

CITY OF FORT PIERCE SPECIAL EVENTS

March 23, 2020





ANNUAL EVENTS

Residents have been hosting celebrations in Fort Pierce since approximately 1823.

Public events originally were organized under the Chamber of Commerce and other civic organizations.

- Sandy Shoes Festival, numerous parades and festivals; Fishing Tournaments such as the Fishing Frenzy have been around since 1996.
- Fourth of July Celebrations in Fort Pierce goes back as far as 1925.
- 1926 was a very large Armistice Day Parade.
- Fort Pierce Boat Parade was originated in 1989.
- Fort Pierce Main Street started events such as the Sights & Sounds Christmas Parade in 1989.
- Christmas Toy Drives

ARMISTICE DAY - 1926

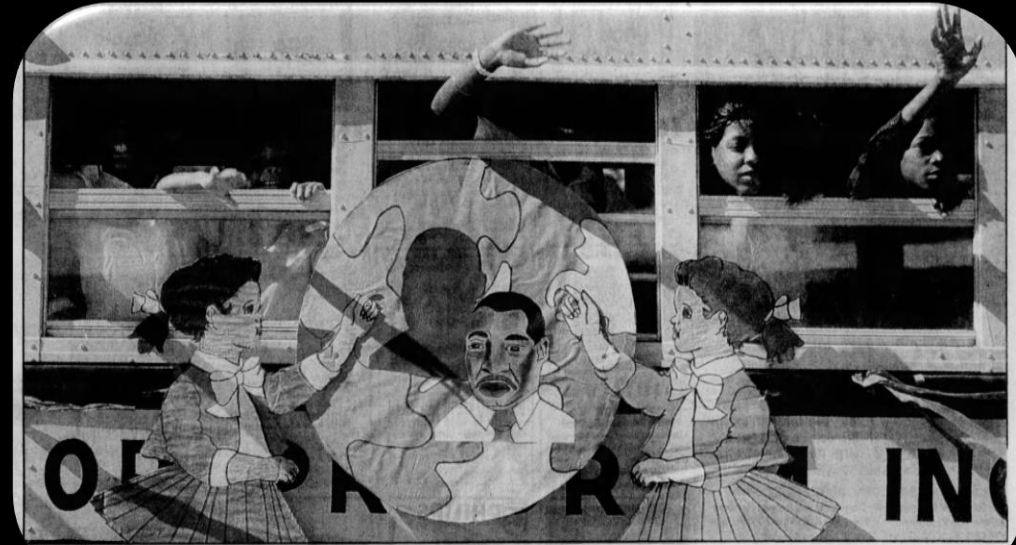


MLK PARADE - 1989

LEGION PARADES AT FORT PIERCE



One of the features of the celebration of Armistice Day at Fort Pierce was the parade staged by the American Legion, the Legion Auxiliary and other organizations. The above photograph shows the legion marching directly behind the colors. At the rear of the legion is the women's auxiliary.—Photograph by Florida Photographic Concern.

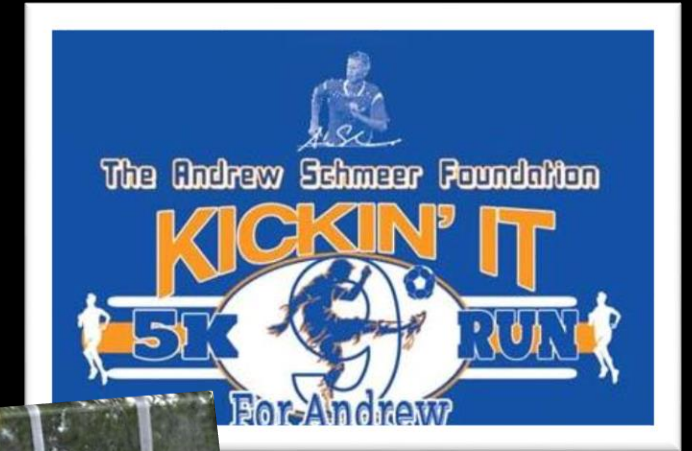


St. Lucie Agriculture Head Start bus rolls down 25th Street in celebration of Martin Luther King Jr.'s birthday during a Fort Pierce parade Saturday.



