

GUIDELINES FOR THE NAMING OF PUBLIC FACILITIES

City of Fort Pierce, Florida

Purpose

The purpose of these guidelines is to establish a systematic and consistent approach for the official naming of public facilities in the City of Fort Pierce, including parks, facilities, recreational areas, streets, municipal buildings, and specialized areas.

Objectives

- Ensure that parks, facilities, recreational areas, streets, municipal buildings, and specialized areas are easily identified and located.
- Ensure that given names to parks, facilities, recreational areas, streets, municipal buildings, and specialized areas are consistent with the values and character of the area or neighborhood served.
- Encourage public participation in the naming, renaming, and dedication of parks, facilities, recreational areas, streets, municipal buildings, and specialized areas.
- Encourage the dedication of lands, facilities, or donations by individuals and/or groups.
- Advance the reputation of the City as well as increase the understanding and public support for its programs.

Criteria

The practice of the City of Fort Pierce is to name parks, recreation areas, facilities, streets, municipal buildings, and specialized areas through an adopted process utilizing the above objectives, emphasizing community values and character, local and national history, geography, the environment, civics, and service to the City of Fort Pierce. Therefore, the following criteria shall be used in determining the appropriateness of the naming designation:

- Neighborhood, geographic, or common usage identification;
- A historical figure, place, event, or other instance of historical or cultural significance;
- National, state, and local leaders or heroes, both past and present;
- Natural or geographical features, such as plant materials, streams, rivers, lakes, and creeks;
- An individual, living or deceased [a] who has made a significant land and/or monetary contribution to the park, recreation area, facility, or municipal building, or [b] who has had the contribution made "In Memoriam" and when the name has been stipulated as a condition of the donation;
- An individual, living or deceased, who has contributed outstanding civic service to the City.

Facilities, specialized areas, or amenities may have a name different from that of the larger park, recreation area, facility, or municipal building.

When feasible, the process to name parks, recreation areas, facilities, streets, municipal buildings, and specialized areas should begin within twelve (12) months after the City has acquired title to the land and/or formally accepted the dedication.

Names that are similar to existing parks, recreation areas, facilities, streets, municipal buildings, and specialized areas should not be considered in order to minimize confusion.

Renaming

The City reserves the right to change the name of a park, recreation area, facility, street, municipal building, or specialized area to maintain consistency with these guidelines. However, renaming carries with it a much greater burden of process compared to initial naming. Tradition and continuity of name and community identification are important community values. Each request to rename must meet the criteria of this policy, but meeting all criteria does not ensure renaming.

Procedures

The steps to name a public facility include but are not limited to:

1. An open call for submissions by the City of Fort Pierce including a deadline for submission;
2. A completed "City of Fort Pierce Nomination Form" submitted to the City Clerk for each nomination by any citizen, group, or organization;
3. Submissions vetted by the Parks Committee, including all facts and backgrounds listed on the nomination form plus any other research deemed appropriate;
4. All vetted submissions presented to the Commissioners for review with notes from the research;
5. Commissioners discuss these submissions during a Conference Agenda meeting. The Commission may accept or reject the Committee submissions. In the latter event, the Commission shall refer the call for submissions back to the Committee.
6. Commissioners select the name by vote at a Commission Meeting.

City of Fort Pierce Naming of Public Facilities Nomination Form

This Nomination Form is to establish a systematic and consistent approach for the official naming of public facilities in the City of Fort Pierce including parks, facilities, recreational areas, streets, municipal buildings, and specialized areas. The criteria for nomination are explained in the document "Guidelines for the Naming of Public Facilities".

Nominator

Name Dawn A Alexander
Address, City, State, Zip 5115 N Soorum Loop Rd #63 Lakeland, FL 33809
Phone 813445-2511 Email btrflydawn@yahoo.com

Nomination

The nominator must answer the following questions and submit this form to the City Clerk by _____

Name being nominated Rufus J. Alexander Jr

If a person:

- A. Address, City, State, Zip (or former if deceased) 2901 Avenue M Ft Pierce FL 34947
- B. Date of Death (if deceased) 11/11/2000
- C. List specific years of involvement (Example - 01/10-12/17) 1969-2000
- D. Identify the general area of contribution made by the nominee.
a. (Example - Health, Education, Business, Environment, Civic, Other) Community
- _____
- E. Summarize the type of contribution (accomplishments and community involvement) that the nominee made. (more detail in #1 and #2) neighborhood, community
a. (Examples - Neighborhood or geographic, Natural or geological features; National, State, and local leaders; Historical figure, place, or event; Individuals who have made significant monetary contributions or have contributed outstanding service to the community).

