



2018 Half Cent Sales Tax Summary

Amendment 14

GETTING THE WORD OUT



BETTER ROADS

MORE SIDEWALKS



CLEANER RIVERS



BETTER ROADS, MORE SIDEWALKS, AND CLEANER RIVERS.

VOTERS WILL BE ASKED TO DECIDE ON
A HALF-CENT SALES TAX ON NOVEMBER 6.

The half-cent increase would help improve more sidewalks and support water quality in unincorporated St. Lucie County, Port St. Lucie and St. Lucie Village. The increase will ensure...

EVERY DOLLAR STAYS HERE
About \$18.6 million will be raised and used for projects in St. Lucie County, St. Lucie Village.

VISITORS WILL CONTRIBUTE
15 to 20%

That means everyone who uses our roads will help pay for them, not just residents. These improvements were paid through property owners would carry the burden.

IT WON'T APPLY TO ALL PROJECTS
The half-cent sales tax will not apply to projects for automobile or boat use. The tax will be applied to the first \$5,000 of the purchase price.

FOUR LAYERS OF PROTECTION
There are 4 layers of protection to ensure your money is spent wisely:

- Local citizen oversight committees
- Florida law ensures the money is used for project areas listed on the ballot.
- Local ordinances will clearly state how the money will go.
- Locally elected officials, not lobbyists, will be making these decisions.

www.fphalfcent.com



Proposed Projects 2018 - Half-Cent Sales Tax

- Water Quality Improvements** Save \$1,000,000
 - Georgia Avenue Basin
- Sidewalks** Save \$4,000,000
 - East Avenue
- Street Resurfacing** Save \$4,000,000
 - Citywide
- Roadway Improvements** Save \$10,000,000
 - 13th Street
 - 17th Street
 - Avenue D
 - Avenue I
 - Indiana River Drive Reconstruction
- Streetscape Improvements** Save \$1,000,000
 - Avenue D
- Stormwater Improvements** Save \$1,000,000
 - Morton's Creek Linear Park Phase II
- Bridge Repairs** Save \$1,000,000
 - Ohio Overpass

TOTAL ESTIMATED CONSTRUCTION COST \$49,005,804

LEARN MORE:
WWW.FPHALFCENT.COM



**BETTER ROADS,
MORE SIDEWALKS,
CLEANER RIVERS.**

COMMUNICATION

WEEKLY AND MONTHLY MEETINGS

PRINT MATERIAL

BANNERS

WEB & SOCIAL MEDIA

COMMUNITY OUTREACH

Hibiscus Park

Madison Gardens

The Colonnades

High Point

Landlord Association

South Beach Business
Association





BOARDS & COMMITTEES

Fort Pierce Utilities Authority

Fort Pierce Area Council

Community Redevelopment Agency

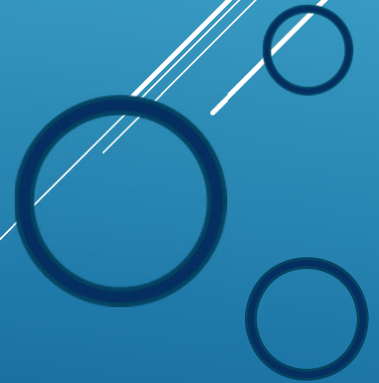
Planning Board

Retirement Board

THE OPEN HOUSES

Havert L. Fenn Center

PSL Community Center





Thank You!

www.FPHalfCent.org