

# SUNRISE CITY

## SPECTRUM



FEBRUARY 2018

# TABLE OF CONTENTS

////////////////////////////////////

<b>FEATURED .....</b>	<b>4</b>
<b>POLICE DEPARTMENT .....</b>	<b>6</b>
<b>PLANNING DEPARTMENT .....</b>	<b>8</b>
<b>BUILDING DEPARTMENT .....</b>	<b>10</b>
<b>PUBLIC WORKS DEPARTMENT .....</b>	<b>12</b>
<b>INDIAN HILLS GOLF COURSE .....</b>	<b>14</b>
<b>FORT PIERCE CITY MARINA .....</b>	<b>15</b>
<b>SUNRISE THEATRE .....</b>	<b>16</b>
<b>CITY CLERK   NEW BUSINESSES .....</b>	<b>18</b>
<b>UPCOMING EVENTS .....</b>	<b>19</b>



*3rd Annual*  
**ART SHOW & FESTIVAL**  
  
*Highwaymen*  
**HERITAGE TRAIL**

**Saturday, February 17, 2018 ~ 10am-4pm**

**Moore's Creek Linear Park ~ 8th Street & Avenue D, Fort Pierce, Florida**

**Save the Date ~ Save the Date ~ Save the Date**

# Taking the Lead

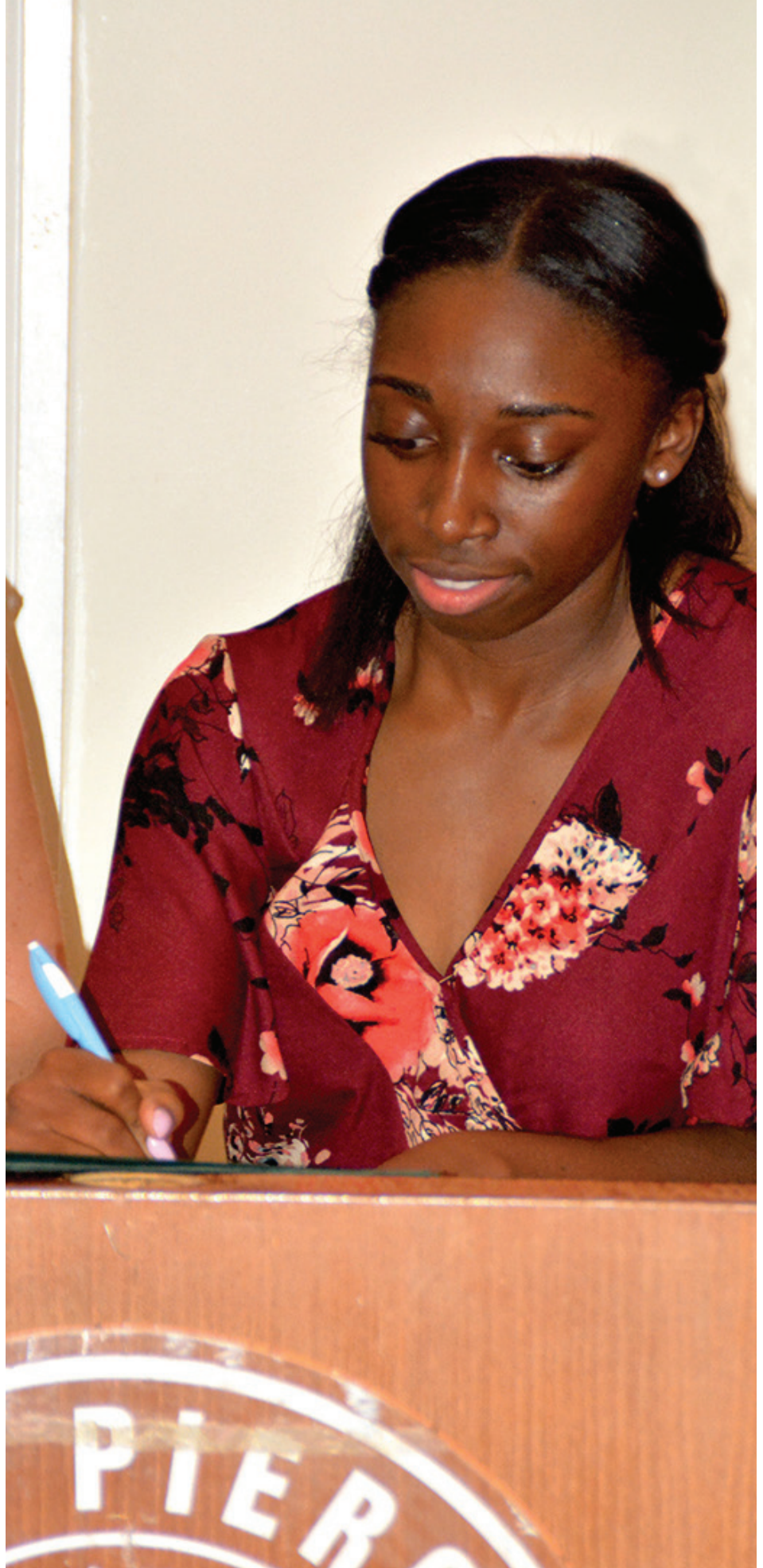
Joe Sweat  
City Manager's Office

Jar'Necia Frierson (seen on the right) signs away as she steps in as the new Chairperson of the Youth Council of Fort Pierce (YOCO) along with four other youth members:

*Vice-Chairperson - Lelonnie Beathia,  
Secretary - Shikinah Williams,  
Assistant Secretary - Ka'Vozia Glynn,  
Treasurer - Travis Penn, Jr.*

The Fort Pierce Youth Council (YOCO) was designed by the City of Fort Pierce to help provide a voice and an ear to the youth in our community. It is youth led, under adult guidance with the assistance and partnership of the St. Lucie County Roundtable. YOCO meets once a month where the youth create new ways to engage our youth in the community, plan monthly community projects, but more importantly, become leaders in our city. The swearing in of the youth, recently held in January, was a new start for the active students as they assumed their new tasks and leadership roles. Mayor Linda Hudson swore in each of the 5 youth as they were read the YOCO and SLC Roundtable mission statement.

Those in attendance from the City of Fort Pierce were City Manager Nicholas Mimms, Communications Manager, Shyanne Helms, and Marketing Specialist, Joe Sweat.





