions 2017	PRIORITY
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GOAL 1 SAFER AND MORE BEAUTIFUL CITY

▶ Actions 2017	PRIORITY
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GOAL 1 SAFER AND MORE BEAUTIFUL CITY

▶ Actions 2017	PRIORITY
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GOAL 1 SAFER AND MORE BEAUTIFUL CITY

▶ Management in Progress 2017	TIME
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GOAL 1 SAFER AND MORE BEAUTIFUL CITY

<p>► Major Projects 2017</p>	TIME
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GOAL 1 SAFER AND MORE BEAUTIFUL CITY

▶ On The Horizon 2018 – 2022	TIME
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GOAL 2

FINANCIALLY SOUND CITY PROVIDING EXCELLENT SERVICES

► Objectives		PRIORITY
Objective 1	Top quality City workforce dedicated to serving the Fort Pierce community	
Objective 2	Excellent City services delivered in the most cost effective manner	
Objective 3	Partnering with others to expand resources in order to support City services	
Objective 4	Reduce dependence on Ad Valorem Tax receipts	
Objective 5	Financial reserves consistent with the City policies	
Objective 6	Increase residents' understanding of City finances and services, and the value that they are receiving for their tax dollars and fees	
Objective 7		
Objective 8		
Objective 9		
Objective 10		

GOAL 2 FINANCIALY SOUND CITY PROVIDING EXCELLENT SERVICES

► Means to Residents

1. Value for your taxes and fees
2. Customer friendly City services
3. Easy access to City information and services
4. City Commission acting as responsible fiscal stewards
5. Reliable City services that are responsive to residents' needs
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GOAL 2 FINANCIALLY SOUND CITY PROVIDING EXCELLENT SERVICES

► Challenges and Opportunities

1. Aging City infrastructure and facilities requiring significant maintenance and replacement
2. Retaining a quality City workforce
3. Outdated information technology needing significant investment
4. Optimizing revenues and resources from enterprise funds, including the Fort Pierce Utilities Authority
5. Reviewing/prioritize City core service/service levels
6. City staffing and the capacity to provide services
7. Deferred capital and equipment investment now requiring significant funding
8. Rising costs of healthcare, pensions, materials and energy
9. Willingness to raise taxes and fees
10. City services/regulations: evaluating and sunseting

GOAL 2 FINANCIALY SOUND CITY PROVIDING EXCELLENT SERVICES

► Challenges and Opportunities

11. Anti-tax and anti-government attitude
12. Actions by Federal and State governments: impacting revenues, unfunded mandates and regulations, fewer grants and earmarked projects
13. Lack of resources means service elimination
14. Increasing demands for City services
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GOAL 2

FINANCIALLY SOUND CITY PROVIDING EXCELLENT SERVICES

▶ Actions 2017	PRIORITY
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GOAL 2

FINANCIALLY SOUND CITY PROVIDING EXCELLENT SERVICES

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GOAL 2

FINANCIALLY SOUND CITY PROVIDING EXCELLENT SERVICES

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GOAL 2

FINANCIALLY SOUND CITY PROVIDING EXCELLENT SERVICES

▶ Management in Progress 2017	TIME
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GOAL 2

FINANCIALLY SOUND CITY PROVIDING EXCELLENT SERVICES

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GOAL 2

FINANCIALLY SOUND CITY PROVIDING EXCELLENT SERVICES

▶ On The Horizon 2018 – 2022	TIME
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GOAL 3 COMMUNITY UNITY AND PRIDE

► Objectives		PRIORITY
Objective 1	Develop a reputation as an inclusive community with everyone feeling welcome and part of the community	
Objective 2	Residents working together for what is best overall for the Fort Pierce community	
Objective 3	Community, businesses and City government sharing and working together on a common vision and goals	
Objective 4	City government providing leadership to create community partnerships to expand community resources	
Objective 5		
Objective 6		
Objective 7		
Objective 8		
Objective 9		
Objective 10		

GOAL 3 COMMUNITY UNITY AND PRIDE

► Means to Residents

1. Feeling welcome in the City of Fort Pierce
2. Opportunities to contribute to the community
3. People working together for community benefit
4. Community benefit over personal benefit or gain
5. Individuals with different cultures or backgrounds are respected
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GOAL 3 COMMUNITY UNITY AND PRIDE