5K RUN/WALKS

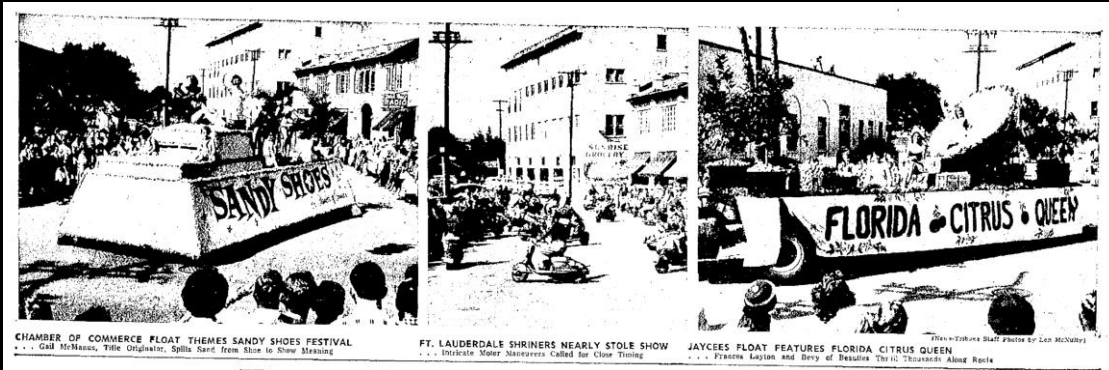
FISHING TOURNAMENTS



SANDY SHOES FESTIVAL

1957

2019





MONTHLY SPECIAL EVENTS

Fort Pierce Main Street hosts numerous events each year and their monthly Friday Fest since 1989.

There are also quarterly events such as

- Lincoln Park Main Street Jazz on Moore's Creek
- Jazz Society Waterside Blues
- Praise on the Marina

LPMS Jazz on Moore's Creek



Waterside Blues



Friday Fest





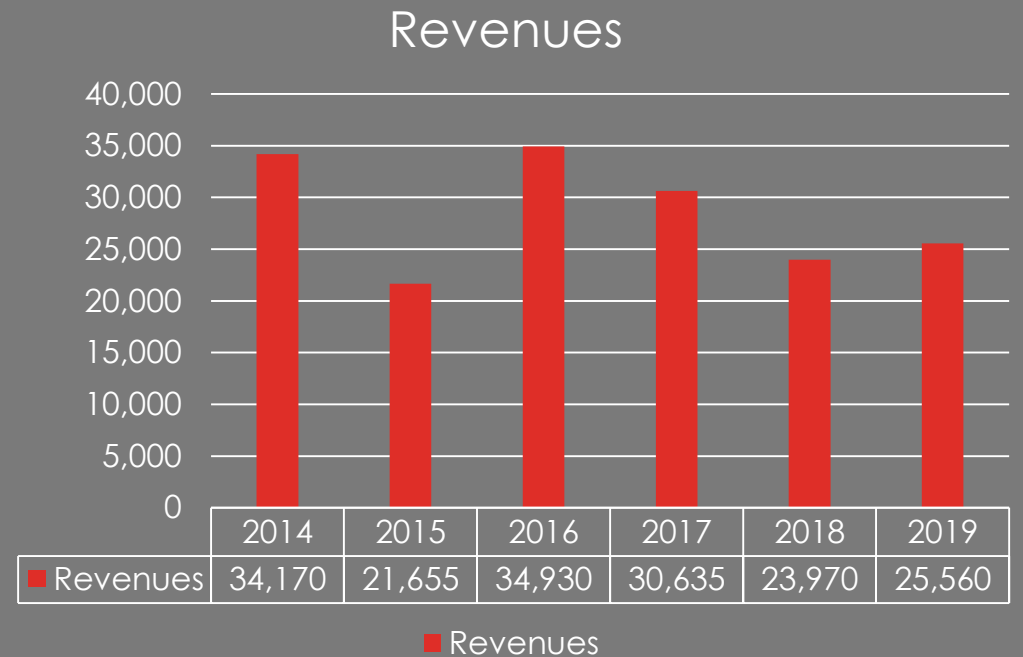
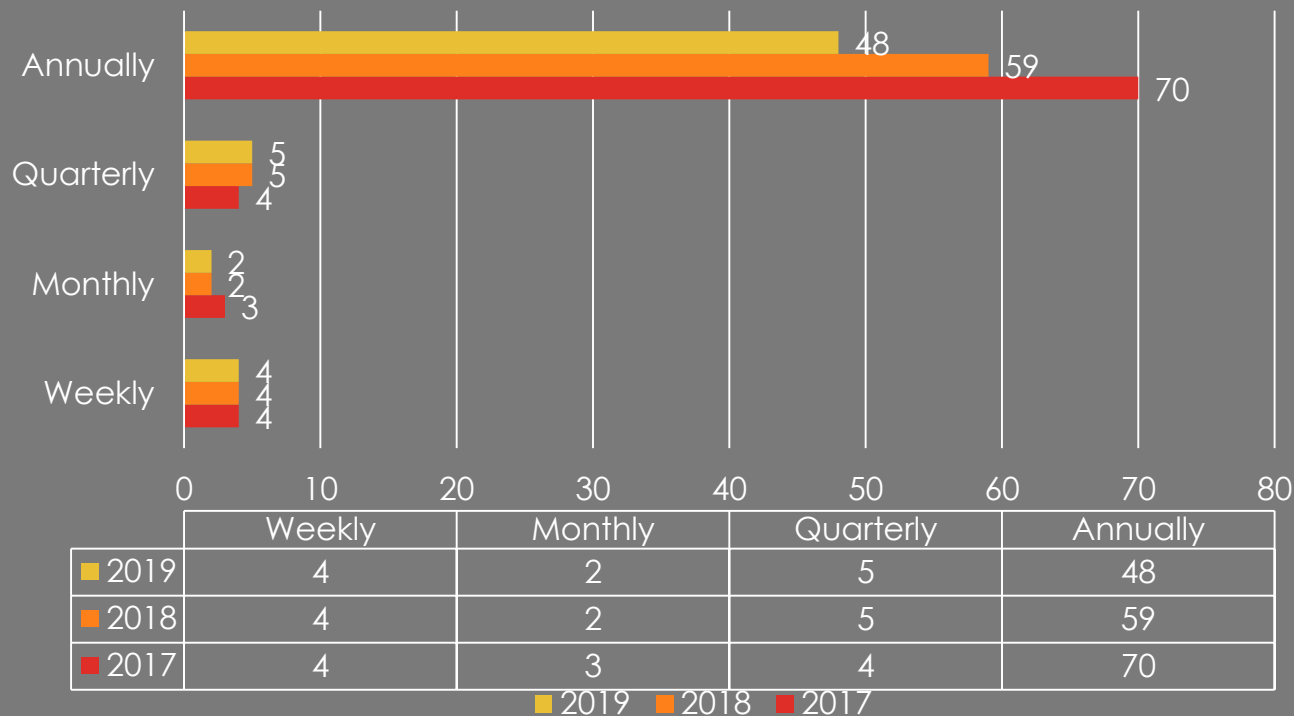
WEEKLY SPECIAL EVENTS

