

ORIGINAL

Grant Amount Requested: \$ 5,000

# CWC Scoring App #20

## 2017-2018 PUBLIC SERVICE GRANT APPLICATION

RECEIVED TIME: 10:35A

Organization Legal Name: Fort Pierce Police Athletic League  
Mailing Address: 903 South 21<sup>st</sup> Street, Fort Pierce, FL 34950  
Physical Address: 903 South 21<sup>st</sup> Street, Fort Pierce, FL 34950

JAN 12 2018

City of Fort Pierce  
URBAN REDEVELOPMENT

**Contact Person:** Melissa Alexander Title: Grant Writer/Bookkeeper  
BEST CONTACT Phone Number: 772-467-6810 Email Address: malexander@fortpiercepall.com  
Website Address: www.fortpiercepall.com

### LEGAL STATUS OF ORGANIZATION:

- ( X ) Incorporated, Not-for-Profit - Month and Year of incorporation/creation: 08/1995
- INCLUDE COPY OF CURRENT BUSINESS TAX RECEIPT (BTR) FROM CITY OF FORT PIERCE
- INCLUDE COPY OF CURRENT 501(c)(3) DOCUMENTATION FROM INTERNAL REVENUE SERVICE.
- INCLUDE COPY OF NONPROFIT REGISTRATION FROM SUNBIZ.ORG.

### Person Authorized to Sign on Behalf of this Organization. Signature Must Be Notarized.

Melissa Alexander Today's Date: 1/12/18  
Signature

Print Name: Melissa Alexander Title: Grant Writer/Bookkeeper  
Telephone Number: 772-370-0066 Email: malexander@fortpiercepall.com

### NOTARY STATE OF FLORIDA, COUNTY OF ST. LUCIE

BEFORE ME, an officer duly authorized by law to administer oaths and take acknowledgements, personally appeared Melissa Alexander, who is personally known to me or produced N/A, as identification, and acknowledged he/she executed the forgoing Agreement for the use and purposes mentioned in it and that the instrument is his/her act and deed.

IN WITNESS OF THE FORGOING, I have set my hand and official seal in the State and County aforesaid in this 12<sup>th</sup> day of January, 2018.

NOTARY PUBLIC Sharman L. Colton  
My Commission Expires: January 13, 2018



# **PLEASE SUBMIT AN ORIGINAL APPLICATION AND 7 COPIES**

**Attach additional pages as necessary.**

**PLEASE PRINT NEATLY OR TYPE YOUR ANSWERS TO THE QUESTIONS IN THIS APPLICATION.**

1. Describe your organization and list your Mission Statement.

The PAL's mission statement is: "Filling Playgrounds Not Prisons".

PAL is a nationally approved juvenile crime prevention program that provides wholesome alternative activities, athletics, recreational, and tutorial/dropout prevention classes to create a bond between police officers and the youth in our community.

PAL is not just an afterschool program, we offer youth a chance to participate in boxing, ballet, mentoring, basketball, summer camp, football. Cheerleading, dance and drama, t-ball, field trips and youth leadership activities. PAL gives youth the opportunity to interact with officers, so they understand that officers are here to help them and if they need one to call. Many youth in our community have the mindset that officers are not to be trusted and PAL shows them that officers can be trusted. PAL is a safe and nurturing place that youth can go to feel safe.

2. Describe your organization's history and prior experience, including a description of programs/projects similar to the one you are applying for in this application.

PAL has been in existence for over 20 years. PAL started as just a small boxing club. Over the years, PAL has seen that the youth in Ft. Pierce need more than just a boxing club, so PAL started offering other programs. PAL is currently the biggest that it has been in the past few years and offers more programs than when it first started.