► Challenges and Opportunities

1. Developing common goals and vision for Fort Pierce that become the community's rallying point
2. Diverse population of Fort Pierce
3. Developing future community leaders
4. Personal agendas and interests vs. community benefits
5. Looking to the whole community
6. Residents and businesses believing that the City is responsible for everything and solving all problems
7. Expanding community wide youth programs to develop community pride
8. Personal biases and prejudices
9. Expanding and enhancing current community events
10. Overcoming the split between different neighborhoods

GOAL 3 COMMUNITY UNITY AND PRIDE

► Challenges and Opportunities

11. Past history of a racially/socio – economic divided community
12. Opportunities for job opportunities
13. Mobility and transportation options for residents
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GOAL 3

COMMUNITY UNITY AND PRIDE

▶ Actions 2017	PRIORITY
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GOAL 3

COMMUNITY UNITY AND PRIDE

▶ Actions 2017	PRIORITY
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GOAL 3

COMMUNITY UNITY AND PRIDE

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GOAL 3

COMMUNITY UNITY AND PRIDE

▶ Management in Progress 2017	TIME
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GOAL 3

COMMUNITY UNITY AND PRIDE

▶ Major Projects 2017	TIME
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GOAL 3

COMMUNITY UNITY AND PRIDE

▶ On The Horizon 2018 – 2022	TIME
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GOAL 4 ALIVE WATERFRONTS

► Objectives		PRIORITY
Objective 1	Increase public access and use of the waterways	
Objective 2	Relocate the Wastewater Treatment Plant and replace it with housing or a hotel	
Objective 3	Preserve the quality of water	
Objective 4	Host national and international fishing tournaments	
Objective 5	Expand the reputation as a great destination for eco-tourism	
Objective 6	Increase youth activities on the waterfronts	
Objective 7	Increase the number of marinas	
Objective 8	Expand number of events on the water/waterfront	
Objective 9		
Objective 10		

GOAL 4 ALIVE WATERFRONTS

► Means to Residents

1. Opportunities to enjoy the water
2. Variety of recreational choices
3. Waterfront as a strong component of the local economy with business and job opportunities
4. Protection of property values
5. Housing opportunities with the ability to walk to the waterfront
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GOAL 4 ALIVE WATERFRONTS

► Challenges and Opportunities

1. Funding for projects
2. Marketing waterfront assets
3. Maintaining and expanding public access to water
4. Tapping the development of the Port of Fort Pierce
5. Working with other governments to achieve desired outcomes
6. Expanding tourist destinations on the water and waterfront
7. Aging, deteriorated boat ramps
8. Increasing investments from St. Lucie County, City of Port St. Lucie
9. Public transportation to the waterfront
10. Developing water taxi

GOAL 4 ALIVE WATERFRONTS

► Challenges and Opportunities

11. Creating a world-class tourist destination for residents and visitors
12. Working with property owners
13. Attracting appropriate businesses to locate on or near the water
14. Tapping the full potential for Fort Pierce's water assets
15. Job skills for Port development and businesses
16. Residents and visitors taking care of public facilities
17. Seasonal parking on the waterfront – daily and events
18. Under-utilized properties and land uses
19. Residents push back for an “Alive Waterfront” – small town “beach” neighborhood
20. FEMA and flood regulations/guidelines

GOAL 4 ALIVE WATERFRONTS

▶ Actions 2017	PRIORITY
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GOAL 4 ALIVE WATERFRONTS

▶ Actions 2017	PRIORITY
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GOAL 4 ALIVE WATERFRONTS

▶ Actions 2017	PRIORITY
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GOAL 4 ALIVE WATERFRONTS

▶ Management in Progress 2017	TIME
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GOAL 4 ALIVE WATERFRONTS

▶ Major Projects 2017	TIME
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GOAL 4 ALIVE WATERFRONTS

▶ On The Horizon 2018 – 2022	TIME
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GOAL 5

GREAT PLACE TO LIVE, LEARN, WORK, AND PLAY

► Objectives		PRIORITY
Objective 1	Upgrade the existing housing stock to meet the City's Building Codes and regulations	
Objective 2	Attract new businesses to Fort Pierce that are consistent with our vision	
Objective 3	More job opportunities for residents, and a lower unemployment rate	
Objective 4	Retain and support the growth of local businesses	
Objective 5	Improve and expand City parks and recreational facilities	
Objective 6	Expand transportation connectivity	
Objective 7	Enhance quality of schools and educational programs for lifelong learning	
Objective 8		
Objective 9		
Objective 10		

