

**Keep Fort Pierce Beautiful Advisory Board  
jointly with City Tree Board**

# **DRAFT MINUTES**

MINUTES OF A KEEP FORT PIERCE BEAUTIFUL ADVISORY BOARD JOINTLY WITH CITY TREE BOARD, HELD IN THE PUBLIC WORKS CONFERENCE ROOM, 52 SAVANNAH ROAD, FORT PIERCE, FLORIDA, AT 12:00 PM ON TUESDAY, MAY 9, 2017.

1. **Call to Order** – Shyanne Helms called the meeting to order at 12:10 PM.
2. **Invocation** – Martha Wright gave the invocation.
3. **Pledge of Allegiance** was recited.
4. **Roll Call:**

Board members in attendance: Charlene Adair, Jorge Goz, Matt Samuel, Janey Vanderhorst, Shirley Walker, Martha Wright, Jane Zezeck, Shyanne Helms - Chair

Absent: None

Staff and Guests: Paul Bertram, Bob Burdge, David Cleveland, Pat Cochran, Linda Cox, Linda Hudson, Nicholas Mimms, Mike Reals, Caleta Scott

## **Approval of Minutes**

- a. Approval of minutes from the April 11, 2017 meeting

Motion was made by **Jane Zezeck**, seconded by **Janey Vanderhorst**, to approve the minutes of the April 11, 2017 meeting. All in favor. **Motion passed.**

5. **New Business**

- a. Educational field trip

Last year's trip was canceled due to Hurricane Matthew. The plan is to visit St. Augustine in October. Nicholas Mimms and Mayor Hudson plan to attend.

- b. Vote on Peacock Art District (PAD) logo

The design will go on an entrance sign to the area and on street pole banners. Planters will be placed down Orange Avenue and they will be different than planters in other areas of town. Mike Reals presented a mock-up of a peacock that can go on top of light posts. The talented fabricators in Public Works will install at the compound for initial testing measures. Three (3) designs were presented as rough drafts. The **board members voted by ballot and selected**

**option 3 with the colors that were used in option 1.** The vote was 7 – 1. The Economic Development team will make final determination.

6. **Old Business**

a. Pedestrian Plaza Art

Shyanne Helms gave a brief introduction to Pedestrian Plaza Art. Nicholas Mimms stated that he may be able to find funding for the project. Paul Betram mentioned that a temporary structure, possibly donated, may work until the funding is determined. Pat Cochran stated that the budget should be established initially. A life-sized figure could cost \$20k-\$50k. The group discussed ideas such as treasure chest, person fishing, a tower or a ship to commemorate the 1715 Fleet. The cannon and anchor at Pinewood park were also discussed. A call to artists, with a minimal cost, was suggested. Mr. Mimms suggested that the board make a recommendation to the City Commission in order to determine and launch the project. The time frame of the project should be one year max

c. Great American Cleanup - March 24, 2018

Paul Betram stated that we need to advertise and coordinate with community partners early. The logistics of the site should be looked at carefully and will need to be large enough to accommodate the beautification projects. Arbor Day should encourage people to beautify through trees. Charlene Adair suggested creating a vision for Arbor Day. There is plenty of time and everyone should come to the next meeting with ideas to make this event bigger and better. Mike Reals suggested the event should be like a big carnival, sending notice now. The March 24 date should be sent to the County, homeowners associations, property managers, as well as, Neighborhood Gems.

7. **Announcements**

Jane Zezeck - Thanks to Public Works for Glidden Park cleanup.

Matt Samuel – Thinks the selected planters look simple. Would like to consider an “Adopt a Pot” program.

The next meeting will be held on Tuesday, June 13 at 12 Noon.

8. **Adjournment** – The meeting was adjourned at 1:07 PM.