

City of Fort Pierce Naming of Public Facilities Nomination Form

This Nomination Form is to establish a systematic and consistent approach for the official naming of public facilities in the City of Fort Pierce including parks, facilities, recreational areas, streets, municipal buildings, and specialized areas. The criteria for nomination are explained in the document "Guidelines for the Naming of Public Facilities".

Nominator

Name Richard Barrie Reed, II

Address, City, State, Zip 2625 South US1, Fort Pierce, Florida 34982

Phone 772-240-9784 Email RBR0969@Icloud.com

Nomination

The nominator must answer the following questions and submit this form to the City Clerk by _____

Name being nominated Sylvie Kramer Marceau

If a person:

A. Address, City, State, Zip (or former if deceased) Fort Pierce

B. Date of Death (if deceased) October 22, 2011

C. List specific years of involvement (Example - 01/10-12/17) 1991-2011

D. Identify the general area of contribution made by the nominee.

a. (Example - Health, Education, Business, Environment, Civic, Other) Leadership and

founder of Healthy Start Coalition of St. Lucie County and Kids Connected by Design, Inc.

E. Summarize the type of contribution (accomplishments and community involvement) that the nominee made. (more detail in #1 and #2) See Attachment

a. (Examples – Neighborhood or geographic; Natural or geological features; National, State, and local leaders; Historical figure, place, or event; Individuals who have made significant monetary contributions or have contributed outstanding service to the community).

If other than a person:

A. Summarize the reason for this nomination (more detail in #3) This is a person. However, we developed the concept, designed and constructed this park for the people of Ft. Pierce at a cost of over \$300,000.00. In that capacity and knowing the contributions Sylvie mad to our community we are requesting the Kyak Park be named for Sylvie and called Sylvie Park.

1. Identify in detail the area of contribution made by the nominee and be specific – name either facilities or specialized areas. (Example - Health, Education, Business, Environment, Civic, Other).

See Attached.

2. Describe the type of contribution (accomplishments and community involvement) that the nominee made. (Examples – Neighborhood or geographic; Natural or geological features; National, State, and local leaders; Historical figure, place, or event; Individuals who have made significant monetary contributions or have contributed outstanding service to the community).

See attached: Florida Senate Proclamation, Fort Pierce City Proclamation and articles and

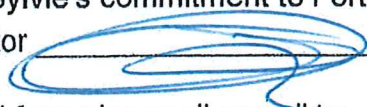
letters of support and endorsement and as far as monetary contributions, We paid for the park.

3. Describe in detail why the name being nominated is related to this facility, including any background, details, or other relevant information.

Geographically, Sylvie's Office was four blocks

from the Kayak Park and her home on Inidan River Drive was located just down the street. Further, the programs she provided served more than 16,500 area children and families yearly. These recipients the babies and children are now of age to utilize the park. Sylvie's programs saved lives while also reducing taxpayers cost for the service provided to our community. We request that the park we built be named in honor of Sylvie's commitment to Fort Pierce and Saint Lucie County.

Signature of Nominator



Return the completed forms by email or mail to:

Email: lc Cox@city-ftpierce.com

Mail: Linda Cox, City Clerk, City of Fort Pierce, 100 N US Highway 1, Fort Pierce, FL 34950