Attendance for St. Lucie County Roundtable included: Teresa Bishop, is the Executive Director of the Roundtable of St. Lucie County, Kevin Singletary, Kids at Hope Project Coordinator (under the Roundtable), and Kim Reid, Kids at Hope School and Community Liaison (also under the Roundtable).

“The City of Fort Pierce is very fortunate to have a youth council composed of some of the best and brightest students that this wonderful community has to offer. With the collaboration of the Roundtable of Saint Lucie County, the City of Fort Pierce has successfully produced

the Fort Pierce Youth Council, otherwise known as YOCO, to help guide the leadership of our City. For several years City of Fort Pierce staff have attempted to acquire the recommendations from our youth to gain a better understanding of their needs and desires. The Youth Council now provides a direct connection to our future leaders and also gives them greater insight into the inner workings of municipal government.

City Commissioners, City Administration, and City Staff have all visited with the Youth Council and given them a background on their respective roles with the City

of Fort Pierce. With this knowledge the Youth Council will be able to provide recommendations that are viable and functional. They will also be exposed to the challenges of our local government and will be able to provide their suggestions for potential improvement.

We want our youth to have a strong and contributing voice here in the City of Fort Pierce and our staff is committed to ensuring that this occurs.” - City Manager, Nicholas Mimms



# LETTERS of LOVE

Kids from the Boys & Girls Club of St. Lucie County made some very thoughtful cards and posters for Fort Pierce police officers recently, thanking the officers for protecting the public and keeping the community safe. The sincere kindness and appreciation expressed in the cards was so meaningful that they were put on display in the lobby at police headquarters. Comments such as “thank you for protecting our world and keep people from littering,” as well as “I love you Police Officer” go a long way in reminding officers of the department’s motto, “In Honor We Serve.”



