

Activities / Categories	Goals and Objectives	Cost	Projections	Timeline
<p><u>Economic Development/Restructuring:</u> Development of Business Association for Merchants To organize/plan/coordinate the event/activity:</p> <ul style="list-style-type: none"> • Coordinate/Host Open House • Support the Existing Business Community • Information, Referral, and Business Assistance • Identify and Recruit new businesses • Partner with SCORE for new businesses • Presence at City of Fort Pierce events 	<p><u>Goal:</u> To continue to empower the organization with support; create a network for resources to strengthen the respective businesses. <u>Objective:</u> Support association of merchants and individuals in the LP Community & Northwest Fort Pierce <u>Task:</u> Host Open House, assist with funding opportunities within Lincoln Park</p>	\$2,800	# of LMI Owned Businesses Assisted: 15	Oct 2019-Sept 2020
<p><u>Monthly Newsletter</u> To organize/plan/coordinate the event/activity:</p> <ul style="list-style-type: none"> • Work to expand readership and distribution in Lincoln Park and to Caribbean and Latin businesses • Monthly business feature Include monthly column of City Calendar • Keep updated distribution list • Feature a business in Lincoln Park and northwest Fort Pierce in the newsletter 	<p><u>Goal:</u> Publish a monthly newsletter that informs, communicates and disseminates information about the Lincoln Park Community and educates the public on the history of the community <u>Objective:</u> Increase distribution, readership and advertising of the newsletter</p>	\$10,000	# of LMI Owned Businesses Featured: 12	Oct 2019-Sept 2020
<p><u>Addressing Impediments to Fair Housing</u> To organize/plan/coordinate the event/activity:</p> <ul style="list-style-type: none"> • One Fair Housing Workshop featuring information on types of discrimination, reverse redlining, protected classes, how to file a complaint, etc. • Publish Fair Housing information and First-Time Homebuyers workshops in LPMS newsletter throughout the year • Community Land Trust assistance • Identify regional partners with similar affordable housing interests and provide fair housing center • Work with the local Board of Realtors and Lending Consortium to promote Fair Housing 	<p><u>Goal:</u> To promote fair and equal lending disparities and eliminate segregated neighborhoods in Fort Pierce. <u>Objective:</u> To eliminate housing lending discrimination, increase the number of affordable units within Fort Pierce. <u>Task:</u> Host a Fair Housing Workshops, host workshops for Community Land Trust discussion</p>	\$2,660	# of LMI Property Owners/Residents Assisted: 10,000	Oct 2019-Sept 2020

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<p><u>Community Engagement, Education & Seminars</u> To organize/plan/coordinate the event/activity:</p> <ul style="list-style-type: none"> • Host community toy give-a-way and health fair • Host and promote emancipation proclamation and educate the community on the history of local trailblazers • Host community forums in Lincoln Park with local District 1 Commissioners • Work with local artist to host a sidewalk art show 	<p><u>Goal:</u> Engage the community in activities that promote health, education, and nutrition.</p> <p><u>Objective:</u> Assist the community and/or groups in building healthy, educated and health conscious relationships in the Lincoln Park District.</p>	\$5,100	<p># of Events Evaluated: 10</p> <p># of LMI Owned Businesses Assisted: 10</p>	Oct 2019-Sept 2020
<p><u>Historic Preservation</u> To organize/plan/coordinate the event/activity:</p> <ul style="list-style-type: none"> • Identify and engage owners of historic properties to begin process of historic designation/list required • Work with City Historic Preservation Officer during historic preservation application process • Apply for funding to secure markers for historic designation of identifiable properties 	<p><u>Goals:</u> Apply for historic designation for properties in Lincoln Park area; four properties</p> <p><u>Objectives:</u> Preserve original structures located within the district; Increase awareness of cultural history in the district.</p>	\$3,400	<p># of Historic Blds - 2</p> <p># of LMI Prop Owners - 3;</p>	Oct 2019-Sept 2020
<p><u>Organization Growth/Memberships</u> To organize/plan/coordinate the event/activity:</p> <ul style="list-style-type: none"> • Outreach to various groups: Caribbean, Haitian and Latino business members in community • Provide annual appreciation reception for members to network • Present annual Membership Campaign • Host monthly workshop on City initiatives 	<p><u>Goal:</u> Grow the organization membership and encourage support both financially and through volunteerism.</p> <p><u>Objective:</u> Increase participation in the Lincoln Park Main Street Organization</p>	\$3,000	<p># LMI Businesses 10;</p> <p># LMI Members: 25</p>	Oct 2019-Sept 2020
<p><u>Business & Economic Development Activities</u> To organize/plan/coordinate the event/activity:</p> <ul style="list-style-type: none"> • Present quarterly workshops on the process of grant applications, bids, RFPs/RFQs, Business Practices • Host seminar on Marketing and Networking • Partner with a local developer and construction management firm to conduct an outreach training program • Draft an outline for environmental training program • Identify tourism opportunities to partner 	<p><u>Goals:</u> Jump start business ownership and economic development and tourism by promoting district's rich cultural heritage; encourage training opportunities through workshops; and promote local development offerings.</p> <p><u>Objectives:</u> Develop annual events that attract the community and promote tourism in the area; help re-brand the Avenue D corridor; promote employment and small business capacity and sustainability enhancements.</p>	\$5,000	<p># Small LMI Businesses Participating - 10</p> <p># of Cultural Arts Events - 2</p>	Oct 2019-Sept 2020

<p><u>Lincoln Theater</u> To facilitate/organize/plan/coordinate the development of events and activities:</p> <ul style="list-style-type: none"> • Work with the MLK Commemorative Committee Lincoln Theater Restoration (LTR) Sub-Committee to facilitate the redevelopment of the theater • Provide technical assistance to the LTR committee in writing and securing grant funding • Develop presentation on the proposed uses of the theater and present to the Community/Commercial Redevelopment Advisory Board and/or the City Commission • Develop grant application with the LTR committee for funding on the new plans and uses for the theater • Host at least one fundraiser for the Theater development plan 	<p><u>Goals:</u> To facilitate the redevelopment activities of the theater and to secure funding for those activities.</p> <p><u>Objective:</u> Develop a multi-use facility and work with an Engineering Design and/or Architecture firm to create an updated plan.</p> <p><u>Task:</u> Work with Architect/Design Team to update master plan; Present updated plan initiative to community through a fundraiser; secure funding.</p>	<p>\$10,000</p>	<p># of Historic Blds - 1 # of LMI Prop Owners – 3;</p>	<p>Oct 2019-Sept 2020</p>
<p><u>Cultural Affairs</u> To organize/plan/coordinate the event/activity:</p> <ul style="list-style-type: none"> • Research and identify trailblazers in Lincoln Park to highlight their contributions and history to the community as part of the annual Emancipation Celebration Brunch to • Continue to collect and chronologically organize data, artifacts, pictures, memorabilia for a Black Archives • Provide guided Historic Tours in Lincoln Park • Work with Highwaymen artist to develop content and programming for a Highwaymen Museum • Work with local organizations to host the annual Christmas on Moore’s Creek toy give-a-way and Health Fair. 	<p><u>Goals:</u> To present cultural programming on the history of Lincoln Park to the community through arts, entertainment, education, festivals, and lecture series.</p> <p><u>Objective:</u> Develop programming calendar of events that educate the public on the historical contributions of members in the community of Lincoln Park and Fort Pierce.</p> <p><u>Task:</u> To secure funding for programming.</p>	<p>\$8,000</p>	<p># of LMI Property Owners/Residents Assisted: 12,000 # of Trails - 1</p>	<p>Oct 2019-Sept 2020</p>