If other than a person:

- A. Summarize the reason for this nomination (more detail in #3) N/A
- _____

1. Identify in detail the area of contribution made by the nominee and be specific – name either facilities or specialized areas. (Example - Health, Education, Business, Environment, Civic, Other).

See attached pages

2. Describe the type of contribution (accomplishments and community involvement) that the nominee made. (Examples – Neighborhood or geographic; Natural or geological features; National, State, and local leaders; Historical figure, place, or event; Individuals who have made significant monetary contributions or have contributed outstanding service to the community).

3. Describe in detail why the name being nominated is related to this facility, including any background, details, or other relevant information.

Signature of Nominator *Raura A. DeFaria*

Return the completed forms by email or mail to:

Email: lcox@city-ftpierce.com

Mail: Linda Cox, City Clerk, City of Fort Pierce, 100 N US Highway 1, Fort Pierce, FL 34950

1. Identify in detail the area of contribution made by the nominee and be specific-name either facilities or specialized areas. (Example-Health, Education, Business, Environment, Civic, Other).

1969-1979 Accomplishments

- Sheraton Plaza Park
- Sheraton Park lighting district
- Paradise Park Playground, swimming pool and clubhouse
- Paradise Park lighting district
- 25th Street, Belcher Canal Bridge (walkway protective enclosure for school children)
- Paving of Avenues R, S and T (North of 25th Street) and most streets North of Moore's Creek
- Northwest Pioneers Park, Avenue M and 29th Street
- Replacement Program of street light bulbs with present fluorescent lamps
- Heavy Garbage Dumpsters
- Annual Trash pickup program
- Wrote city junk car ordinance
- Collecting toys and donations by Postal workers for WIRA Christmas Program
- Local mail drop boxes throughout county and mail drop boxes at main Post Office
- Clubhouse improvements on Horatio Grisby's park
- Improvements on open space, park, swimming pool & playground 13th Street and Ave M
- Northwest Ball and Bat Club Charter in Little League
- Left turn lane and signal light at 13th, 17th and 25th Street on Ave D.
- Organized Home Owners Association in Sunland Gardens, Harmony Heights #1, Harmony Heights #2, Sheraton Plaza and Paradise Park
- Removal of septic tanks and wells, connecting homes in area of North 25th street to North 29th street, Ave M to Ave Q to city water and sewer system
- Signal lights at Avenue I, Juanita Avenue on North 25th Street
- Schools collecting can goods, toys for the poor-supporting the WIRA Christmas Program
- Piping of Snake Creek from Avenue D to 10th Street
- First all-black Little League Tournament in Fort Pierce on the Elks Little League Field
- Added Lincoln Park aka historical homes to the St. Lucie County Historical Society Roll
- Coordinated movement in placing a commemorating monument on the original site of the Old Lincoln Park Academy located on Means Court
- Coordinated a program to raise funds to enlarge child care center next to the Lincoln Park Community Center and to purchase playground equipment and toys
- Organized Annual Sickle-Cell anemia fundraising drive. Coordinated with Sam Carter, schools, McDonald, Bike and Walk-A-Thon.

2. Describe the type of contribution. See above.. He also served on the St. Lucie County School Biracial Committee and Co-Chairman of the Mayor's Street paving Committee

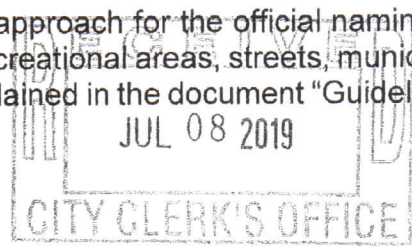
3. Describe in detail why the name being nominated is related to the facility, including any background, details, or other relevant information.