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Obituary

Sylvie Kramer Marceau

SYLVIE KRAMER MARCEAU On Thursday October 20th, Sylvie Kramer Marceau lost a ten year battle with lymphoma. Sylvie is survived by her son Marc Malloy, his wife Sandi, granddaughter Devon, her sister Line. Sylvie was preceded in death by her parents Maurice and Irene Lebaube; in 1968 she lost her second son James Anthony Malloy to sudden infant death syndrome; he was 6 months old. That event changed her life forever; Sylvie turned grief and tragedy into source of unstoppable energy - she worked tirelessly because she wanted no woman to suffer the tragic loss of a child; and she felt that every child deserved a healthy start and every mother the joy of having a healthy baby. Sylvie always said that she made entrances, not exits; she specifically asked that there be no services, or gatherings. But for her statement, she made a beautiful and peaceful exit on that Thursday. That day began with a dawn unparalleled to any other before. It was a day that she would have described as "Chamber of Commerce weather" - blue skies, gentle breezes, and ocean colors that could never be captured on a pallet. Many of those that Sylvie loved the most had come to visit her in her final days, and too many to list. But a few were fortunate to be there at the final moment; Rick Reed, who she always considered the brother she never had. Christine Epps and Jackie Copeland, two women that were like daughters to Sylvie, and her son. Sylvie was born just outside Paris France; she was raised in Paris and personified all that is French - class, style, confidence, and joie de vivre. She came to the States as the wife of an American serviceman. Sylvie's higher level education began at the University of Cincinnati; she transferred to Xavier University where she completed her bachelors of science and masters degree in business. Her marriage ended after 20 years; and shortly after that she began a journey that would eventually lead her to Florida and St. Lucie County. In 1991 as a faculty member of USF, College of Public Health, Sylvie was charged to examine the delivery of health services to pregnant women and infants. She

AGENCY GETS GRANT TO BATTLE HIV

By Jason Geary Fort Pierce Tribune

SOUTH FLORIDA SUN-SENTINEL

JULY 10, 2004 | FORT PIERCE

Sylvie Kramer has seen children -- some barely teenagers and some just babies -- facing the harsh realities of HIV infection.

The disease can spread any number of ways throughout an entire family, she said.

"It is our hope that we can remove the stigma and the silence," said Kramer, who runs St. Lucie County's Healthy Start and Healthy Families programs.

Last month, Kramer's organization, Kids Connected by Design, was chosen to spend a \$370,000 grant to combat HIV infection among young women from the Centers for Disease Control and Prevention.

The local maternal and child health organization was one of 142 agencies selected nationwide for these renewable grants, which together totaled about \$49 million, said Jessica Frickey, a CDC spokeswoman.

"Over the next five years, it's going to mean at least \$1.75 million to St. Lucie County to do some prevention," Kramer said.

The majority will be spent in Fort Pierce, which has been battling infections and coming to grips with an HIV/AIDS epidemic, Kramer said.

Kramer's staff is monitoring 51 babies born to HIV-positive mothers in the county for 18 months to determine if they've contracted the disease.

Florida ranks third nationwide in the number of recorded AIDS cases, which totaled 95,141 from the mid-1980s through 2003, according to the state's Department of Health.

Last year, St. Lucie County was ranked ninth statewide in number of AIDS cases, the department stated.

The CDC funding will identify high-risk women and emphasize prevention.

"Our focus is going to be women of child-bearing age -- 10 to 45 years old," Kramer said. "Most people

twitch when I say 10. But you have girls 10 to 14 sexually active.

"Once we've identified that this woman is an accident waiting to happen, we want to do intensive case management to redirect her behavior," she said.

Jason Geary can be reached at jason.geary@scripps.com.

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This article is related to: [HIV - AIDS](#)