GOAL 5 GREAT PLACE TO LIVE, LEARN, WORK, AND PLAY

► Means to Residents

1. More reasons to live in Fort Pierce
2. Job opportunities near home resulting in more leisure time
3. Choices for your leisure time
4. Housing options with choice of type, location, and price
5. Support for family oriented activities
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GOAL 5 GREAT PLACE TO LIVE, LEARN, WORK, AND PLAY

► Challenges and Opportunities

1. Developing an image as a "business friendly" community and City
2. Determining the City's role in economic development and business attraction
3. Property owners taking responsibility for maintaining their buildings or homes
4. Squaring-off City boundaries
5. City's aging infrastructure and facilities
6. Increasing residential units in Downtown
7. Consistency with County decisions for areas to be annexed
8. Expanding and diversifying parks and facilities
9. Defining the City's role in recreation and cultural programming and activities
10. Expanding entertainment opportunities

GOAL 5 GREAT PLACE TO LIVE, LEARN, WORK, AND PLAY

► Challenges and Opportunities

11. Attracting the appropriate new businesses to Fort Pierce
12. Funding and performance accountability for economic development activities
13. Personal property rights vs. community benefit and standards
14. Variable quality of the older housing stock
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GOAL 5

GREAT PLACE TO LIVE, LEARN, WORK, AND PLAY

▶ Actions 2017	PRIORITY
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GOAL 5

GREAT PLACE TO LIVE, LEARN, WORK, AND PLAY

<p>► Actions 2017</p>	<p>PRIORITY</p>
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GOAL 5

GREAT PLACE TO LIVE, LEARN, WORK, AND PLAY

▶ Actions 2017	PRIORITY
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GOAL 5

GREAT PLACE TO LIVE, LEARN, WORK, AND PLAY

▶ Management in Progress 2017	TIME
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GOAL 5

GREAT PLACE TO LIVE, LEARN, WORK, AND PLAY

▶ Major Projects 2017	TIME
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GOAL 5

GREAT PLACE TO LIVE, LEARN, WORK, AND PLAY

▶ On The Horizon 2018 – 2022	TIME
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GOAL 6 VIBRANT HISTORIC DOWNTOWN AND NEIGHBORHOODS

► Objectives		PRIORITY
Objective 1	More people living in downtown area and surrounding neighborhoods	
Objective 2	Increase the number of fine dining restaurants, entertainment venues, and trendy eating establishments	
Objective 3	Redevelop historic neighborhoods while preserving their unique character	
Objective 4	Increase the ease to park and walk	
Objective 5	More niche small retail businesses with hours and merchandise for residents and guests	
Objective 6	Preserve open space in downtown area	
Objective 7	Enhance relationship with the Downtown Business Association	
Objective 8		
Objective 9		
Objective 10		

GOAL 6 VIBRANT HISTORIC DOWNTOWN AND NEIGHBORHOODS

► Means to Residents

1. Protection of property values
2. Honoring and celebrating the historical roots of Fort Pierce
3. Expanded housing choices
4. More reasons to go to the downtown area
5. Easy access and convenient parking to a pedestrian friendly area
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GOAL 6 VIBRANT HISTORIC DOWNTOWN AND NEIGHBORHOODS

► Challenges and Opportunities

1. Working with the property owners, businesses and residents
2. Changing the parking patterns and appearance resulting in greater use of the garage
3. Preserving and enhancing pedestrian friendly connectivity within downtown Fort Pierce
4. Increasing multi-modal transportation to and from downtown
5. Continuing the momentum in the downtown area and the surrounding neighborhoods
6. Preserving the view of waterfront
7. Attracting developers and residents to downtown Fort Pierce
8. Defining the City's role and incentives
9. Deteriorating structures needing demolition or rehabilitation
10. U.S. Highway 1 traffic as a barrier to downtown connectivity

GOAL 6

**VIBRANT HISTORIC DOWNTOWN AND
NEIGHBORHOODS**

► Challenges and Opportunities

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GOAL 6

VIBRANT HISTORIC DOWNTOWN AND NEIGHBORHOODS

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GOAL 6

VIBRANT HISTORIC DOWNTOWN AND NEIGHBORHOODS

▶ Actions 2017	PRIORITY
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GOAL 6

VIBRANT HISTORIC DOWNTOWN AND NEIGHBORHOODS

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GOAL 6

VIBRANT HISTORIC DOWNTOWN AND NEIGHBORHOODS

▶ Management in Progress 2017	TIME
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GOAL 6

VIBRANT HISTORIC DOWNTOWN AND NEIGHBORHOODS

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GOAL 6

VIBRANT HISTORIC DOWNTOWN AND NEIGHBORHOODS

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