



CITY OF FORT PIERCE

PLANNING DEPARTMENT

REBECCA GROHALL, AICP, PLANNING AND FPRA DIRECTOR
COMPREHENSIVE PLANNING ♦ DEVELOPMENT REVIEW
HISTORIC PRESERVATION ♦ URBAN DESIGN ♦ ZONING

JULY 23, 2018

COA 18-33

Owner

K & K II

Applicant

The Cake Lady

Representative

Staci Dunn

Location

205 Orange Avenue

Parcel

2410-507-0001-000-8

Historic Status

Non-contributing

Requested Action

Consideration of approval for replacement of existing awning.

Recommendation

Approval

Staff

Maria Lewicka, AICP
Historic Preservation Planner

HISTORIC PRESERVATION BOARD : PUBLIC HEARING



Location Map



Contributing



Non-Contributing



Subject Site

Existing Conditions:

This two-story, two-part, masonry Commercial Style building is considered a non-contributing structure in the Downtown Historic District. The storefront is composed of fixed plate glass show windows and center entrances. The exterior wall fabric is stucco.

The St. Lucie County Property Appraiser’s Property Record Card indicates the year of construction as 1905. The Historical Structure Form from Florida Master Site File shows 1915 as day of construction.

On May 26, 2018 the COA Application for a new awning was presented to the Historic Preservation Board. After Board discussion and recommendations, application was tabled for future consideration at June 25, 2018 HPB meeting.



Previous Awnings

Amended Proposal:

Following HPB recommendations applicant changed the awning color of stripes from bright to light pink, and awning material from vinyl to canvas.



**30" x 420" canvas awning cover
printed light pink (stripes) and logo on matte canvas**



Proposed Awning



Awnings in Downtown Area
Design examples

Sec . 22-59 Design Review (also to be considered):

Awnings.

- Awnings shall only be used where architecturally compatible with the building. The shape of the awning and related hardware should be consistent with the architecture of the building as well as proportionate with the scale of the facade and its surroundings regarding *design*, color, scale and fabric.
- Where a single building has several storefronts and tenants, or within a single center, they should all have a consistent *design*, scale, color scheme, and fabric throughout.
- Awning fabric shall be made of non-glossy material, such as treated cotton for durability, and ribbing (seams) should run vertically.
- Awnings shall not be used as an attention-getting device, and should contain only minimal signage on the awning fabric. Awnings should not be backlit; simple down-lighting to illuminate the window, door or sidewalk should be used.

Staff Recommendation

The applicant amended the proposed awning to address the Historic Preservation Board concerns and recommendations. The awning material was changed from glossy vinyl to canvas, and the proposed pink color was adjusted to match the color of the Kennedy Building.

With the changes the proposed awning composes better with the existing color pallet and materials of the other awnings in the downtown area.

Staff recommends approval of the proposed awning, as it meets Standards two and nine of the Secretary of the Interior's Standards for Rehabilitation, and most of Design Review Guidelines;



Pictures provided by the applicant