

**Keep Fort Pierce Beautiful Advisory Board  
jointly with City Tree Board**

## **DRAFT MINUTES**

1. **Call to Order** – Shyanne Helms called the meeting to order at 12:00 NOON
2. **Invocation** – Martha Wright gave the invocation.
3. **Pledge of Allegiance** was recited.
4. **Roll Call:**

Board members in attendance: Shyanne Helms – Chair, Charlene Adair, Jorge Goz, Matt Samuel, Leah Sweat, Janey Vanderhorst, Shirley Walker, Martha Wright, Jane Zezeck

Absent: None

Staff and Guests: Paul Bertram, Bob Burdge, Caleta Scott, Anna Santacroce, Jann Widmayer

### **Approval of Minutes**

- a. Approval of Minutes from the May 14, 2019 meeting

Motion was made by **Matt Samuel**, seconded by **Charlene Adair**, to approve the revised minutes of the May 14, 2019 meeting. All in favor.  
**Motion passed.**

5. **New Business**

- a. Trash Can discussion update

Paul shared Memorial Day weekend trash pickup totaled 2.5 tons. The 32-gallon cans were used and should show reduction in litter based on clean up time. The parks with pavilions have been successful.

- b. Electrical Box Artwork pre-approval discussion

The artwork approval takes the most time in the wrapping process. The goal is to get the artwork approved by sponsor in parallel to UA approval and signoff. Jann Widmayer advised of the multi-year contract with Sign O' the Times and she will provide necessary costs to Paul Bertram. This item will remain on the agenda.

## 6. **Old Business**

### a. Anti-litter campaign

Paul Bertram introduced Citizen Anna, whom discussed her experience with volunteer pickups, community cleanups, recycling contaminated plastics, and her goal of educating citizenry on seven (7) plastics.

Paul read Ordinance Sec. 16-22. Leah Sweat plans to create site for #ForTheFort by October 2019. Shyanne will open the page, provide assistance as needed, and share HOA list with Leah via email.

### b. Quarterly cleanup discussion

Brainstorming included Trash for Cash program to pay \$6 per bag of trash to organizations. Additional discussion included holding organizations accountable with simple reporting. Education for community and cost could be limited to \$250 per quarter and be sponsored by area businesses. At future Great American Cleanup event focus on cleanup instead of projects and have PD stop traffic. This item will remain on the agenda.

### c. Great American Cleanup – March 7, 2020

Discussion included having 2-year commitment from organization with a simple signup sheet. Forms should be added to City website once updated. Ideas included keeping event at Recreation Center since it is a good location for setup and parking, and having groups register their cleanup for the event. Ideas for Fall field trip should begin so we can look at ideas from other areas. Suggestions included going to Hollywood Beach, Deland, and Lake Worth. It was also suggested to go to the local recycling plant. This item will be on the next agenda for suggestions.

## 7. **Announcements**

Matt Samuel presented a cleanup bucket and picker to Linda Hudson for her South Beach cleanup efforts. The bucket cost \$3 and it is adorned with an *I Heart Fort Pierce* sticker. Lucille Rights is finishing up the language for the kiosk at Melody Lane Fishing Pier.

Paul Bertram announced that trees are coming out of the pots on Orange Avenue. He advised we should save caps and promote Buddy Bench program.

## 8. **Adjournment** – The meeting was adjourned at 1:07 PM