Weaving a Story of Grief into a Passion for Infant Health

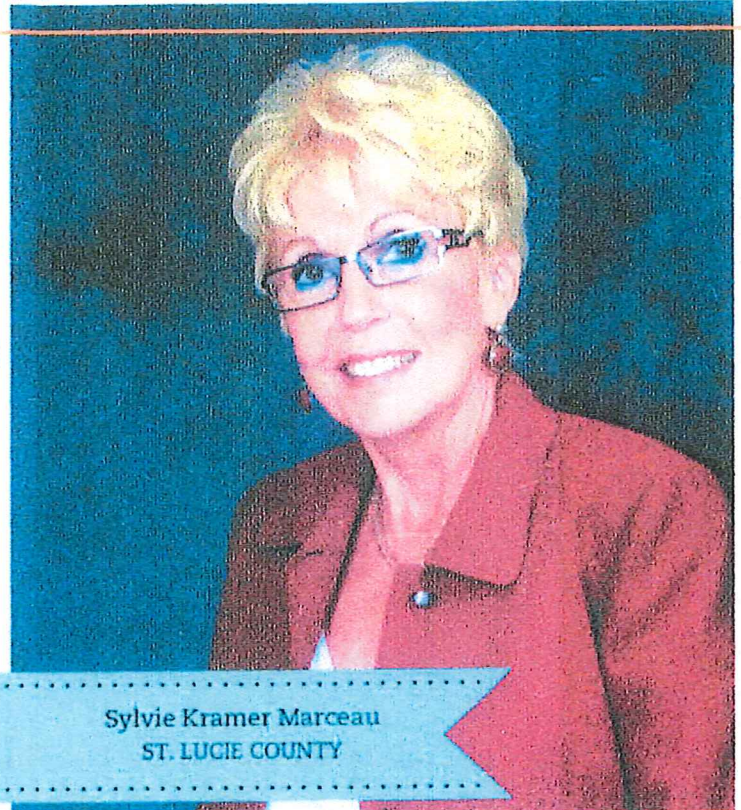
By Arlease Hall, Public Information Officer,
Community Relations Director, St. Lucie County

Sylvie Kramer Marceau was born just outside Paris, France. She was raised in Paris and personified all the well-known qualities of French culture: class, style, confidence and joie de vivre (joy of living). She came to the United States as the wife of an American serviceman. In 1968, Marceau lost her second son to sudden infant death syndrome, then known as crib death, when he was only six months old. This event changed her life forever. Marceau turned grief and tragedy into a source of unstoppable energy. She worked tirelessly because she did not want any woman to suffer the tragic loss of a child. Marceau felt that every child deserved a healthy start and every mother the joy of having a healthy baby.

In 1991, as a faculty member at the University of South Florida, College of Public Health, Marceau examined the delivery of health services to pregnant women and infants. She did not like what she saw—poor outcomes, poor access to care and high rates of infant morbidity and mortality. In 1992, Marceau moved to St. Lucie County from Clearwater to develop and implement a program establishing a more efficient and effective obstetrics delivery system. The new program increased the level and quality of care for moms and

babies, saving the county millions of dollars.

In 2000, Marceau founded the Healthy Start Coalition of St. Lucie County and Kids Connected by Design (KCBD), an umbrella organization that tied together three organizations involved with the care of women, babies and children: the Healthy Start Coalition, Healthy Families and Healthy Kids. Through these programs, Marceau transformed the county's maternal and child health system of care. Access to pre-natal care increased, teen births dropped significantly and mother-to-baby transmission of HIV dropped from 30 percent to zero. Infant mortality rates dropped from a high of 11.7 percent in 1993 to 4.7 percent in 2011.



Sylvie Kramer Marceau
ST. LUCIE COUNTY

"I had numerous conversations with Sylvie and her passion was to stop the babies from dying Yes, she left a legacy!"

—Rufus "Butch" Alexander, Fort Pierce City Commissioner

Marceau passed away in 2011, but her legacy lives on through the work of 15 programs operating under the KCBD umbrella. These programs serve over 16,500 children and families a year.

"I had numerous conversations with Sylvie and her passion was to stop the babies from dying," Fort Pierce City Commissioner Rufus "Butch" Alexander, a third-generation funeral home director said. "It was not until she put a quality system of care in place that I stopped burying the babies. Yes, she left a legacy!"