Rufus J. Alexander Jr. Lived directly across the street from Northwest Pioneer Park from the time it was nothing but woods and a dirt road. As you can see from the many contributions and his commitments to the community and the neighborhood, he worked tirelessly to build up the community to make it better

and functional for everyone. He was instrumental in having the streets paved, lighting, trash cans, parks around the community and he didn't stop there. Once the park was built, he kept an eye on it every day and night up until he took his last breath on November 11, 2000. Everyone in Ft. Pierce knew if you were in the park and Mr. Alexander saw or heard you making noise, you might get yelled at or the police called on you. He was the neighborhood watch even at 78 years old. He loved his neighborhood and his city, even though very little was being done by others to help build and keep it up. The numerous letters and calls to commissioners, governors, leaders, editors, newspapers, etc... He called out, some responded but not many followed through. His only wish was always to have somewhere for us to gather and be proud of while being safe.

City of Fort Pierce Naming of Public Facilities Nomination Form

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Nominator

Name PERCY S. ALEXANDER SR
Address, City, State, Zip 9940 BAYWATER DR, BOCA RATON, FL 33496
Phone 561 789 7683 Email PERCY@PERCYPC.COM

Nomination NORTHWEST Pioneers Park on 29th & Ave M
The nominator must answer the following questions and submit this form to the City Clerk by _____
Name being nominated RUFUS J. ALEXANDER JR.

If a person:

A. Address, City, State, Zip (or former if deceased) 2901 AVE M Fort Pierce, FL

B. Date of Death (if deceased) November 2000

C. List specific years of involvement (Example - 01/10-12/17) 1969-1979

D. Identify the general area of contribution made by the nominee.
a. (Example - Health, Education, Business, Environment, Civic, Other) CIVIC

EDUCATION

E. Summarize the type of contribution (accomplishments and community involvement) that the nominee made. (more detail in #1 and #2) Fought for Equal Representation of LINCOLN PARK
a. (Examples - Neighborhood or geographic; Natural or geological features; National, State, and local leaders; Historical figure, place, or event; Individuals who have made significant monetary contributions or have contributed outstanding service to the community).

If other than a person:

A. Summarize the reason for this nomination (more detail in #3) _____

1. Identify in detail the area of contribution made by the nominee and be specific – name either facilities or specialized areas. (Example - Health, Education, Business, Environment, Civic, Other).

Fought to get Signal Lights at Critical sites to prevent Accidents
He WAS FAR TO NONE WHEN IT CAME TO HELPING youths
get facilities for RECREATION TO KEEP them out of trouble:
Paradise Park Playground, Clubhouse & Swimming Pool. Lights
so they could play AFTER DARK. PAVING streets - Protecting
CHILDREN crossing on BRIDGES - GARBAGE Dumpsters

2. Describe the type of contribution (accomplishments and community involvement) that the nominee made. (Examples – Neighborhood or geographic; Natural or geological features; National, State, and local leaders; Historical figure, place, or event; Individuals who have made significant monetary contributions or have contributed outstanding service to the community).

Sheraton PLAZA PARK - Lights

ADDED "LINCOLN PARK AREA HOMES TO ST LUCIE County
HISTORICAL Society ROLL. HE NOT ONLY MADE HISTORY
IN PERFORMING HIS CIVIC DUTY, BUT HE FOUGHT TO PRESERVE
HIS FAMILY'S LEGACY. THEY WERE PIONEERS OF FORT
PIERCE AND DONATED TIME AND LAND TO UPLIFT HIS COMMUNITY

3. Describe in detail why the name being nominated is related to this facility, including any background, details, or other relevant information. Because Rufus Alexander Jr

COMMANDED THE RESPECT OF HIS COMMUNITY, WHEN
People had issues or complaints, they sought his ASSISTANCE
AND KNEW that he was RELENTLESS. ALWAYS GOT RESULTS.

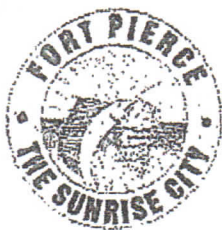
NEVER ALLOW THE LEGACY OF THE LINCOLN Park community
TO BE LOSS OVER TIME! HE WAS TAUGHT to be A LEADER AND
FOUGHT FOR the DOWNTRODDEN!