Downtown is bustling with weekly events such as:

- Downtown Farmer's Market since 1997.
- Jazz Market
- Wednesday Green Market
- Ave D Market



Permit fees were established approximately in 2000. In 2012 the Commission approved a slight increase.





SPECIAL EVENTS FEES

Our current fees we charge per event

Non-Profit Events: \$50.00

Profit Events: \$100.00

Electricity: \$50.00 per day

Barricades/Cones: \$25.00

Alcohol Consumption

Non-Profit: \$25.00

Profit: \$50.00

Alcohol Sales

Non-Profit: \$100.00

Profit: \$200.00

Dumpster:

4 CY \$140.00

8 CY \$180.00

Event Fee Examples:

Farmer's Market	\$100.00 weekly (Permit and electricity)
Jazz Market	\$ 50.00 weekly (Permit)
Friday Fest	\$200.00 each (Permit, electricity and alcohol sales)
5K events	\$ 50.00 each (permit)
Pirate Fest	\$815.00 each (permit, electricity, barricades, alcohol sales, dumpsters)
Jazz on Moore's Creek	\$175.00 each (permit, barricades, alcohol sales)

	City of Fort Pierce	City of Vero Beach	City of Port St. Lucie	City of Stuart
	Non-Profit / Profit			Attendance # 25 - >5001
Deposit Fee	\$0.00	\$300.00	\$500.00	\$100 - \$2,000
Processing Fee	\$0.00	\$300.00	\$100.00	\$25.00
Event Fee	\$50.00 / \$100.00	\$250.00	\$200.00	\$75.00 - \$600.00
Additional day setup	\$0.00	\$150.00 daily	\$150.00	\$0.00
Alcohol	\$100 / \$200.00	\$250.00		\$0.00
Beach private ceremonies	\$100.00	\$100.00		\$75.00 - \$600.00

RECOMMENDATION

- With the number of events in Fort Pierce growing, it is recommended to increase the event permit fees, add a security deposit and a non-refundable processing fee.

	Current Fee	Recommended
Refundable Deposit	\$0.00	\$300.00
Non-Refundable Processing Fee	\$0.00	\$25.00
Event Fee: Non-Profit	\$50.00	\$50.00
Profit	\$100.00	\$200.00