## MLK PARADE

Fort Pierce Police Officers were proud to participate in the Annual Martin Luther King Jr. Day Parade and Festival recently, marching in the parade, passing out beads and greeting the public. As the prestigious Honor Guard moved formally down 25th Street, Chief Diane Hobleby-Burney shook hands and met people all along the route while officers on Segways rolled back and forth showing how they use the Segways to interact with kids and adults. The Parade and Festival were as much fun for the officers as it was for citizens, and the officers are already looking forward to doing it again next year.



# *Take a Free Ride*

The Transit Division, along with our community partners, has developed a countywide bike-share program designed to enhance the first- and last-mile access to the Treasure Coast Connector bus system, improve accessibility to county recreational and activity centers and to promote and support public health and fitness. Those bicycles are being rented from Zagster instead of purchased, and the system's first three stations will be constructed in the City of Fort Pierce at St. Lucie County Museum Point Park, the South Beach Jetty and Jaycee Park. The county will then have a tentative total of nine bike stations and 50 rental bicycles.



## Cause for the Cove



The development team of Causeway Cove Marina hosted their ribbon cutting on 1/23/18 for a 198 slip marina, dock master's quarters, ship store, and 10 Recreational Vehicle (RV) site park at 601 Seaway Drive.



## ***PIERCED CIDER***

There is something brewing down on 2nd Street. Opening in early February, Fort Pierce will have its own Cidery. The historic home that was built in 1900 is being transformed again. The former Sailfish Brewery will now become Pierced Ciderworks. Trends are showing consumer interest in craft cider breweries over the next five years. This will be a great addition to our Edgar Town District and draw additional business to our Historic Downtown District. They will not only make their own cider and sell it, but will have a variety of local craft beers and wine. Follow the progress and look for the official opening day on Facebook.

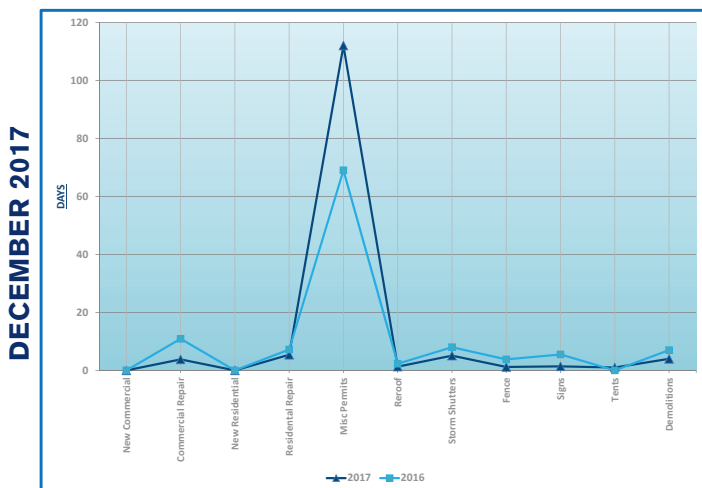




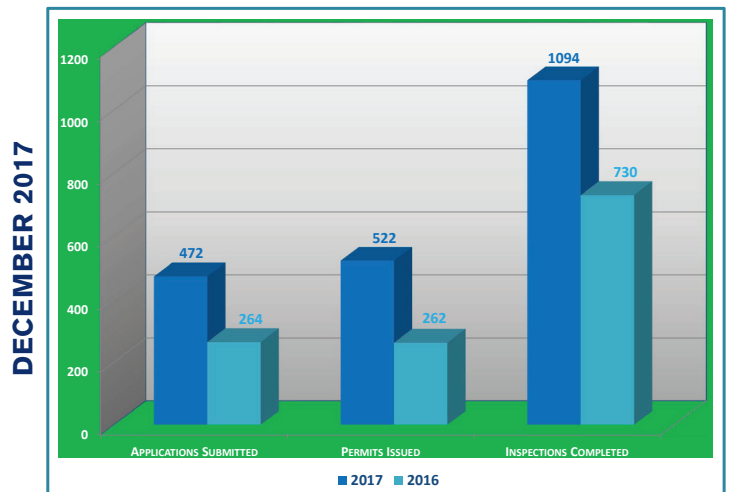
1401 N 2nd St. - Radical Cosmetics is relocating from New Jersey to Fort Pierce. The former “PAL Center” has been completely renovated for the bulk cosmetic center that is nationally recognized as a premier cosmetic contract manufacturer. This picture was taken during a tour of the facility with the owner Fenton Baijnath, Jill Marasa of the Economic Development Council and members of City Management.

