

**FORT PIERCE REDEVELOPMENT AGENCY
CRA ADVISORY COMMITTEE**

CRA Regular Meeting - Wednesday, October 17, 2018 - 2:00 p.m.
City Hall - Second Floor Conference Room, 100 North U.S. #1, Fort Pierce, Florida

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **APPROVAL OF MINUTES**
 - a. Minutes from the September 19, 2018 meeting
4. **CHAIRMAN VIEWPOINTS**
5. **OLD BUSINESS**
6. **NEW BUSINESS**
 - a. Half-Cent Sales Tax Presentation
 - b. Lincoln Park Mainstreet Update
7. **PUBLIC COMMENT**
8. **STAFF AND COMMITTEE MEMBER COMMENTS**
9. **ADJOURNMENT**

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the City Clerk's Office at (772) 467-3065 at least 48 hours prior to the meeting.

NOTE: All CRA Advisory Committee meetings are limited to one hour.

CRA Advisory Committee

Meeting Date: 10/17/2018

Re:

Information

SUBJECT

Minutes from the September 19, 2018 meeting

Attachments

CRA Minutes 9.19.18

DRAFT



CITY OF FORT PIERCE CRA ADVISORY COMMITTEE

CRA Advisory Committee Minutes

OF THE REGULAR MEETING OF THE FORT PIERCE CITY CRA ADVISORY COMMITTEE HELD ON WEDNESDAY, **SEPTEMBER 19, 2018, IN FORT PIERCE 2ND FLOOR CONFERENCE ROOM, 100 NORTH US HIGHWAY 1, FORT PIERCE, FLORIDA.**

1. CALL TO ORDER

2. ROLL CALL

Ms. Gibbons and Mr. Brown entered the meeting after attendance was called.

Present: Al Johnson; Michael Brown, Jr.; Kristina Gibbons; Lillian Jimenez; Hoyt Murphy, Jr.; Plythe Freedman; Allan Reed; Chair Charlie Frank Matthews

Absent: Junette Raymond

Staff Present: Rebecca Grohall, Planning Director
Vennis Gilmore, Planning Analyst
Jose Maldonado, City of Fort Pierce Police Officer
Joe Sweat, Marketing Specialist
Alicia Rosenthal, Executive Assistant

3. APPROVAL OF MINUTES

a. Minutes from the August 15, 2018 meeting

Motion was made by Lillian Jimenez, and seconded by Plythe Freedman to approve the minutes from the August 15, 2018 meeting.

AYE: Michael Brown, Jr., Kristina Gibbons, Lillian Jimenez, Hoyt Murphy, Jr., Plythe Freedman, Allan Reed, Al Johnson, Chair Charlie Frank Matthews

Passed

4. CHAIRMAN VIEWPOINTS

5. OLD BUSINESS

6. NEW BUSINESS

a. **Update from Officer Maldonado**

This item was presented after item 6c.

Officer Maldonado provided handouts to the committee members showing what Miami, Orlando and West Palm Beach have done in reference to the homeless situation. He stated the Miami ordinance has been challenged by the court and the city of Orlando is putting money aside for healthcare services for the homeless.

b. **Update from Caleta Scott, Lincoln Park Revitalization Coordinator**

This item was removed from the agenda.

c. **Formulation of talking points for upcoming FPRA meeting**

Chairman Matthews asked Allan Reed, Pat Murphy and Kristina Gibbons to speak on the homeless issue at the October 15, 2018 FPRA meeting. Ms. Grohall suggested they speak on personal experiences and ideas or thoughts of what can change. Discussion ensued about the following talking points: homeless situation at the downtown library, conflicting homeless statistics, license for distributing food, homeless field trip for the City Commissioners, tax revenue impact, no feeding ordinance, park space permits and homeless situation at Pinewood Park and Dollar Tree.

d. **Discussion 800 Avenue H**

Ms. Grohall stated the property may be for sale and she has had inquiries from buyers in South Florida. Chairman Matthews spoke about contacting Don King to see if he will give the building to the City of Fort Pierce or if a group of non-profits are interested in getting together to purchase the building.

7. PUBLIC COMMENT

8. STAFF AND COMMITTEE MEMBER COMMENTS

Ms. Grohall stated there was a large turnout and successful public input at the Peacock Arts District pop-up community meeting on Thursday evening, September 13, 2018 at the St. Anastasia school, located in the Peacock Arts District. Ms. Grohall handed out surveys to the committee regarding the repurposing of the St. Anastasia building.

Joe Sweat, Marketing Specialist, provided the committee with handouts on the half-cent sales tax increase. Mr. Sweat explained that there will be an open House on Wednesday, September 26, 2018 in Fort Pierce and on Thursday, September 27, 2018 in Port St. Lucie to discuss the local improvement projects that would be funded by the sales tax. Chairman Matthews invited Mr. Sweat to the next CRA meeting for a half-cent sales tax presentation.

