



2018 Half Cent Sales Tax

THE MESSAGE IS SIMPLE...



BETTER **ROADS**,
MORE **SIDEWALKS**,
AND **CLEANER RIVERS.**

VOTERS WILL BE ASKED
TO DECIDE A HALF-CENT SALES TAX IN NOVEMBER

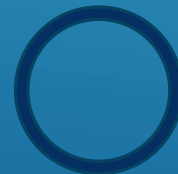


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OVERVIEW

- Why the sales tax
- Every dollar stays here
- 4 layers of protection
- Fort Pierce Projects



WHY THE SALES TAX?

- ▶ The Great Recession
- ▶ Tapped revenue sources
- ▶ Gas taxes steadily declining
- ▶ Recent active hurricane season



EVERY DOLLAR STAYS HERE

- ▶ ½ Cent for 10 years
- ▶ By Statute, funds have to be spent on stated projects & can't be diverted
- ▶ Tourists and visitor help pay
- ▶ \$50 a year on average per family



HOW CAN WE BE SURE?

Four Layers of Protection

1. State Statute says that's what the money has to be used for.
2. Adopting Ordinance spells it out
3. Elected officials have oversight and review of all \$\$\$ spent.
4. a local citizens' advisory committee

Ballot language:

“To provide for projects to improve local roads, reduce traffic congestion, improve local water quality, reduce neighborhood flooding and similar uses under Florida law and to seek matching funds for these purposes, shall St. Lucie County levy a half-cent sales tax, for ten years, with expenditures subject to review by an independent citizens committee ensuring that all dollars are spent fairly throughout Port St. Lucie, Fort Pierce, St. Lucie Village and St. Lucie County?”

WHAT ARE THE PROJECTS?



BETTER ROADS

MORE SIDEWALKS



CLEANER RIVERS

CITY OF FORT PIERCE PROPOSED PROJECTS

WATER QUALITY

Georgia Avenue Basin

STREETSCAPE IMPROVEMENT

Avenue D

SIDEWALKS

Emil Avenue

STORMWATER IMPROVEMENTS

Moore's Creek Linear Park Phase II

ROAD IMPROVEMENTS

13th Street

17th Street

Avenue D

Avenue I

Indian River Dr. Reconstruction

BRIDGE REPAIRS

Citrus Overpass

STREET RESURFACING

Citywide

78 roads





Thank You!

www.FPHalfCent.org