



CITY OF FORT PIERCE

100 NORTH US HWY 1
FORT PIERCE, FLORIDA 34950
(772) 467-3065 fax (772) 467-3841

APPLICATION FOR APPOINTMENT/REAPPOINTMENT

Name of Board or Boards for which you are applying: Sunrise Theatre Advisory Board

Name: Martin Larsson	Phone: (646) 673-2130
Home Address: 1032 Windward Drive City/Zip Code: Fort Pierce, FL 34949	How long at this address? 17 years
Are you a citizen of the United States? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No I possess a Permanent Resident Card	
Occupation: Consultant	
Do you own a business that operates within the City of Fort Pierce? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If yes, list the address and nature of said business: 100 S. 2nd St. Suite 211 Fort Pierce, FL 34950 Consultant for Boutique Hotels & Resorts Worldwide	
Do you now or in the future plan to do business with the City of Fort Pierce? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, in what capacity?	
Are you employed by a business that is located within the City of Fort Pierce? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If yes, state the business and location: Hotel Lab Consultants Inc. 255 West 23rd St. Suite 1AW New York, NY 10011	
Do you have special training or knowledge in the area of: Architecture: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Engineering: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Real Estate Brokering: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Contracting: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Land Development: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Other: <small>Tourism, Hospitality, Venue Planning, Business and Conference Planning</small> Describe your education, background, training and knowledge – (feel free to attach a resume): Please find my Bio attached	
Are you currently a member of a Commission-appointed board/committee? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, please specify:	
Have you ever been convicted of a felony? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, what was the nature of the crime(s) you were convicted of:	
Referred by: Gustavo Gutierrez	Applicant Email Address: mlarsson@hotellabs.com
Date:	Applicant's Signature

APPLICATIONS EXPIRE 6 MONTHS FROM THE DATE OF SUBMISSION. PLEASE REAPPLY AS OFTEN AS DESIRED.
Please return form to: City Clerk's Office – 100 North US Hwy 1, Fort Pierce, Florida 34950
fax (772) 467-3841 or via email at lcox@city-ftpierce.com



Swedish born Martin Larsson is a Florida resident with a green card and currently applying for citizenship. He has a BS degree in Public Relations and Marketing from Barry University in Miami, Florida. Currently he is the owner of Hotel Lab Consultant's Inc., a global hotel marketing and representation firm, which was founded in 2007. Before launching Hotel Labs, Martin Larsson held a position as Regional Director of Sales and Marketing for Thompson Hotels, one of the pioneer lifestyle hotel brands of its time based in New York City. With more than 20 years of excellent track record in the US travel and entertainment industry, having worked for many icons such as Ian Schrager, The Rubell Family (Studio 54) and Sir Andrew Lloyd Weber (composer), Martin catapulted his career with connections in the creative class industries, hence Hotel Labs was the natural choice to help launch LE Miami, one of the travel industries most sought after travel industry events, by bringing the most recognized US buyers to the show.