

**Keep Fort Pierce Beautiful Advisory Board
jointly with City Tree Board**

MINUTES OF A KEEP FORT PIERCE BEAUTIFUL ADVISORY BOARD JOINTLY WITH CITY TREE BOARD, HELD IN THE PUBLIC WORKS CONFERENCE ROOM, 52 SAVANNAH ROAD, FORT PIERCE, FLORIDA, AT 12:00 PM ON TUESDAY, MAY 14, 2019.

1. **Call to Order** – Shyanne Helms called the meeting to order at 12:00 NOON
2. **Invocation** – Martha Wright gave the invocation.
3. **Pledge of Allegiance** was recited.
4. **Roll Call:**

Board members in attendance: Shyanne Helms – Chair, Charlene Adair, Jorge Goz, Matt Samuel, Leah Sweat, Janey Vanderhorst, Shirley Walker, Martha Wright, Jane Zezeck

Absent: None

Staff and Guests: Paul Bertram, Bob Burdge, Caleta Scott

Approval of Minutes

- a. Approval of Minutes from the April 9, 2019 meeting

Motion was made by **Matt Samuel**, seconded by **Charlene Adair**, to approve the revised minutes of the April 9, 2019 meeting. All in favor.
Motion passed.

5. **New Business**

- a. FDOT/Comcast Partnership Grant Opportunity

A brief discussion about Comcast Day employee support for community cleanups. Paul will follow up and determine a timeframe and project that is suitable.

6. **Old Business**

- a. Trolley ride follow up discussion

Discussion included US1 medians looking great, trash collecting in the shrubs often. Matt Samuel picked up 11 pounds of trash from Orange to 7th Street as an example. Wells Fargo was contacted in reference to beautification/mural update. Suggestions included business corridor cleanup, positive reinforcement with Neighborhood Gem type program. Trolley ride review areas/location that need attention: Benton Building (Avenue C), shrubs east and west of US1 near Virginia, PP Cobb, Stone Brothers, 17th and Delaware code violation, 25th and

Okeechobee retail, Greek church shrubs, bus stops throughout, Greenwood/Edwards Road, Emil/US1. Additional suggestions included: Adopt a bus stop, donation of 5-gallon buckets to organizations through a potential partnership with Lowes, business climate visits to share success of cleanup, nuisance ordinance enforcement, litter awareness note with FPUA invoice, and New Business Welcome Kit targeting beautification for PAD/Orange Avenue/US1 corridors. Update on garbage cans have been requested for next meeting.

b. Anti-litter Campaign

Brainstorming included Trash for Cash program to pay \$6 per bag of trash to organizations. Additional discussion included holding organizations accountable with simple reporting. Education for community and cost could be limited to \$250 per quarter and be sponsored by area businesses. At future Great American Cleanup event focus on cleanup instead of projects and have PD stop traffic.

c. Adopt a Street/Park program

Discussion included having 2-year commitment from organization with a simple sign sheet. Forms should be added to City website once updated.

d. Electrical Box Update

The Seapointe electrical box artwork was approved through a unanimous vote. There are only 3 left and since the approval process is long, the artwork voting should take place prior to FPUA approval. Discussion included having preapproved stock photos available to make process easier and have an option for different artwork which goes through approval process.

7. **Announcements**

Paul suggested having some kind of KFPB cleanup event quarterly.

Matt Samuel will write the paragraph for the kiosk at the Melody Lane Fishing Pier since the temporary artwork was approved in May commission meeting.

8. **Adjournment** – The meeting was adjourned at 1:47 PM