3. List all previous grants awarded by the City of Fort Pierce to **YOU or any organization(s) you were previously or are currently associated with.** If None, write N/A below:

<u>Program Year</u>	<u>Amount</u>	<u>Purpose</u>
2016-17	\$4,000	PAL Programs – Uniforms, costumes, field trips & competitions
2015-16	\$4,000	PAL Programs – Uniforms, costumes, field trips & competitions
2014-15	\$7,500	PAL Programs – Liability Insurance, Audit, uniforms & field trips

**Please Note:** Organizations/Applicants that have received funding for three consecutive years **may be deferred** in order to provide funding for newer activities.

4. If you have received funding from the City of Fort Pierce for Public Service projects in the past, please explain **HOW** the program/project described in this grant application is **NEW OR EXPANDED:**

PAL is continually expanding the programs offered and trying to add new programs. By obtaining grant funding, PAL is able to continue expanding current programs and create new programs that the youth are interested in. With the number of youth participating in the programs, it is necessary to make sure that the proper uniform and equipment is worn for those activities that require it (ex. Karate & Boxing). Many of the items cannot be shared with other participants, so PAL has to purchase additional of those items. Some equipment

also needs to be replaced more often than others, due to over use. Costumes for the dance program have to be purchased for the participants for the type of show they are performing. Summer camp always has a "Keep up the Learning" component that PAL purchases workbooks, reading books and other activities that promote learning while the youth are out of school for the summer.

5. What is your organization's annual budget? Describe how your organization is currently funded.

Annual budget (2017) – \$238,500

PAL is currently funded by grants, membership dues, donations and fundraising efforts.

6. Does the City of Fort Pierce and/other local organizations in Fort Pierce provide services similar to your agency? Yes.

If you answered Yes, how do your services compliment their offerings? If yes, explain.

There are a couple of gyms that offer boxing programs, however, they are strictly for boxing and do not offer other programs. These gyms also participate when PAL holds the Silver Gloves Boxing Tournament or the State PAL Boxing Tournament every year.

How are your services different?

PAL's services are different from other organizations, as PAL is the only organization that offers multiple programs all at the same location. This makes it easier on the parents/guardians if siblings wish to participate in different activities.

7. Project Name (please keep it short):

Summer Camp/Program Assistance

8. U.S. Dept. of Housing & Urban Development (HUD) National Objective Activities: (check one)

**Area benefit** activity (the activity benefits/is open to everyone in a particular low income neighborhood or geography)

**Limited Clientele** activity (particular individuals or households receive a benefit, and the majority of them qualify as low income)

**Presumed Benefit** activity (the activity benefits a group of individuals presumed by HUD to qualify for a benefit: battered spouses, homeless, elderly, severely disabled adults, abused children, illiterate adults, persons with HIV/AIDS, or migrant farm workers)

9. Which National Objective(s) shown below does your project/program(s) meet?

Benefit low to moderate-income persons;

Help in the prevention of slums or blight; and/or

Meet other community needs having a particular urgency because other financial resources are not available to meet such needs.

10. Beneficiaries from National Objective Activities (#8 Above)

- A. Who are the intended beneficiaries of this program/project? Describe how the project will ensure that the intended beneficiaries are being served and the target population will be reached, including how beneficiaries are identified, and any outreach performed:

The intended beneficiaries of this program are low income participants. Every participant in PAL programs must complete an application. The application collects information such as family size and household income. This information is used to make assist PAL in making sure low-income participants have the opportunity to participate and allows PAL to offer scholarships to low income participants. The majority of PAL's participants are low income.

- B. If the project will provide an “Area Benefit”, please define clearly the geographic area to be served by the proposed activity. Include a map, if necessary.

N/A

- C. If the project will benefit “Limited Clientele”, list the approximate number and percentage of total persons assisted through this project/program who will be Low to Moderate Income (LMI) and how their income level will be determined.

This program will benefit “Limited Clientele” as PAL's programs are specified for youth only. Approximately 70% of PAL's participants are currently in the “very low to low” income bracket.