### PLAN REVIEW PROCESSING TIME

For permits with 0 days, either the review was not completed within the month, or there were no reviews for the entire month.



### BUILDING PERMIT ACTIVITY REPORT





## *Moving Forward*

Mike Reals, Public Works Director

A new year is once again upon us and the Public Works Department is full speed ahead looking to new challenges and opportunities. While the weather is cool and the grass is somewhat dormant, the crews are taking advantage and completing some much needed projects.

Members of the Streets and Parks Division have worked hard cleaning up the area around Fisherman's Wharf. The area saw some damage from Hurricane Irma and was in need of some attention. Holiday decorations are coming down throughout the City after another successful season, and the Team is already planning what to do this year. Beautification projects are taking place in the medians along US1 with another in the planning stages along the River Walk. A private contractor and the FPUA are working diligently to restore all of the streetlights throughout the community that have had deficiencies since the hurricane.



Coming up on April 14th the Public Works Department will once again host the Keep Fort Pierce Beautiful, Great American Cleanup event held at the PAL center. The KFPB Committee has come up with some wonderful projects and the goal is for this year to be the largest participation yet. In addition to the community beautification projects, there will be an open house for the City of Fort Pierce. We are hopeful that all departments within the City can join us with and informational booth about the services that they provide. As always, there will be food, drinks and t-shirts provided for all of the volunteers and fun activities for children.




---

## RIVER WALK CENTER SALES REPORT DECEMBER 2017

CLASSES .....	\$ 1,481.15
PARK PERMITS .....	\$ 1,225.00
SPECIAL EVENTS .....	\$ 6,055.00
GARDEN CENTER .....	\$ 400.00
MARAVILLA CENTER .....	\$ 500.00
OLD CITY HALL .....	\$ 1,155.90
RIVER WALK CENTER .....	\$ 1,912.28
<b>TOTAL</b>	<b>\$12,729.33</b>

---



## Up Swing

Daniel Visconti, IHGC Manager

With January’s poor weather behind us, we look forward to a mild February and even better Spring! If you haven’t played The Hills in a while, we look forward to seeing you back! We know you’ll be impressed with the drastically improved conditions and attitude throughout the facility.

You’ll notice some big changes, and several small changes that will begin to make a big impact on our overall look. The trees and shrubs around the building have been trimmed providing a neater look. Several tee boxes have already received a face lift with the addition of plantings and mulch. We are in the process of replacing all four water coolers on the course in conjunction with those efforts.

You will notice a greater advertising presence focusing on our “NEW” Indian Hills through print, radio and a new TV commercial which will air on Comcast spanning several channels. We are in the process of working on a rack card that will be distributed to the local hotels and resorts between Vero Beach and Port St Lucie to grow our reach of residents and visitors.

We’ve set a date of March 3rd & 4th for this year’s City Championship! The particulars of the event will be posted on Facebook and the registration process will begin on February 1st. This is surely an event to mark your calendars for! The food, tee gift and flight winner prizes will be a huge upgrade over previous years, so we look forward to great participation this year.

Even with the less than average weather of January, we are currently 3,600 rounds over last year covering October 1st through January. We Thank You all for your support!! We will welcome any suggestions you may offer in an attempt to improve our operation. We ask your cooperation in spreading the word within the community through both social media and word of mouth, our greatest form of advertising.

