

DRAFT



CITY OF FORT PIERCE CRA ADVISORY COMMITTEE

CRA Advisory Committee Minutes

OF THE REGULAR MEETING OF THE FORT PIERCE CITY CRA ADVISORY COMMITTEE HELD ON WEDNESDAY, **DECEMBER 18, 2019, IN FORT PIERCE 2ND FLOOR CONFERENCE ROOM, 100 NORTH US HIGHWAY 1, FORT PIERCE, FLORIDA.**

1. CALL TO ORDER

2. ROLL CALL

Present: Curtis Johnson; Lillian Jimenez; Hoyt Murphy, Jr.; Kristina Gibbons; Al Johnson; Michael Brown, Jr.; Jon Neprud; Chair Charlie Frank Matthews

Absent: Plythe Freedman

Staff Present: Nicholas Mimms, City Manager
Jennifer Hofmeister, Planning Director
Shyanne Helms, Communications and Economic Development Manager
Vennis Gilmore, Planner
Alicia Rosenthal, Executive Assistant

3. APPROVAL OF MINUTES

Motion was made by Jon Neprud, and seconded by Al Johnson to approve the minutes from the November 20, 2019 meeting.

AYE: Lillian Jimenez, Hoyt Murphy, Jr., Kristina Gibbons, Al Johnson, Michael Brown, Jr., Jon Neprud, Curtis Johnson, Chair Charlie Frank Matthews

Passed

- a. Minutes from the November 20, 2019 meeting

4. CHAIRMAN VIEWPOINTS

Chairman Matthews wished everyone happy holidays and he asked the committee to bring new plans, ideas and endeavors in 2020.

5. OLD BUSINESS

6. NEW BUSINESS

a. **Advertising for Residential Development Opportunities**

Mr. Mimms provided background information on the Phase 1 development at Moore's Creek. He explained that in the initial phase 12 homes were built on the exterior but the interior development did not incur due to the financial climate. Mr. Mimms stated that currently all 12 homes maintain ownership and they are looking for an additional 8 to 12 affordable homes in the area where residence can live. Mr. Mimms said the boundaries are 12th Street, Moore's Creek, 13th Street and Avenue B. Mr. Mimms noted that the CRA will need to add possibly land or infrastructure to make it feasible for the home buyer.

Chairman Matthews suggested having a round table discussion with realtors and bankers.

Mr. Brown stated the developer is going to have to understand the economics of the buyers and the market value. Mr. Brown highlighted that the CRA committee will have to evaluate what the developer is asking for and how reasonable the offer is.

Mr. Murphy asked if there are other incentives for impact fees and capital improvement cost with FPUA.

Ms. Hofmeister stated she has spoken with the county regarding impact fees and the county will eliminate most of the impact fees if a structure was already in place on the property.

Motion was made by Jon Neprud, and seconded by Michael Brown, Jr. to forward a recommendation to the FPRA to advertise for the Oaks at Moore's Creek - Phase 2 RFP.

AYE: Hoyt Murphy, Jr., Kristina Gibbons, Al Johnson, Michael Brown, Jr., Jon Neprud, Curtis Johnson, Lillian Jimenez, Chair Charlie Frank Matthews

Passed

b. **Fisherman's Wharf Survey Feedback**

Ms. Helms presented the findings from the survey and provided hard copies of the survey responses to the committee members. Ms. Helms said they received 631 responses and the general consensus was that the community loves Fisherman's Wharf and 12A Buoy and they want more docks and recreational access. Ms. Helms said mostly locals responded and the survey was also given out at the Farmer's Market, Lincoln Park Business Expo and Movies in the Fort.

Mr. Mimms noted that the survey will assist the CRA in redevelopment opportunities.

Mr. Curtis Johnson asked for the zip code population.

Ms. Gibbons said it looks like the community wants a continuation of what is already happening downtown along the waterfront.

c. **CRA Mission Statement, Vision, Annual Idea and Branding**

The CRA committee stated they would like to come up with a new mission statement, vision, ideas and branding for 2020. They asked for a copy of the current mission statement and ideas for logos.

Ms. Hofmeister suggested to see what comes from the CRA plan and then create a mission statement and new branding.

7. PUBLIC COMMENT

Dwayne Henry showed a boxing award that his organization won.

8. STAFF AND COMMITTEE MEMBER COMMENTS

Ms. Jimenez said the community needs to know the committee is working hard to attract the new age in 2020.

Mr. Mimms provided an update on the build out of the city hall parking garage building, the status of property for sale at 1207 Avenue L, and the observation deck that will be built on North bridge.

9. ADJOURNMENT