



# CITY OF FORT PIERCE

100 NORTH US HWY 1  
FORT PIERCE, FLORIDA 34950  
(772) 467-3065 FAX (772) 467-3841

## APPLICATION FOR APPOINTMENT/REAPPOINTMENT

Name of Board or Boards for which you are applying: \_\_\_\_\_

Name:	Phone:
Home Address: City/Zip Code:	How long at this address?
Are you a citizen of the United States? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Occupation:	
Do you own a business that operates within the City of Fort Pierce? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, list the address and nature of said business:	
Do you now or in the future plan to do business with the City of Fort Pierce? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, in what capacity?	
Are you employed by a business that is located within the City of Fort Pierce? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, state the business and location:	
Do you have special training or knowledge in the area of: Architecture: <input type="checkbox"/> Yes <input type="checkbox"/> No    Engineering: <input type="checkbox"/> Yes <input type="checkbox"/> No    Real Estate Brokering: <input type="checkbox"/> Yes <input type="checkbox"/> No Contracting: <input type="checkbox"/> Yes <input type="checkbox"/> No    Land Development: <input type="checkbox"/> Yes <input type="checkbox"/> No    Other: Describe your education, background, training and knowledge – (feel free to attach a resume):	
Are you currently a member of a Commission-appointed board/committee? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, please specify:	
Have you ever been convicted of a felony? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, what was the nature of the crime(s) you were convicted of:	
Referred by:	Applicant Email Address:
Date:	Applicant's Signature

**APPLICATIONS EXPIRE 6 MONTHS FROM THE DATE OF SUBMISSION. PLEASE REAPPLY AS OFTEN AS DESIRED.**  
Please return form to: City Clerk's Office – 100 North US Hwy 1, Fort Pierce, Florida 34950  
fax (772) 467-3841 or via email at [lcox@cityoffortpierce.com](mailto:lcox@cityoffortpierce.com)

# SABRINA TAYLOR

Fort Pierce, FL 34950 | 772-267-0475

[sabrinat993@gmail.com](mailto:sabrinat993@gmail.com) | [www.linkedin.com/in/sataylor2](http://www.linkedin.com/in/sataylor2)

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Results-driven leader II Recognized ability to build and maintain relationships II Strategic Account Planner and Profiler II Executive Consultant

## PROFESSIONAL EXPERIENCE

### PRINCIPAL, SY TAYLOR EXECUTIVE CONSULTING SERVICES

2019 - PRESENT

- EXECUTIVE LEADERSHIP TRAINING
- VISIONARY STRATEGIST
- FIDUCIARY MANAGEMENT
- HUMAN CAPITAL MANAGEMENT
- EFFECTIVE RELATIONSHIP MANAGEMENT
- EVENT CONVENER

### JANSSEN INFECTIOUS DISEASES AND VACCINES, A JOHNSON & JOHNSON COMPANY

#### Community Liaison, Field Director, Medical Affairs, Titusville, NJ

2015 – 2018

- Co-lead the expansion of a national team of 12 HIV Community Liaisons with 100% retention.
- Developed business plans for implementation and execution of a comprehensive Community Affairs national promotional strategy that aligns to Janssen Infectious Diseases and Vaccines.
- Executed community liaison field-based team's POA (plan of action), development of tools, coordinated with sales training, and facilitated operational support while driving accountability.
- Developed key performance indicators, regularly tracked and measured success of initiatives and tactics.
- Responsible for managing relationships with Key Opinion Leaders (KOLs), Health Care Professionals, (HCPs), Federally Qualified Healthcare Centers (FQHCs), AIDS Service Organizations (ASOs), and Community-based Organizations (CBOs).
- Established and maintained key agency relationships with influential HIV community activists and treatment writers with 85% efficiency.
- Collaborated with cross matrixed stakeholders in Sales and Marketing, and Medical Affairs to translate marketplace insights into business strategies focusing on HIV patient linkage and retention in care initiatives.
- Responsible for budget oversight of annual departmental budget of \$1M.

## **SABRINA TAYLOR**

772-267-0475 | [sabrinat993@gmail.com](mailto:sabrinat993@gmail.com) | Page 2

**Manager, Community Liaison, Medical Affairs, Dallas, TX**

2006 – 2015

- Developed and maintained an effective 12-state assigned geographical account management plan with appropriate routing and scheduling exceeding goal of 75% efficiency.
- Established and maintained key relationships with influential HIV community advocates, treatment writers, and allied healthcare professionals in AIDS Service and/or Community-Based non-profit organizations throughout the United States exceeding goal of 85% efficiency.
- Served as market subject expert with HIV field sales organization during development of direct-to-consumer marketing and appropriate educational materials for patients and allied healthcare professionals (AHCPs).
- Cultivated and maintained key influencer, thought leadership and advocacy organization relationships.
- Executed marketing tactical plans and messaging strategy for HIV community.
- Consistently informed Senior Leadership of changing market trends that impacted product reimbursement, access, and federally funded payer programs (i.e. Ryan White Titled Initiatives, Medicaid/Medicare, Commercial, and AIDS Drug Assistance Programs).

### **ADDITIONAL PROFESSIONAL EXPERIENCE**

Clinical Research Community Outreach Coordinator; Case Manager-Women and Children; Psychiatric Social Worker; Adjunct Professor; Health Resources Services Administration Grant Reviewer

### **HONORS AND AWARDS**

Credo/Employee Engagement Champion-Medical Affairs, Janssen Infectious Diseases and Vaccines, 2012-2014  
Diversity and Inclusion Representative - Medical Affairs, Janssen Infectious Diseases and Vaccines, 2009-2011  
President's Circle Winner, Professional Affairs, Janssen Infectious Diseases and Vaccines, 2009

### **VOLUNTEERISM**

ABOUNDING PROSPERITY, INC. – MANAGEMENT CONSULTANT, 2019 – PRESENT  
SOUTHERN BLACK POLICY AND ADVOCACY NETWORK-ADVISORY COUNCIL MEMBER, 2019 - PRESENT  
TEXAS WOMEN'S FOUNDATION-VILLAGE GIVING CIRCLE, 2018 – PRESENT  
DALLAS COUNTY HIV SERVICES PLANNING COUNCIL, CARE COORDINATION AD HOC COMMITTEE CHAIR, 2009 – 2012

### **EDUCATION**

Master of Science - Social Work, Barry University, Miami Shores, FL  
Bachelor of Science - Psychology, Tuskegee University, Tuskegee, AL