## INDIAN HILLS SALES REPORT

	↑ 11/2017	↑ 12/2017
GOLF ROUNDS	2738	3468
GOLF FEES	\$56,124.06	\$74,758.39
RANGE TOKENS	\$857.03	\$1,510.67
MEMBERSHIP PASS	\$2,890.00	\$4,175.00
FOOD & BEVERAGES	\$4,366.64	\$4,324.45
MERCHANDISE	\$2,848.75	\$2,274.60
TOTAL	\$67,086.48	\$87,043.11



## CITY MARINA FINANCIAL REPORT

	OCTOBER	NOVEMBER	DECEMBER
<b>Dockage Reservations</b>	<b>84</b>	<b>200</b>	<b>173</b>
<b>Monthly Dockage</b>	<b>\$120,206.26</b>	<b>\$142,171.57</b>	<b>\$127,770.32</b>
<b>Transient Dockage</b>	<b>\$28,570.25</b>	<b>\$43,499.45</b>	<b>\$47,446.89</b>
<b>Electricity</b>	<b>\$2,850.14</b>	<b>\$13,379.15</b>	<b>\$3,744.10</b>
<b>Retail</b>	<b>\$7,258.65</b>	<b>\$6,165.10</b>	<b>\$19,114.54</b>
<b>Gas Sales</b>	<b>\$12,004.49</b>	<b>\$20,522.32</b>	<b>\$29,637.85</b>
<b>Diesel Sales</b>	<b>\$35,116.50</b>	<b>\$94,829.98</b>	<b>\$80,428.93</b>
<b>TOTALS</b>	<b>\$204,207.61</b>	<b>\$320,569.57</b>	<b>\$308,142.63</b>



The Sunrise Theatre started off celebrating the New Year with a dazzling array of shows. From One Night In Memphis, a show that was a recreation of a studio famed session featuring Johnny Cash, Jerry Lee Lewis, Elvis and Carl Perkins to the comedy of Brad Garrett (from Everybody Loves Raymond) to the sold-out performance of iLuminate, showcased on the hit TV show America's Got Talent. These shows and many more were attended and enjoyed by young and old alike.

The Sunrise Theatre/Foundation Schooltime Performances continued in January with Let's Go Science. This hour long performance was attended by over 800 students in grades kindergarten through 5th grade. Also in attendance were high school special needs students who attended from Vero Beach High School. This program is highly sought

after by teachers, principals and administrators as a fun, educational field trip, that enhances and captures the students interest with entertaining subject material.

The Boys and Girls Club of St. Lucie County hosted their Youth of the Year Leadership Day, a special day for four local teenage Boys and Girls Club members, who are candidates for Youth of the Year Competition. They were treated to a tour of the Sunrise Theatre by Marketing & Communications Manager, Anne Satterlee and Technical Director/Facilities Manager, Thomas Taylor. These bright, young, youth leaders asked great questions about the theatre and what it is like to work in a theatre, and loved hearing about the meaning of the ghostlight.



## SUNRISE THEATRE FINANCIAL REPORT

Date	Show	Attendance	Total Expense	Total Revenue	Gain/(Loss)
12/1	Martial Arts & Acrobats of Tianjin	252	\$27,223.71	\$7,961.72	(\$19,261.99)
12/15	Children Service's Sounds of the Season	N/A	\$1,289.80	\$335.00	(\$954.80)
12/21	Charlie Brown's Christmas	785	\$27,891.83	\$27,726.05	(\$165.78)
12/23	Christmas Wonder Land	872	\$34,519.65	\$53,128.30	\$18,608.65
12/29	Ballet of Russia Nutcracker	838	\$22,329.72	\$24,852.20	\$2,522.48