WHEREAS, the American Public Health Association brings together communities across the United States to observe National Public Health Week during the first full week in April of each year; and

WHEREAS, Sylvie Kramer Marceau is being recognized as a Public Health Hero for her passion and leadership that transformed a maternal child health system for moms and their babies in the City of Fort Pierce; and

WHEREAS, Sylvie Marceau began her work in St. Lucie County as a faculty member in 1991 through the University of South Florida's College of Public Health; and

WHEREAS, after examining the delivery of health services by Sylvie Marceau to pregnant women and infants with poor outcomes, poor access to care and high rates of infant mortality, an effective and efficient obstetric delivery system was implemented; and

WHEREAS, in 2000, Sylvie Marceau founded the Healthy Start Coalition of St. Lucie County and Kids Connected by Design, an umbrella organization that tied together three organizations which included the Healthy Start Coalition, Healthy Families and Healthy Kids; and

WHEREAS, due to Sylvie Marceau's efforts, access to pre-natal care was increased, teen births dropped significantly and transmission of HIV from mother-to-baby dropped from 30% to 0%, the infant mortality rates also dropped from a high of 11.7% in 1993 to 4.7% in 2011; and

WHEREAS, Sylvie Kramer Marceau passed away in 2011, but her legacy lives on through the work of 15 programs serving over 16,500 children and families per year which operate under the umbrella of Kids Connected by Design.

NOW, THEREFORE, I Linda Hudson, Mayor of the City of Fort Pierce, Florida, do hereby issue this proclamation in honor of:

Sylvie Kramer Marceau

in recognition of her outstanding and dedicated service to the City of Fort Pierce.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Official Seal of the City of Fort Pierce, Florida, to be affixed this 7th day of April, 2014.

MAYOR/COMMISSIONER

LOCAL NEWS

State Senate panel OKs KidCare revisions

By Michael Peltier

Posted: March 15, 2007



Florida's program to provide health care for uninsured children got a major face-lift Wednesday after a Senate committee voted to streamline administration and bolster outreach efforts that affect thousands of kids along the Treasure Coast.

Prompted by mounting complaints that the system is difficult to access, members of the Senate Health Policy Committee voted unanimously to make fundamental changes to the state's KidCare program, which now insures about 1.4 million children under the age of 19.

Administration of the program is split among four agencies, which has led to confusion by many eligible parents who fail to work through the labyrinth of applications and offices to find where their child fits.

"This is a vast improvement of the program both from a structural standpoint and from a substantive standpoint," said Sen. Burt Saunders, R-Naples, and a member of the committee who helped make early changes to the KidCare program during the late 1990s.

Under the Senate plan, all KidCare applications would be processed out of a single agency located within the state Department of Health. Billing and administration would be handled by the Agency for Health Care Administration.

The Senate plan allows families of special needs kids to purchase insurance on a sliding scale if their income is above the 200 percent

threshold and allows state employees and legal immigrants to participate.

The proposal reduces from six months to 60 days the period a family needs to be without private insurance coverage to be eligible for the program and lists special exceptions to the 60-day rule:

Other provisions in the Senate plan:

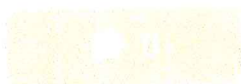
- Allow a 60-day period for nonpayment before benefit is cut off.
- Allow continuous applications throughout the year instead of enrollment periods.
- Expand eligibility of coverage from five months to a year for Medicaid recipients younger than 19.

"We certainly would be grateful for anything that does away with the systematic barriers that our families have been forced to deal with for way too long," said Sylvie Kramer, CEO of Kids Connected by Design, a Fort Pierce-based group that manages children's programs in St. Lucie County.

Speaking to committee members Wednesday, Kramer said provisions expanding the program to pregnant women who make 200 percent of the poverty level will have a tremendous impact in further reducing infant mortality rates for working women who too often have no other insurance options available to them.

"A lot of women are working in service industries which do not often offer health care," Kramer said.

The House has yet to produce a written plan but generally backs streamlining the program. The Senate version now travels to the Senate Health Care Appropriations Committee.



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NEWS COLUMNISTS

Anthony Westbury: We'll miss the tall blonde in heels who was always right

By [Anthony Westbury](#) of TCPalm

Posted: Nov. 02, 2011



I first noticed Sylvie Kramer many years ago at a Coffee with the Mayor in Fort Pierce.