Signature of Nominator Percy S. Alexander Sr.

Return the completed forms by email or mail to:

Email: lcox@city-ftpierce.com

Mail: Linda Cox, City Clerk, City of Fort Pierce, 100 N US Highway 1, Fort Pierce, FL 34950



ZONING ADMINISTRATION
 DEVELOPMENT REVIEW
 COMPREHENSIVE PLANNING
 URBAN DESIGN
 HISTORIC PRESERVATION
 CULTURAL RESOURCES

CITY OF FORT PIERCE

2005 Florida League of Cities "City of Excellence" Award Winner

DEPARTMENT OF PLANNING

"IMPROVING THE WAY WE DO BUSINESS"

TO: JON WARD, DIRECTOR OF THE FORT PIERCE REDEVELOPMENT AGENCY

THROUGH: MATTHEW G. MARGOTTA, AICP, DIRECTOR OF PLANNING *mm*

FROM: KIA H. POWERS, HISTORIC PRESERVATION OFFICER *KHP*

SUBJECT: NAMING OF PIONEER PARK RESEARCH REQUEST

DATE: JUNE 13, 2007

I have researched the naming of Pioneer Park and discovered on February 17, 1981, a motion was made by Commissioner Fenn, seconded by Commissioner Browning and unanimously carried to name the park "Northwest Pioneers' Park".

HISTORY

On April 16, 1979, a motion was made by Commissioner Long, seconded by Commissioner Fenn and unanimously carried for the City to buy all land possible located at 29th Street and Avenue M for \$137,000, seeing if the County Commission will furnish funds to equip the land for a neighborhood park, including in the purchase of this land Tracts 51, 52, 61, and 62.

On November 5, 1979, a motion was made by Commissioner Browning, seconded by Commissioner Long and unanimously carried to request the Director of Building and Zoning to proceed with the planning and design of 29th Street Park and appointed Commissioner Havert Fenn to work with the Director of Building and Zoning, Housing Programs Supervisor, and the consultant, RMBR of Tampa, on the specific aspects of the plan and design for the Park.

In the naming of the park, citizen participation was required by HUD in a community development project and this participation "must be had by and from the citizens of the area and others who would most aptly benefit from the endeavor". The Consultant, RMBR of Tampa, agreed to proceed with the City in conducting a series of meetings in the "target area" and that "the strategy to pursue is the conducting of a Charrette".

On February 17, 1981, Commissioner Fenn reported that a meeting was held on February 5, 1981 with various clubs, organizations, and civic groups located in the northwest section of the City. After much deliberation, the members attending this meeting voted to recommend to the Commission that the park be named "Northwest Pioneers' Park". This group also wanted to know whether or not they could dedicate the park to "their early black citizens or black pioneers of Fort Pierce and St. Lucie County".

Attachments.

February 17, 1981

Mayor Brown asked if they could name it after the older citizens. Mr. Brennan said that they could.

Motion was made by Commissioner Fenn, seconded by Commissioner Browning, that the park at North 29th Street be named the "Northwest Pioneers' Park."

Commissioner Fenn said he would like to ask Mr. Brown whether or not he has had his sign painted with the information that he mentioned to him sometime ago that he was going to put up there. Is it ready? Mr. Brown said the story on that was tomorrow afternoon at 3:00 o'clock they intend to and hopefully invite the Commission out to a ceremony. The wording of the sign is being developed by the City of Fort Pierce and lists the names of the Commissioners, and if possible he would like for the Commissioners to come out. They might arrange to have some media coverage. Commissioner Fenn said he was wondering whether or not, if they vote that name tonight, they could put the name on the sign. Mr. Brown said he would arrange to have an addendum to the sign printed, maybe a 10 by something that spells out the name of the park.

Those voting in favor of the motion were: Commissioners Browning, Fenn, Grimyser, Leslie, and Brown. Those opposed: None.

City Clerk Lowry said she did receive the petitions from the Citizens Against Highrises group. However, no action will be taken on these petitions in the way of checking the names to determine whether those who signed it are registered voters of the City or not. From the recommendation of Mr. Brennan, they did order a computer printout which is supposed to be ready for them tomorrow that was an alphabetical list of all the registered voters of the City, but still no action will be taken. They are just going to hold them in limbo until further notice.