9. ADJOURNMENT

CRA Advisory Committee

Meeting Date: 10/17/2018

Information

REQUESTED ACTION

Half-Cent Sales Tax Presentation

LOCATION

RESPONSIBLE STAFF

RECOMMENDATION

Attachments

Presentation

Half-Cent Handout

Proposed Projects



2018 Half Cent Sales Tax

THE MESSAGE IS SIMPLE...



BETTER **ROADS**,
MORE **SIDEWALKS**,
AND **CLEANER RIVERS.**

VOTERS WILL BE ASKED
TO DECIDE A HALF-CENT SALES TAX IN NOVEMBER

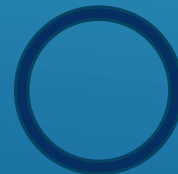


BETTER **ROADS**,
MORE **SIDEWALKS**,
AND **CLEANER RIVERS**.

VOTERS WILL BE ASKED
TO DECIDE A HALF-CENT SALES TAX IN NOVEMBER

OVERVIEW

- Why the sales tax
- Every dollar stays here
- 4 layers of protection
- Fort Pierce Projects



WHY THE SALES TAX?

- ▶ The Great Recession
- ▶ Tapped revenue sources
- ▶ Gas taxes steadily declining
- ▶ Recent active hurricane season



EVERY DOLLAR STAYS HERE

- ▶ ½ Cent for 10 years
- ▶ By Statute, funds have to be spent on stated projects & can't be diverted
- ▶ Tourists and visitor help pay
- ▶ \$50 a year on average per family



HOW CAN WE BE SURE?

Four Layers of Protection

1. State Statute says that's what the money has to be used for.
2. Adopting Ordinance spells it out
3. Elected officials have oversight and review of all \$\$\$ spent.
4. a local citizens' advisory committee

Ballot language:

“To provide for projects to improve local roads, reduce traffic congestion, improve local water quality, reduce neighborhood flooding and similar uses under Florida law and to seek matching funds for these purposes, shall St. Lucie County levy a half-cent sales tax, for ten years, with expenditures subject to review by an independent citizens committee ensuring that all dollars are spent fairly throughout Port St. Lucie, Fort Pierce, St. Lucie Village and St. Lucie County?”

WHAT ARE THE PROJECTS?



BETTER ROADS

MORE SIDEWALKS



CLEANER RIVERS

CITY OF FORT PIERCE PROPOSED PROJECTS

WATER QUALITY

Georgia Avenue Basin

STREETSCAPE IMPROVEMENT

Avenue D

SIDEWALKS

Emil Avenue

STORMWATER IMPROVEMENTS

Moore's Creek Linear Park Phase II

ROAD IMPROVEMENTS

13th Street

17th Street

Avenue D

Avenue I

Indian River Dr. Reconstruction

BRIDGE REPAIRS

Citrus Overpass

STREET RESURFACING

Citywide

78 roads





Thank You!

www.FPHalfCent.org



BETTER ROADS, MORE SIDEWALKS, AND CLEANER RIVERS.

VOTERS WILL BE ASKED TO DECIDE ON
A HALF-CENT SALES TAX ON NOVEMBER 6.



The half-cent increase would help improve roads, build more sidewalks and support water quality projects in unincorporated St. Lucie County, Port St. Lucie, Fort Pierce and St. Lucie Village. The increase will expire in 10 years.

EVERY DOLLAR STAYS HERE

About \$18.6 million will be raised annually and every dollar will be used for projects in St. Lucie County, Port St. Lucie, Fort Pierce and St. Lucie Village.

VISITORS WILL CONTRIBUTE

15 to 20%

That means everyone who uses our roads, sidewalks and rivers will help pay for them, not just residents and property owners. If these improvements were paid through property taxes, only local property owners would carry the burden.

IT WON'T APPLY TO ALL PURCHASES

The half-cent sales tax will not apply to purchases of gas, groceries, or medicine. For automobile or boat purchases, the tax would only be applied to the first \$5,000 of the purchase.

FOUR LAYERS OF PROTECTION

There are 4 layers of protection to ensure the money is spent as approved:

- Local citizen oversight committee.
- Florida law ensures the money can only be used for project areas listed on the ballot.
- Local ordinances will clearly define where the money will go.
- Locally elected officials, not state and federal, will be making these decisions.





2018 Half-Cent Sales Tax

BETTER **ROADS**,
MORE **SIDEWALKS**,
AND **CLEANER RIVERS**.



Learn More: www.fphalfcent.com