Statuesque, blonde and striking, the sophisticated lady with the model looks was even more interesting when she opened her mouth. Her slight Midwestern drawl was offset by traces of a European accent.

Sylvie Kramer (later Marceau) died Oct. 22 after a decade-long battle with cancer. She'll be long remembered for her groundbreaking work with infants and mothers through the Kids Connected by Design agency she founded, and by the way she did it.

Sylvie was recruited to St. Lucie in the early 1990s to overhaul the county's then-deplorable infant mortality rate.

As she was fond of reminding all of us, St. Lucie's rates were more than twice as high as the state average when she first arrived.

Over the next decade, Sylvie was able to radically reduce the number of children dying before their first birthday, so much so that St. Lucie's rate ended up significantly lower than the Florida average.

Sylvie achieved that, she said, through "Education, education, education."

True, but mostly it was "Sylvie, Sylvie, Sylvie."

While she was relentless about telling everyone in St. Lucie County about the importance of supporting programs that included educating Latino moms and ensuring their daughters got good sex education advice, Sylvie also was well-known in Tallahassee.

For years, she fought like a tigress to improve the flow of state money to pay for all those outreach efforts.

Sylvie would frequently take off to Tallahassee to buttonhole a few politicians in person.

Children's Services Council Executive Director Sean Boyle recalled one such trip to lobby the chairman of the Senate health appropriations committee.

"We all had our presentations rehearsed," Boyle said. "Sylvie kicked things off and immediately went on the attack. She reminded the senator how his own county was getting much more money per child than we did in St. Lucie, and how they were doing a rotten job of spending it."

Abruptly, the senator stood up and left the room. The meeting was over before it had started.

I reminded former state Senate President Ken Pruitt of that confrontation. He'd set up the meeting and laughed when I described Sylvie's attacking style.

"Maybe that's why he never spoke to me again?" Pruitt said, chuckling.

Pruitt remembered being on the receiving end of Sylvie's "dressing downs" many times.

"But you couldn't get angry with her because she always had her facts right," he said. "(She left me) stammering and stuttering many times because I never had a comeback. Yet she never got personal. She was the only person who'd dress me down in such a way that made you think critically. You knew she was right."

Yet while Sylvie knew all the movers and shakers, she also embraced

being an outsider.

For one, she wore her native French-ness like Joan of Arc's suit of armor.

"Yes, she was always telling us how much better they do things in France," Boyle recalled.

Sylvie ran for Fort Pierce mayor in 2001 and later worked with mayoral candidate Rick Reed in 2004. She wasn't shy about telling everyone that the city's good-old-boy system of politics needed a major shake-up, and that she was just the outsider to do it.

Sylvie unquestionably left the world a better place than she found it, both Pruitt and Florida Department of Children & Families Circuit 19 Administrator Vern Melvin agreed.

"Sylvie was as passionate as she was compassionate," Melvin said. "She was one of the most colorful characters I've ever encountered in my years in social services. Agree or disagree with her, she would not be ignored.

"Friends are families that we choose for ourselves," Melvin went on, "and I considered Sylvie a very close family member."

Colorful, exotic, always opinionated — and always right — we're certainly going to miss Sylvie Kramer Marceau.

And even though they may not realize it, so are the thousands of St. Lucie County children who are alive today because of her untiring advocacy.

Anthony Westbury is a columnist for Scripps Treasure Coast Newspapers. This column reflects his opinion. For more on St. Lucie County topics, follow his blog at tcpalm.com/westbury. Contact him at [772-409-1320](tel:772-409-1320) or anthony.westbury@scripps.com.



About Anthony Westbury

Anthony Westbury is an opinion columnist who covers St. Lucie County for Treasure Coast Newspapers. Anthony is a member of the Treasure Coast Newspapers Editorial Board.

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☎ 772-221-4220



stlucie.floridahealth.gov/programs-and
stlucie.floridahealth.gov



health department to speak to community leaders about Louisville's public health approach to address community violence. A local movement coined "Restoring the Village" by Representative Larry Lee Jr., was created to reduce the violence

by addressing the root causes that undermine the health and safety of our youth.

