



N. 29th RENAMING

OVERVIEW

- Commission was presented the opportunity to rename N.29th after Fannie Darden from Orange Ave to Avenue Q.
- Fannie Lewis-Darden of 101 years old, has lived off North 29th for over 50 years.
- Feedback and input gathered on the renaming of N. 29th.



COMMUNICATION



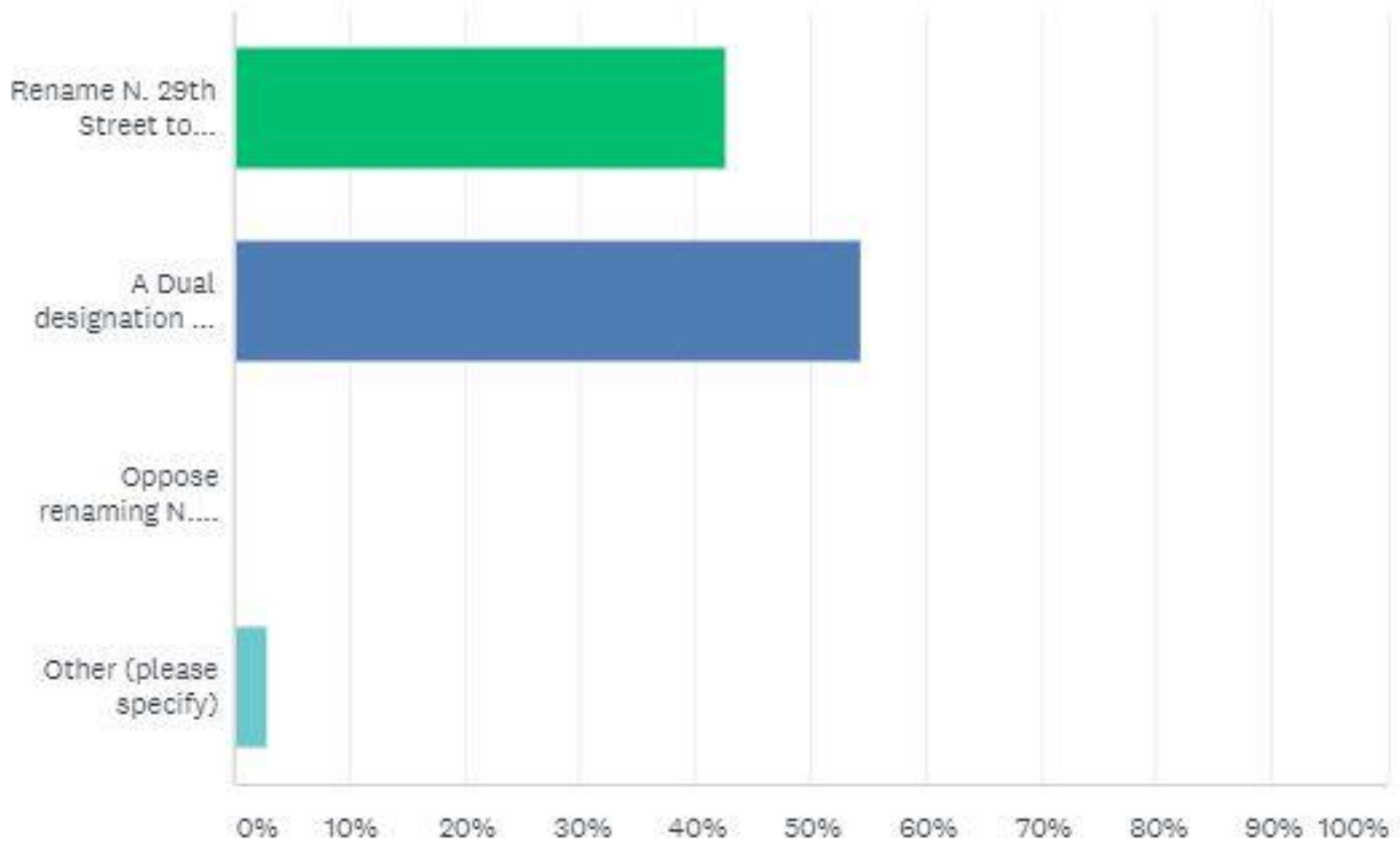
- **City Press Release published October 21st.**
- **Social media launch and continuous promotion**
- **Survey launched October 21st. End November 6th**
- **Direct mail out to owners along N. 29th Street.**



COMMUNITY FEEDBACK

Which renaming would you consider?

