



Re: Fwd: Images
 Huk Holt to: Rebeca Guerra 06/07/2019 03:23 PM
 Cc: "Maria Lewicka"

Ok. Yes if you guys will recommend approval of the plain white silo i would like to remove the mural option and proceed. Thank you again to you and your team for working with me on this proposal.
 Cheers

On Fri, Jun 7, 2019 at 2:59 PM Rebeca Guerra <r Guerra@city-ft pierce.com> wrote:

Hello Huk-

Staff and I were able to meet this morning and discuss the two proposals you submitted.

In regards to Image 1, we are willing to recommend approval for this concept as staff feels a white silo best blends with the existing white color of the building and, especially from a distance, is less obtrusive than say, a painted/vinyled or otherwise colored silo.

In regards to Image 2, staff does not feel that this is something we can recommend to the HPB both in terms of quality of material and general appearance. Many aspects, including but not limited to, it's size, composition, placement, and material do not appear to be in keeping with the design tenants of the Downtown Overlay.

Moving forward, if you wish to amend your application so that now it only has one graphic (i.e. the white silo without paint or graphics), please set me know **before the close of business today** and we will still have time to include it on the 6/24 Historic Preservation Board meeting and accompanying advertisement.

Thank you and have a great day!

Rebeca A. Guerra, AICP, LEED-AP, CPD | Interim Planning Director | City of Fort Pierce

Planning Department

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From: "Huk Holt" <huk@sailfishbrewingco.com>
 To: "Rebeca Guerra" <r Guerra@city-ft pierce.com>
 Date: 05/29/2019 09:26 AM
 Subject: Fwd: Images

Good Morning Rebeca,

Thank you for the extension on this agenda, i apologize for any confusion on my part.

For the record we never had any intention or desire to put our logo on the silo. We do not wish to use it as signage, and have no desire to seek approval for that. However, we are willing to do one of the two options noted in this

email.
Please note the location of the silo in these new images, this is the exact spot we intend on placing it. It will not interfere with our current signage on building when looking from most angles.
Options #1 (image 1)- Leave the silo completely white as it will come from manufacturer. It will blend into the white wall of the building nicely. Making it less of an eye catcher than an unpainted, silver model.
Option #2- (image 2) Incorporate the middle image from old mural of North side of building. To honor and respect the City of Fort Pierce and its history. This option would be much more of an eye catcher.

Thanks again for your time and consideration in this matter and i look forward our next discussion.

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Cheers!
Huk Holt
Sailfish Brewing Company
603-546-8257

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Cheers!
Huk Holt
Sailfish Brewing Company
603-546-8257