Mayor Brown asked Mr. Brennan if that was legal. Mr. Brennan said that what he was saying is basically that it is up to them to come up with the money to put on the referendum if they come up with enough registered votes. He said the only thing he said in relation to how they were going to be verified is that they offered to verify them, and he didn't think that would be proper under their ordinance, that they, the City Clerk's office has to verify the signatures. Mrs. Lowry said they suggested that they be permitted to help and she told them that she would ask his opinion. Mr. Brennan said if they wanted to verify them to go ahead and do so. If they have a list there, you can verify if they are registered voters in the City of Fort Pierce, and do they have enough votes to put something on the ballot? They will have to then come up with the money for a special referendum.

Commissioner Grimyser said she wanted to ask if they come up with the verified names, this City Commission could not vote to pay for the referendum. Mr. Brennan said according to the information he has, that is deemed an unauthorized expenditure of public funds if the City pays for running a referendum that would not affect, it cannot affect, that would not be binding. If they want to pay for it, they can run it Citywide and see how the people vote, but they don't have to pay any attention to it. They can consider it in relation to any other factors they would consider in relation to any zoning matter, the way they consider various factors. That would be one factor they could consider, but they don't have to change their zoning laws. That was the case he cited earlier. That was why he wanted to bring it up and maybe he could save them some time. Mrs. Lowry said they would go ahead and verify the names and then they have to report to the Commission whether or not there was a sufficiency of signatures on it. Then the Commission can decide what to do. Commissioner Leslie said he didn't think they could ignore it, they have to check them. Commissioner Grimyser said they had two more weeks if they didn't have enough. She said she thought the date was March 4, in the memo she had. That was the month, said Mrs. Lowry, that they had

pg 2



Park named

A CEREMONY was held Thursday to name a new park at the corner of N. 29th St. and Avenue M. It was named Northwest Pioneers Park.

From left, Mayor Buell L. Brown and City Commissioners Dr. John D. Browning and Havert L. Fenn participated in the event. In the background are the men who unveiled the sign, Clarence J. Brown and Charles McNeil. (Staff Photo by Juan Dale Brown)

Fort Pierce Post-Examiner Times 1-13-81 Cooperation Necessary

Black residents of Fort Pierce need to overcome their mistrust of government long enough to allow their streets to be paved.

The long-overdue improvements are being held up, city officials report, by the refusal of many property owners to give the necessary right-of-way. The amount in question averages 25 feet in width and would be used primarily for utility easements and sidewalks.

"It's the oddest thing," said City Commissioner Havert Fenn.

"Some of the ones who wanted (paved streets) the most and did all of the complaining will not

donate the property we need."

It's unfortunate but it's hardly surprising. Blacks have endured so much second-class treatment that they are wary of any cooperation with the establishment. When a white hands them a piece of paper to sign, they figure they're going to get cheated, even if they don't know how.

The city must redouble its efforts to make them understand that there's nothing fishy about the paving deal. And the residents must put aside their fears and cooperate.



Image capture: May 2019 © 2020 Google

Fort Pierce, Florida



Street View

Year	Aug '17	Aug '18	Aug '19
17			
18			
19			

Fw: Fwd: News Release: Fort Pierce City Commission Seeks Nominations for the Re-Naming of Pioneers Park

Nick Mimms

Thu 6/20/2019 9:02 AM

To: Linda Cox <lcox@cityoffortpierce.com>; Mike Reals <CN=Mike Reals/O=cfp@cfp>
Linda and Mike,

Good Morning!!

Please see email correspondence pursuant to the call for naming nominations for Northwest Pioneers Park.

Please distribute to the City Commission and Parks Advisory Committee respectively.
THANKS!!!

Nick Mimms, P.E. | City Manager | City of Fort Pierce

Phone: 772.467.3793 Fax: 772.489.8042 100 North U.S. 1 Fort Pierce, FL 34950

[Website](#) | [Facebook](#) | [Survey](#)



"To provide community leadership, quality public service, and a safe environment for all citizens, by an empowered team of employees motivated by pride in themselves and their work."