Answered: 300 Skipped: 49



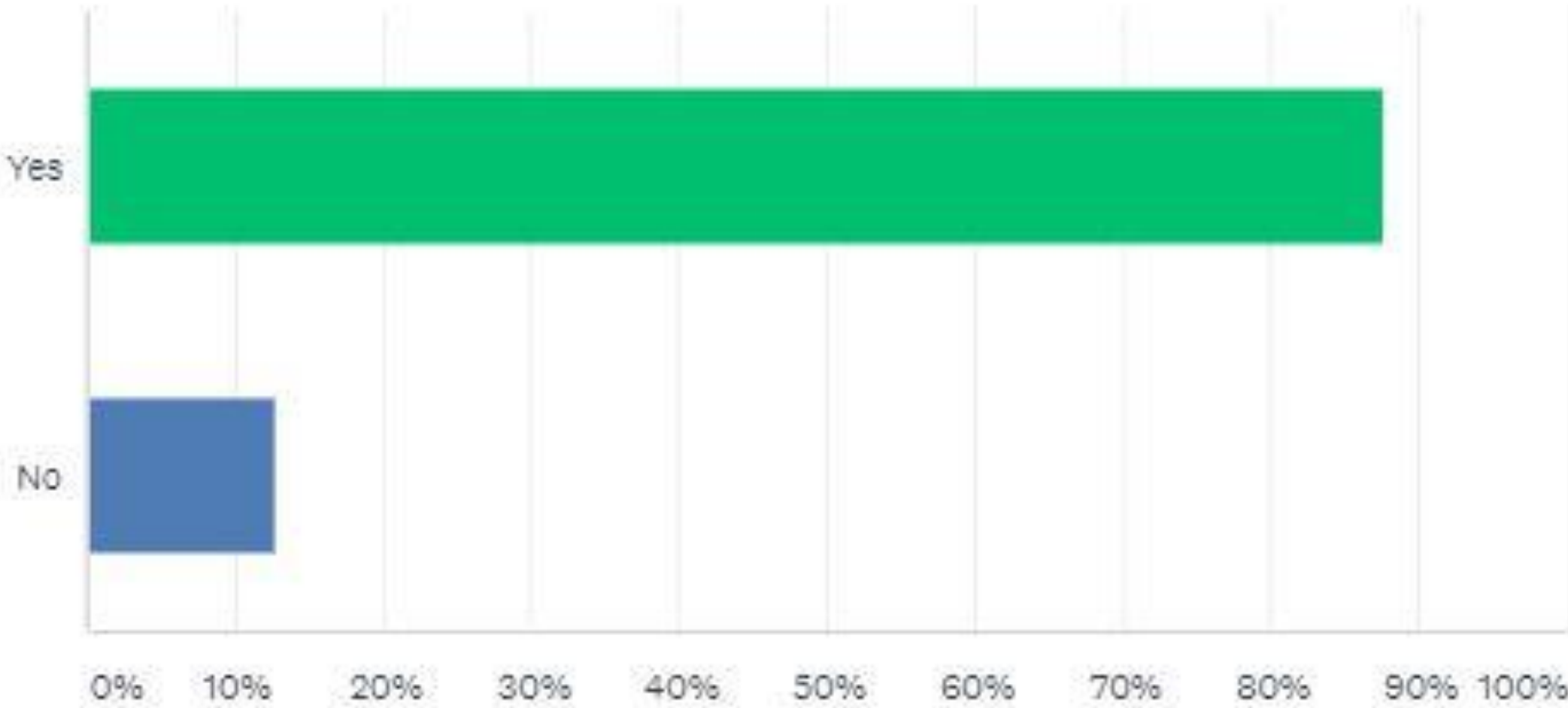
ANSWER CHOICES	RESPONSES
▼ Rename N. 29th Street to Fannie Lewis-Darden Street	42.67% 128
▼ A Dual designation of N. 29th Street to also be known as Fannie Lewis-Darden Street (like 25th Street is also known as Martin Luther King, Jr. Blvd.)	54.33% 163
▼ Oppose renaming N. 29th Street	0.00% 0
▼ Other (please specify)	Responses 3.00% 9
TOTAL	300



COMMUNITY FEEDBACK

Are you in favor of renaming N. 29th street from Orange Avenue to Avenue Q after Fannie Darden?

Answered: 346 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes	87.57%	303
No	12.72%	44
Total Respondents: 346		



STREET SIGN COST

54 signs at \$28.50 each = \$1,539.00

Two employees are required for 40 hours at \$ 45.14 an hour combined
= \$ 1805.61

Additional cost: F250 vehicle for 40 hours at \$ 14.00 an hour
= \$ 560.00

For a total of \$ 3,904.61





THANK YOU