Department of Housing and Urban Development (HUD) 2017 Income Limits								
Number of People Living in Household	1	2	3	4	5	6	7	8
Extremely Low Income	\$12,650	\$16,240	\$20,420	\$24,600	\$28,780	\$32,960	\$37,140	\$39,750
Very Low Income	\$21,100	\$24,100	\$27,100	\$30,100	\$32,550	\$34,950	\$37,350	\$39,750
Low Income	\$33,750	\$38,550	\$43,350	\$48,150	\$52,050	\$55,900	\$59,750	\$63,600

- D. If the project will provide a “Presumed Benefit”, please identify the group(s):

- |  |   |
|--|---|
| <input type="checkbox"/> Abused Children               | <input type="checkbox"/> Illiterate Adults                |
| <input type="checkbox"/> Lower Income Senior Citizens  | <input type="checkbox"/> Migrant Farm Workers             |
| <input type="checkbox"/> Elderly                       | <input type="checkbox"/> Persons with HIV/AIDS            |
| <input type="checkbox"/> Homeless                      | <input type="checkbox"/> Severely Disabled Adults         |
| <input checked="" type="checkbox"/> Lower Income Youth | <input type="checkbox"/> Severely Disabled Children/Youth |
| <input type="checkbox"/> Other _____                   |   |

11. Describe the existing problems or needs to be addressed by this program/project.

Many of the youth in Ft. Pierce are home alone during the hours after school and during the summer. Many of these youths are being raised by family members that are working. Given

the low income, babysitters or care givers are not a priority to them. They believe the youth will stay home and do their homework. Many of these youths do not have a relationship with the person caring for them, and they will take advantage of them and go out and get involved with the "wrong" groups.

12. Describe your proposed project's activities and how they will address the problems/needs you listed in #11 above.

PAL offers a safe place for these youths to go and also offers multiple programs for them to participate in. The summer is one of the worst times for youth to get into trouble as they are usually alone for longer periods of time. Summer camp offers youth a place to go that includes breakfast, snacks and lunch every day. PAL also take the youth on field trips to many places that the participating youth have never been or may never get the chance to go to. Along with a safe place to go, PAL also offers snacks in the afternoons to the participants. To some of these youth, this may be the only food they have for the day. PAL also offers a mentoring program that pairs up youth with adult mentors. The mentors help the youth with homework and other activities that will help them learn to deal with things that may come up in life. PAL offer a youth mentoring program that helps the youth with activities like how to balance a check book, how to apply for a job, what to wear to an interview, and how to apply for college scholarships

13. List the physical addresses where your proposed project activities (listed in #12 above) will take place, using street addresses within the City limits of Fort Pierce.

PAL is located at 903 South 21<sup>st</sup> Street, Fort Pierce, FL 34950

14. List this project's measurable goals and objectives. Date the goals and objectives.

PAL is an ongoing program and there are no specific dates for programs. PAL tracks all participants on sign-in sheets for each program. PAL's goal is to have more youth join the programs and stay off the streets.

15. How will you track the results of these goals and objectives? (This information will be required with your monthly status reports.)

PAL will track the results for the goals and objectives by keeping the sign-in sheets each week for the different programs offered.

16. Briefly describe measurements of outcomes for each of the activities listed in #12. (Examples - number of unduplicated low/moderate income youth served, number of unduplicated senior citizens served, number of unduplicated Veterans served, number of unduplicated adults served, etc.)

Measurements of outcomes would be having 60% unduplicated low-income youth served by PAL programs.

17. Amount of Grant Funds requested in this application: \$5,000

Amount of other funds secured for this program/project: \$45,000

Amount of other funds earmarked for the program/project: \$20,000

Total amount needed to complete this program/project: \$210,000

18. Describe your contingency plan in the event this grant request is not fully funded, or not funded at all by the City of Fort Pierce:

PAL's contingency plan would be to serve less youth or cut out some of the extra things like costumes and field trips.

19. If this is a multi-year project, how will you continue to implement this project if City grant funds are not available in future years?

PAL has always been a continuous program that will hopefully continue for many years to come, serving the youth of Fort Pierce. PAL will continue to search for grants, foundation donations, and continue to have fundraisers throughout the year to help fund the programs.