-----Forwarded by Nicholas Mimms/cfp on 06/20/2019 08:58AM -----

To: CScott@city-ftpierce.com
From: "Larry Lee" <larry.lee.jr55@gmail.com>
Date: 06/20/2019 07:15AM
Cc: nmimms@city-ftpierce.com
Subject: Fwd: News Release: Fort Pierce City Commission Seeks Nominations for the Re-Naming of Pioneers Park

I would suggest Pioneers Park remain and put a granite stone at the main entrance with the names of some of the pioneers of the Lincoln Park community. Names like C.E. Bolen, Robert Jefferson, Dr Clem Benton, Pat Duval and others named will can engage the community to nominate names. Initially we start with adding the top 5 nominate to be engraved on that stone. Each year the community can nominate names to the City to be added to the Stone. The Community can have a Ceremony in which the addition of that year's name will be revealed. The Ceremony

can serve as a way to unite the Community to help create pride in the community. That's my suggestion.

Larry Lee, Jr
Sent from my iPhone

On Jun 19, 2019, at 10:34 AM, davis7@aol.com wrote:

See the below request for input. Any thoughts?

-----Original Message-----

From: Caleta Scott <CScott@city-ftpierce.com>

To: Caleta Scott <CScott@city-ftpierce.com>

Sent: Wed, Jun 19, 2019 9:41 am

Subject: Fw: News Release: Fort Pierce City Commission Seeks Nominations for the Re-Naming of Pioneers Park

Renaming Pioneers Park? What do you think? Make a nomination!

Caleta Scott, CPPT | Manager, Grants Administration Division | City of Fort Pierce

Lincoln Park Revitalization Coordinator

Phone: 772.467.3168 ♦ Fax: 772.466.5808 ♦ 100 North U.S. 1 Fort Pierce, FL 34950

[Website](#) | [Facebook](#) | [Survey](#)

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"To provide community leadership, quality public service, and a safe environment for all citizens, by an empowered team of employees motivated by pride in themselves and their work."

----- Forwarded by Caleta Scott/cfp on 06/19/2019 09:36 AM -----

From: Shyanne Helms/cfp

To:

Date: 06/19/2019 07:24 AM

Subject: News Release: Fort Pierce City Commission Seeks Nominations for the Re-Naming of Pioneers Park

News Release

City of Fort Pierce

For immediate release: June 19, 2019

Contact: City Clerk's Office, 772.467.3065

Fort Pierce City Commission Seeks Nominations for the Re-Naming of Northwest Pioneers Park

The Fort Pierce City Commission has issued a call for

nominations for the re-naming of Northwest Pioneers Park located at N. 29th Street and Avenue M. The practice of the City of Fort Pierce is to name parks, recreation areas, facilities, streets, municipal buildings, and specialized areas through an adopted process utilizing objectives which seek to emphasize community values and character, local and national history, geography, the environment, civics, and service to the City of Fort Pierce.

All nominations should be returned to the Office of the City Clerk no later than July 19, 2019, at 100 N US Highway 1, Fort Pierce, FL 34950, fax to 772-467-3841 or email to cityclerk@cityoffortpierce.com. The nomination form may be found on the City's website utilizing the following link: <http://www.cityoffortpierce.com/141/Applications> and downloading the following form: Naming of Public Facilities - Guidelines and Form. For questions, please call 772.467.3065.

**Shyanne Helms, MBA | Communications + Economic Development
Manager**

City Manager's Office | City of Fort Pierce

Phone: 772.467.3034 ♦ Fax: 772.489.8042 ♦ 100 North U.S. 1 Fort Pierce, FL 34950

[Website](#) | [Facebook](#) | [Survey](#)

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"To provide community leadership, quality public service, and a safe environment for all citizens, by an empowered team of employees motivated by pride in themselves and their work."

Please Note: Florida has very broad public records laws. Under Florida law, e-mail addresses are public records. If you do not want your e-mail address released in response to a public-records request, do not send electronic mail to this entity. Your e-mail communications will be subject to public disclosure unless an exemption applies to the communication. If you received this email in error, please immediately notify the sender by reply e-mail and delete the e-mail and any associated materials from all devices.

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