County Commissioner Kim Johnson and Health Department Assistant Director Clint Sperber (photo far right) listen intently as Nesbitt explains Louisville's plan. Unintentional injury is the leading cause of death for children in St. Lucie. A community taskforce is beginning to address the social determinants that impact child safety issues.



PUBLIC HEALTH PREPAREDNESS

Preparedness is a continuous cycle of planning, training, exercising and evaluating progress through successful partnerships between government and non-government agencies and the citizens of St. Lucie County.

Savanna Club Disaster Exercise

REMEMBERING OUR HERO

SYLVIE KRAMER MARCEAU



Leaves Lasting Legacy—During her tenure in St. Lucie County (SLC), Sylvie successfully advocated and championed better prenatal care; decreased teen births; improved pregnancy outcomes; reduced prenatal HIV transmission to **ZERO**; and saved St. Lucie County millions of dollars. Sylvie was selected as the county's first **Public Health Hero**.



Florida Senators **Proclamation** *By Senator Negron*

A Proclamation recognizing the late Sylvie Marceau for her dedication to the well-being of children and families in St. Lucie County and statewide and recognizing January 30, 2012, as a day of remembrance of her extraordinary life.

WHEREAS, Sylvie Marceau began her work in the field of maternal and child health in St. Lucie County in 1991 as a faculty member of the University of South Florida, College of Public Health, where she was assigned to the St. Lucie County Health Department, and

WHEREAS, from 1991-1994, Sylvie Marceau provided technical assistance and assessment in the area of maternal and child health, implementing an effective and efficient countywide obstetric delivery system, while substantially reducing costs to St. Lucie County, and

WHEREAS, in 1994, Sylvie Marceau founded the Healthy Start Coalition of St. Lucie County, and, in 2000, she founded Kids Connected By Design, which provides support and funding to 15 programs that annually serve more than 16,500 area children and families, and

WHEREAS, through the Healthy Start Coalition of St. Lucie County and her nonprofit organization Kids Connected By Design, Sylvie Marceau accomplished extraordinary outcomes in maternal and child health that many thought were not possible, and

WHEREAS, Sylvie Marceau tenaciously provided leadership statewide for the well-being of Florida's most vulnerable citizens and established a system of care that has removed barriers for services to pregnant women and babies, and

WHEREAS, under the inspired leadership of Sylvie Marceau, the Healthy Start Coalition of St. Lucie County made tremendous gains in infant and child health, with infant and prenatal screening rates that are significantly higher than the statewide average, along with a significant reduction in the percentage of babies born to teenage moms age 18 or younger, and elimination of known mother-to-baby transmission of HIV for the last 3 years, down from a 30 percent infection rate in the early 1990s, and

WHEREAS, Sylvie Marceau actively led and served on a host of committees and boards that work toward improving quality of life in our community, including the Florida Association of Healthy Start Coalitions, the Healthy Families Florida Roundtable of St. Lucie County, the Shared Service Alliance of the Treasure Coast, the Early Learning Coalition, and the Treasure Coast Coordination Coalition, and

WHEREAS, Sylvie Marceau was a visionary, known for her forward thinking and legendary drive, whose energy, intelligence, creativeness, and no-nonsense approach not only improved the lives of women and children in St. Lucie County, but saved lives, and

WHEREAS, with the passing of Sylvie Marceau, St. Lucie County, the Treasure Coast, and this state recently lost one of their strongest advocates for mothers, babies, and families, NOW, THEREFORE,

I, Senator Joe Negrón, of Florida Senate District 28, do hereby recognize the late Sylvie Marceau for her life-long dedication to the well-being of children and families in St. Lucie County and statewide, and recognize January 30, 2012, as a day of remembrance of her extraordinary life.

* * * * *



Handwritten signature of Senator Joe Negrón in blue ink.

Senator Joe Negrón
Senate District 28