20. Select every qualifier below that best describes your project.

Improve or enhance education opportunities

- PAL partners with the National PAL Mentoring Programs and assists youth with homework, school work and area they are struggling with.

Improve or enhance job training opportunities

Improve or enhance employment opportunities

Promote cultural diversity

- The PAL Center is located in the center of Fort Pierce and has a very diverse group of youth involved as well as a diverse group of volunteers/staff. PAL does not turn any youth away because of a cultural difference.

Promote outdoor activities and a healthy lifestyle

- PAL offers many activities both indoors and outdoors. Even the activities that are indoors are sometimes very rigorous activities. Boxing is a very physical sport and some training is done outside (weather permitting) and other training is done inside. They youth work out and warm up before getting into the ring, they also run around the field (weather permitting). Summer camp activities are done both indoors and outdoors. The youth have free time to play on the playground outside (if it's not too hot), there are days that PAL takes the youth swimming (weather permitting) and offers lessons to those that do not know how to swim. PAL also offers the youth healthy lunches and snacks along with offering healthy snacks to the programs in the evenings.

Spur interest and participation in neighborhood improvement activities

- The PAL Youth Leadership Program allows youth to participate in many neighborhood improvement activities throughout the year. PAL has participated in the "Keep Ft. Pierce Beautiful" and encourages all PAL participants to participate. The youth are encouraged to do community service projects in the neighborhood which can include picking up trash, helping elderly with outside chores that they can no longer do themselves, etc.

Encourage citizen involvement and leverage resources to revitalize low and moderate-income neighborhoods

Encourage partnerships between City Hall, residents and other community organizations that will result in projects and activities that benefit a community

- PAL has many partnerships with City Hall, many residents and other community organizations. PAL's mentoring program has employees from City Hall, the police department and residents in the City all being mentors to the youth.

\_\_\_ Instill and foster community pride

- PAL works with the youth to help them understand that they should take pride in the community that they live in and help make it a better place for everyone to live. "It only takes one to make a difference, imagine what you could do as a group."

\_\_\_ Promote neighborhood beautification and revitalization

- PAL participates in "Keep Ft. Pierce Beautiful" every year and encourages all PAL program to participate and have their parents/guardians participate too.

\_\_\_ Promote activities that protect the environment

\_\_\_ Discourage adverse activity such as crime, drug use, and vandalism

- PAL's mission is to discourage all youth from getting involved with crime, drug use and vandalism. PAL has many officers from the police department that participate in many of the programs. They offer youth a different perspective on things. They explain to them what happens if they are caught with drugs, or if they are caught being a participant in a crime. Many youth think it is just something to do and are unaware of the consequences involved. If youth have information they want to share regarding drug use, crimes or vandalism, there are many adults (including officers) that are there to help them and discuss things with them.

\_\_\_ Inspire and support the healthy development of youth

- PAL is a National Crime Prevention Youth Organization. PAL encourages youth to always live a healthy life, do well in school, and respect others. PAL is open for youth to come to if they need help with homework, if they need a safe place to go with programs for them to participate in or if they just need someone to listen to them.

21. Write an explanation below of **how** your project will perform **each** qualifier you selected above:

*\*\*Please see explanation of qualifier below each qualifier.\*\**

22. Date project to begin: April 1, 2018

Date project to be completed: September 30, 2018

23. Describe any participant fees that will be required as part of this project/program. Please see "New for Program Year 2017-2018" on Page 4 of the Grant Guidance.

PAL's annual membership fees are \$40 per year/per program and Summer Camp fees are \$75 per week. However, many programs, such as the Youth Leadership Program and the Mentoring Program are free.

24. Applicants must demonstrate that the selection of participants is an objective process and Grant Recipient may not limit participation on the basis of race, gender, nationality, ethnicity, religion, creed or disability. How will your project comply with this expectation?