Date	Rental	Attendance	Total Expense	Total Revenue	Gain/(Loss)
12/1	Sugar Blue BB	134	\$2,334.68	\$3,758.54	\$1,423.86
12/2	A Christmas Carol	988	\$23,235.33	\$29,889.99	\$6,654.66
12/8	St. Lucie Ballet Nutcracker	572	\$15,008.81	\$19,033.05	\$4,024.24
12/13	Lawnwood Medical Center Party	NA	\$242.64	\$989.00	\$746.36
12/14	St. Andrew's Christmas Show	702	\$5,131.84	\$7,661.00	\$2,529.16
12/1~31	Comedy Corner	95	\$456.52	\$2,462.00	\$2,005.48
12/1~31	Jazz Jam	142	\$1,483.56	\$1,287.00	(\$196.56)
TOTALS			\$161,148.09	\$179,083.85	\$17,935.76



# WELCOME TO FORT PIERCE!

ALDI (FLORIDA) LLC |  
MERCHANT-OVER \$50,000

ALFREDS JOURNEY |  
MOBILE DETAILING

BELLSOUTH TELECOMMUNICATIONS |  
TELECOMMUNICATIONS

COLDWELL BANKER PARADISE |  
MOTELS

DADAN BONNA LAW, LLC |  
ATTORNEY AT LAW

DEGCO, INC. DBA |  
TIPSY TIKI CAFE/RESTAURANT

DIFRANCESCO, PAYTON |  
BEAUTY SHOPS

HEISLER, THEODORE |  
MOTELS

INTERNATIONAL GOLF MAINTENANCE |  
LAWN SERVICE AND CARE

JEAN LADE GRASS CUTTER, INC. |  
LAWN SERVICE AND CARE

KIDS 1ST LEARNING CENTER |  
CHILD CARE CENTERS

KIM GIBBS CLEANING SERVICE |  
CLEANING SERVICE

MADRIGAL, MARIA ESTEFANY |  
BEAUTY SHOPS

MILLS, SUSAN |  
MOTELS

ORGANIC LABORATORIES, INC |  
MANUFACTURERS-9

OUI CREATE | UNCLASSIFIED

SEILER, GEORGE & KATHALEEN |  
MOTELS

SERENDIPITY THERAPEUTIC MASSAGE |  
PROFESSIONS

SURE-PRO1, LLC |  
TAX CONSULTANT

SWEETIES DINER LLC |  
CAFE/RESTAURANT

TAQUERIA DOS HERMANOS |  
PEDDLER/SOLICITOR/VENDORS

TOP HOME PROPERTY SERVICES  
CLEANING SERVICE

LAWN CARE SERVICE |  
LAWN SERVICE AND CARE

UNANGST, FRANK|  
MOTELS

WILSON, CYNTHIA|  
MOTELS



## UPCOMING COMMUNITY EVENTS

EVENT	DATE	TIME	LOCATION
FORT PIERCE FARMER'S MARKET	EVERY SATURDAY	7:00 AM - 1:00 PM	MARINA SQUARE
GREEN MARKET	EVERY WEDNESDAY	12:00 PM - 6:30 PM	MARINA SQUARE
AVENUE D MARKET	EVERY FRIDAY AND SATURDAY	8:00 AM - 10:30 PM	AVENUE D PLAZA
FRIDAY FEST	2/2	5:30 PM - 9:00 PM	MARINA SQUARE
FRIDAY FEST EXTENSION	2/2	7:00 PM - 2:00 AM	N. 2ND STREET
PIRATE FEST	2/2-2/4	ALL DAY	VETERANS MEMORIAL PARK
FAREWELL TO GRANNY'S KITCHEN	2/3	3:00 PM - 8:00 PM	N. 9TH ST & AVE. D
COFFEE WITH THE MAYOR	2/16	8:00 AM - 9:00 AM	FORT PIERCE YACHT CLUB
ST. LUCIE YARD SALE	2/17	8:00 AM - 2:00 PM	LAWNWOOD STADIUM PARKING LOT
CHOW DOWN FOOD TRUCKS	2/20	4:30 PM - 9:00 PM	VETERANS MEMORIAL PARK



## **Mission Statement**

*To provide community leadership, quality public service, and a safe environment for all citizens, by an empowered team of employees motivated by pride in themselves and their work.*

WWW.CITYOFFORTPIERCE.COM   ▪   FACEBOOK.COM / FTPIERCE