



VARIANCE

Property address or Location 701 DELAWARE AVE.

Parcel ID #(s) 2410 70900010008

Project description INSTALL CANOPY LOGO USING AMOCO NATIONAL TRADE MARK LOGO & COLORS

CARAF HOLDING DELAWARE AVE LLC

Property Owner(s)
7844 NW 178 ST.

Street Address
HIALEAH FL 33015

City State Zip
954-444-3795

Phone Number
MAHMUD@ORIONOIL.COM

Email Address

ART SIGN CO. FOR AMOCO

Applicant/Representative, Title, Company
835 NW 6 AVE

Street Address
FT. LAUDERDALE FL 33311

City State Zip
888-763-4410

Phone Number
FRED@ARTSIGNFL.COM

Email Address

Property Owner(s) Acknowledgements: - This application will not be considered complete without the signature of all property owners of record, which shall serve as an acknowledgement of the submission of this application. The property owner's signature below shall also authorize the Applicant (if other than the property owner) and/or representative to act in his/her behalf for the purposes of seeking approval for the application described herein.

[Handwritten Signature]

Property Owner(s) Signature(s)

STATE OF FL Miami-Dade COUNTY

The foregoing instrument was acknowledged before me this 12th day of November, 2019, by

Amondo Fachado who is personally known to me or has produced

FL Driver's License as identification.

[Handwritten Signature]

Signature of Notary



INTAKE MEETINGS ARE REQUIRED FOR ALL SUBMITTALS. CALL (772) 467-3737

TO BE COMPLETED BY STAFF

Zoning	Future Land Use	Total Acres	Historic District	Historic Designation	
				Contributing	Individual
				Non-Contributing	None

Pre-Application Meeting Date _____

Intake Planner _____

Planner Assigned _____

Approved By _____ Date _____

Comments _____

Fees _____ Control # _____ B. Permit # _____

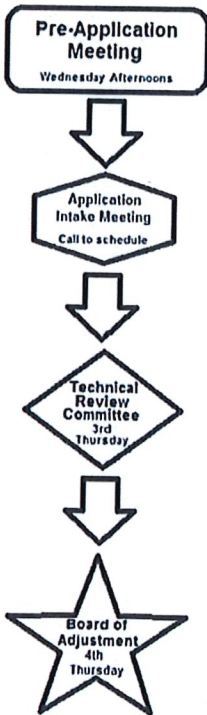
Intake Date Stamp

VARIANCE

Submit eight (8) hard copies and one (1) CD of the following for initial submittal, subsequent submittals will be required:

- Site plan, to scale, including all relevant improvements:
 - Existing & proposed structures
 - Landscaping & parking,
 - Fencing, signs, etc.
- As-built Survey
- Criteria Narrative
- Complete, notarized application

Application Outlook



Description of request: Additional signs for gas canopy.

Reason for request: when utilizing AMOCO trade mark logo
Additional sq. ft. are needed to comply with branding

Existing Use: gas station Date Property was Purchased: _____

Alterations made to the site since purchase: none

Has a request for this variance been denied in the past? Yes No

If yes, what has changed since the denial? na

Criteria:

In order to determine whether your request for Variance meets all the criteria in Section 22-108 of the City Code, please answer the following questions. Please provide answers of questions on separate pages:

1. Describe those conditions peculiar to the specific property and not applicable to other lands, structures, or buildings in the same zoning district.
2. Do special conditions or circumstances result from actions other than that of yours? Please explain
3. Identify any undue hardships or deprivation of commonly enjoyed property rights that would result in the literal interpretation of the code for the zoning district.
4. What is the minimum variance that would give the reasonable use of the land, building, or structure?
5. Explain how the variance request would not impair the intent of the zoning ordinance or be detrimental to the general public welfare:

701 Delaware Variance Application Q&A

1. Describe those conditions peculiar to the specific property and not applicable to other lands, structures, or buildings in the same zoning district.

This property is located in a Historical district, which puts additional restrictions that most General Commercial properties do not have to deal with. As the only service station in the Oakland Park District or the Sample Oaks District, all other service stations in General Commercial in the area are not restricted with their national brand image. None of which have a brand as historical as Amoco, which still uses the large Standard Oil Logo with red & blue stripes; the American flag colors.

2. Do special conditions or circumstances result from actions other than that of yours? Please explain

We are currently under contract to brand stations as either BP's or Amoco's, through Orion Oil, LLC. Due to a distance restriction with the BP located at 1203 S, US Hwy, Fort Pierce, FL 34950 we are limited to using the Amoco brand, which we initially preferred due to its historic image and logo. However, Amoco requires stripes on the canopy's fascia, which results in additional square footage to the overall design.

3. Identify any undue hardships or deprivation of commonly enjoyed property rights that would result in the literal interpretation of the code for the zoning district.

The Zoning district intended this site to serve the community as General Commercial, and the location makes it ideal for a service station in the area. National brands have image requirements and the restriction & limitation of size & area is a significant, uncommon burden as a property owner.

4. What is the minimum variance that would give the reasonable use of the land, building, or structure?

The minimum variance would be to allow the fascia to have the sq. ft. & sign area, which reflect the complete national logo & brand image of AMOCO.

5. Explain how the variance request would not impair the intent of the zoning ordinance or be detrimental to the general public welfare.

The zoning for the site supports the use and confirms it will not be detrimental to the general public's welfare. While the building across the street to the east is not in the same Historic district, it has a large sign with multiple colors, & full branding image, including red, & blue on its signage and is not harmful to the public.