PAL allows all youth to participate in all of its programs, but there are age requirements for certain programs. If they cannot afford to join, there are some scholarships available. These scholarships are done on an as needed basis.

25. If this project is sponsored by a church or religious group, participation may not be limited to members of the church. What efforts will you make to ensure that the community at-large is aware of this project and the opportunity for participation?

PAL is not sponsored by any church or religious groups; therefore participation is not limited to members of any church or religious group. PAL makes every effort to ensure that the community is aware of the programs that exist at PAL. PAL advertises in local papers all year long for the programs offered to youth in the community.

26. Complete a COMPLETE detailed budget below for **THIS** project. List proposed City grant funds and other *committed funds* and 'in-kind contributions', donated professional services, fees and other resources that will be used to complete the project. List a detailed breakdown of individual items. Use specific descriptions, not broad categories. Remember, committed funds and/or in-kind services **must equal at least 25% of your grant request**.

Be sure to include verification documentation of all funds listed below as 'Committed' or 'In-Kind'. Commitments listed in the budget below that lack documentation **will not be counted as commitments**.

Program/Project Expense/Description	City Grant	Other Committed Funds \$\$ Amount or In-Kind	Source of Other Committed Funds or In-Kind Services (Please provide written verification of Every in-kind service listed here from the "Source")
Summer Camp – Scholarships (\$75/week)	\$2,400		
Summer Camp – Field Trips	\$ 700		
Summer Camp – Uniforms (T-shirts)	\$ 500		
Summer Camp – Snacks	\$ 500		
Karate - Uniforms/Equipment/Competitions	\$ 200		
Boxing – Equipment/Tournaments	\$ 700		
Vehicle Insurance for Vans		\$ 8,000	Insurance paid by PAL
PAL Liability Insurance		\$ 5,000	Insurance paid by PAL
TOTALS	\$5,000	\$13,000	
(use more lines/pages as necessary)			

- o **Please provide a quote for each item listed that you will purchase with this grant award** in the above Budget under 'Expense/Description'. Each quote should list vendor/company with contact information.

## 27. Organization Staff and Volunteers

Please complete the information listed below for ***each person*** in your organization who will work on **THIS** project and the percentage of time they will dedicate to this project, including **all** volunteers.

Name	Ann Burns
Telephone Number	772.466.0606
Email Address	eaburnspal@yahoo.com
Organization Position	Program Director
City of Residence	Fort Pierce
Qualifications	Former Military
Professional Licenses	
Role in Project	Program Director and Scheduler
% of Time Dedicated to Project	60%

Name	Cassandra Jackson
Telephone Number	772.466.0606
Email Address	missjackson001@yahoo.com
Organization Position	Program Assistant
City of Residence	Fort Pierce
Qualifications	Former Military/Teacher
Professional Licenses	
Role in Project	Assists in coordinating programs and schedules
% of Time Dedicated to Project	20%

Name	Melissa Alexander
Telephone Number	772.466.0606
Email Address	malexander@fortpiercepal.com
Organization Position	Bookkeeper/Grant Writer
City of Residence	Fort Pierce
Qualifications	Bachelors degree in Organizational Management
Professional Licenses	
Role in Project	Grant Writer/Financial Coordinator
% of Time Dedicated to Project	20%

28. Please attach **ALL** of the documents listed below to your application. Please include a written explanation for EACH document not included:

- \_ Articles of Incorporation and By-Laws
- \_ State and Federal Tax Exempt determination letter
- \_ Employee Identification Number
- \_ List of Board of Directors with contact information
- \_ Organizational Chart for your Organization
- \_ Board of Director's authorization to apply for this grant
- \_ Last three month's bank statements
- \_ Annual budgets for 2016 and 2017
- \_ Most recent audit report (if this is not available, provide written explanation)
- \_ Matching funds and In-Kind Services commitment documentation (Budget, page 16)
- \_ Three (3) Letters of Support for this project
- \_ Newspaper articles, and Thank-You letters, etc., as available, for your organization's work within the City of Fort Pierce.