

**Keep Fort Pierce Beautiful Advisory Board  
jointly with City Tree Board**

MINUTES OF A KEEP FORT PIERCE BEAUTIFUL ADVISORY BOARD JOINTLY WITH CITY TREE BOARD, HELD IN THE PUBLIC WORKS CONFERENCE ROOM, 52 SAVANNAH ROAD, FORT PIERCE, FLORIDA, AT 12:00 PM ON TUESDAY, JUNE 13, 2017.

1. **Call to Order** – Shyanne Helms called the meeting to order at 12:05 PM
2. **Invocation** – Martha Wright gave the invocation.
3. **Pledge of Allegiance** was recited.
4. **Roll Call:**

Board members in attendance: Charlene Adair, Jorge Goz, Matt Samuel, Janey Vanderhorst, Shirley Walker, Martha Wright, Jane Zezeck, Shyanne Helms - Chair

Absent: None

Staff and Guests: Carol Alberts, Paul Bertram, Bob Burdge, Jennifer Garrity, Jason Hoffman, Linda Hudson, Mike Reals, Caleta Scott

**Approval of Minutes**

- a. Approval of Minutes from the May 9, 2017 meeting

Motion was made by **Jane Zezeck**, seconded by **Janey Vanderhorst**, to approve the minutes of the May 9, 2017 meeting. All in favor.  
**Motion passed.**

5. **New Business**

- a. Carol Alberts, UF IFAS Extension Agent – Community Garden discussion

Carol Alberts gave a brief introduction, discussed her role in the large scale project of targeting Lincoln Park area, identifying barriers/challenges in the community and teaching how to use the food they have grown. The program would like to use the community garden as a demonstration site to teach horticulture skills, explain health benefits, and introduce the business aspect. The next step is to set up a time to meet at the garden. Mike Reals mentioned that there may be an opportunity for part-time internship to work with the garden.

6. **Old Business**

- a. Great American Cleanup and Arbor day March 24, 2018

The application process for Tree City is in a few months. Paul prefers having both events together, expanding to increase exposure. Advertising has started and we need to start thinking of events now. The partnership with IFAS may help. We are looking to be at the PAL building, need 3 – 4 good projects including beautification and educational. It would be nice to make it more like a festival. Jorge Goz mentioned the Union Building near 25<sup>th</sup> Street, as the PD is redoing the building to make it a “community union hall.”

b. Educational Field Trip - St. Augustine, October 2017

Paul Bertram is waiting for confirmation from the Mayor of St. Augustine.

c. Pedestrian Plaza Art

Linda Hudson suggested consideration of Crayola history in the PAD and will reach out for participation. Paul stated there has been pressure in reference to what will be there. The cost is the biggest obstacle. There will need to be a plan before it goes to the City Commission. A tribute to the 1715 Spanish Fleet was mentioned as an option. A boat/ship and plaque was also suggested. Other ideas included reaching out to Navy Seal Museum, a compass or boat steering wheel. Shyanne requested tangible ideas from board members.

d. Peacock Arts District (PAD)

The artwork is close to a final draft after the Economic Development team review. Additional ideas include art contests, sculptures, and planters. Paul Bertram is looking into terracotta planters. The peacock mock-up that Public Works created is still in the works. Once pricing is determined, banners and planters will be ordered. There will be 2 sets of lights between 5<sup>th</sup> and 7<sup>th</sup> street.

## 7. **Announcements**

Matt Samuel – The Lions Club would like to donate \$2500 to the PAD for something that will be a permanent fixture.

Jorge Goz – He would like to see benches in the PAD so that people can sit down.

Paul Bertram – Announced the Treasure Coast Waterway Cleanup on July 29. Public Works sends grapple truck and supplies.

Charlene Adair – Announced the Indian River Lagoon spoil islands need volunteers for a cleanup. She asked if KFPB can provide bags, gloves, etc. Thanked Paul Bertram for South Beach cleanup help.

Jason Hoffman – The FPUA has no money for transformer boxes.

Shyanne Helms – Stars over St. Lucie on July 4<sup>th</sup> will have the Air National Guard Band of the South.

The next meeting will take place on July 11, 2017.

8. **Adjournment** – The meeting was adjourned at 1:15 PM