

From: Linda Fasano <lindafasano@icloud.com>
To: Nicholas Mimms <NMimms@City-FtPierce.Com>

Date: Thursday, June 28, 2018 12:38PM
Subject: Fwd: Sunrise

Dear Mr. Mimms,

Just a quick note to say thank you for the meeting and presentation in regards to The Sunrise Theater last evening.

I don't get to spend much time to be involved with the Theater, mostly because of work constraints. My mother who has volunteered since the theater opened with my father and since his passing, has spent many hours supporting the process, while in attendance last night, in her uniform! Watching those people can't help but to keep me proud of what the local people accomplish. Along with the City Commission and it's staff working late hours to listen to us speak and advise.

In many conversations, for many years in the Arts business, I have found that fellow colleagues are happy to input their support, should you seek it. I have found that small theaters are successful financially and economic engines to their communities, Jupiter Theater as one. Hats off to the visual and sound effects person who spoke about Miami to California with his work! I would like to suggest we discuss his company and more like his, to support the theater. I like many other colleagues know that when something is not working we must look at different avenues and continue to educate ourselves in this line of work. This is not a numbers business that continues to be consistent year after year. Fashion, art, theater and interior design are some of the areas that take continued change and nurturing, almost like a seasonal garden.

I would also like to input that I have in my survey, an outside company is a direction we should considered enthusiastically. As he explained "he is not successful if the theater is not successful". The costs of doing business with contracted professionals is not always more costly, but most times less when retirements and insurances are equally considered. I am not suggesting we loose supportive employment though consider the weight of a new director versus an outside company, financially, successfully and resourcefully with contacts far reaching our local zip codes.

In terms of Arts Education, I am still on board with support the Kennedy Center Partners in Education Program.

Thank you for all of your work and leadership to bring the Sunrise issues to light with complete transparency.

Best regards,

Linda Fasano

Begin forwarded message:

From: Linda Fasano <lindafasano@icloud.com>
Subject: Sunrise
Date: June 21, 2018 at 9:58:21 AM EDT

To: Elizabeth Woodruff <EWoodruff@City-FtPierce.Com>

Hi Libby,

Just a thought, I am not a theater person in regards to directing the organization but thinking of options.

One is to sort of piggy back on companies that travel to the South East to incorporate their performance in Ft Pierce.

Say there is a theater company at the Riverside in Vero, organize a plan in where they stay a day or two extra and incorporate a show at the Sunrise.

This would add additional funds to their visit and support the Sunrise in ticket sales.

The Kravis to Miami there are many shows that travel right passed us that may help.

Not sure if this is a communication with support from the Riverside staff or agent process. Some of the larger shows are costly though working together this may open a

door that the Sunrise may not have had a chance to entertain.

Second, I have heard of companies and artists who support local venues with workshops and schools. Maybe looking into this would help as well.

Considering the Kennedy Center Arts in Education Partnership will help foster this process with the schools.

Talk soon, I will attend the session next week too!

Linda